

# MOTION PICTURE HERALD

**Harry, Jack and Albert  
Negotiating Outright  
Sale of Warner Bros.**

**REVIEWS** (*In Product Digest*): OLIVER TWIST, ALONG THE GREAT DIVIDE, THE BULLFIGHTER  
AND THE LADY, FABIOLA, HOME TOWN STORY, SMUGGLER'S GOLD, HER FIRST ROMANCE, SADDLE LEGION  
• PRODUCT DIGEST SPECIAL

*BetterTheatres*  
for MAY

**SPRING BUYERS NUMBER**  
with General and Vending Market Directories  
•

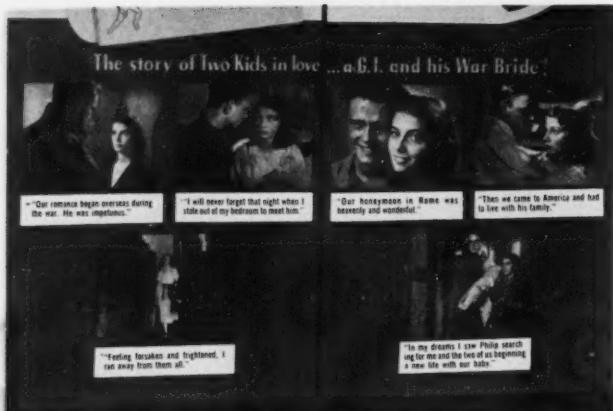
Is "Panoramic Effect" Practicable?

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In Two Sections—Section One

MAY 5, 1951

# TRIUMPH OF M-G-M



Easy to make up for your lobby! Copy under photos is from "Teresa" herald in the pressbook.

"Watch for complete seat-selling Supplement of Promotion!"



"Roll up the sleeves!  
Roll up the sleeves!  
Roll up the grosses!"

## NASHVILLE 3 DAYS TOPS "KING SOLOMON'S MINES"!

## FIRST 2 DAYS IN TOLEDO EQUALS EASTER BIZ OF "ROYAL WEDDING"!

## 5th WEEK IN N.Y. AND GOING STRONG! SETS NEW RECORDS!

## A GREAT SHOW FOR SHOWMANSHIP! YOU CAN DO IT TOO!



24-sheet on "A" board trailer trucks. Complete with PA system, toured town in advance.

LEFT:  
"TERESA IS COMING!" cards were attached to light poles and spotted everywhere around the town.



RIGHT:  
Cut-out figures of Pier Angeli used in lobby 3 weeks ahead and planted in stores in downtown districts.



ABOVE: House front in New York sells tickets!

M-G-M presents "TERESA" starring Pier Angeli • John Ericson with Patricia Collinge • Richard Bishop • Peggy Ann Garner • Ralph Meeker and Bill Mauldin • A Fred Zinnemann Production • Screen Play by Stewart Stern From an Original Story by Alfred Hayes and Stewart Stern • Directed by Fred Zinnemann • Produced by Arthur M. Loew

# SHOWMANSHIP!

# "TERESA" SOCK!

The Box-office has spoken! And the industry gets a NEW STAR, Pier Angeli, in her first American picture! First engagements forecast a sure-fire hit. Publicized for more than a year in advance, honored with praise by America's leading publications and columnists, here is a show the fans are looking forward to. Exploit it to the skies!

## NOTE! WATCH FOR SUPPLEMENT!

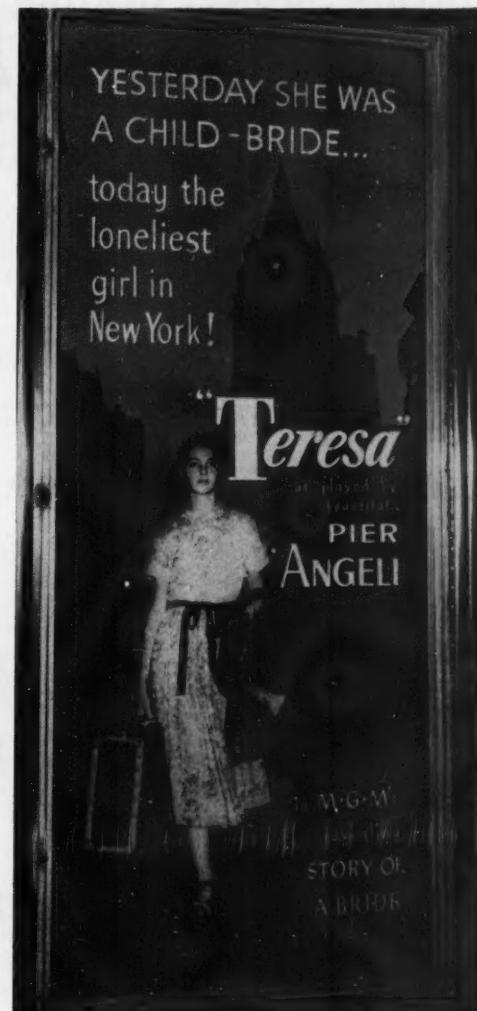
In preparation, a complete seat-selling broadside in addition to our Regular Press Sheet to help you duplicate the sensational business of first engagements.



Countless commercial tie-ups yielded window displays, co-op ads in newspapers, radio plugs, etc.



"TERESA" IS COMING!  
Stencil on sidewalks (above),  
Teaser ads (below).



PANEL AT TRANS-LUX, N. Y.,  
WHERE "TERESA" BROKE ALL  
RECORDS! NOW IN 5th WEEK!

# Timely and

*From editorials by Martin Quigley in Mo*

With sharp timeliness Warner Brothers Pictures makes hitting subject dealing with the Communist conspiracy. The advent right now of the Warner Brothers picture is Under the generalship of Mr. Jack L. Warner there emerges "I Was a Communist for the F.B.I." a powerful and moving drama. It has a very real warmth and appeal, dealing trally with the retelling of the true story of a genuine national hero who made a great sacrifice in the nation's defense. Audiences will be moved by such incidents as that father who so loved his country as to be willing to appear as a traitor in the eyes of his son and will be thrilled by melodramatic flashes of the kind which have long been representative of the craftsmanship of Bryan Foy. The subject ought to be played enthusiastically—broadly across the nation and quickly!

**"I WAS A COMMUNIST FOR THE F.B.I."**

# Hard-Hitting!

*Picture Daily and Motion Picture Herald*

available this week to the theatres of the nation a hard-hitting picture under the title, "I Was a Communist for the F.B.I." especially fortunate and opportune.

in "I Was a  
dramatic  
g cen-  
tional  
of a  
car



FIRST FLASH FROM PITTSBURGH,  
CLEVELAND AND SURROUNDING  
AREA : This Industry's Most  
Sensationally Timely Attraction  
in Years is Now Doing Sensational  
Business in Every Date !

STARRING  
**FRANK LOVEJOY**

WITH DOROTHY HART PHILIP CAREY GORDON DOUGLAS PRODUCED BY BRYAN FOY

Screen Play by Crane Wilbur. Based on the experiences of Matt Cvetic. As told to Pete Martin  
And published in the Saturday Evening Post



"JUST"



WHAT THE THEATRES OF AMERICA  
NEED TODAY!"

—JAY EMANUEL, EXHIBITOR

"THIS"



IS THE KIND OF ENTERTAINMENT  
THAT WILL BRING MILLIONS FLOCKING  
TO THE THEATRES!"

—FILM BULLETIN

Danny KAYE  
Gene TIERNEY  
Caroline CALVET  
*On the Riviera*  
Technicolor

And THIS is the kind of product  
that's JUST what the Box-office ordered!

HALLS OF  
MONTEZUMA

Technicolor

LUCKY  
NICK CAIN

YOU'RE IN THE  
NAVY NOW

CALL ME  
MISTER

Technicolor

OF MEN  
AND MUSIC

Technicolor

THE MUDLARK

Technicolor

BIRD OF  
PARADISE

Technicolor

I'D CLIMB  
THE HIGHEST

Technicolor

MOUNTAIN

Technicolor

THE 13TH

LETTER

FOLLOW  
THE SUN

Technicolor

14 HOURS

Technicolor

ON THE RIVIERA

Technicolor

RAWHIDE

Technicolor

WHY KOREA?

Technicolor

There's No Business Like **20** Century Fox Business.

# MOTION PICTURE HERALD

MARTIN QUIGLEY, Editor-in-Chief and Publisher

Vol. 183, No. 5



MARTIN QUIGLEY, JR., Editor

May 5, 1951

## Theatres Are Essential

CERTAIN sections of the industry have been strangely indifferent to proceedings of the National Production Authority that have restricted theatre construction and remodeling far more than during the darkest days of World War II. Other industries, in better competitive condition, have not been subject to such super-war curtailment.

The situation is unhealthy for the future. Present international tensions may go on for years, even decades. Should current interpretations of material uses prevail, theatres will not be able to maintain their present position and will be doomed to accelerated deterioration. Unless theatres are kept up physically, they will decay. There is no other alternative.

It is disturbing that some other industries, as the automotive, have been running at top production and using enormous quantities of steel, while motion picture theatre equipment firms, which use relatively little metal, face collapse.

Thus far it is the equipment and supply companies alone that have been articulate in explaining the situation to officials of the NPA in Washington. For what has been accomplished by the equipment committee, the entire industry should be grateful. Much more must now be done, if theatres are to survive as first-class places of entertainment.

New theatres should be permitted wherever military, war industry or other shifts in population show a need for such facilities. More reasonable provision should be made for exhibitors with personal hardship cases. The list of what constitutes real and personal theatre property in equipment should be re-examined. For example, the recent decision to take theatre seats off the personal property list, making seats subject to inclusion in the \$5,000 annual limitation, should be revoked. Likewise the ruling that labor costs in installing all equipment are included in the ceiling is unfair because there is no shortage of that kind of labor.

Every theatre worth owning is worth maintaining in good condition. This is not possible under present NPA rules affecting theatres. This Governmental discrimination began when motion picture theatres were classed with the "cats and dogs" of the amusement business. Unless effective protests are made, it is likely that restrictions will become more severe. Furthermore, potential patrons who are provided with inadequate theatre facilities, or none at all, will turn to other pursuits for entertainment and morale purposes.

## COMPO Seminar

AT last the COMPO exhibition-production seminar has been scheduled for June 11-12. Representatives of exhibitor organizations are to sit down in conference with a group of Hollywood executives and creative personnel. Any interchange of ideas should be helpful. It will be especially so if the delegates come to the meeting ready to offer practical suggestions and not to use the seminar as a forum to expound individual, visionary theories and to attack the other branches of the industry.

The seminar should lose no time over who is to blame for current problems. All generalities should be avoided, so far as possible. Let it be accepted as an axiom that Hollywood

must make better pictures and that exhibitors must merchandise them more effectively. From such a point of departure the talks should take up concrete proposals.

Perhaps, if the initial seminar is a success, the COMPO scheme will be expanded to bring forward more voices of "the little fellow" in exhibition. After all, the principal officers of exhibitor organizations, theatre circuits, distributing companies and studios always have been able to have their opinions widely circulated.

## Paramount's Answer

AT any time exhibitors welcome news of more product set for release. Such news is doubly welcome when the stepped up schedule includes a marked emphasis on quality rather than quantity. Such is the new Paramount line-up announced in this issue of the *Herald*. Fifteen films, studded with star names, are to be released in the second half of this year. Close inspection of the list shows a wide variety of promising attractions. There is every advance indication that Paramount's new slogan, "More, Better, Bigger Pictures" will be well realized—to the satisfaction of showmen, the producers and the industry as a whole.

## Reds Fail in Hollywood

THE testimony of Mr. Edward Dmytryk before the House Un-American Activities Committee concerning the three-fold Communist plan to dominate Hollywood product is added evidence to answer any unreasoning critic who asserts that the Reds took over the screen or were able to influence it.

The failure was absolute because, as Mr. Dmytryk pointed out, the Reds were not able to influence the studio executives on the one hand and the studio workers on the other. Without active assistance from producers or workers the Red Hollywood plot was doomed to fail completely as it did.

Public relations experts within the industry, and that should include everyone, must do all they can to make sure that the public understands that the industry is not on 'trial' before the Congressional committee. Communists made more effective progress in certain Governmental, labor and press circles than they ever did in Hollywood.

WORTH careful study by circuits and exhibitor organizations is the proposal made in the *Better Theatres* section of the April 7th issue of the *Herald* by Mr. Gio Gagliardi, Warner Theatres, that there be an industry institute to guide exhibition on facts relating to the physical theatre. The writer points out that standards for sound, photography and equipment are suggested by the Society of Motion Picture and Television Engineers. However, there are no generally accepted standards to guide the theatre engineer. The growing competition for the amusement dollar dictates that everything possible be done to make existing and all future theatres as technically perfect as possible. The correct way of doing the job will, in the long run, be the least expensive.

# Letters to the Herald

## Two-a-Day

To THE EDITOR:

Almost a year ago, some intelligent and progressive ideas for exhibition emanated from 20th Century-Fox in demanding that "All About Eve" be shown from beginning to end; no one admitted during the middle of the picture. Their thoughts were not to reveal any surprise ending. The picture was not a suspense mystery drama. I believe these wise instructions were given so that the picture would be enjoyed the same way a stage play or a book is enjoyed—from beginning to end.

Our business is in such a predicament right now that we must adopt and accept any intelligent and progressive ideas, but many exhibitors who too long have fallen into the routine objected to "All About Eve" being shown on scheduled showings. Fox dropped the idea—which, I believe, was the only mistake Fox made. In my opinion, the idea is so sound that it should be tried by every exhibitor who wants to survive, not only on "All About Eve" but every day, year in, year out.

As much as the movies are off, the legitimate theatre business is not off. They are commanding larger audiences than ever—at trices five and ten times the movie admission. Maybe people go to the stage shows to be seen and to see people. The way stage shows are presented they can do it. The way pictures are shown patrons come in at different times, leave at different times, do not see any one in the dark, and no one sees them.

If a 1,000-seat house plays to 1,000 people a day, with four shows a day, there's the fact that at no time are there generally more than 250 people in the house. Wouldn't it be better and less expensive to operate on a two-a-day policy, with everybody coming in at 2 P.M. and 8 P.M.? . . . If it's a comedy, they'll laugh together, if it's a mystery, they'll solve it right, not knowing the culprit before they know what he did. Also, think of the expense saved—heating, ushers, electricians, payrolls, all unnecessary expenses for a handful of people at a supper show. . . . Everybody knows that a crowd likes a crowd.

This is progressive step and a must, in my opinion, to keep up with the smarter and discriminating audiences we have today as compared to the audiences we had in the past, but let's all take the steps necessary—because you can't make progress if you stand still!—MEYER STANZLER, Community Theatre, Wakefield, R. I.

## Low Child Admission

To THE EDITOR:

I have always advocated low admission prices for children and adhered to that policy. We are also liberal to the extent that if a parent or adult has several children and purchases a ticket or so less for the group we overlook this and admit the group.

We charge 12 cents, Federal tax, two cents, city tax one cent, total 15 cents. We have always had a 10-cent children's admission tax until the Federal and city tax, with a few exceptions.

In North Carolina the Wilby-Kincey circuit charges nine cents (no tax) for children and their houses in Danville, Va., do the same.

I have had correspondence with Mr. Harry Arthur of Fanchon & Marco about their free children's admissions if accompanied by parent. This is an excellent idea. If children are not accompanied by a parent they pay admission. I understand that the number of these admissions have diminished but little while they feel additional adults have been brought to their theatres.

Fanchon & Marco have the real genuine plan which will build good will too and increase receipts. The other methods are superficial. We probably will put the Fanchon & Marco plan in effect in one of our theatres as a trial. Don't overlook the point of the plan being that children unaccompanied pay. This is worth a trial everywhere. Admission prices for children are too high in most theatres in larger cities.—ELMORE D. HEINS, President, National Theatre Corp., Roanoke, Va.

## Promoting Competition

To THE EDITOR:

Your review of "On the Riviera" in the HERALD is good, except for one very vital omission. You fail to comment on the terrific sales plug given TV in several sequences! Not only is television shown most attractively, but it is even presented in Technicolor!

I know we cannot eliminate TV just by ignoring it, but for the sake of our investments and our jobs in the movie industry why should producers portray TV so beautifully as is done in the Danny Kaye picture—and why should exhibitors be asked to advertise their biggest competitor on their screens? If the TV industry were sponsoring a picture to promote their wares, they could not improve on "Riviera."

If TV ever gets as good—and TV screens

as large—and the color as perfect as shown here, then I hope I won't have to buck that kind of competition in order to make a living out of my theatre. And I predict that the name of your publication will be Television Herald!—V. J. SHIPWRIGHT, Osceola Theatre, Osceola, Iowa.

(Editor's Note—The scenes in "On the Riviera" have little resemblance to present-day television and need not be considered promotion of competition to theatres.)

## Mix 'Em Up

To THE EDITOR:

My pet gripe is the way pictures are released. First comes a group of Westerns, seven or eight in a row, then three or four musicals, then several heavies. Why can't this be adjusted and the pictures mixed up for release? I'm glad to see that they have quit making so many crime stories. Also, when the quality of the top hits goes up again I will certainly be happy. Nothing is more discouraging than to have my patrons say, "The second feature was good, but the main one was terrible," especially when we have spent a lot on exploiting the main feature.—CENTRALIA, WASH, Exhibitor.

## Monopoly

To THE EDITOR:

I think the present film industry is badly monopolized and that a big man with buying power behind him does not give a fair chance to an independent exhibitor to exist. The independent's existence depends on whether or not he is in competition with a circuit. If he is, he may as well fold up.—W. D. WELYKHOLOWA, Capital Theatre, Kamsack, Saskatchewan, Canada.

## Get Back to Earth

To THE EDITOR:

Why don't the producers make pictures for cash customers and not for the critics, self-glorification or for those Academy Awards? They should come down from the skies and get back to the earth.—MISSOURI EXHIBITOR.

## Need Third Dimension

To THE EDITOR:

Let's get up a prize for the best, practical form of three-dimensional projection so as to hurry it along. We need it.—NEW JERSEY EXHIBITOR.

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May 5, 1951

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## ON THE HORIZON

*Developments and trends that shape the motion picture industry's future.*

► Look for studio labor to "throw the book" at producing companies when negotiations for contract revisions effective in October get under way August 1. Practically unanimous rejection by studio unions of voluntary wage increases that would have raised the majors' annual labor costs more than \$5,000,000 is the tip-off.

► The end's not in sight for the House Un-American Activities Committee's hearings on Hollywood. Each new "cooperative" witness identifies one or two new names, and there's a snowballing effect on the witness list. So far, some 50 film workers have been named as present or former Communists but up to now only a handful have actually been called to testify.

► New York exhibitors have followed exhibitors in several other key cities in banding together for a joint institutional public relations effort. A pattern is being set which may result in effective operation by a number of "little COMPO's."

► Union and guild demands for a slice of a producer's revenue from the sale of television rights to a picture now potentially total well over 50 per cent. Carried to its logical conclusion, the arrangement won by the musicians by which all music must be re-recorded, could mean repeats on the acting, direction, set construction, in fact total re-production.

► Constant discussion is going on among company executives concerning the possibility of branch consolidations in the foreign market. This February, Paramount and RKO got together to combine shipping and other physical operations in Bogota. Expect similar cooperation among the companies in Germany soon. Considered a cost-cutting device,

and long advocated by some executives, the practice may spread to other countries.

► Television has given rise to an embarrassing point in areas where Sunday blue laws are still in effect. In the Delaware House of Representatives this week, Representative Joseph Bruno, arguing for repeal of a law banning movies between 6 and 8 P.M. Sunday evenings, said, "If we outlaw movies at this hour we might as well pass a law forbidding television reception at the same hour."

► COMPO'S "seminar" on exhibitor-producer problems, envisioned as a compact meeting of representatives of the two branches of the industry will expand from round table size to Hollywood Bowl dimensions if present enthusiasm continues.

► Look for an announcement of a new color television tube very soon. It's called the Chromotron and is an all electronic job in a single-gun tube. The company that has developed it says it lends itself to mass production and can be used regardless of whether the CBS or the RCA color standards are finally adopted by the Federal Communications Commission.

► Don't be surprised if the theatre television hearings now scheduled for September 17 are postponed. Federal Communications Commission proceedings have a way of starting later than originally planned, as one or another party pleads the need for more time to prepare argument.

► Prospects for a rash of direct television film production by independent producers who have found the financing of theatrical films hard to obtain are remote. The first major Los Angeles bank to study the question of whether such production ventures warrant financing has staked out tentatively, as basic requirements, stipulations that (1) the applicant must have a past record of theatrical production success, and (2) a binding contract with a Grade-A television sponsor must be in evidence.

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# This week in pictures



Photos by the Herald

AT THE 69th semi-annual convention of the Society of Motion Picture and Television Engineers, this week, in the Hotel Statler, New York. Above and right, scenes at the opening luncheon, Monday. Above, Peter Mole, president, speaking. With him at the dais, Brig. Gen. K. B. Lawton; Herbert Barnett, Nathan D. Golden, Emilio Azcarraga. At the right, special guests: Mr. Golden, the principal luncheon speaker; Edward A. Golden, Herbert Gelbspan, and Hal Roach. See page 32.



PRIZE. Sam Gould, left, Warner circuit city manager in Greensburg, Pa., receives \$250 in Savings Bonds from M. A. Silver, zone manager. The award was for Mr. Gould's campaign on "Halls of Montezuma." Watching are Joseph Feldman, assistant zone manager for Warners in the Pittsburgh area; and B. F. "Dinty" Moore, right, district manager for Greensburg and the surrounding area.



AS "SUSANA," produced by Internacional Cinematografica for Columbia, received the first annual award of a leading Mexico City daily newspaper, "Novedades." Romulo O'Farril, newspaper president, presents the cup to Andres Serra Rojas, representing Rosita Quintana, the picture's star.



CHARLES SIMONELLI has become manager of the eastern advertising and publicity department of Universal Pictures. He had been executive in charge of national exploitation, a position he will continue to hold.



AT THE DELFT CIRCUIT'S annual meeting, in Milwaukee. Above, John B. Schuyler, president; Peter W. Jopling, vice-president; Leon Bamberger, RKO Radio sales promotion manager; H. S. "Doc" Gallup, board chairman; and Lawrence J. Jacobs, secretary-treasurer of the operating corporation.



THE BOARD OF DIRECTORS, of the circuit: Bernard McNamee, Mr. Gallup, J. L. LaDuc, Mrs. Lucille Fowler, and Joseph C. DePaul. The Delft circuit and affiliated theatres operates in Wisconsin and Michigan. The convention took place at the Hotel Astor.



SID BLUMENSTOCK has become assistant national director of advertising, publicity, and exploitation for Paramount. He also will continue as advertising manager.



WINNERS of the Third Annual Canadian Film Awards are congratulated by Canadian-born Mary Pickford, at ceremonies in the Odeon Theatre, Ottawa. Above, Morten Parker, director; Michel Sanouillet, Toronto University; D. R. Michener, awards committee; Maurice Montgrain, producer; Ron Weyman, director; and Stanley Jackson, director.



WORLD PREMIERE, left, of Republic's "Fighting Coast Guard," at the Warner Theatre, Washington. The President and Mrs. Truman were guests. Other notables are shown left: Brian Donlevy, Flo Allen, Admiral A. C. Richmond, Forrest Tucker, Vice-Admiral Merlin O'Neill, Ella Raines, and James R. Grainger, Republic vice-president.



BOX OFFICE! is the lavish Technicolor musical, "On the Riviera," hailed as "the kind of entertainment that will bring millions of people flocking back to the theatres!" Above, Danny Kaye in one of the "eye-filling and ear-tickling" musical numbers. Gene Tierney and Corinne Calvet also star.

REMINISCING on their careers in the entertainment world are Constance Bennett and Monty Woolley, seen at the right, who join Thelma Ritter, David Wayne and Jean Peters in the fun of "As Young As You Feel," 20th Century-Fox's forthcoming family comedy.



SAN FRANCISCO CONFERENCE is held by William Lundigan and director Robert Wise, shown at the left, on location for "House on Telegraph Hill," "an intensely dramatic and entertaining film set to do thriving business at theatres everywhere." Valentina Cortese and Richard Basehart also star.

BIG THREE on the set of "The Guy Who Came Back," right are Linda Darnell, producer Julian Blaustein and director Joe Newman. The film, which is set for release next month, also stars Paul Douglas and Joan Bennett and features Don De Fore, Billy Gray and Zero Mostel.



POPULAR TEAM are Joseph Cotten and Loretta Young, at the right, who cavort gaily through 20th Century-Fox's Technicolor romantic comedy, "Half Angel," now going out to theatres throughout the country. The film tells the hilarious story of the troubles of a lady sleepwalker.



(Advertisement)

# THREE WARNERS NEGOTIATING SALE OF WHOLE FIRM

Harry M., Jack L. and Albert Warner this week were negotiating for the sale of their entire interest in the company which Harry Warner started in 1905, when he opened the 90-seat Cascade theatre in Newcastle, Pa.

The negotiations were confirmed Wednesday by Harry Warner in Saratoga, N. Y., where he is staying while in the east. He told the press that Louis A. Lurie, San Francisco financier and realtor, was the principal figure in a syndicate which had offered the three brothers \$15 a share for the 24 per cent of the stock in Warner Bros. Pictures, Inc., held by them and their families.

Mr. Warner said, however, that although he was to meet Mr. Lurie in New York next Monday to continue the negotiations, the deal was by no means closed and that they were still open for other offers.

The deal with Mr. Lurie, it was understood, would mean payment of nearly \$25,000,000 to the three brothers for the approximately 1,650,000 shares they own in the company. Their holdings constitute effective if not actual technical control of the company.

Mr. Lurie told the press Tuesday in San Francisco that of the total amount involved he expected to put up \$5,000,000 or more himself and that the balance would be advanced by a group of investors outside the entertainment business.

The syndicate arrangements were understood to have been handled through Allen & Co., investment bankers, of 30 Broad Street, New York.

## Seen Meaning Retirement Of the Three Brothers

Outright sale of their total interest in the company was believed in the industry to mean the retirement of all three of the Warner Brothers from the motion picture field, although it was reported that Jack Warner might remain as executive producer at the studio for a short time.

Rumors of an outright sale of the company have been current since early this year, when a decree was signed in the New York anti-trust case under which the company agreed to separate its exhibition and produc-



**LOUIS A. LURIE, financier and realtor, who is the principal figure in this week's negotiations with Warner Brothers. Mr. Lurie has extensive real estate holdings in San Francisco and in Chicago, where he recently purchased two downtown office buildings for a reported \$13,000,000. He has been interested in the motion picture industry principally through investment in independent production from time to time.**

tion-distribution interests. The Warner Brothers indicated at that time that they would prefer to sell their interest in the theatre company which would be formed under these divorce proceedings and retain their studio and distribution interests.

## Decided to Sell Whole Company, Is Report

Immediately after that, however, it was reported that they had decided to sell the entire company before divorce, rather than divest themselves of one portion of it.

There have been rumors, also, repeated for the last year, that NBC has been interested at various times in acquiring the company's studio properties. No radio or television interests, however, have been mentioned in connection with the Lurie negotiations.

Retirement of the three brothers would end a 46-year career in the motion picture industry. The Cascade nickelodeon in Newcastle, opened by Harry Warner in 1905, with his brothers, including Sam, who died in 1928, was the beginning of the present enterprise.

The theatre prospered and the brothers branched out into regional distribution of

pictures and, in 1913, into production with Warner Features. Warner Brothers Pictures, Inc., the present company, was incorporated in 1923 to produce and distribute pictures and in 1924 it acquired its first theatre, in Youngstown, Ohio.

Warner's first impress on production was with "My Four Years in Germany" in 1918, from the book by Ambassador James W. Gerard. Their pioneering of sound in connection with—and in ultimate litigation with—the Bell Telephone Company is familiar history.

In 1925 the company acquired Vitagraph, Inc., as well as the name and assorted assets of First National Pictures. In that year also, it began to acquire theatres, buying 13 houses. In December, 1928, it took over the majority stock of the Stanley Company of America, with 182 theatres, and stock in other theatre companies.

The company's assets, according to recent financial statements, are approximately \$166,000,000. It owns or operates about 450 theatres throughout the United States, owns exchanges in 31 U. S. key cities and branches throughout the world and produces an average of 25 feature pictures a year. It also owns the Warner Pathé Newsreel which it acquired in 1947.

## Myers for Triple Award

Abram F. Myers, Allied general counsel, cautioned the House Judiciary Committee Wednesday not to change the trust law treble damage provisions in a statement on a pending bill to establish a six-year statute of limitations on private anti-trust suits.

Earlier, Kenneth Royall, speaking for the Motion Picture Association of America, had urged that the six years be reduced to three and that judges be allowed to award damages up to treble. The law requires treble awards.

Such awards, Mr. Myers said, "are not intended to provide a windfall to fortunate litigants, but intended as a mighty deterrent against violations of the law." He added the committee should be impressed not by total amounts claimed in pending cases but by amounts awarded. Some have been small. Some plaintiffs have failed completely. A private litigant, Mr. Myers told the committee, "must assume a tremendous burden when he challenges powerful corporations."

# THEATRE TV NETWORK IS ON WAY TO REALITY

**United Paramount Buys 20 Units; Operates Storage Spots in Four Cities**

by FRED HIFT

With large-screen television equipment now perfected and available, exhibition is working on the realization of a theatre television network that may eventually link hundreds and even several thousand film houses.

This development, long in coming, was brought into sharper focus this week with the announcement by United Paramount Theatres that it had placed orders for 20 RCA direct-projection theatre television units and hoped for delivery in mid-September. The circuit, which already operates four film-storage units in New York, Chicago, Detroit and Minneapolis, plans to add two more film recording machines, one of them in San Francisco.

There is the added prospect of theatre television moving into an increasingly favored competitive position as sports promoters in various fields shy away from making games available to free home television, which cuts deep into their gate receipts.

The process of creating a theatre television network, still in the embryonic stage but nevertheless well beyond speculation, is being carried on in two clearly-defined directions:

1. By connecting theatres through common carrier facilities or special channels (still subject of hearings and allocations by the Federal Communications Commission).

2. Through the distribution of prints photographed off the face of a television tube by the Paramount-developed intermediate theatre television system.

## **Formation of Circuit Must Await FCC Decision**

At present, 16 theatre television machines are installed in widely-scattered areas, from New York, which has five, to Los Angeles, where Sherrill Corwin's Orpheum is equipped with an RCA apparatus, the only large-screen TV projector in the west. According to Robert H. O'Brien, secretary-treasurer of United Paramount, there exists reasonable hope that 100 theatres should show large-screen television programs by the end of this year.

The effective formation of a theatre television circuit linked by special channels must necessarily await the FCC hearings

## **STUDIO UNIONS SEEKING CUT OF PRODUCERS' TV PROFITS**

As the industry attempted this week to assess the import of the Petrillo formula for the release of pictures to television, the Hollywood guilds and craft unions moved swiftly to insure their share of the producers' potential TV revenue.

Roy Brewer, international representative of the IATSE, let it be known on the coast that his 14 IATSE locals intended to demand participation in producer profits from television of from five to 10 per cent.

Earlier, the Screen Writers Guild had announced it was demanding 15 per cent of any TV money accruing to the producers, and the Screen Actors Guild, although not specific in its demands, said it took the position that a future contract should guarantee it a cut of video proceeds.

The pot had been set a-boiling last week when Robert L. Lippert, independent producer, signed a deal with James C. Petrillo, president of the American Federation of Musicians, setting a basis under which pictures made since 1946—the date of the studio's last contract with the musicians—could be released to the broadcasters.

The formula provided a five per cent cut for the musicians' recording fund along with the provision that the musical track of each film had to be re-scored by the same number of musicians originally employed, taking the same time it took originally to do the job.

Commenting on the snow-balling demands,

Mr. Lippert, a member of the Independent Motion Picture Producers Association, told *The New York Times*: "Petrillo was smart enough to tie us up with a contract five years ago. But rather than get stuck again, I'll go out of business as a producer and take the capital gains available from the sale of my old pictures to television. There's no profit left in producing for the theatrical market anyway."

Mr. Lippert, an exhibitor also, offered a counter formula to the demands of Hollywood labor. He said the IMPPA would offer the three talent guilds—writers, actors and directors—35 per cent of the video revenue from theatrical pictures, to be divided among these organizations.

Mr. Brewer said he would press for payment from the producers on behalf of the IATSE pension fund, but declared no definite percentage had been set as yet. He stressed, however, that the union is not interested in any sort of featherbedding or make-work arrangement.

Negotiations between the writers and the IMPPA were resumed in Hollywood this week under the chairmanship of Commissioner John A. Pfau of the U. S. Conciliation and Mediation Service. It was believed the whole question of television participation would be examined on that occasion and that talks would be extended before a precedent-setting contract was adopted.

on the subject September 17 and the Commission's subsequent decision. Most exhibition representatives are unanimously agreed that, to be effective and economically feasible, large-screen television theatre connections would have to be made by air rather than wire.

But Paramount Theatres, which last fall pioneered successfully with the theatre television presentation of exclusive and non-exclusive "Big Ten" football games in the midwest, is exploring other avenues.

Last year, the Illinois-Ohio State game was presented both at the State-Lake and the Tivoli theatres in Chicago. The State-Lake is equipped with one of Paramount's film recording units. After the print of the game was screened at that house, it was sent to a theatre in Peoria where it was "booked" by David Wallerstein, B & K executive.

Following is an excerpt from Mr. O'Brien's report to the National Collegiate Athletic Association, which recently decided

to ban home television but voted cooperation with theatre television:

"The films proved so strong an attraction, despite bad weather and an average movie feature, that they were held over to Friday and then to Saturday, playing to grosses far above normal on both days. Wallerstein gave his patrons the full game, not just the highlights they usually get in the newsreels. If films can pack a theatre days after the game, what will the actual game time telecasts do!"

The policy of distributing prints obtained from the Paramount theatre television system was applied again recently with General Douglas MacArthur's speech before Congress in Washington. The address was carried at the Paramount theatre in New York.

From there, the film was rushed to the

# THEATRE TV

(Continued from opposite page)

Brooklyn Paramount and from there by cab to Station WPIX. After it had been aired, it was shipped to Peoria where it was first seen early Friday, long before the newsreels brought the Thursday noon event to the theatres.

Had Winston Churchill not called off his scheduled speech at the University of Pennsylvania May 8, the British statesman's address would have been distributed to a number of theatres within range of Paramount film recording units and the attraction would have been exploited until its news value had been exhausted.

## Company Sold Film To TV for \$1,000

While the revenue from theatres is negligible at the moment, Paramount did get its money's worth out of the MacArthur speech, which it sold to TV stations at \$1,000 each.

According to Mr. O'Brien, programming for theatre television isn't as big a problem as is generally assumed. First, he pointed out, there is a wide field for non-commercial entertainment shows.

"And don't forget," he says. "A theatre need not show theatre television every day. That's a popular misconception and ought to be cleared up. Assume that the unit is used only twice a month. It isn't hard to find 24 top sports events a year. There are at least four to seven World Series games, 10 football games on Saturday afternoons, the pro-football contests on Sundays, baseball, etc."

"Assume there are only 300 houses carrying one of those events and let's say they have 2,000 seats each. That gives us 600,000 seats. Figure advanced admission prices of \$1 and it's easy to see where a good profit could be made."

In his report, Mr. O'Brien, declaring that the creation of an expanded circuit depended on the availability of equipment as well as of network lines, took the midwest as an example:

"If we project a circuit of 200 theatre TV installations," he said, "the average cost per theatre for labor, cable, local phone loops, TV pickup, advertising, etc., would amount to less than \$500. Projecting this year's grosses into 1951, an average gross of \$1,500 per theatre per game is very likely."

## No Harm Is Seen To Small School Game

"Deducting costs and the film rentals (on a 25 per cent basis), there is \$625 left to cover football rights, theatre overhead and profit. Splitting this amount on a 50-50 basis, the universities would net \$625,000 for a 10-game season. All this is on a controlled basis, so there will be no loss of attendance at the game to offset TV income and the harm inflicted on the smaller mid-western schools will be minimized."

Regarding last year's telecasts of the Big Ten games, he observed: "at the inception

## TOA UNIT TO BACK CHANNEL FIGHT

**MEMPHIS:** The Theatre Owners of Arkansas, Mississippi and Tennessee will contribute to a special fund to be used by Theatre Owners of America in its fight for allocation of a channel for theatre television. The board of directors of the TOA affiliate last week voted to ask members of the organization to contribute \$25 per theatre for those with more than 600 seats and \$15 per house for those with less than 600 seats.

of this test we anticipated that our costs . . . would be far in excess of revenues. They were. There is no profit in a pioneering effort of this kind, especially one on so limited a scale. Nevertheless, an analysis of these figures convinces us that next year, operating on an expanded basis, we can bring operating costs down to the level where theatre television will be profitable."

The executive explained that last year's experiment suffered from the newness of the medium, with the public unwilling to grasp the meaning of theatre television despite extensive advertising and publicity campaigns. Then too, he said, the Michigan in Detroit last year put on quite a show to create an atmosphere of college football.

"Next year, with a circuit of TV houses, we might be able to accomplish substantially the same purpose by showing film clips of the teams and players in training, of previous games, films of the campus, etc. The costs of such film would be negligible compared to the talent costs."

## Michigan Paid \$882 To Present Game

Pro rata costs drop, of course, according to the number of theatres taking a particular pickup. The cost of the camera crews and the announcer amounted to \$882 for one game at the Michigan in Detroit. With 10 houses joining in a theatre TV circuit for that same contest, it would be only \$88.

Had the Churchill telecast come off, Paramount had planned to dress it up with a 10-minute preface, showing the career of the British leader and his unique position in British politics.

Now that the colleges have indicated a willingness to go along with theatre television, a participation formula is being worked out. The Big Ten last year were offered the net earnings of the Paramount houses that carried their games, but the theatres were never taken up on the offer.

The UPA executive says he can't see musicals and stage presentations as the proper subjects for theatre television. "As soon as programs like that are flashed on the screen, the audience immediately tends to compare them to regular motion pictures," he says. "I could see an opera, or a big Broadway opening with notables arriving as exciting and valid material for us."

It is acknowledged that a theatre television circuit based on Paramount-produced

kinescopes is limited in scope since only one print results from the intermediate theatre television process and the making of additional copies is expensive and time-consuming.

The general industry trend appears to be toward the direct-projection units turned out by RCA. While official spokesmen refuse to comment, it is understood that union demands for the operation of the Paramount equipment make it expensive to operate. In one recent instance, when New York offered Chicago President Truman's speech to the nation in the MacArthur controversy, Chicago replied that it could not arrange a pickup since its technicians had already gone home.

The RCA unit lacks the advantage of repeat-presentation or editing, forcing the theatre to flash an event on its screen without regard to the feature being shown, but it is operated by the projectionist and is simple to adjust.

Referring to the problem of getting people in to see the Big Ten games over theatre television, Mr. O'Brien said the difficulties were intensified by competition from TV broadcast. "It is very difficult to sell what someone else is giving away for nothing," he declared, adding: "In retrospect, it seems to be a matter of education by experience."

## SCTOA Committee Meets With Justice Officials

**WASHINGTON:** A committee representing the Southern California Theatre Owners Association and Theatre Owners of America met Tuesday with Justice Department officials to discuss alleged trade malpractices.

While the exhibitor group, without giving any details, described the talks as highly satisfactory, a Government spokesman indicated that no vital decisions were reached. However, the SCTOA and TOA delegates insisted in a statement that sufficient progress had been made to warrant cancellation of scheduled talks with distributors.

Participating in the discussions, understood to concern zoning, clearance, print shortages and competitive bidding, were Assistant Attorney General H. Graham Morison and assistants Maurice Silverman and Philip Marcus for the Government; Albert Hanson, Sherrill Corwin and Ezra Stern for SCTOA; and Gael Sullivan and Herman Levy for TOA.

## "Unfair" Labor Charges Filed by Salesmen

A charge of unfair labor practices on the part of film distributors was filed this week in Chicago by David Bezner, general counsel for the Colosseum of Motion Picture Salesmen which represents some 1,000 men. The brief was submitted to the National Labor Relations Board, and arose out of the recent collapse of negotiations for a new contract. The complaint is based upon an alleged refusal by the companies to disclose their earnings in support of a contention that the industry was "sick." The union is seeking a "10 per cent-plus" pay increase. Negotiations had been going on for some weeks now in New York and Minneapolis.

# PARAMOUNT SINGS HIGH NOTES AT SALES MEET

## Executives Stress Bright Future and Gear Plans to Lively Promotion

Paramount's entire national sales organization last week concluded a three-day meeting in New York attended by the top executives of the company, 32 branch managers and representatives from the U. S. and Canada, and practically the entire advertising-exploitation-publicity force.

Highlights of the gathering held at the Hotel Warwick were addresses by Adolph Zukor, chairman of the board; Barney Balaban, president; Y. Frank Freeman, head of the studio; A. W. Schwalberg, president of Paramount Film Distributing Corp.; Paul Raibourn, vice-president; E. K. O'Shea, assistant general sales manager; Austin Keough, vice-president; Oscar Morgan, short subject sales manager; Russell Holman, eastern production manager, and Jerry Pickman, national director of advertising, publicity and exploitation.

### Discuss Development Plan For New, Young Stars

Discussed were the new "Golden Circle" project aimed at publicizing and promoting a group of young Paramount players to "meet the . . . exhibitor demand for new faces and new stars"; the publication, as of May 1, of a new intra-company bulletin titled *Merchandising*, aimed at promoting "more dynamic salesmanship and better exhibitor relations"; plans for sales policy and exploitation of 15 features that will be released in the six-month period between July and the end of the year; as well as a number of other topics including short subjects, of which Mr. Morgan said, "a better show in my book means that good shorts and a good newsreel are a necessary part of any program."

The meeting took on an atmosphere of optimism and enthusiasm almost from the start. And this spirit manifested itself particularly with the announcement of winners



**OPENING ADDRESS**, at Paramount's national sales convention, last week, in the Hotel Warwick, New York. It is delivered by A. W. Schwalberg, president of the Paramount Film Distributing Corporation. On the dais with him were Louis Phillips, assistant general counsel; Jerry Pickman, director of national advertising, publicity and exploitation; E. K. O'Shea, vice-president of the distributing company; Oscar Morgan, general sales manager for short subjects and Paramount News; Barney Balaban, president of Paramount Pictures Corp.; Y. Frank Freeman, studio production chief, and Adolph Zukor, chairman of the board.

in the A. W. Schwalberg Merit Award contest for outstanding effort in all phases of distribution (sales, booking, clerical); the Golden Harvest of 1950 Sales Drive; the Pine-Thomas Booking Contest; the Pine-Thomas "Lawless" Contest; the prize for a Paramount employee submitting the best title for the forthcoming 1951 sales contest; and the names of 16 members of the company selected for the "100 per cent Club." This club is the highest honor that can be paid to a field representative in distribution, and is limited to those whose work has been consistently outstanding throughout the previous year.

Considerable emphasis was placed on the "Golden Circle" project. Norman Siegel, director of studio publicity and advertising, reported that considerable groundwork had already been laid with "breaks" expected in several national magazines. The campaign to put these names before the public should

get into high gear in the near future, he said, adding that the talented young people involved were not unlike those in a similar "Golden Circle" organized by Paramount some years ago, who became important stars.

Mr. Morgan said that 58 one-reel shorts, 34 of which are Technicolor cartoons, as well as 104 issues of Paramount News, would be released by the company in the 1951-52 season. These include a new series of six "Paramount Toppers" which will feature a variable list of topics; six "Kartunes" which is the new name of the "Screensong" series; eight "Popeye" cartoons; four "Popeye" Champion cartoons; 10 "Noveltoon" cartoons; six "Casper" cartoons; six in the "Pacemaker" series, and 12 "Sportlights."

Mr. Morgan said there were two main problems that had to be faced in connection with the selling of short subjects. The first was "the lethargy of many exhibitors toward the value of shorts and news to ex-

"RHUBARB"



"PEKING EXPRESS"



"PASSAGE WEST"



hibition"; and the second was the matter of really selling "our product in every situation."

"I look askance at those exhibitors who are still crying that 'pictures must be better.' For my money, features *are* better than they have ever been and that goes double for our shorts and Paramount News. It's about time the exhibitor came to realize that his sales talks to his patrons should be, 'My show is better than ever,' and spend some time and money proving it to the public," he said.

### Pickman, Blumenstock Appointments Announced

Two important promotions were announced during the meeting. The first was the confirmation of Mr. Pickman as national director of advertising, publicity and exploitation. He had been acting director since the resignation of Max E. Youngstein last February. The other was the appointment of Sid Blumenstock as Mr. Pickman's assistant. Mr. Blumenstock joined Paramount in 1949 as advertising manager, and will continue in that capacity along with his new post.

Mr. Pickman spoke extensively on the plans for the coming product, and said that his department was endeavoring to find the answer to every problem as it arose. One problem which had already been tackled, he added, was "the tremendous gap that exists between the time a picture is produced and its distribution date, during which the effect of the initial publicity and exploitation is completely lost. Our solution is to regulate the flow of publicity so that it reaches a crescendo with the release of a picture."

He added: "We want to help exhibitors all the way down the line, from New York to Nashua, from Chicago to Sheboygan. And we will welcome letters from exhibitors telling us if we're doing something wrong. All we ask is that they at least try to tell us how we can do it right."

### Basic Objective: Help Sell Tickets

"We will not be bound by precedent or nostalgia. The way it was done five, 10 or 20 years ago doesn't mean that that's the right way today. My department can promise you talent, ingenuity, resourcefulness, enthusiasm and encouragement. There'll be no 'ivory tower' operation, with lots of fine sounding ideas and no action. Our business is to help exhibitors sell tickets and that's what we intend to do."

**As for the product listed for release between July and December, Mr. Schwalberg made this his keynote: "More pictures, better pictures, and bigger pictures!"**

Mr. Schwalberg said, "the 15 attractions to be released during this period represent five outstanding pictures every 60 days—a greater number than has been released in a similar period by the company in its recent



**PARAMOUNT'S "Golden Circle"** of budding new talent, as it made its debut for studio executives and national newspapermen at a studio luncheon the other day. Clockwise from 7 o'clock are Virginia Hall, Nancy Hale, Michael Moore, Laura Elliot, Joan Taylor, Judith Ames, Peter Hanson, Mary Murphy, Nancy Gates, Pierre Cressay, Barbara Rush.

history. Net gain to the exhibitor is an added picture a month made available from July through December."

He added: "We firmly believe that the material contained in our forthcoming releases and the stars who perform in them, will meet the most exacting demands for quality and entertainment value."

The meeting definitely had an air of "big time" about it, reflecting perhaps the general attitude of those attending. On the second floor, for example, was a special room reserved for the press. This room was furnished with typewriter and telephone facilities, and was a beehive of activity as reporters and members of the company's publicity staff prepared releases minutes after the news had "broken" at the meeting on the floor above. Outside the meeting room was an interesting display of upcoming product

### PARAMOUNT PARLEY IS 35TH MEETING

Paramount's national sales convention, which took place last week in New York, marked the 35th anniversary of the company's first distribution gathering on a nationwide scale. The first such meeting took place in 1916 shortly after the Famous Players-Lasky Corp. (the corporate ancestor of Paramount), was organized in July of that year. The meeting was held in Los Angeles and among those present was Adolph Zukor, one of the co-founders of the company and present chairman of the board.

consisting of film cans with names boldly emblazoned, piled pyramid-style.

Following is the list of product:

**JULY**—"Passage West," a William Pine-William C. Thomas Technicolor Western starring John Payne, Dennis O'Keefe and Arleen Whelan; "Ace in the Hole," a newspaper story directed by Billy Wilder and starring Kirk Douglas, and "Appointment with Danger" with Jan Sterling.

**AUGUST**—Hal Wallis' "Peking Express" with Joseph Cotten, Corinne Calvet and Edmund Gwenn; the new Dean Martin-Jerry Lewis film, "That's My Boy," also produced by Mr. Wallis, and Nat Holt's "Warpath" in Technicolor, with Edmund O'Brien, Dean Jagger and Forrest Tucker.

**SEPTEMBER**—Frank Capra's "Here Comes the Groom" with Bing Crosby, Jane Wyman and Franchot Tone; "A Place in the Sun," George Stevens' drama based on the classic "An American Tragedy," starring Montgomery Clift, Elizabeth Taylor and Shelley Winters, and the William Perlberg-George Seaton comedy, "Rhubarb," with Ray Milland and Jan Sterling.

**OCTOBER**—The Pine-Thomas Technicolor sea adventure, "Crosswinds," will be the first film of the month, to be followed by "Submarine Command" with William Holden and Nancy Olson, and directed by John Farrow, and George Stevens' romantic drama, "Something to Live for," starring Ray Milland, Joan Fontaine and Teresa Wright.

**NOVEMBER**—"When Worlds Collide" produced in Technicolor by George Pal, who was responsible for "Destination Moon," and a comedy, "Darling, How Could You," directed by Mitchell Leisen and produced by Harry Tugend.

**DECEMBER**—Pine-Thomas' "Hong Kong" in Technicolor, and starring Ronald Reagan and Rhonda Fleming, and a still-untitled Bob Hope-Hedy Lamarr comedy, produced and directed, respectively, by Paul Jones and Norman McLeod, and dealing with spies, bombs and burlesque comedians.

## U-I Has 19 In Backlog

# Terry Ramsaye Says



THE first sharp pinch on materials in our hectic period of armament for war-or-peace to be felt and admitted is on sulphur, for the production of sulphuric acid. It has long been said among technologists that a nation's consumption of sulphuric acid could be made a measure of its civilization. This shortage now has threatened inhibitions on the production of photographic supplies important to the motion picture industry. Happily, for the time at least, adequate arrangements appear to have been made in that department.

The world's greatest source of commercial sulphur has long been from Texas Gulf Sulphur, currently highly favoured on the stock market. Pertaining to that there is a story.

Many a year ago when the Texas project was a-borning—with its remarkable process of tapping the sulphur beds with super-hot water pumped down to dissolve the deposit and pumped up again to deliver it, efficiently and cheaply—J. P. Morgan the Elder sent the young Bernard Baruch down to look into it.

Mr. Baruch reported back with some enthusiasm: "It's a half and half chance that it will prove a success. It is a good gamble."

"J. P. Morgan never gambles," was the dour answer.

Mr. Baruch, somewhat piqued, let it go at that; and then went out and plunged on Texas Gulf himself, adding mightily to his growing fortune.

The Associated Press reports that there are now 1,000 clothing manufacturers in Los Angeles, producing this year \$500,000,000 worth of garments "from swim suits to costly gowns by Adrian." In ten years the increase has been 500 per cent. Last year, to be intimate about it, Los Angeles sold \$20,000,000 worth of brassieres—a vast support to the nation's economy.

It is a thought for public relations that American industry should be made aware of how much the motion picture has these many years been an instrument of propaganda, automatically, to the customers in behalf of an ever increasing rise in living standards and luxury consumption.



MANY CREATIVE workers in this industry may well be interested in a bill from Congressman Frederick R. Coudert, Jr., aimed at a just adjustment of taxation on the income of professional workers who regardless of their earnings are squeezed between taxes and living costs with no opportunity to accumulate a competence, regardless of their earnings, high or low.

This measure is in behalf of those who have no benefit of private or corporation pension plans. As George E. Sokolsky remarks: "taxes are geared against them."

As has been remarked in the Herald from years ago, the inequity is especially marked in those careers where earnings fluctuate widely from year to year—in the years when the writer or actor cuts a crop of fame and success which he may have been years abuilding. Mr. Coudert's measure would provide for a restricted retirement fund. It needs support most emphatically because there are not enough voters involved to command political attention.

HER WORLD, the show world and its patrons, cheered for Judy Garland when she stumbled into a fall as she took a bow on the stage of London's Palladium a fortnight ago. It was the break that gave her an around-the-world story, and a fresh hold on a troubled career. She's a great one for breaks, that Judy—breaks good and bad.

She got her first some years ago back yonder when Deanna Durbin of high promise slipped through executive fingers at MGM's studio, with Louis B. Mayer off a-traveling in Europe at the time. It was reported then that his remarks were remarkable and forceful. There was a hastening to cover and repair and they came up with big promises and untried Judy. She got such a going over, training and coaching as only Hollywood driven to its utmost devices can give.

Then Judy and her first picture, produced by Harry Rapf, were sped off to

Miami for an ornate preview, complete with press expedition from New York. Nicholas M. Schenck was in residence there then, and that helped when the picture scored a success.

There has been too much high tension in her career for Judy. Everybody hopes she'll be all O.K. now.



SHOULD YOU be writing a speech for the Chamber of Commerce or the Rotary club concerning the motion pictures' contribution to this effulgent America, you might point to some of the booming industrial aspect of southern California, brought to fame and world attention by the movies.

Universal announced this week that with three pictures nearing the end of production, the company's "backlog of films will reach the highest point of any time during the year, with 19 pictures either editing or completed and awaiting release."

Nine of the films in this group are in Technicolor, and the three films on which shooting was to be completed this week are "One Never Knows," with Dick Powell and Peggy Dow; "The Cave" in Technicolor, starring Macdonald Carey and Alexis Smith; and the Technicolor "Fine Day," with Howard Duff, Mona Freeman and Josephine Hull.

Other Technicolor films in the backlog are "The Prince Who Was a Thief" with Tony Curtis and Piper Laurie; "Apache Drums" with Stephen McNally; "Smuggler's Island" starring Jeff Chandler and Evelyn Keyes; "Mark of the Renegade" with Ricardo Montalban and Cyd Charisse; "Cattle Drive" starring Joel McCrea and Dean Stockwell; "Little Egypt" with Mark Stevens and Rhonda Fleming; and "The Golden Horde" starring Ann Blyth.

Other pictures in list of 19 include "Thunder on the Hill," starring Claudette Colbert and Ann Blyth; "Hollywood Story," with Richard Conte; "The Fat Man," starring J. Scott Smart; "Ma and Pa Kettle at the Fair," with Marjorie Main and Percy Kilbride; "Francis Goes to the Races," starring Donald O'Connor, Piper Laurie and Francis, the talking mule; "Comin' Round the Mountain," with Abbott and Costello; "Katie Did It," starring Ann Blyth and Mark Stevens; "Iron Man," with Jeff Chandler, Evelyn Keyes and Stephen McNally, and "Fiddler's Green," with Shelley Winters and Richard Conte.

Universal's 17-week Charles J. Feldman Sales Drive was to end this week and the winners of the \$35,000 in prizes will be announced in a few weeks.

### \$450,000 Damage Suit Filed in California

A \$450,000 damage suit has been filed in the San Francisco District Court by Edward Levy of that city against George Mann, president of the Theatre Service Agency, Paramount, Loew's, Warner Bros., Twentieth Century-Fox, National Theatres, Fox West Coast, RKO, Columbia, Universal and United Artists. Mr. Levy said in his complaint that there was a conspiracy between Mr. Mann, who operated the State at Dinuba, and the aforementioned film companies, to keep him from getting first run films. This forced him to close his theatre in Dinuba.

### Chicago Drive-In Opens

Another drive-in, Chicago's eleventh, opened in the Chicago area last week. Located at 147 Street and Western, the new theatre, the ABC, is playing first runs.

**PARAMOUNT'S ANSWER**

# MORE, BETTER, BIGGER PICTURES



More pictures—better pictures—bigger pictures! You demanded them—and Paramount has answered your demand. Yes, Paramount has shot the works in an all-out investment of quality-and-quantity product.

We've brought to full realization the tremendous plans we blueprinted for you in January 1950. And we're releasing 15 great new attractions from July thru December.

Here's the schedule, complete in every detail, for a solid six months, set before you sixty days prior to the first release. We've seen these pictures and we can tell you that every one is big and every one will get big pre-selling. What you've demanded, Paramount has delivered . . . more pictures—better pictures—bigger pictures!

15 GREAT PARAMOUNT ATTRACTIONS • JULY THRU DECEMBER

15

WE POINT WITH PRIDE 

# BETTER MORE BIGGER PICTURES

We know you'll agree that this is the most impressive six-months schedule of boxoffice merchandise ever announced by Paramount

DATE	TITLE	CAST
JULY	<b>Passage West</b> COLOR BY TECHNICOLOR	JOHN PAYNE ARLEEN WHELAN  
JULY	<b>Ace In The Hole</b>	KIRK DOUGLAS JAN STERLING  
AUGUST	<b>Peking Express</b> <small>HAL WALLIS'</small>	JOSEPH COTTEN EDMUND GWENN  
AUGUST	<b>That's My Boy</b>	DEAN MARTIN JERRY LEWIS  
SEPTEMBER	<b>Warpath</b> COLOR BY TECHNICOLOR	EDMOND O'BRIEN • DEAN JAGGER FORREST TUCKER • POLLY BERGEN    
SEPTEMBER	<b>Here Comes The Groom</b> <small>FRANK CAPRA'S</small>	BING CROSBY • JANE WYMAN FRANCHOT TONE • ALEXIS SMITH    
SEPTEMBER	<b>A Place In The Sun</b> <small>GEORGE STEVENS'</small>	MONTGOMERY CLIFT ELIZABETH TAYLOR SHELLEY WINTERS   

PERLBERG AND SEATON'S



## Rhubarb

JAN STERLING



## Crosswinds

COLOR BY  
TECHNICOLOR



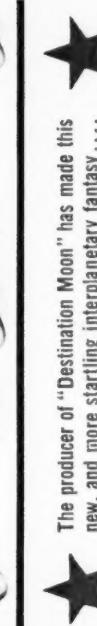
## Submarine Command

WILLIAM HOLDEN  
WILLIAM BENDIX



## Something To Live For

JOHN PAYNE  
FORREST TUCKER



## When Worlds Collide

COLOR BY  
TECHNICOLOR



## Darling, How Could You!

JOAN FONTAINE

JOAN FONTAINE  
TERESA WRIGHT



## Hong Kong

COLOR BY  
TECHNICOLOR



## ??Hope Comedy

(TO BE TITLED BY THE  
PUBLIC IN BIG  
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Watch for similar ads, reporting at regular intervals the *performance* of this unprecedented concentration of quality-and-quantity product.

## TITLE

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If it's a Paramount Picture, it's the best show in town!

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These big pictures too—now completed or in production—are just part of Paramount's answer! Watch for them—and others just as great—in 1952... → → →

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# NPA PROPERTY RULING AN EXHIBITOR PROBLEM

## *Designations of Personal and Real Property Part of Construction Order*

**WASHINGTON:** Motion picture exhibitors this week faced new problems in distinguishing between "real" and "personal" property in connection with the latest list issued by the National Production Authority.

Real property items are figured against the \$5,000 annual construction ceiling, while personal property items do not. However, the cost of installation for either type of item does count against the expenditure limit permitted. The matter of theatre seats, one of the most prominent items placed on the real property list, is a good example of what is happening.

### *Actual Cost of Seats Now Applied Against Limit*

As a personal property item, the cost of the seats would not apply against the \$5,000 ceiling, but only the cost of installation. However, as the item is now categorized as real property, the actual cost of seats is applied against the limit.

Meanwhile, theatre equipment manufacturers meeting here last week with the NPA Film Division chief, Nathan D. Golden, warned the Government that the curbs had already resulted in a 60 to 80 per cent production cutback, and if the situation continued, it would be necessary to halt production of this equipment indefinitely. The warning, delivered by the NPA's 35mm theatre equipment advisory committee, also urged that theatres be taken off the List "A" control order—approval granted only on very tight "hardship" grounds—and placed on List "B"—approval easier to obtain and granted for such reasons as normal population increase.

However, it did not appear that this plea would make much headway, and an NPA spokesman said as much in the statement that if anything, the controls would be tightened.

### *Rentals, Admissions Still Free of Price Controls*

A brighter note for the film industry was contained in the extension of the Defense Production Act submitted for Congressional approval. Under the act, film rental and admissions remain free of price controls.

Other defense news as it affected the film industry was approval of eight, and the rejection of eight, applications for theatre construction. The approved projects were: a \$70,870 lobby alteration project for the Stanley-Mark-Strand Co., New York City; an \$11,500 drive-in at Augusta, Ga., for Donald Boardman; a \$6,954 drive-in at Chattanooga, Tenn., for Cohutta Amuse-

## **REAL AND PERSONAL PROPERTY AS DEFINED IN NPA RULING**

**WASHINGTON:** Here is the official National Production Authority listing of what these equipment items constitute real property and what constitutes personal property:

	Personal Property	Real Property	Personal Property	Real Property
<b>Air Supply and Conditioning:</b>			D. Gerocidal lighting.....	X
A. Centralized type with ducts, etc. ....	X		E. Portable lamps .....	X
B. Unit conditioners without ducts .....	X		F. Stage lighting.....	X
<b>Architectural Materials:</b>			G. Spot and flood lights (in projection room) .....	X
Fabrics, paneling, curtains, drapes .....	X			
<b>Attraction Advertising Equipment and Marqueses:</b>				
A. Changeable letters and supporting frames for marqueses .....	X			
B. Display frames—recessed and flush mounted .....	X	X		
C. Upright electric signs .....				
<b>Auditorium chairs bolted to floor</b> .....		X		
<b>Drive-in Theatre Equipment:</b>				
A. Athletic equipment .....	X			
B. Playground equipment, etc. ....	X			
C. Benches and picnic equipment .....	X			
D. Admission control equipment .....	X			
E. Attraction advertising signs .....		X		
F. Directional signs .....	X			
G. In car loudspeakers .....	X			
H. Loudspeaker junction boxes .....	X			
I. Loudspeaker mounting posts .....		X		
J. In-car heaters .....	X			
K. Lighting equipment .....	X			
L. Fencing .....		X		
M. Loudspeaker underground cable .....		X		
N. Stadium seating .....		X		
O. Portable screen tower .....	X			
P. Screen tower (fixed) .....		X		
Q. Outdoor walk-in padded seats .....		X		
<b>Emergency Power Plants:</b>				
A. Portable hand type .....	X			
B. Permanent .....	X			
<b>Floor Covering:</b>				
A. Carpeting and lining .....	X			
B. Linoleum and mastic tile .....	X			
C. Rubber Mats .....	X			
<b>Lighting Equipment:</b>				
A. General lighting .....		X		
B. Directional signs .....	X			
C. Black lighting .....	X			
<b>Miscellaneous:</b>				
A. Crowd control equipment—portable posts and rope .....			X	
B. Foyer and rest room furniture .....			X	
C. Sand urns .....			X	
D. Television sets for foyer .....			X	
E. Candy display cases .....			X	
F. Popcorn machines and warmers .....			X	
G. Soda fountains .....			X	
H. Self-contained drink dispenser .....			X	

ment Co.; a \$14,900 cooling system installation at Rochester, Minn., for the Rock Amusement Co.; a \$25,000 theatre for Carl Bailey at Pawnee City, Nebr.; a \$69,950

theatre at Santa Rosa, Cal., for Codding House; a \$15,250 remodeling job for the Brenham Amusement Co. of Brenham, Tex., and a \$6,500 drive-in at Slaton, Tex.

# EXPLOITATION

..... MORE THAN 100 THEATRES IN THE  
BOSTON, PHILADELPHIA, PITTSBURGH AND  
WASHINGTON EXCHANGE TERRITORIES OPEN-  
ING DURING MAY ON A SURGING TIDAL WAVE  
OF BOXOFFICE BALLYHOO!



DANGER IN THE SPY NETS OF THE ORIENT!

THRILLS FROM TRUTH!... Amazing exposé of ruthless intrigue behind  
a curtain of fury... told in the story of a mystery dame who knew  
her way around, and a man who gambled his life to follow!

# EXPLOSION!!

Get hot with the timely picture that gives every showman a boxoffice chance to show what he's made off! Every aid you need to spread the word: Flash posters screaming with showmanship; big, special 4-page tabloid herald; ads and accessories keyed to the highest pitch of excitement... Ride it NOW—while Asia and the Orient are the top headlines every day!



## NOTE!

This picture was filmed ENTIRELY IN JAPAN—including all dramatic material of spy activities, geisha girls, Kamikaze pilot rituals, underworld dens, night life, etc.—with the approval of THE U. S. DEPT. OF DEFENSE—U. S. ARMY, FAR EAST COMMAND—THE JAPANESE GOVERNMENT and THE TOKYO METROPOLITAN POLICE!



starring

**FLORENCE MARLY  
ROBERT PEYTON**

A BREAKSTON-MCGOWAN PRODUCTION  
Screenplay & Direction by DORRELL and STUART MCGOWAN

## **20th-Fox Sells Away In Cincinnati**

A move on the part of Twentieth Century-Fox to sell first run product away from the first run downtown houses has been noted in Cincinnati. Participating in this change of booking policy are five houses in the Greater Cincinnati area—Twin drive-in at Bond Hill, the Valley at Roselawn, the Covdale at Price Hill, the Madison at Covington, and the Cox in the downtown section of the city.

There are two other interesting aspects to the experiment: the booking of 15 films, and the combined advertising for the drive-in and regular theatres. Starting off the project is "Follow the Sun," and this will be followed by "I Can Get It for You Wholesale," "On the Riviera," "You're in the Navy Now," "Rawhide," "Half Angel," "Take Care of My Little Girl," "14 Hours," "The Sword of Monte Cristo," "Lucky Nick Cain," "House on Telegraph Hill," "As Young as You Feel," "No Highway," "The Frogmen" and "The Guy Who Came Back."

The program was extensively advertised in the Cincinnati newspapers, the ads stating: "The entire resources of the famed Twentieth Century-Fox studio have been enlisted to insure the success and permanence of the new policy. An array of 15 new star-studded, important 20th-Fox pictures have been booked for their exclusive first run premieres in these theatres."

### **Kefauver Report Lauds Newsreels and Video**

**WASHINGTON:** Television's and the newsreels' coverage of the Senate Crime In-

vestigating Committee's hearings earlier this year came in for some warm praise this week in the committee's final report issued Tuesday.

Through newsreels, the committee said, "millions of American theatre-goers were able to follow the committee's activities in all parts of the country." The report stressed that in New York particularly the newsreels were cooperative, working in a pool for that occasion.

As for television, the report said the committee recognized that "a major part of the credit for the vital impact of this committee's recent hearings was due to the televising of the sessions." It was estimated that some 30,000,000 persons saw the New York hearings on TV sets.

### **Industry Again Sparks Cerebral Palsy Drive**

Again this year the motion picture industry is playing a leading role in the annual nationwide campaign of United Cerebral Palsy which opened this week with a goal of \$5,000,000. Leonard H. Goldenson, president of United Paramount Theatres, is president of the organization and Earl J. Hudson, president of United Detroit Theatres, is national campaign chairman. Bob Hope heads the current appeal as life chairman. Bing Crosby, Jack Benny and Arthur Godfrey are honorary co-chairmen. Theatres will cooperate in the drive by showing Paramount's "The House on Anystreet" and by taking up collections.

### **To Distribute Skouras Talk**

The community relations department of the Motion Picture Association of America will distribute 5,000 copies of the address, "Are Movies Better Than Ever?", which Spyros P. Skouras, president of Twentieth Century-Fox, delivered at the recent Harvard Business School forum.

## **MGM Sets 17 More for Production**

A number of top executives from MGM's home office and field sales force will attend the three-day meeting of sales managers taking place in New York at the Hotel Astor starting Monday. They include William F. Rodgers, vice-president and general sales manager; Edward M. Saunders, Charles M. Reagan and Henderson M. Richey.

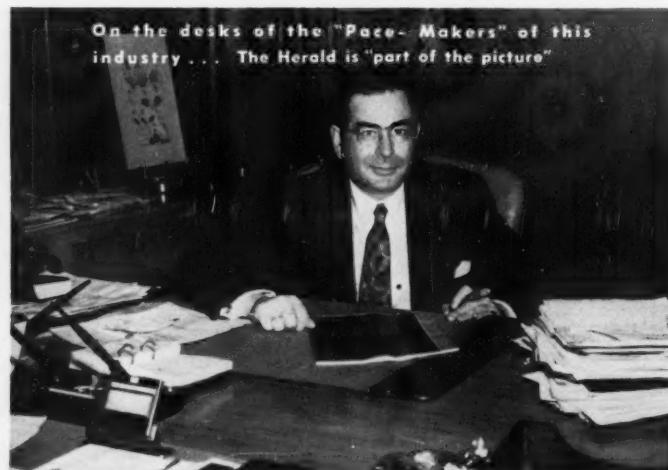
The talks were to start as the company launched its 28th year as a major factor in the industry. Since the present company was formed 28 years ago, 1,534 features have been produced at the studio where it was announced this week by Dore Schary, in charge of production, and Louis B. Mayer, studio head, that 17 new productions are scheduled to start by August 31, end of the fiscal year. This will complete the 1950-51 program of 42 features.

Scheduled to start in the immediate future are "Lone Star," starring Ava Gardner and Clark Gable, and directed by Vincent Sherman; "Singin' in the Rain," with Gene Kelly, Debbie Reynolds and Donald O'Connor, produced by Arthur Freed and directed by Kelly and Stanley Donen; "The Man With a Cloak," starring Joseph Cotten, Barbara Stanwyck and Louis Calhern, directed by Fletcher Markle; "Scaramouche," with Ricardo Montalban, George Sidney directing; "Sometimes I Love You," starring Clark Gable and Lana Turner, Arthur Hornblow, Jr., directing; Mr. Schary's "The Plymouth Adventure," with Spencer Tracy, Deborah Kerr and Van Johnson; "Huckleberry Finn," starring Danny Kaye and Gene Kelly, Vincent Minelli directing; and "Just This Once," with Peter Lawford and Janet Leigh.

Also, "The Big Cast," with Mario Lanza and James Whitmore, produced by Joe Pasternak; "When in Rome" (to be filmed there), with Paul Douglas, Clarence Brown producing; "Lovely to Look At," starring Howard Keel and Kathryn Grayson; "Ivanhoe," with Robert Taylor, Deborah Kerr and George Sanders, to be filmed in London with Pandro Berman producing; "The Burning Secret"; "The Merry Widow," with Lana Turner and Ricardo Montalban, produced by Joe Pasternak; "Skirts Ahoy," with Esther Williams and Vera Ellen, also a Pasternak production; "Belle of New York," starring Fred Astaire and Vera Ellen; and "Callaway Went Thataway," with Fred MacMurray, Dorothy Maguire and Howard Keel.

### **Broder Forms New Company**

Jack Broder, president of Realart Pictures, has announced in Hollywood the formation of an independent producing company entirely separate from Realart, to be known as Jack Broder Productions. The new company has acquired "Two Dollar Better," an original story by Howard Emmett Rogers.



Arthur Lockwood, Lockwood and Gordon Enterprises, Inc., Boston.

## **Universal Gives Bonus**

As a result of the present high earnings of Universal Pictures Company, Inc., Nate J. Blumberg, president, this week decided to grant some 300 "white collar" workers a retroactive "bonus" totaling approximately \$20,000. The company will give each employee a check for \$69, which represents \$3 a week for the 23-week period between September 1, 1949, and February 1, 1950.

The decision stems from a "gentlemen's agreement" which Universal made with the IATSE Home Office Employees Local No. H-63 in October, 1950. At that time the company agreed that if profits increased during the ensuing year, it would grant retroactive pay for the 23-week period. All those who were employed by Universal on June 1, 1949, and have remained with the company until the present will profit from the "bonus."

Russell M. Moss, executive vice-president of Local H-63, commented, "The company has been generous in adhering to the 'gentlemen's agreement'. It recognizes that living costs are rising and that 'white collar' workers are lower paid."

## **Pathé Industries Elects MacMillen President**

William C. MacMillen, Jr., was elected president of Pathé Industries, Inc., at a meeting of the company's board of directors in Cleveland last week. He succeeds Kenneth M. Young, who was elected chairman of the board, replacing Robert W. Purcell who retired from that post. Mr. MacMillen had been vice-president and a director of Pathé Industries and president of Eagle Lion Classics, subsidiary recently sold to United Artists. Although he has relinquished active participation in the management of the corporation, Mr. Purcell continues as a director and member of the executive committee. All the corporation's directors were reelected.

## **Sears Severs Relations With United Artists**

Gradwell L. Sears officially severed all connection with United Artists Friday and will remain inactive for the spring and summer. He withdraws from the company, of which he was once president under an arrangement which wipes out the unexpired portion of his contract as vice-president in charge of distribution and a 10-year deal to follow under which he was to be available as consultant. The first phase of the agreement involved \$125,000 in salary by the end of 1951 and the second phase salary at the rate of \$35,000 annually for the 10 years. The arrangement provides that Mr. Sears will be paid at the rate of \$47,000 a year for the next 10 years. It also provides that he may not engage in future activities which United Artists regards as competitive to its interests.

## **People in The News**

DAVID E. ROSE left New York by plane last week for a visit to England and then to Jamaica where he will film "Saturday's Island."

ADOLPHE CARLSON, plant manager of Technicolor Motion Picture Corp. in Hollywood, sails from New York May 8 to visit Technicolor, Ltd., in England.

HAROLD L. SMITH resigned last week as the Motion Picture Association of America's international division representative on the west coast. He had been with the association 23 years.

J. J. FITZGIBBONS, founder and first chief barker of Toronto Variety Tent No. 28, and MORRIS STEIN, former chief barker, were honored last week by their fellow club members at a testimonial banquet.

DR. HERBERT T. KALMUS, president of Technicolor Motion Picture Corp., sailed for England this week to visit Technicolor, Ltd., in London and to conduct business on the Continent.

JAMES W. McFARLANE, Universal-International manager for India and Pakistan, has returned to New York for conferences with company executives. Before returning to Bombay, he will visit Canada and the west coast.

PAUL CUNNINGHAM was elected secretary of the American Society of Composers, Authors and Publishers at the society's annual meeting in New York last week. All the other officers, including OTTO A. HARbach, president, were reelected.

AMERICO ABOAF, vice-president and general sales manager of Universal International Films, Inc., left New York for a business tour of England and the Continent last weekend.

JACK COHN was reelected president of Motion Picture Pioneers and the Foundation of Motion Picture Pioneers at a board meeting in New York last week. Also reelected were MARVIN KIRSCH, vice-president, and HARRY J. TAKIFF, secretary-treasurer.

SAMUEL PINANSKI, president of the Theatre Owners of America and American Theatres Corp., has been appointed chairman of the reception committee for DAVID BEN-GURION, Prime Minister of Israel, during his visit to Boston in the latter part of May.

HARRY ROSENQUEST resigned last week as chief buyer for Warners' New Jersey circuit to form his own distributing company. ARNOLD L. JORDAN, a 20-year veteran with Warners, succeeds him.

JACK BARLASS, general promotion manager of Meredith Publishing Company, has been appointed executive vice-president and general sales manager of The Princeton Film Center, Inc., Princeton, N. J., the company announced last week.

JAMES A. COWAN was granted a leave of absence last week from his duties as press representative of the J. Arthur Rank Organization of Canada to serve as contact man in Europe for the Canadian Government's National Film Board.

ESTHER WILLIAMS, HOWARD KEEL and ARLENE DAHL, MGM singing stars, will participate in an hour-long salute to Difusoras del Uruguay, Uruguay's leading radio network, on its twentieth anniversary, May 15.

PHIL CHAKERES, head of the Springfield, Ohio, circuit bearing his name, will be guest of honor at a testimonial dinner at the Netherlands Plaza Hotel, Cincinnati, May 7. SPYROS P. SKOURAS, president of Twentieth Century-Fox, and Gov. FRANK J. LAUSCHE head the list of industry and public officials who will attend.

M. B. BILIMORIA of India, importer and distributor of American films, will visit New York in the latter part of May to purchase new features and serials, as well as reissues, for the Indian market.

JACOB WILK has been put in charge of the purchasing of unusual play and story material for Warner Bros. Pictures, the company announced this week.

Gael SULLIVAN, executive director of Theatre Owners of America, will receive an honorary degree at the commencement exercises of Loyola University in Baltimore June 17.

SEYMOUR KRIM, a member of the Paramount publicity staff for the past two years, has handed in his resignation effective immediately. He will concentrate on free lance writing.

CLIFFORD ROSS, for many years research expert on the motion picture industry, has been named to do statistical research for the National Production Authority's film branch in Washington.

L. F. DURLAND last week joined Consolidated Agencies, Inc., Kansas City, as buyer and booker for the midwest theatre circuit.

FRANK CARTER was named last week to succeed VERNON ADAMS who resigned recently as Memphis branch manager for Warner Bros.

In the tradition of...

*FLYING TIGERS*

*FIGHTING SEABEES*

*SANDS OF IWO JIMA*

**REPUBLIC GIVES YOU ANOTHER GREAT EXPLOITATION PIC**

# **FIGHTING CO**

**FIGHTING COAST GUARD** starring **BRIAN DONLEVY**

with **JOHN RUSSELL** • **RICHARD JAECKEL** • **MARTIN MILNER** • **STEVE BRODIE** • **TOM**

Screen Play by Kenneth Gamet • Story by Charles Marquis Warren • Technical Adviser — Lt. Commander Robert C.

A REPUBLIC PIC

Republic Pictures Corporation — Herbert J. Yates



**A BROADSIDE OF SENSA**

WORLD PREMIERE  
WARNER THEATRE  
WASHINGTON, D. C.

ROOSEVELT  
CHICAGO



• FORREST TUCKER • ELLA RAINES

POWERS and SONS OF THE PIONEERS

Cannon, U.S.C.G.R. • Associate Producer-Director — JOSEPH KANE

TURE

President



NATIONAL PRE-RELEASE PREMIERES!

FOX  
SAN FRANCISCO

PARAMOUNT  
and FENWAY  
BOSTON

MAYFAIR  
NEW YORK

# UA OFFERS 19 TO SEPTEMBER

## Chicago Sales Convention Told Feature Negatives Total Over \$40,000,000

Nineteen major productions will be released by United Artists in the three and a half months between May 1 and August 17, it was announced this week by William J. Heineman, distribution vice-president, on the eve of the company's "Blueprint for Tomorrow" sales convention scheduled to take place this Thursday, Friday and Saturday in Chicago.

The films on this particular releasing schedule are part of the total of 38 which will have gone into distribution between the beginning of 1951 and August, and this unprecedented number is a direct result of the absorption by UA of Eagle Lion Classics.

### One a Week Planned

"With the feature negatives now totaling well over \$40,000,000, the United Artists releasing program will put into active distribution one new feature each week, continuing at the same rate for the balance of the year after August 17," Mr. Heineman said.

In his opening address, Arthur B. Krim, president, said: "The future of United Artists and its right to bear the title of 'Tiffany of the industry' is now assured. With the acquisition of the Eagle-Lion inventory of feature pictures we have successfully overcome the grave product shortage which faced us, and we now stand on the threshold of 'Phase Two' of our plan to release a maximum of 24 selected independent productions from 1952 on.

"In all humility we sincerely believe that a greatly strengthened UA means a greatly strengthened industry. For with the incentive and impetus of trail-blazing independent production turning out outstanding films, the entire industry must inevitably benefit. A strong, forward-looking UA provides the home and spirit for such production and makes possible its widest, most effective distribution."

### Detail "Cyrano" Plans

The meeting was also to hear details of the "master sales plan" for the general release of "Cyrano de Bergerac." The plan, among other things, called for key situation bookings in 100 major cities for popular price presentation; these bookings to be followed by 300 area engagements within a minimum period after the first 100 dates; national advertising timed to appear before the July 20 national release date, and an extensive point-of-sale and saturation exploitation and publicity program.

Other UA news was the announcement of a number of new appointments by Max E. Youngstein, vice-president and director of

advertising and publicity. Lige Brien has been named director of special events and New York and metropolitan area representative, and Joseph Mansfield, Milton Overman, H. M. Addison and Peter Bayes have been given the posts of field representatives. Max Miller was previously appointed field representative.

### Product Listed

Following is the month-by-month schedule of product to be released until mid-August:

May 1, "Volcano," starring Anna Magnani, and directed and produced by William Dieterle; May 4, "Try and Get Me," Robert Stillman's drama formerly titled "The Sound of Fury," starring Lloyd Bridges and Frank Lovejoy; May 11, "The First Legion," with Charles Boyer; May 15, "Odette," Herbert Wilcox' film starring Anna Neagle and Trever Howard; May 18, "New Mexico," Anscoicolor action film with Lew Ayres and Marilyn Maxwell; May 25, "The Prowler," S. P. Eagle's Horizon Productions' drama starring Van Heflin.

June 1, "Fabiola," Jules Levey's spectacle starring Michele Morgan, filmed at a cost of reportedly equivalent to \$4,000,000; June 8, "The Man With My Face," produced by Ed "Archie" Gardner in Puerto Rico, and starring Barry Nelson; June 15, "The Hoodlum," action drama with Lawrence Tierney; June 22, "St. Benny the Dip," the Danziger Brothers' production with Dick Haymes, Nina Foch and Roland Young; June 29, "Two Gals and a Guy," with Robert Alda, currently topping the cast of the hit Broadway musical, "Guys and Dolls."

### July Films Outlined

July 6, "Cairo Road," adventure-romance starring Eric Portman; July 13, "He Ran All the Way," Bob Roberts' dramatic romance starring John Garfield and Shelley Winters; July 20, "Cyrano de Bergerac," starring Jose Ferrer in the title role which won him the Academy Award as best actor of this year; July 27, "Pardon My French," starring Merle Oberon and Paul Henreid.

August 3, "Cloudburst," starring Robert Preston; August 10, "Drake's Duck," romantic comedy starring Douglas Fairbanks, Jr.; August 17, "The Evil One," dramatic romance with David Farrar and Geraldine Fitzgerald.

### New Theatre Opens

Associated Prudential Theatres this week opened its new Meadowbrook theatre in East Meadow, L. I. Receipts from the opening night festivities, which included a stage and screen show, were donated to the South Nassau Communities Hospital. Lee Beatty is manager of the new house which has a free parking area to accommodate 1,000 cars.

## Broidy Says Monogram "In Black"

"The biggest concentration of box office values" Monogram and Allied Artists have ever had was announced last week by Steve Broidy, president, at the western regional sales meeting which convened at Colorado Springs, Colo.

In a most optimistic address, Mr. Broidy said that "the companies now are, and for the past six months, have been, operating on the black side of the ledger," and he spoke particularly of "four top films among forthcoming releases" which comprise "the biggest concentration of box office values" the companies have ever had.

One of these pictures is Allied Artists' "I Was an American Spy" with Ann Dvorak and Gene Evans, which will have its world premiere May 16 at the RKO Keith's theatre in Washington, D. C. "The outlook for business . . . with this film is outstanding. Saturation bookings have already been set in the area surrounding Washington, and these will be followed by regional premieres plus day-and-date showings in the Oregon and Washington territories and in Texas," he said.

The second of this group of four films is "Cavalry Scout" in Cinecolor and starring Rod Cameron, and the other two are "The Highwayman," also in Cinecolor and starring Charles Coburn and Wanda Hendrix, and "Disc Jockey," which went before the cameras a few days ago. Mr. Broidy said that "color will be emphasized" in future production and gave as example three pictures currently in preparation for the Cinecolor cameras, "The Big Top," "Flight to Mars" and "Rodeo."

The four pictures scheduled to go into production this month are the aforementioned "Disc Jockey," the "most elaborate" musical ever produced by Allied Artists; "Stagecoach Driver," with Whip Wilson; "Flight to Mars" and "Let's Go Navy," a Bowery Boys comedy.

### United Artists, Union Agree On "White Collar" Pay Hike

United Artists last week concluded in New York a two-year wage contract with Motion Picture Home Office Employees Local H-63 of the IATSE, whereby the company granted its 135 home office "white collar" workers pay increases totaling some \$40,000. The total represents about \$27,000 in raises retroactive to April 2, and approximately \$13,000 in retroactive pay going back to January 1, 1950. The new contract, which covers the period from January 1, 1950, to December 31, 1951, provides also for liberalized severance pay arrangements, continuance of the union shop and half-holidays on Lincoln's Birthday, Columbus day and Election day. Pay increases range from \$4 to \$6 per week.

The World's Greatest Show Place

in pursuit

of

# PERFECTION



April 24, 1951

Mr. Kern Moyse  
Peerless Film Processing Corporation  
165 West 46th Street  
New York 19, N. Y.

Dear Sir:

You may be interested to know of our experience with the Music Hall prints of a recent release of RKO-Radio Pictures which were processed with Peerless Film Treatment. We used only two prints in the three-weeks run, alternating them for our convenience, and they were returned to the company in as good condition as when received. We did not need two additional prints that the company offered us.

I have realized for many years the value of Peerless treatment in eliminating the problems of green film, which take on special importance at the Music Hall because of the strong projector light required for the long throw to the screen. The treatment appears to season and toughen the film and to give added lubrication, all of which make for steady, easy projection and resistance to scratches. On our large screen, scratches show up conspicuously and are very objectionable. Peerless treatment saves the film from scratching by rewinding as well as in projection. In conclusion, I may say that, in my experience, Peerless-treated film has been good for a long run at the Music Hall.

Very truly yours,

RADIO CITY MUSIC HALL CORPORATION  
BY:

*Charles Muller*  
Chief Projectionist

CHARLES MULLER:ma

**PEERLESS** FILM PROCESSING CORPORATION  
165 WEST 46TH STREET, NEW YORK 19, N. Y.  
959 SEWARD STREET, HOLLYWOOD 38, CALIF.

# USE ADVANCES, INDUSTRY TOLD

## SMPTE Leader Calls for Courage in Utilizing All New TV Developments

An appeal to the industry to use its "courage and imagination" in utilizing the technological advances made through television was made in New York this week by Peter Mole, president of the Society of Motion Picture and Television Engineers, speaking at the opening luncheon of the 69th semi-annual convention of the SMPTE at the Hotel Statler.

Mr. Mole said recognition and use of these advances was necessary "if the film industry is to maintain its position as the greatest medium of mass education and entertainment."

### Cites Lack of Interest

He added that technical contributions already at hand "are so far ahead of the industry's willingness to adopt them that the lack of interest may have the effect of applying a brake on future technical growth."

And he added: "I speak not only of television but of the potentialities of the increased use of color; multiple sound tracks, wide angle pictures and stereoscopy that might capture the interest of the movie-going public. The motion picture exhibitor must learn to seek out, experiment with and adopt new techniques that appear to have commercial possibilities."

Papers read at the convention covered a wide range of topics in the film and television fields.

Westrex Corporation presented its new 1951 series 1100 Standard Magnetic Recording System representing fixed studio or portable location recording equipments for the use of 35mm, 17½mm or 16mm magnetic film. A new line of amplifiers and transmission equipment has been developed, having exceptionally low noise to take full advantage of the inherent signal-to-noise ratio.

### Industry Shorts Shown

Also at the convention, which ran from Monday to Friday of this week, a number of technical and entertainment shorts were shown to SMPTE delegates. They included eight of the industry shorts, some of which had not yet been released to the public. In the latter category were "The Screen Director" (WB), "The Cinematographer" (Paramount); "Movies Are Adventure" (Universal), and "Moments in Music" (MGM). Others, already in release, were "The Soundman" and "The Art Director." Warner's Academy Award-winning "Grand-dad of Races" also was screened.

Two of the 16 papers devoted to television production, recording and reproduction and delivered Tuesday were concerned with the

atre television and specifically the establishment of performance standards and safety regulations for the showing of large-screen television images in theatres.

One of the papers was delivered by Pierre Mertz of the Bell Telephone Laboratories and was titled "Random Noise Requirements for Theatre Television." The other, offered by Samuel R. Todd of the Board of Examiners of the City of Chicago, outlined safety measures involved in the installation and operation of television equipment in theatres.

### Discusses TV in England

Tuesday morning, W. D. Kemp of the British Broadcasting Corporation, discussed television recording in Great Britain. The afternoon session that day included, in addition to the Mertz paper, reports on two new TV recording cameras and a new 16mm projector for storage operation with TV cameras.

The wide use of kinescope recordings and the important part they play in the operation of the television network was outlined to the convention by Frank C. Lepore, manager of the film and kinescope recording operations of the national Broadcasting Company. He said NBC in 1951 plans to ship 40,000 kinescope prints to TV stations. Most of these prints are used twice, having been transhipped from the first to the second station. Mr. Lepore outlined various applications of the kinescope.

Nathan D. Golden, director of the motion picture photographic production division of the National Production Authority, told the SMPTE representatives that the current need in the face of shortages was the adoption of voluntary standards of conservation. He also stated once again that there existed, as of this moment, "no shortage of motion picture film."

### Film Spool Described

Among the innovations described at the convention was a radically new type of film spool for use in a new dual purpose film processing machine, designed to handle both 16mm and 35mm film interchangeable. The spool was developed by the Du-Art Film Laboratories, Inc., of New York and its application was outlined by F. L. Bray of Du-Art.

### Decree Talks Resumed By Loew's, Government

The Department of Justice and Loew's have resumed talks concerning settling of the anti-trust case, it was learned this week in Washington. It was stated, however, that these talks are still in the "preliminary" stage. Further discussions were scheduled to take place later this week at which time Twentieth Century-Fox meetings with the Government also may be resumed.

## Arbitration Plan Goes To Allied

The next action on arbitration, as it has to do with the Allied States Association, will be up to the board of directors which meets in Kansas City May 14 and 15. Abram F. Myers, Allied general counsel, said here last week on the conclusion of discussions with distribution executives.

Mr. Myers met J. Robert Rubin of Loew's, Austin Keough of Paramount, and Robert Perkins of Warner Bros. These were the second group of meetings on the question, and whereas the first group some time ago also included some reference to competitive bidding which Allied opposes as it is currently practiced, the talks last week did not.

Mr. Myers added, however, that the distributors had promised him a reply on the bidding complaint, and he hoped this reply would be forthcoming before the board meeting. This could be taken to indicate that the attitude of distributors as far as the bidding issue was concerned, could have a bearing on Allied's entire future stand on arbitration.

The Allied counsel said he would make his report to the board and would make the necessary recommendations if asked to do so. What these would be, he would not say. From all appearances, however, it now seems that Allied is now closer to a conciliatory position on arbitration than it has ever been. For a long time its stand has been one of direct opposition, while Theatre Owners of America have endeavored to create an all-industry arbitration system.

Mr. Myers also had something to say in regard to the American Arbitration Association methods in settling disputes. There were always so many lawyers on hand for the hearings, he said, that the proceedings had the appearance of a court room. Informal conferences in the true spirit of friendly settling of disputes are needed.

### RKO Announces Changes In Sales Personnel

Robert Mochrie, vice-president and general sales manager of RKO Radio Pictures, last week announced five home office promotions in the company's three sales divisions. Dan Loenthal, head of competitive bidding, has been named assistant to Nat Levy, eastern division manager, replacing Frank Drum, resigned. Francis J. Mooney, head of contract approval of the north-south division, has been appointed assistant to Charles Boasberg, chief of that division. Arthur F. Joswig succeeds Mr. Mooney. Milton B. Althoz, assistant in the print and negative department, takes over the post held by Mr. Loenthal, while Clarence A. McGahey replaces Mr. Joswig as assistant to the head of the contract-approval department of the western division.

# The National Spotlight

## ALBANY

The scheduled opening of drive-ins at Schuyler, West Rome and Coxsackie will increase to 51 the number operated in the Albany exchange district. Work on the three had been started before the construction ban. . . . Fabian's Palace will present the San Carlo Opera Company in "Cavalleria Rusticana" and "Pagliacci" on May 22. Pictures will be discontinued that day. . . . Leo Rosen, Chief Barker of the Variety Club and managing director of three Fabian drive-ins, is recovering from arm and back injuries suffered in a sidewalk fall. George Lourimia, manager of the Auto-Vision, has charge of the Mohawk in Mr. Rosen's absence. . . . Visitors included: Clarence Dopp, Joe Miller, Phil Baroudi, Rubie Cantor, Bob Baranoff, Harold Strassman and Lou Goldstein.

## ATLANTA

Trade in most of the downtown theatres and drive-ins better with warm weather. Playing are: Rialto, "Born Yesterday"; Paramount, "Raton Pass"; Roxy, "Congo" and "Borneo"; Loew's Grand, "Soldiers Three." . . . In for a visit were John Thompson, Family drive-in, Gainesville, Ga.; R. E. Hook, Hooks Theatres in Alabama; and Mack Jackson, Strand and Jackson Theatres, Alexander City, Ala. . . . The new 65 drive-in near Conway, Ark., has opened. Another drive-in to open is the 400-car one at Oneonta, Ala. . . . The Beach theatre, St. Petersburg, Fla., has closed for improvements. . . . W. H. Ward has opened his 200-car drive-in at Crestview, Fla. . . . Carl Carter, president Rite theatre, Jacksonville, Fla., has returned there after a visit in Atlanta. . . . The new owner of the Aiken drive-in, Aiken, S. C., is E. A. Mahanna. . . . Jay Solomon, of the Independent Theatres, Inc., Chattanooga, Tenn., has taken over the Sky-Way drive-in theatre.

## BOSTON

"The Thing" at the Keith Memorial Memorial proved to be the big attraction, strong enough to hold over. "Valentino" at the State and Orpheum was also good. "Tales of Hoffmann" in its second stanza at the Majestic is holding up well. "Only the Valiant" at the Metropolitan was above average. . . . On Tuesday, Andy Smith, accompanied by Lem Jones, Bill Gehring and the branch managers from New York, Washington, Albany, Buffalo and New Haven were to meet with E. X. Callahan, district manager and James Connolly, branch manager in the Boston office for 20th-Fox for a huddle on new product. . . . Eagle-Lion Classics' employees who will move over to United Artists are Harry Segal, branch manager, Sam Levine, booker, Joe Mansfield, publicist, and Al Fecke, salesman. Other ELC employees have not been assigned as yet.

## BUFFALO

Matt Sullivan, new WB manager here, was honored at a testimonial luncheon given at the headquarters of Tent No. 7, Variety club. Following the luncheon George H. Mackenna, manager of the Lafayette and temporary chairman of COMPO in this area, held a meeting in the club to discuss organizational plans for COMPO in the Buffalo district. . . . M. A. Brown, recently ELC general manager in Buffalo and Albany, has joined the local UA forces as city sales representative. Louis Leiser, also formerly with ELC, is now a UA salesman. . . . Vincent R. McFaul acted as host to 3500 *Evening News* carrier boys at a special show given last Saturday in Shea's Buffalo. . . . Jerry Baker is putting on a quiz show every Monday night in the RKO Palace in Rochester. . . . Murray Whiteman, chief barker; Art Bailey and Robert Hayman, delegates and Elmer F. Lux, national can-vasman, will head the local delegation to the Philadelphia convention of Variety International.

## WHEN AND WHERE

**May 7, 8:** Annual convention, North Central Allied Independent Theatre Owners, Inc., Hotel Nicollet, Minneapolis, Minn.

**May 7-9:** Annual convention, Independent Theatre Owners of Arkansas, Hotel Marion, Little Rock, Ark.

**May 9:** Anniversary dinner, IATSE, Hartford local No. 84, Hotel Bond, Hartford, Conn.

**May 9, 10:** Annual convention, Allied Rocky Mountain Independent Theatres, Cosmopolitan hotel, Denver, Col.

**May 9-12:** Annual International Convention, Variety Clubs, Bellevue-Stratford Hotel, Philadelphia.

**May 14-16:** Board of Directors meeting, Allied States Association, Phillips Hotel, Kansas City, Mo.

**May 15-17:** National Equipment Show & Drive-in Theatre Owners' convention, Municipal Bldg., Kansas City, Mo.

**May 21-23:** Mid-summer convention Associated Theatre Owners of Indiana, French Lick Hotel, French Lick Springs, Ind.

**June 5:** Second annual regional meeting, Allied Independent Theatre Owners of Wisconsin, Wausau, Wis.

**June 19, 20:** Summer meeting and convention, Virginia Motion Pictures Association, Hotel Jefferson, Richmond, Va.

**June 24-26:** Annual convention, Mississippi Theatre Owners, Buena Vista Hotel, Biloxi, Miss.

## CHICAGO

Advent of cleanup week vacations for public schools aided business somewhat this week. Most neighborhood houses planned special shows for kids. Best attractions in the Loop were "Father's Little Dividend" and stage show at the Chicago; "Soldiers Three" and stage show, Oriental; "Abbott and Costello Meet The Invisible Man" and "Tarzan's Peril," Roosevelt; and reissues "A Day at the Races" and "Mutiny on the Bounty," State Lake. Also doing well at local art house, the Ziegfeld, was "Tales of Hoffman." . . . Essaness circuit announced purchase of RCA theatre television equipment for three of its theatres. Delivery dates were uncertain. . . . Balaban and Katz closed its Cine theatre on the North Side. . . . The independent Harvard theatre on the South Side launched a single show policy each night with matinees on weekends only. Each show runs five hours and includes three features plus short subjects. Admission: 25 cents. . . . Another neighborhood house, the Harper of the Schoenstadt circuit, goes first run this week.

## CINCINNATI

"The Great Caruso" is leading the box office field by a tremendous margin, with an estimated gross of \$19,000 at the RKO Albee. This approximate 50 per cent above the house average, is the best figure at this stand in many months. Other current offerings include: "I Was a Communist for the FBI," RKO Palace; "Father's Little Dividend," third week at the RKO Grand; "Deported" and "The Admiral Was a Lady," first half at the RKO Lyric, with "Salerno Beachhead" and "The Fighting Sullivans" for the last half; "Oliver Twist," Capitol; "Air Cadet," Keith's; "Follow the Sun," Cox and "So Long at the Fair," Guild. . . . Edwin M. Booth recently celebrated his 25th anniversary as local branch manager for MGM. . . . George Turlukis, operating the Ramona drive-in, at nearby Hamilton, Ohio, reports the theft of 12 loudspeakers from the grounds. . . . C. E. Harvey has disposed of his Ohio theatre, at New Boston, Ohio, to James Mulavazos. . . . The Majestic theatre, in the college town of Oxford, Ohio, dark for some time, has reopened under management of Mr. and Mrs. Wallace Wingate. . . . Bingo, an appreciable competitive factor for the theatres in Xenia, which recently was barred, now has been reinstated by a court order, following suit of civic clubs to restore the game which is operated for charitable purposes. Theatremen may contest the ruling.

## CLEVELAND

Cleveland shifted to daylight saving time on Saturday midnight following failure of *(Continued on following page)*

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the state legislature to pass a bill establishing statewide eastern standard time. . . . Theatre business continues to be fair with only occasional exceptions like "The Thing" and "Father's Little Dividend." Drive-ins, that opened early, are victims of continued cold, wet weather. . . . Irving Reinhart has acquired the Winsor theatre and is concentrating on its management and that of the Mid-City drive-in at Harrisburg, O., while his brother, Jerome, takes care of the Mozart theatre, Canton. . . . Leo Greenberger is buying and booking for the East Lake drive-in. . . . Alan Shaw has been named manager of the Cloverleaf drive-in. . . . Earl Starner has changed the name of the Midway theatre to Star theatre in Dresden, O. . . . Jack Fine, currently operating the Knickerbocker, is preparing to produce weekly stage shows which will be filmed on 16mm films for national TV distribution.

## COLUMBUS

First warm spring weather, night baseball and other distractions combined to cut grosses. The Ohio had "Up Front" aided by a strong campaign; at the Palace, "My Forbidden Past"; Grand "The Company She Keeps"; and the Broad had a second week of "Father's Little Dividend." The World did fairly well with its advanced-price showing of "Of Men and Music" with an assist from the local Philharmonic Society, which sold tickets for the engagement. . . . Drexel, Bexley suburban house of the Miles circuit, is conducting a six-weeks' experiment with two-day-per-week showings of English and foreign-language films. Films are shown on Tuesdays and Wednesdays and include "Quare," "Spectre of the Rose," "I've Always Loved You," "Paisan," "Tight Little Island," "Seventh Veil," "Fallen Idol," "The Third Man" and "Of Men and Music." Theatre is located across the street from Capital University. . . . Legalization of bingo for charitable purposes was proposed to the Ohio Legislature by a resolution submitted by Rep. John T. Duffy, Democrat, Cleveland. . . . More than 600 Ohio postmasters were guests at a screening of the new Alan Ladd feature, "Appointment With Danger" at Loew's Broad.

## DENVER

Jack Copeland, who serves as Fox Intermountain city manager, Missoula, Mont., reenters air force. He is succeeded by Robert Bothwell, Laramie, Wyo., city manager. Going to Laramie is Ed Nelson, Montrose, Colo., city manager. . . . Howard Banzhaf, projectionist at the Taber, running for city council. . . . Floyd Brethour, Eagle-Lion assistant booker, to United Artists. . . . Vern Austin back with Atlas Theatres, managing their Car-Vue drive-in, Brighton, Colo.

## DETROIT

Theatres here have suffered a considerable drop in business due to the transit strike. . . . United Artists is playing "Queen for a Day." A double bill at the Palms offers "Santa Fe" and "Fury of the Congo." "Only the Valiant" and "The Groom Wore Spurs" are featured at the Michigan. Fox is showing "You're in the Navy Now." Josephine Baker will appear on the Fox stage for one week starting Friday. Adams is showing "The Man From Planet X" and "Danger

Zone." "Seven Days to Noon" and "Mask of the Dragon" are playing at the Madison. The Michigan premiere of "Trio" will take place at the Coronet May 11. . . . Alice Gorham, United Detroit Theatres advertising and publicity head, will speak before the Greater Motion Picture of Detroit on best films of the current year. . . . Sam Carver, who recently purchased the Jefferson and Park, has acquired the Chandler from the former Auto City circuit. John Penrod has been appointed manager of the Chandler.

## HARTFORD

Connecticut's State Highway Commissioner, Dr. G. Albert Hill, has approved a State Legislature measure, to prohibit the building of any open air theatre off any state road without a permit from the State Traffic Commission. . . . Barney Pitkin, branch manager for RKO Pictures in New Haven, has been named to the board of directors of Boys Village, Milford, Conn. . . . Mr. Pitkin is a past chief barker of Tent No. 31, Variety Club of Connecticut. . . . Les Brown has been named manager of the Lockwood-Gordon-Rosen circuit's Torrington drive-in, Torrington, Conn. He is former student assistant manager at the Webb Playhouse, Wethersfield, Conn. Henry L. Needles, Hartford district manager, Warner Bros.' Theatres, has been named to the campaign advisory committee of the Hartford Symphony Orchestra's fund-raising drive.

## INDIANAPOLIS

The Greater Indianapolis Amusement Company held a cocktail party to introduce new co-owner, Dave Cockrell, who came here from Denver for the event. . . . George T. Landis opened his Victory Outdoor theatre at Victory Stadium, home of the local American Association baseball team. . . . Frank Paul, manager of the Lyric, has a civilian defense exhibit in his lobby. . . . Sol Greenberg, formerly head booker for ELC, has joined the Y & W booking department. . . . Gene Tunick, ex-ELC branch manager, says he will retire from the film business. . . . Harry Meadows is here from Atlanta to join the UA sales staff. . . . Scone Enterprises have taken over the Daisy here. . . . Carl H. Kemp is now operating the Dream, Indianapolis, and Guy Hancock the Roxy, Pendleton. . . . Bill Conway is remodelling the front and foyer of the Irvin at Cannerton.

## KANSAS CITY

"The Flying Missile" and "A Yank in Korea" showing at the RKO Missouri; Esquire, "Frustration" and "Tragic Hunt"; Bagdad, neighborhood theatre, "Open City" plus "Flesh and Fantasy"; Apollo, "Of Men and Music" at \$1 for adults, 55 cents for students; Granada, Kansas City, Kansas, is showing "The Next Voice You Hear" on a double bill with "Royal Wedding," and "Samson and Delilah" is back at the Paramount, first showing here at popular prices. . . . The spring party of the Motion Picture Association of Greater Kansas City, May 28, will be a dinner-dance. . . . Donald Haley, recently on the staff of the RKO Missouri, has been appointed assistant to Harold Lyon in the management of the Paramount. Miss Gladys Green, who had been house manager several years, with the theatre 25 years, has resigned.

## LOS ANGELES

The three Warner houses played "I Was a Communist for the F.B.I." the two Paramounts, "Bullfighter and the Lady," the Los Angeles and Grauman's Chinese group pairing "14 Hours" with "My Outlaw Brother," the Pantages and Hillstreet presenting "The Thing" and the Orpheum and Hawaii teaming "The Great Manhunt" with "The Killer That Stalked New York." "Up Front" was at the United Artists circuit and "Soldiers Three" at Loew's State and the Egyptian, while the Beverly Canon outdid itself with a full-size exploitation in the local papers on the film version of the popular book, "Kontiki." For "Cyrano de Bergerac" it was a last week at the Fine Arts, ending a six-month stay. . . . Out of the United Artists absorption of Eagle-Lion Classics, a number of imperiled jobs were salvaged, among them Dick Carnegie was named branch manager, Bert Pollard went back to the office manager's desk and Bill Walsh booker. . . . Feldstein-Dietrich appointed Emil Swenson as manager of their State theatre in San Bernardino. . . . Carl Young moved over from the Colorado in Pasadena as manager of the Midway in Los Angeles. . . . Phil Isley named Al Schleider manager of the Imperial theatre and Charles Barnes as manager of the La Tijera.

## LOUISVILLE

Among the openings in the first run theatres here, the Scoop showed "Border Street"; the Rialto offered "Payment on Demand" and "Footlight Varieties"; and Loew's was scheduled to bring in "Father's Little Dividend." The Strand featured "Oh Susanna" and "North of the Great Divide." The Brown had reissues "Up in Arms" and "They Got Me Covered," while "Only the Valiant" was held over for a second week at the Mary Anderson. . . . A fire on the stage of the Rialto theatre was put out by city firemen. The blaze started after the theatre had been closed for the night. . . . Hal Watts of the Grand theatre, Circleville, Ohio, has been transferred to Morehead, Kentucky, to take over the management of the Trail theatre there. Tom Maxedon, who has been managing the Trail, has moved up to take over the operation of the Shelby and Burley Theatres in Shelbyville, Kentucky, replacing Eric Hammel, who has resigned. All the theatres in this group are owned and operated by the Chakere Theatres, Inc. . . . Out-of-town exhibitors seen on the row included Homer Wirth, Crane, Crane, Ind.; A. N. Miles, Eminence; Eminence, Ky.; Don Steinkamp, French Lick Amusement Co., French Lick, Ind.; W. E. Gross, St. Clair, Lebanon Junction, Ky.; James Howe, Richland, Carrollton, Ky.; Fred Belcher, Family drive-in, Charlestown, Ind.; Luther Knifley, Art, Knifley, Ky.; and R. L. Gastrost, Victory, Vine Grove, Kentucky.

## MEMPHIS

First runs reported improved attendance as temperatures went into the upper eighties. Loew's Palace had a good week with "Payment on Demand," as did Loew's State with "Salerno Beachhead." Malco did average with "The Redhead and the Cowboy." The Strand had a strong opening with "The

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Lemon Drop Kid." Warner played "Only the Valiant" to crowded houses. . . . Frank W. Carter, salesman, was promoted to branch manager of Warner Bros. Memphis exchange to succeed Bernon Adams, who resigned. Ben Y. Cammack, Dallas RKO district manager, and J. B. Frew, Atlanta, Universal district manager, were Memphis visitors. . . . Mrs. Clyde H. Rice announced that she has reopened her two Arkansas theatres—Success at Success and Ritz at Reyno. . . . Exhibitors on Film Row included J. C. Bonds, Hernando; Fitz Farris, Clarksdale; Douglass Pierce, Pocahontas; W. R. Lee, Little Rock; L. J. Renfro, Holly Grove; G. L. Helms, Scott's Hill; Mrs. F. A. Fitch, Erin; M. E. Rice, Brownsville; F. R. Matter, Clifton; Jimmie Seay, Cardwell; and Lyle Richmond, Senath.

## MIAMI

Screen fare included: "The Great Man Hunt," Carib, Miami, Miracle; "The Thing," Paramount, Sheridan; "Abbott & Costello Meet the Invisible Man," Lincoln, Town; "Father's Little Dividend," Florida, Beach; "Royal Wedding," Embassy, Variety; "Follow the Sun," Fort Lauderdale's Gateway; and "September Affair" at the Olympia with a stage show. Midnight offerings included "The Fat Man" at the Town, and "Quebec" at the Paramount. . . . Extensive exploitation is planned for the Carib, Miami and Miracle theatre showing of "Queen for a Day," with United Artists' Hal Pearl working on the prize angles, which includes a trip to Hollywood, Cal. . . . Beneficial round table discussions were the format of several Florida State Theatre managers' meetings with United Paramount's vice-president Robert Weitman, and Leon Netter. George C. Hoover, lower East Coast division manager, arranged the meetings. . . . Walter Klements is training a new student assistant, Constantine Vorris, at the Mayfair Art. . . . Louis B. Mayer and Howard Strickling of MGM in town. Nicholas M. Schenck is also vacationing in the area.

## MILWAUKEE

Appearing at the Palace was "Samson and Delilah" at popular prices. At the Wisconsin, "I Can Get It for You Wholesale," The Warner theatre booked two westerns, "Only the Valiant" and "Dodge City." "Father's Little Dividend" was at the River-side. . . . The second regional meeting of the year of the AITO of Wisconsin will be held June 5 at Wausau, Wis. . . . The Brin theatre, an S & M house, in Menasha, is reopening after remodeling. . . . Ben Marcus, president of Wisconsin's AITO, will be one of the speakers at the North Central Allied Independent Theatre Owners convention in Minneapolis May 7-8. . . . Otto Wagner's 325 house is nearing completion in Black Creek. . . . Appearing in person here for one performance were Jack Carson and his TV revue, Dennis Morgan and Ted Lewis. The performance was for the state Cancer Fund drive.

## MINNEAPOLIS

RKO Orpheum is showing "My Forbidden Past." Playing for a third week is "Bird of Paradise" at the Lyric; "Ma and Pa Kettle Back on the Farm" at the State; "I Can Get It for You Wholesale" at Radio



MOTION PICTURE HERALD

"Is it fresh? Is it fresh? I got sick and tired of hearing, is it fresh?"

City; "The Admiral Was a Lady" at the Century, and "Only the Valiant," a second week at RKO Pan. . . . With the advent of warm weather, box office grosses in the Loop first run houses are picking up. Most of the drive-ins in the Twin City area have opened for business. Features this year include playgrounds for children, snack bars and two shows nightly rain or shine. Two of the drive-ins allow children under twelve free admission. Several of the drive-ins displayed fireworks between the first and second shows on opening night. . . . Frank Raneilie of the Itasca theatre, Keewatin, Minnesota, was a visitor.

## NEW ORLEANS

Openings were "Ma and Pa Kettle Back on the Farm" at Loew's State; "Bullfighter and the Lady" at the Saenger; "The Fighting Command" at the Globe; "Lullaby of Broadway" at the Tudor; "The Magnificent Yankee" at the Civic; "You're in the Navy Now" at the Joy; "Only the Valiant" at RKO Orpheum, and "Manon" at the Liberty. . . . Visiting were John B. Dumestre, Jr., president of Southeastern Theatre Equipment Co., Atlanta, Ga.; John Jenkins, Jenkins & Bourgeois Pictures Exchange, Dallas, Texas, and Andy W. Smith, Jr., sales vice-president, and Paul Wilson, assistant southern division manager, respectively, of Twentieth Century-Fox. . . . Also Pic Mosely, Picayune, Miss.; Milton Guiderly and E. R. Sellers, Yam drive-in, Orléances, La.; J. Hargrader, Beverly drive-in, Hattiesburg, Miss.; A. J. Rosenthal, Silver City, Alexandria, La.; R. L. Osborne, Harlem, Belzoni, Miss., and Lew Langlois, New Roads, La. . . . Henry Glover, manager of the Monogram Southern Exchange, attended the company's western regional meeting at Colorado Springs.

## OKLAHOMA CITY

The Frontier theatre has been reconditioned and remodeled. Price for adults has been reduced to 50 cents, teen agers 35 cents, and children to 12 years, when accompanied with adults free (except Sunday). . . . The Home theatre announced opening of the balcony on Saturdays at 6 p.m. and Sundays at 2 p.m. On the screen this week: "Call Me

Mister," plus Virginia City." One child admitted free with each adult ticket this week. . . . Thirty-five theatres and drive-ins in Oklahoma City, two theatres in Edmond, three in Guthrie, two in Tonkawa, and seven in Norman, will admit children free, when presented with an empty carton of Keyko Margarine. . . . Annual Ritz Week took place at the Ritz theatre, Tulsa. Acts from Central High School's "Freedom Daze" were presented on the stage. . . . Tulsa's newest and most modern drive-in theatre had a gala opening.

## OMAHA

"Ma and Pa Kettle Back on the Farm" did well at the Orpheum. . . . Elmer McKechnie, Tri-States Theatres treasurer from Des Moines, and branch manager Bill Miskell visited Falls City, Fairbury, Hastings and Grand Island, Neb. President A. H. Blank from Des Moines met them at Grand Island. . . . All Tri-State drive-ins are now open. . . . Clyde O'Fallon, Navy veteran, is the new acting manager of the Strand, Hastings, Neb. . . . Legg & Ielli circuit sold the Persia (Ia.) theatre to Glen Axtel of Council Bluffs. He has houses at Farragut and Emerson, Ia. . . . Galva Theatre Corporation, made up of local citizens, has opened a new 225-Quonset-type theatre at Galva, Ia. It replaces a house burned three years ago. . . . Bernard Dudgeon will be in charge of both the Omaha and Council Bluffs drive-ins for Tri-States with Burris Smith managing at the Omaha and Larry Osborne at Council Bluffs.

## PHILADELPHIA

Figures released this week by the City Treasurer showed a still further drop in amusement taxes. For the first quarter of 1951, ending March 31, only \$710,298 was produced by the 10 per cent tax on all amusement admissions, as compared with \$921,325 for the same period collected last year. . . . Warners' Waverly in suburban Drexel Hill, Pa., completed its \$150,000 modernization program. House is managed by Sam Philippe. . . . Assistant managers Nicholas A. Caruso, at the circuit's Warner; Chester Gingras, at Warner's Grand, and (Continued on following page)

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Ted Wells, at Warner's Queen, all in Wilmington, Del., resigned to enter other fields. . . . Charles Goldfine reopened his South City drive-in here for the new season. . . . Stanley Kositsky and Sanford Gottlieb, formerly associated with the local major film exchanges, organized their own booking and buying service, called the Tri-State Theatre Service. . . . The Great Northern theatre building, recently sold to a New York investment group for \$800,000, will be demolished. . . . Harry Botwick, manager of Paramount's Tower, was named chairman of the Motion Picture Theatres Division for the Cerebral Palsy Fund being conducted this month. . . . IATSE, Local 307, projectionists, held its 40th anniversary banquet at midnight on April 30 at the Hotel Adelphia with International president Richard Walsh the guest of honor. . . . Frank Blum, veteran exhibitor operating the 69th Street and other houses here, purchased a center-city office building as an investment for \$850,000. . . . A bill to permit Sunday movies in Delaware outside of incorporated communities from 12 noon to 6 p.m., and from 8 p.m. to midnight, the same schedule that prevails in the incorporated communities, was passed by the State Senate there and now sent to the House for final approval.

## PITTSBURGH

"I Was a Communist for the FBI" did average at the Stanley world premiere, but it is doing sensational business in the neighborhoods. . . . The Variety Club has arranged for a mammoth all-night show on television station WDTV to raise funds for its two big charities, Rosalia Foundling and Camp O'Connell. . . . Manager Bill Elder of Loew's Penn did a swell job promoting "The Great Caruso." One idea was to have members of Pittsburgh's Art Institute make sketches of Mario Lanza and compete for prizes. The drawings are on display in the theatre lobby. . . . Members of the Variety Club, the Film Row crowd and Warner Bros. are hosting Harry Feinstein with a party on Monday, June 4. He has been named zone manager for Warner's New England territory. Saul Bragin has moved into Mr. Feinstein's spot as head buyer and booker here, and Marvin Samuelson will be his assistant. . . . Theatre folks are mourning the death of Art Marrone, head of the Superior Film Supply house. He died suddenly from a heart attack in Mercy Hospital. . . . The Nixon theatre, unable to get legitimate shows, went into the film field but failed to attract with good pictures and folded until next season. . . . "Cyrano de Bergerac" went into the Art Cinema to succeed "Bitter Rice," which set a record for that house with a 17-week run.

## PORTLAND

Variety was the keynote of downtown theatres with "I'd Climb the Highest Mountain" joint showing at the Orpheum and Oriental; "Valentino" at the Paramount; "Only the Valiant" at the Broadway; and the Music Box offered re-issues "Dodge City" and "Virginia City". . . Al Ostby, Oregon manager for Warner Bros., to Seattle for Pacific Northwest sales meeting. . . . Manager Russ Brown of the Paramount starting stage shows in addition to film fare. . . . Airline stewardesses guests of the Bagdad theatre, and Bill Jenkins, manager,

# The National Spotlight

showing feature "Three Guys Named Mike." . . . Larry Bristol, will operate the new 325-seat Cameo theatre at White Salmon, Wash. . . . Western Amusement Company will open shortly their new 320-car drive-in at LaGrande, Ore. They also operate the Century, Circle, Capitol and Bagdad in Portland.

## ST. LOUIS

Good spring weather and front line box office attractions helped pep up business. Among the new arrivals is "The Great Caruso," which opened at Loew's State. Also on the new film agenda is "I Can Get It for You Wholesale" at the Missouri. "Father's Little Dividend" keeps packing 'em in and moves to Loew's Orpheum for a third week while "My Forbidden Past" moves from the Missouri to the Ambassador for a second week.

## SAN FRANCISCO

"The Thing" which opened at Mark Aliling's Golden Gate, after a big advance "What Is 'The Thing'" radio contest, took top box office honors. "I Can Get It for You Wholesale" at the Fox was next in line. Other offerings: "Fighting Coast Guard" at the Fox (with Brian Donlevy, Ella Raines and Forrest Tucker in person on stage opening day); "Try and Get Me" plus stage show at the Golden Gate; "The Great Caruso" at Loew's Warfield; "Appointment with Danger" at the St. Francis and "Ballerina" at the Clay. . . . In town was Mercedes McCambridge to "plug" "The Scarf" for United Artists theatre and to assist in the fund-raising activities of the Guardsmen. . . . Lou Maren, United Artists publicist, arrived to begin build-up on "Fabiola" set to world premiere at United Artists theatre late in May. . . . Rotas Harvey, president of PCCITO, was in Los Angeles two days working on preliminary convention arrangements. Accompanied by Mrs. Harvey, he left today to represent San Francisco's Variety Club at the Philadelphia Variety Convention.

## TORONTO

Thousands of Toronto youngsters saw Bill (Hopalong Cassidy) Boyd in person when he visited here under auspices of the *Toronto Daily Star*, which carries the Cassidy comic strip. Local exhibitors were quick to take advantage of the advance campaign and booked Hopalong Cassidy films for spe-

cial matinees on Saturdays. . . . "Highly Dangerous" opened at the Odeon Toronto, as did "Father's Little Dividend" at Loew's, "Cause for Alarm" and "Pride of Maryland" at the Downtown, State, Scarborough, Glendale and Mayfair. . . . "Samson and Delilah" opened at the Imperial for its first run at popular prices. . . . Timed with the opening sessions of the Ontario provincial government's crime investigation, inspired by the Kefauver Committee activities in the U.S.A., Famous Players booked "The Enforcer" into Shea's theatre. . . . A German film, "The Original Sin" opened at the International Cinema. . . . "San Francisco" entered its fourth week at the Towne Cinema. "Abbott and Costello Meet the Invisible Man" at Loew's Uptown, and "Payment on Demand" at the University and Nortown remained for a third week, while "Of Men and Music" stayed for a second week at the Odeon Hyland. . . . For its second showing, "Molly" is billed with "Star Spangled Rhythm" at the Victoria and Eglington. "That Midnight Kiss" and "The Magnificent Yankee" share the bill at the Tivoli and Capitol for their second showing, and "Theirs Is the Glory" is supported by "Al Jennings of Oklahoma" for their second run at the Odeon Danforth, Fairlawn, Humble and Christie.

## WASHINGTON

New openings included "Fighting Coast Guard" at the Warner; "Up Front" at the Palace; "Soldiers Three" at the Capitol; "The Groom Wore Spurs" and "Operation Disaster" at RKO Keith's; "The Second Woman" at the Trans-Lux; "Kind Hearts and Coronets" and "Don't Take It to Heart" at the Little; holdovers included "Lady Paname" at the Dupont; "Tales of Hoffmann" at the Playhouse; and "Muellark" at the Plaza. Carryovers included: "Royal Wedding" at the Columbia, and "Lemon Drop Kid" at the Metropolitan. . . . Phil Isaacs, new Paramount branch manager, attended his company's National Sales Convention in New York. . . . Ronald Colman and his wife were in town to do the "Halls of Ivy" broadcast for the U. S. Chamber of Commerce. . . . The President and Mrs. Harry S. Truman headed a distinguished list of Washington and out-of-town notables who attended the world premiere of Republic's "Fighting Coast Guard," at the Warner theatre. From the west coast came Herbert Yates, president of Republic, and his executive assistant William Saal. Republic's executive vice-president, James R. Grainger, and Mickey Gross, special field representative, were also on hand. Steve Edwards, director of publicity, represented the New York office. District managers attending included Walter Titus, James O'Hara and John Curtin. Stars Brian Donlevy, Forrest Tucker and Ella Raines were on hand for the premiere.

## Propose Independent Unit To Run Charlotte Hall

Mecklenburg County, N. C., last week gave its approval to plans for the creation of an independent authority to operate the \$3,500,000 auditorium which will be built in Charlotte. The proposal calls for the Charlotte City Council to appoint a board of five members who would be empowered to establish and collect rents.

# The Hollywood Scene

## Says Movie-Going Habit Must Be Revived Now

by WILLIAM R. WEAVER  
*Hollywood Editor*

Just making a good picture, difficult as that is, isn't enough these days, according to Edmund Grainger, who thinks he's got his best of a long production career in "Flying Leathernecks." He says these times require of a producer that he get out and pre-merchandise his picture to the limit of his ability and resourcefulness, to get the showmanship ball rolling before the first pre-release openings and keep it rolling until the exhibitor booking the picture takes over and carries on.

By way of showing he means what he says, the producer whose last previous release, "Sands of Iwo Jima," earned long-to-be-remembered grosses, is in Washington this week, accompanied by RKO Radio executives and exploitation men, making arrangements for the U. S. Marines to turn out in force in behalf of the three pre-release openings of "The Flying Leathernecks" July 4.

Mr. Grainger says there should be cross-industry determination and concerted effort nowadays and from now on to re-cultivate in the public the picture-going habit which was once and again can be the mainstay of the box office. He says the habit, although

still strong in many sections of the country, was damaged by the flow of art-y creations, ivory-tower dream-ups, psychological-problem and social-issue pictures which were made and put into distribution in the period before diminishing grosses convinced producers that they'd better get back to plain showmanship principles.

He says the public never did and never will go to the motion picture theatre to buy anything but entertainment. He points out that it's still going, in force and at whatever distance, to see the really good pictures in the market.

There are no easy ways to make money with a picture any more, in the Grainger opinion, and he says the story and the subject have become the prime requisites of success. Although he has John Wayne as the top star of "Flying Leathernecks," as he had in "Iwo Jima," he says the number of stars who can carry a bad picture has dropped to zero, citing examples that needn't be mentioned here.

### Eight Pictures Started

Hollywood producers started eight pictures during the week, two of them overseas, and completed 11 others, bringing the shooting level to 38.

MGM's Pandro S. Berman started shoot-

ing "The Light Touch" in Sicily, with Richard Brooks directing Stewart Granger, George Sanders, Pier Angeli, Rhys Williams, Mike Mazurki and others.

Sam Zimbalist turned cameras on "Too Young to Kiss," MGM, with June Allyson, Van Johnson, Kathryn Grayson and Paula Corday under direction of Robert Leonard.

Stephen Ames rolled "The Man with the Cloak" for MGM, with Fletcher Markle directing and with Barbara Stanwyck, Joseph Cotten, Louis Calhern and Leslie Caron in the cast.

Columbia launched "Dark Page," starring Broderick Crawford and directed by Phil Karlson with John Derek and Donna Reed in principal roles.

"Jungle Savage," Columbia, stars Johnny Weissmuller, with Angela Greene opposite, and is being produced by Sam Katzman and directed by Lew Landers.

Norma Productions went to work on "Small Wonder," with Harold Hecht producing and Frank Tashlin directing, for Columbia release. Robert Cummings and Barbara Hale portray the young parents of the baby whom the picture is about.

Benagossi Productions put "The White Road" into production in France, with Georges Maurer producing, Rudolph Mate directing, and with Glenn Ford, Geraldine Brooks, Sir Cedric Hardwicke and George Macready in principal assignments.

The newly formed Jack Broder Productions began filming "The Two-Dollar Bettor," with John Ireland, Steve Brody, Marty Hatcher, John Litel and Barbara Bester. Jack Broder is producing, Edward L. Cahn directing.

## THIS WEEK IN PRODUCTION:

### STARTED (8)

#### COLUMBIA

Small Wonder

Jungle Safari

Dark Page

#### INDEPENDENT

The White Road  
(Benagossi Prod.;  
France)

The Two-Dollar Bettor  
(Jack Broder  
Prod.; Hal Roach)

#### MGM

The Light Touch  
(Sicily)

Too Young to Kiss

The Man With the  
Cloak

### COMPLETED (11)

#### COLUMBIA

Hills of Utah (Gene Autry Prod.)

#### MGM

Bannerline

People Against

O'Hara

Rain, Rain Go Away

#### REPUBLIC

Ford Dodge Stampede

#### 20TH CENTURY-FOX

Mr. Belvedere Blows

His Whistle

Skid Row (Joseph Bernhard Prod.)

### UNIVERSAL-INT'L

Fine Day (Technicolor)

#### The Cave (color)

One Never Knows

#### WARNER BROS.

Painting the Clouds

With Sunshine

(color)

### SHOOTING (30)

#### ALLIED ARTISTS

Disc Jockey

#### COLUMBIA

Man in the Saddle

War Cry (Edward Small Prod.)

Ten Tall Men

### LIPPERT

Los Continent

#### MGM

Westward the Women

(Kanah, Utah)

The Angels and the

Pirates

The North Country

#### MONOGRAM

Yukon Manhunt

#### PARAMOUNT

Aaron Slick from

Punkin Crick

(Perleberg-Seaton)

The Rage of the

Vulture

My Son John (Washington, D. C.)

The Greatest Show  
on Earth

#### REPUBLIC

Wings Across the

Pacific

#### RKO RADIO

The Las Vegas Story

The Blue Veil

(Wald-Krasna)

The Racket (Edmund Grainger Prod.)

Behave Yourself

(Wald-Krasna Prod.)

Androcles and the

Lion

#### 20TH CENTURY-FOX

The Day the Earth

Stood Still

The Desert Fox

The House on the

Square (England)

Chuck-A-Luck

(Fidelity Pictures)

The Dr. Praetorian

Story

A Wac in His Life

#### UNIVERSAL-INT'L

Oh! Baby

The Lady Pays Off

#### WARNER BROS.

Distant Drums

Force of Arms

As Time Goes By

(formerly "A Baby for Midge")

## SHAWCROSS, TRADE BOARD HEAD, A FRIENDLY DIPLOMAT

by PETER BURNUP

**LONDON:** Now that the excitement over the reshuffle of the Attlee cabinet has somewhat blown over, friend and foe alike are turning a searching and inquisitive eye on 49-year old Sir Hartley Shawcross, the newly appointed Board of Trade president.

American negotiators, who will deal with him when the Anglo-American remittance pact is renegotiated some time this summer, will find him persuasive, handsome, exceptionally hard-working, supple-minded, definitely accomplished in that diplomacy which some found lacking in his predecessor, Harold Wilson.

Shawcross, also, is vastly, though not inordinately, ambitious.

He found early success at the Bar on the Liverpool Circuit (non-legal circles in London had scarcely heard of him until his election to Parliament in the Labour landslide at the end of World War II). Judges on Assize had him marked down as an advocate of pleasing subtlety, but one also who was invariably a master of his brief.

It was those circumstances, allied with a friendly, hearty approach, which commanded him to a Lancashire electorate; thereby leading to the House of Commons, immediate appointment as Attorney-General and a knighthood.

## \$227,495 Net For Republic

For the 13 weeks ended January 27, 1951, Republic Pictures Corporation and its subsidiaries report a net profit of \$407,495.38 before Federal tax provision. Estimated Federal normal and surtaxes are \$180,000, leaving a net after taxes of \$227,495.38.

For the comparative 13 weeks ended January 28, 1950, Republic Pictures Corporation and its subsidiaries reported a net profit of \$485,766.13 before Federal tax provision and estimated Federal normal and surtaxes of \$195,000, or a net after taxes of \$290,766.13.

## RKO Theatres Renew TV-Radio Package Deal for 13 Weeks

RKO Theatres has renewed its 13-week television and radio package deal with WNBT and WNBC in New York, effective April 30. Harry Mandel, national director of advertising and publicity for the circuit, and Ted Cott, the stations' general manager, announced this week. The contract provides for the advertising and publicizing of RKO Theatre attractions through the combined media of television and radio. The theatre company retains options to extend the deal for further periods.

## British Unit Booking Plan Is Dropped

**LONDON:** The unit booking plan is now officially dead. In any event, it has been moribund for many months, ever since the leading American distributors broke away from the arrangement. No official announcement was made of the demise, but a semi-official statement was made in American quarters to the effect that "circumstances which made its introduction necessary no longer apply."

The unit plan was announced by Eric Johnston in September, 1948. It was MPAA's rejoinder to a stiffened quota and in particular to an alleged practice this side by which British distributors bolstered second class product by playing it with first rate American pictures.

During the early stages of negotiations leading to the present monetary agreement, the British side offered a pledge that no further discriminatory legislation would be introduced against American pictures here provided the unit plan were formally abandoned. Mr. Johnston retorted that a decision didn't rest with MPAA. It was a matter for individual companies.

▽

Edward Theodore Carr shortly will resign as managing director of J. Arthur Rank's General Film Distributors. Rumors of the move have been bandied around for some weeks and denied with emphasis by all concerned.

The HERALD's London Bureau understands authoritatively that the resignation will take effect just as soon as certain negotiations are complete. Mr. Carr, who is 56, has been in the renting business continuously—with the exception of his Army service in World War I—since 1913. He was with United Artists for 23 years and left that company in 1944 at Mr. Rank's invitation.

▽

The representatives of the trade's four main associations—Cinematograph Exhibitors Association, Kinematograph Renters Society, British Film Producers Association and Association of Specialized Film Producers—have agreed to see the Treasury's Sir Wilfrid Eady to discuss Chancellor of the Exchequer Hugh Gaitskell's entertainment tax proposals.

Also present as an observer was Tom O'Brien of the National Association of Theatrical and Kine Employees.

## Suit Filed in Vancouver

The West Vancouver Amusements, Ltd., operating the Hollyburn theatre in West Vancouver, B. C., has filed a suit in the British Columbia Supreme Court charging Twentieth Century-Fox and the Odeon Theatres circuit with unfair trade practices in selling pictures away from the Hollyburn in favor of the new Odeon there.

## Seminar Self-Paying

Participants in the planned Hollywood seminar on production problems will pay their own way and the project will in no way add to the financial burdens of the Council of Motion Picture Organizations, sponsor of the producer-distributor-exhibitor conference.

The meeting on the coast is scheduled for June 11-12. Disclosure of this fact by a COMPO spokesman this week roused speculation that most of the COMPO projects such as the forthcoming box office drive, would be paid for directly rather than out of Council funds.

Revenue collected recently by the Council is to be used to cover COMPO's regular operating expenses such as rent, staff salaries, etc.

One project which would have to be financed out of COMPO's treasury is the institutional advertising campaign indicated for *Editor & Publisher*. There are no plans to start this in the near future, however.

### Fire Razes Theatre

A fire, believed to have started in the air-conditioning unit, last week gutted the Ray theatre, Cambridge, Neb., and the building which housed it. The owner is Roy Phillips.

### RED HOT COMMIE GETS COLD FEET

*Manager Zeb Epstein of Warner's showcase Strand theatre on Broadway, New York, to exploit "I Was a Communist for the FBI" decided to blow up the tirade "review" of the film which appeared in the Daily Worker, Communist newspaper, and display it in the lobby. Under it, be planned to put this sign: "If the Daily Worker Doesn't Like It, All Americans Will." A phone call to the Worker office brought approval from one of the editors; he'd send the review along in the mail, be said. That was days ago, and Mr. Epstein is still waiting. "I think they got cold feet," he said.*

### Allied Rocky Mountain Schedules Convention

Allied Rocky Mountain Independent Theatres, Inc., will hold its annual convention at the Metropolitan Hotel, Denver, May 9-10. Abram F. Myer, general counsel and chairman of the board of Allied States Association, will address the convention. Col. H. A. Cole and Trueman Rembusch may also attend. John Wolfberg, president of the group, will preside.

## March Tax Revenue Off

**WASHINGTON:** General admission tax collections during March, reflecting February box office business, were sharply below the March, 1950, level, the Bureau of Internal Revenue reported here last week.

March, 1951, collections amounted to \$25,625,450, compared with \$32,910,332 for the previous March, the bureau said. General admission tax collections reflect taxes on admissions to sports events, legitimate theatres, concerts and other entertainments, as well as motion picture theatres, but they do not include taxes on roof garden and cabaret bills or various ticket over-charges. Total admission tax collections last month amounted to \$28,900,924, compared with \$36,667,317 for March, 1951.

### Film Writers Set Plans

The steering committee of the recently formed Film Press Writers of America met in New York this week to draft proposals for a constitution and a program of activities, following the first meeting of the new group at the Hotel Astor. The organization, which consists of working trade press journalists, is an organization featuring social and fraternal activities.

## M-G-M TRADE SHOW NEWS!

### "THE PEOPLE WE LOVE" - MAY 16th (Except N. Y. & N. J. (which is May 14th)

ALBANY 20th-Fox Screen Room  
ATLANTA 20th-Fox Screen Room  
BOSTON M-G-M Screen Room  
BUFFALO 20th-Fox Screen Room  
CHARLOTTE 20th-Fox Screen Room  
CHICAGO H. C. Igel's Screen Room  
CINCINNATI RKO Palace Bldg. Sc. Rm.  
CLEVELAND 20th-Fox Screen Room  
DALLAS 20th-Fox Screen Room  
DENVER 20th-Fox Screen Room  
DES MOINES 20th-Fox Screen Room  
DETROIT Max Blumenthal's Sc. Rm.  
INDIANAPOLIS 20th-Fox Screen Room  
KANSAS CITY 20th-Fox Screen Room  
LOS ANGELES United Artists' Sc. Rm.  
MEMPHIS 20th-Fox Screen Room

1052 Broadway  
197 Walton St., N. W.  
5/16 2 P.M. || MILWAUKEE  
MINNEAPOLIS  
NEW YORK  
NEW ORLEANS  
OKLAHOMA CITY  
OMAHA  
PITTSBURGH  
PORTLAND  
ST. LOUIS  
SALT LAKE CITY  
SAN FRANCISCO  
SEATTLE  
WASHINGTON

Warner Screen Room  
20th-Fox Screen Room  
20th-Fox Screen Room  
20th-Fox Screen Room  
M-G-M Screen Room  
M-G-M Screen Room  
M-G-M Screen Room  
M-G-M Screen Room  
B. F. Sharer Sc. Rm.  
S'Reno Art Theatre  
20th-Fox Screen Room  
20th-Fox Screen Room  
Jewel Box Preview Thea.  
RKO Screen Room

212 W. Wisconsin Ave. 5/16 1:30 P.M.  
1015 Currie Avenue 5/16 2 P.M.  
40 Whiting Street 5/16 2 P.M.  
200 S. Liberty St. 5/16 1:30 P.M.  
630 Ninth Avenue 5/14 2:30 P.M.  
10 North Lee Street 5/16 1 P.M.  
1500 Davenport St. 5/16 2 P.M.  
1233 University Street 5/16 11 A.M.  
1623 Blvd. of Allies 5/16 2 P.M.  
1947 N. W. Kearney St. 5/16 2 P.M.  
318 E. Olive Street 5/16 1 P.M.  
218 E. First St., So. 5/16 1 P.M.  
245 Hyde Street 5/16 1:30 P.M.  
245 Hyde Street 5/16 1 P.M.  
932 N. Jersey Ave., N.W. 5/16 2 P.M.

M-G-M presents "THE PEOPLE WE LOVE" starring RAY MILLAND • John Hodiak • Nancy Davis • Lewis Stone • Jean Hagen • Written by Karl Tunberg and Leonard Spigelgass • Directed by FLETCHER MARKLE  
Produced by EDWIN H. KNOF

### FILE THESE JULY 2nd DATES! (Previous Trade Shows) (May 16th CANCELLED) "PANDORA AND THE FLYING DUTCHMAN"

(NOTE: To capitalize on Ava Gardner's terrific role in "Show Boat," her next picture "Pandora" will be a later release.)

ALBANY 20th-Fox Screen Room  
ATLANTA 20th-Fox Screen Room  
BOSTON M-G-M Screen Room  
BUFFALO 20th-Fox Screen Room  
CHARLOTTE 20th-Fox Screen Room  
CHICAGO H. C. Igel's Screen Room  
CLEVELAND 20th-Fox Screen Room  
DALLAS 20th-Fox Screen Room  
DENVER Paramount Screen Room  
DES MOINES 20th-Fox Screen Room  
DETROIT Max Blumenthal's Sc. Rm.  
INDIANAPOLIS 20th-Fox Screen Room  
KANSAS CITY 20th-Fox Screen Room  
LOS ANGELES United Artists' Screen Rm.  
MEMPHIS 20th-Fox Screen Room

1052 Broadway  
197 Walton St., N. W.  
5/2 2 P.M. || MILWAUKEE  
MINNEAPOLIS  
NEW HAVEN  
NEW YORK  
NEW ORLEANS  
NEW YORK - N. J.  
OKLAHOMA CITY  
OMAHA  
PITTSBURGH  
PHILADELPHIA  
ST. LOUIS  
SALT LAKE CITY  
SAN FRANCISCO  
SEATTLE  
WASHINGTON

Warner Screen Room  
20th-Fox Screen Room  
20th-Fox Screen Room  
20th-Fox Screen Room  
M-G-M Screen Room  
M-G-M Screen Room  
M-G-M Screen Room  
M-G-M Screen Room  
B. F. Sharer Sc. Rm.  
S'Reno Art Theatre  
20th-Fox Screen Room  
20th-Fox Screen Room  
Jewel Box Preview Thea.  
RKO Screen Room

212 W. Wisconsin Ave. 7/2 1:30 P.M.  
1015 Currie Avenue 7/2 2 P.M.  
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630 Ninth Avenue 7/2 2:30 P.M.  
10 North Lee Street 7/2 1 P.M.  
1500 Davenport St. 7/2 1 P.M.  
1233 University Street 7/2 11 A.M.  
1623 Blvd. of Allies 7/2 2 P.M.  
B. F. Sharer Sc. Rm.  
S'Reno Art Theatre  
218 E. First St., So. 7/2 1 P.M.  
245 Hyde Street 7/2 1:30 P.M.  
2318 Second Ave. 7/2 1 P.M.  
932 N. Jersey Ave., N.W. 7/2 2 P.M.

M-G-M presents JAMES MASON • AVA GARDNER in "PANDORA AND THE FLYING DUTCHMAN" with Nigel Patrick-Sheil Sim-Harold Warrender-Mario Cabré Color by TECHNICOLOR • Written and Directed by ALBERT LEWIN • Produced by ALBERT LEWIN and JOSEPH KAUFMAN (For Dorky Productions Inc.)

## **Velde Admits IN NEWSREELS**

**Misleading Red Charge**

**WASHINGTON:** Rep. Harold Velde (R., Ill.), the top-ranking Republican member of the House Un-American Activities Committee, admitted here last week that he might have misled a radio audience when, in a broadcast talk, he charged that many short subjects carried Communist propaganda.

The Illinois Representative said he should have made it clear that he was not thinking of shorts made in Hollywood and distributed by major companies. What he had in mind, he said, were three 16mm shorts made in New York for use in film libraries.

Other committee members, including Chairman Wood (D., Ga.), pointed out that all testimony so far during the current Hollywood hearings had been unanimous in declaring films did not contain Communist propaganda.

In his radio broadcast Mr. Velde said he was satisfied that "there is some Communist influence in the movies," but declared he didn't think there was any in "large or big" pictures. He added that many "of the small pictures—short, you could call them—were made for that (propaganda) purpose alone."

He also disclosed that the Committee was investigating Charlie Chaplin; that committee investigators would delve further into John Garfield's alleged connections with suspect organizations, and he declared that "witnesses who have refused to testify before the committee must be assumed to be members of the Communist party today, and I favor issuing contempt citations for them."

He was more moderate on the question of whether ex-Communists should be permitted re-employment in the industry, saying that "many of them were not actually disloyal to this country. We should all forgive mistakes, especially if they were not engaged in espionage."

The committee has recessed until some time during the week of May 7. Some 50 writers, actors and directors so far have been named as Communist in the current hearings.

### **"Challenge" Film Message On Democratic Rights**

A powerful, well-documented and skillfully presented message is embodied in "The Challenge," a half-hour film representing a picture-dramatization of the report of the President's Committee on Civil Rights. The picture, available free to exhibitors on request, was shown to the trade in New York Monday.

Representing an effective attempt to awaken Americans to their responsibilities as citizens in a democratic society, the picture conveys much of what it has to say in dramatic format, starting with the murder of a Negro and punctuating its course with incidents designed to illustrate violations of basic rights. This is done by having a re-

## **Kansas Unit Holds Annual Convention**

**MOVIETONE NEWS, No. 25**—MacArthur failed in Chicago. UN forces withstand Red offensive. Swollen rivers menace Ottawa. Cerebral palsy poster children, Italian police aid tourists. Sports: motorcycle "maniacs." Water skiing.

**MOVIETONE NEWS, No. 26**—MacArthur continues triumphant tour. Eisenhower inspects Italian troops. Japanese freighter aground. Psychiatric aide of the year. American Legion rally. Parisian glove show.

**NEWS OF THE DAY, No. 260**—War in Korea takes grim turn. Swollen rivers peril Ottawa. Rome police guide tourists. Mrs. Truman aids polio drive. Something new in fashion shows. MacArthur takes Chicago.

**NEWS OF THE DAY, No. 270**—Parade for MacArthur. Israeli Navy visits New York. Eisenhower inspects Italy's mountain troops. Unique school teaches pupils how to sleep. Sports: British miler wins Penn relay feature. Spring practice for girls' baseball team.

**PARAMOUNT NEWS, No. 72**—MacArthur in Chicago. Mrs. Truman aids cerebral polio drive. Fashion invades farm and factory. Rome's "finest" welcome tourists. Sports: British champ eyes middle-weight title.

**PARAMOUNT NEWS, No. 73**—British soccer championship draws 100,000. Ike visits Italy. Portugal mourns its President. Israeli warships arrive on good will tour. Short order chicken in Paris original. Loyalty Day parade. Sports: Bannister beats best U. S. miler.

**TELENEWS DIGEST, No. 17B**—Korea: Ridgway permits photographers in headquarters. Air crash of Key West. Peron rewards Atom scientist. India faces famine. Sports: the Kansas relay.

**TELENEWS DIGEST, No. 18A**—National Guard outfit fights in Korea. MacArthur in Milwaukee. Train fire in Japan kills 103. Chang Kai-shek on Formosa. Peron returns to Argentina. Late shows come to the French Alps. Sports: Moonrush wins Bay Meadows Handicap.

**UNIVERSAL NEWS, No. 451**—Korea. British submarine lost. Floods peril Ottawa. Rome's tourist police. Cotton queen crowned. Children aid polio fund drive.

**UNIVERSAL NEWS, No. 452**—Loyalty Day parade. Powder plant blast. School for firemen. Baby-sitter's school. Sports: Cowgirls' rodeo. Penn relays. Girls' baseball team.

**WARNER PATHÉ NEWS, No. 74**—MacArthur in Chicago. Newsman sworn in as Senator Vandenberg's successor. Italian police aid tourists. Mrs. Truman greets new postchildren. Marines aid Korean orphans. Father and son join the Army at Fort Dix. Cross-country fashions in Allentown, Pa.

**WARNER PATHÉ NEWS, No. 75**—Vogeler freed by Hungary. MacArthur welcome continues in Milwaukee and New York. Ike visits his command in Italy. California town opens its homes to Korea veterans. Blossom bonnet fashions in Hawaii. Sports: Briton wins Penn relay mile.

porter-photographer team cover the subject for a magazine story.

The American Jewish Committee, Anti-Defamation League of B'nai B'rith, the International Ladies Garment Workers Union (AFL), the Jewish Labor Committee and the United Automobile, Aircraft and Agricultural Implement Workers of America (UAW-CIO) are listed as sponsors of the film, produced by the Civil Rights Film Association. The 16mm version is available through March of Time Forum Films and the 35mm version through the motion picture divisions of the American Jewish Committee and the Anti-Defamation League.—F. H.

### **Truman to Attend Dedication**

President Truman will attend the dedication of the Carter Barron Amphitheatre in Washington May 25, it was announced this week. Mr. Truman is honorary chairman of the dedication committee for the theatre, named after the late Eastern district manager of Loew's. The committee includes Government officials and industry leaders.

## **Kansas Unit Holds Annual Convention**

Members of the Kansas-Missouri Theatre Association convened in Kansas City last week for their annual spring meeting and heard 17 speakers, including Gael Sullivan, executive director of the Theatre Owners of America, outline positive programs for boosting attendance through improved public relations and streamlined showmanship.

Ed Kidwell, district manager of Theatre Enterprises, Inc., served as program chairman and moderator for the one-day meeting which radiated optimism on the future of the motion picture industry.

After the welcoming address by the group's president, Dale Danielson, Frank Plumlee led off for the exhibitors with a talk on building sound community relations through cooperation with local charities and health projects. Leo Hayob, Marshall, Mo.; Glen Hall, Cassville, Mo.; Charles Reed, Fox-Midwest manager at Hays, Kan., and Jay Means, Oak Park theatre, Kansas City, also discussed aspects of the community relations subject. Tom Edwards, an exhibitor from Farmington, Mo., described his "missionary" work in promoting pictures as a wholesome, educational form of entertainment.

Elmer C. Rhoden, head of Fox Midwest, advised the exhibitors to realize all their attendance potential by making a special effort to attract teen-agers and the over-55 age group.

### **New York Exhibitors Set Public Relations Plan**

Implementing a plan under discussion since last fall, a group of leading Metropolitan New York exhibitors this week voted to undertake a cooperative public relations program in this area.

A joint public relations committee, uniting members of both the Independent Theatre Owners Association and the Metropolitan Motion Picture Theatre Association, was formed. A committee of five was authorized to proceed with the hiring of proper personnel for carrying out the campaign.

The group is headed by Fred Schwartz, who initiated the project, and Max A. Cohen, S. H. Fabian, Edward Rugoff and Joseph Vogel. The full committee represents some 500 theatres, including the leading Broadway houses and neighborhood circuits. Lynn Farnol has been appointed as special public relations representative.

### **Arthur F. Morrone Dies**

Arthur F. Morrone, veteran theatre man and president of the Superior Motion Picture Supply Company, Pittsburgh, died of a heart attack April 28. Before going into the theatre supply business 20 years ago, Mr. Morrone was a projectionist. He was active in the Pittsburgh Variety Club.

## **Exchanges Again Show No Fire Loss**

A perfect score of no loss or damage by fire for the year in the 400 regional exchanges operated by members of the Motion Picture Association of America was reported by the MPAA this week.

It was the fifth successive year that the MPAA was able to report such a flawless performance by installations that handle an aggregate of some 22,000 miles of film each working day.

Put out over the signature of John B. McCullough, director of the MPAA's Technical Services Department, the annual report shows 1950 to be the 11th year in which member company exchanges have enjoyed an unblemished record of fire prevention. Eight of the fireless years fall within the 1940-50 period.

Against an annual average fire loss of \$321 for the years 1926 to 1940, the per annum dollar toll for the past decade averages less than \$33, according to the report. During the past few years, the widespread use of safety film has gone a long way in maintaining the safety record.

According to comparative studies of loss averages in other businesses, the film industry record of control is unsurpassed even in industries of similar operational scope that produce or distribute completely non-combustible products.

Mr. McCullough credits the rigid compliance by member company personnel with the provisions of the Association's self-regulatory conservation program with the final results. The system provides also for a unique schedule of inspection under which every installation is visited by employees of competing companies. Branch managers of the exchanges and their assistants serve for periods of six months on a rotating basis as area conservation supervisors.

### **Park-in Again Goes to High Court on Patent**

**WASHINGTON:** In a renewed attempt to clarify its status under the patent laws, Park-in Theatre, Inc., has appealed another drive-in patent suit to the U. S. Supreme Court. The action this time was directed against Paramount-Richards Theatres, Inc., Paramount-Richards Enterprises, Inc., and Kennington-Richards Enterprises, Inc. The suit, originally brought in October, 1947, seeks to recover royalties under a patent agreement on Park-in's Hollingshead drive-in patent, and also seeks damages for the reputed failure of the defendants to "adequately . . . promote and commercialize the invention." Both the District Court and Circuit Court dismissed the Park-in suit on the ground that the terms of the agreement constituted such misuse of the licensed patent as to render the agreement unenforceable. Park-in thereupon appealed to the U. S. Supreme Court.

### **OKLAHOMA HOUSE MARKS THIRTIETH ANNIVERSARY**

The Criterion theatre in Oklahoma City last week celebrated its thirtieth year of continuous operation. The Criterion opened as a motion picture theatre in 1921 and in the three decades since has sold an estimated 30,000,000 tickets. Through the years the total payroll has amounted to over \$1,300,000. J. H. Cooper opened the theatre and managed it until his death in 1946. The Cooper Foundation, which Mr. Cooper organized, now manages the house, turning over its profits to local charities.

### **Corwin Closes Theatre; Says Product Unavailable**

**HOLLYWOOD:** Because of his inability to obtain suitable top product on profitable terms in competitive bidding against major circuits, Sherrill Corwin last week announced plans to close his Orpheum, first run downtown house, May 10. Mr. Corwin is a member of the Southern California Theatre Owners Association's committee which was to have met with Department of Justice officials in Washington this week to discuss a proposed program for revised zoning, clearance and other trade practices in the Los Angeles area.

## **Variety Club Plans Ready**

The program of events for the 15th Annual Convention of Variety Clubs International, scheduled for Philadelphia from May 9 to May 12, is now complete and reservations received so far indicate record attendance, it was announced this week.

Two television and at least one radio show will originate at the meeting, with Ken Murray scheduled to bring his program to the ballroom of the Bellevue-Stratford Hotel on the closing day of the convention. Faye Emerson to do her TV program from the same room next Wednesday and the "Queen for a Day" radio show pencilled in for Friday.

It is also definite that Vice-President Alben Barkley will be the honored guest at the closing-day banquet when the Humanitarian Award will be presented. Eric A. Johnston, Price Stabilization Director, is slated to speak on that occasion.

Marc J. Wolf, International Chief Barker of the Variety Clubs, announced this week that the charter for the newest tent, Tokyo, Japan, will be presented to the Tokyo tent's delegates during the convention.

Various studios have indicated that their stars will be in attendance. The first definite assurance was received from Loretta Young, according to Victor H. Blanc, the convention's general chairman.

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# INDEPENDENT FILM BUYERS REPORT ON PERFORMANCE

*Product which has played their theatres since May 15 is evaluated herewith by film buyers of U. S. independent circuits. This report covers 106 attractions and 6,607 playdates.*

*Titles run alphabetically. Numerals refer to the number of engagements on each attraction reported. The tabulation is cumulative, embracing additional ratings with those published in the 48 preceding issues of the HERALD. Dagger (†) denotes attractions published for the first time. Asterisk (\*) indicates attractions which are listed for the last time.*

*EX means Excellent; AA—Above Average; AV—Average; BA—Below Average; PR—Poor.*

## THE FILM BUYER'S RATING

	EX	AA	AV	BA	PR
Abbott and Costello Meet the Invisible Man (U.I.)	1	20	5	1	—
Air Cadet (U.I.)	—	3	4	1	3
Al Jennings of Oklahoma (Col.)	—	4	10	3	—
All About Eve (20th-Fox)	47	37	69	30	7
American Guerrilla in the Philippines (20th-Fox)	16	67	64	19	—
At War With the Army (Para.)	64	62	20	3	1
Bedtime for Bonzo (U.I.)	—	8	25	10	11
Bird of Paradise (20th-Fox)	—	26	26	17	9
Bitter Rice (Lux)	16	4	—	—	—
†Blue Blood (Mono.)	—	—	2	3	—
Born Yesterday (Col.)	34	35	7	—	—
†Bowery Battalion (Mono.)	5	3	—	—	—
Branded (Para.)	10	58	40	3	14
Breakthrough (W.B.)	27	74	48	5	—
California Passage (Rep.)	—	1	7	2	1
Call Me Mister (20th-Fox)	7	25	49	6	1
Cause for Alarm (MGM)	—	1	1	15	24
Company She Keeps, The (RKO Radio)	—	1	5	7	5
Cry Danger (RKO Radio)	—	—	5	9	2
Dallas (W.B.)	21	63	24	16	1
Deported (U.I.)	—	—	—	3	12
*Dial 1119 (MGM)	1	—	6	6	10
*Emergency Wedding (Col.)	1	2	15	18	7
Enforcer, The (W.B.)	2	9	42	16	1
Father's Little Dividend (MGM)	11	2	1	—	—
Flying Missile, The (Col.)	—	—	6	12	19
For Heaven's Sake (20th-Fox)	3	10	52	53	48
Frenchin' (U.I.)	4	28	71	9	2
Gambling House (RKO Radio)	—	—	3	13	—
Great Manhunt, The (Col.)	—	—	2	7	4
Great Missouri Raid, The (Para.)	6	16	13	20	3
Groom Wore Spurs, The (U.I.)	—	—	3	8	6
Grounds for Marriage (MGM)	1	5	43	29	30
Halls of Montezuma (20th-Fox)	18	73	34	2	—
*Harriet Craig (Col.)	—	6	21	40	21
Harvey (U.I.)	19	47	79	19	7
He's a Cockeyed Wonder (Col.)	—	—	—	7	3
Highway 301 (W.B.)	1	4	11	18	1
I'd Climb the Highest Mountain (20th-Fox)	57	19	17	3	1
Jackpot, The (20th-Fox)	5	41	68	50	33
Joan of Arc (RKO Radio)	1	4	3	8	14
Kansas Raiders (U.I.)	1	19	29	8	1
Killer That Stalked New York (Col.)	—	—	—	4	—

	EX	AA	AV	BA	PR
Kim (MGM)	18	22	46	36	3
King Solomon's Mines (MGM)	194	55	25	3	—
Lemon Drop Kid, The (Para.)	2	12	3	—	—
Let's Dance (Para.)	—	19	60	66	7
Lightning Strikes Twice (W.B.)	—	—	2	7	1
†Lucky Nick Cain (20th-Fox)	—	—	—	3	1
Lullaby of Broadway (W.B.)	1	7	8	3	3
Ma and Pa Kettle Back on the Farm (U.I.)	33	7	—	1	—
Magnificent Yankee, The (MGM)	—	—	—	5	22
Man Who Cheated Himself, The (20th-Fox)	—	—	1	5	14
Mating Season, The (Para.)	—	4	8	20	1
Mr. Music (Para.)	2	42	77	46	10
Mr. Universe (U.A.)	—	—	1	2	3
Mrs. O'Malley and Mr. Malone (MGM)	—	9	26	31	14
Mudlark, The (20th-Fox)	—	1	9	28	11
†My Forbidden Past (RKO Radio)	—	3	—	—	1
Mystery Submarine (U.I.)	—	4	14	7	2
Never a Dull Moment (RKO Radio)	1	25	43	29	23
†Only the Valiant (W.B.)	—	—	5	—	—
Operation Pacific (W.B.)	9	36	48	16	1
Pagan Love Song (MGM)	3	50	71	40	7
Payment on Demand (RKO Radio)	2	1	20	17	6
Prehistoric Women (U.A.)	1	12	16	2	1
Raton Pass (W.B.)	—	2	2	3	1
Rawhide (20th-Fox)	—	1	2	1	—
Red Shoes, The (U.A.)	3	24	5	8	12
Redhead and the Cowboy, The (Para.)	—	5	15	4	3
Rio Grande (Rep.)	3	31	84	47	17
*Rocky Mountain (W.B.)	—	17	45	32	13
Royal Wedding (MGM)	3	15	14	8	—
Samson and Delilah (Para.)	12	24	9	1	4
Second Woman, The (U.A.)	—	—	6	4	4
September Affair (Para.)	1	8	32	27	—
Seven Days to Noon (Distinguished)	1	—	—	—	8
Short Grass (A.A.)	1	7	7	9	1
Sierra Passage (Mono.)	—	—	5	—	—
Soldiers Three (MGM)	—	2	2	—	—
*Southside I-1000 (A.A.)	—	—	2	3	—
Stage to Tucson (Col.)	—	1	9	4	2
Stars in My Crown (MGM)	96	47	93	23	—
Steel Helmet, The (Lippert)	21	31	19	9	2
Storm Warning (W.B.)	2	7	14	20	1
Sugarfoot (W.B.)	—	22	30	2	—
Sword of Monte Cristo (20th-Fox)	—	1	1	4	1
Target Unknown (U.I.)	—	7	12	—	—
Tarzan's Peril (RKO Radio)	—	1	8	7	—
Thirteenth Letter, The (20th-Fox)	—	—	4	5	3
Three Guys Named Mike (MGM)	4	15	24	10	—
*Three Husbands (U.A.)	—	—	7	14	1
Tomahawk (U.I.)	3	36	28	1	—
*Tripoli (Para.)	—	10	82	49	6
Two Flags West (20th-Fox)	11	19	73	33	2
Two Weeks—with Love (MGM)	1	32	100	19	13
Undercover Girl (U.I.)	—	1	3	9	6
Up Front (U.I.)	1	17	5	3	—
Valentino (Col.)	—	4	5	4	6
Vendetta (RKO Radio)	—	1	3	7	15
Vengeance Valley (MGM)	1	24	35	15	2
Watch the Birdie (MGM)	1	25	73	14	9
West Point Story, The (W.B.)	1	22	57	42	2
Where Danger Lives (RKO Radio)	—	6	16	16	14
Yank in Korea, A (Col.)	—	5	5	4	1
†You're in the Navy Now (20th-Fox)	—	—	3	1	—

# "What the Picture did for me"

## Columbia

**BLAZING SUN:** Gene Autry, Anne Gwynne—Doubled with "Blondie" (Columbia reissue) to above average gross. Had about 150% kid attendance and 27% adult, which shows with the adults in my situation of 10% Autry and 10% "Blondie." This Autry is one of the best I've had of him. However, he just doesn't draw the adults in, and one cannot make money on children's admissions. Played Saturday, April 14.—Fred G. Weppeler, Colonial, Cofax, Ill.

**PETTY GIRL:** Robert Cummings, Joan Caulfield—A good comedy with plenty of spice added. We did just an average business. Small town. Played Sunday, Monday, Tuesday, March 18, 19, 20.—Francis Gill, Paonia Theatre, Paonia, Colo.

**STREETS OF GHOST TOWN:** Charles Starrett, Smiley Burnette—Very poor, undoubtedly the sorriest western Charles Starrett ever made. Practically two-thirds of the picture is Jerry Lewis' "I'm sorry, self." If you want to go out of business quickly, play westerns like this. Starrett generally makes good pictures, but I believe this one wins the booby prize. Played Friday, Saturday, April 13, 14.—Pat Fleming, Gail Theatre, Round Pond, Ark.

## Eagle Lion Classics

**ARABIAN NIGHTS:** Marie Monter, Jon Hall—A re-release in Technicolor that did surprising business. Marie Monter does a rather suggestive job on this picture, and I believe it is her fault. Van Johnson do the Charleston to the music of the "Firehouse Five Plus Two." That was the main drawing point in Metro's trailer. You won't need to be afraid of this one, especially if you use the Metro trailer. Played Wednesday, Thursday, April 11, 12.—Fred G. Weppeler, Colonial Theatre, Cofax, Ill.

## Metro-Goldwyn-Mayer

**GROUND FOR MARRIAGE:** Van Johnson, Katharine Grayson—I was especially pleased with the gross on this picture. The patrons really turned out on this picture, and I believe it is Van Johnson do the Charleston to the music of the "Firehouse Five Plus Two." That was the main drawing point in Metro's trailer. You won't need to be afraid of this one, especially if you use the Metro trailer. Played Wednesday, Thursday, April 11, 12.—Fred G. Weppeler, Colonial Theatre, Cofax, Ill.

**KIM:** Errol Flynn, Dean Stockwell—Excellent at box office. Excellent picture. Played Sunday, Monday, Tuesday, April 8, 9, 10.—Valley Theatre, El Paso, Texas.

**KING SOLOMON'S MINES:** Deborah Kerr, Stewart Granger—An excellent adventure picture—another one like it may not come along for a long time. The adventure part is excellent, but the story is very good, but some of the props seemed to be a little too new, like that big, black kettle out there on the green grass without any ashes under it or even a little smoke twisting up from it. If you are trying for a jackpot, try this one. Played Sunday, Monday, Tuesday, April 1, 2, 3.—Francis Gill, Paonia Theatre, Paonia, Colo.

**KING SOLOMON'S MINES:** Deborah Kerr, Stewart Granger—Brought this one back for one day, since the weather was so bad during the original showing that the box office potential was not nearly tapped in my situation. The subsequent showing did not break any house records, but did give me above average gross for Wednesday showing. This is still one of the biggest pictures ever. Played Wednesday, April 4.—Fred G. Weppeler, Colonial Theatre, Cofax, Ill.

**NEXT VOICE YOU HEAR THEE:** James Whitmore, Nancy Davis—No need to be afraid of this one—it has an excellent spiritual message and can be sold to your regular patrons as well as the church-going population of your town and vicinity. By all means hold an advance screening, using patrons' comments in all advertising—then sit back and watch them

... the original exhibitors' reports department, established October 14, 1916. In it theatremen serve one another with information about the box office performance of product—providing a service of the exhibitor for the exhibitor. ADDRESS REPORTS What the Picture Did for Me, Motion Picture Herald, Rockefeller Center, New York 20.

come in. This type of movie will win friends for MGM as well as for yourself. EXCELLENT ENTERTAINMENT. Played Thursday, Friday, Saturday, March 29, 30, 31.—Taylor F. Joyce, Castle Theatre, Pryor, Okla.

**PAGAN LOVE SONG:** Esther Williams, Howard Keel—Average at box office on Sunday; below average on Monday and Tuesday. Played Sunday, Monday, Tuesday, March 4, 5, 6.—Valley Theatre, El Paso, Texas.

**PAGAN LOVE SONG:** Esther Williams, Howard Keel—Here is another of the wonderful MGMicals, which did slightly below average at my box office. Esther Williams has always been a favorite of mine and I would show her pictures if I were the only one in the theatre to see them. This has been a beautiful picture, a lovely story, but Esther Williams Don't be afraid of this one. Played Sunday, Monday, March 25, 26.—Fred G. Weppeler, Colonial Theatre, Cofax, Ill.

**SUMMER STOCK:** Judy Garland, Gene Kelly—Just an average comedy. People here like it. We did just the regular business. Played Sunday, Monday, Tuesday, April 8, 9, 10.—Francis Gill, Paonia Theatre, Paonia, Colo.

**TOAST OF NEW ORLEANS:** Kathryn Grayson, Mario Lanza—Used this for one day only—Gift Night. Personally I enjoyed the picture and so did my patrons. Business was average, and this was more than I expected on a movie of this type. Played Wednesday, April 8.—Taylor F. Joyce, Castle Theatre, Pryor, Okla.

**TWO WEEKS—with LOVE:** Jane Powell, Ricardo Montalban—Average picture and did average business at the box office. Played Wednesday, Thursday, March 21, 22.—Valley Theatre, El Paso, Texas.

## Monogram

**HUMPHREY TAKES A CHANCE:** Leon Errol, Joe Kirkwood, Jr.—Doubled with "Tarzan's Desert Mystery" (RKO) to slightly below average gross. This is the first Palooka for me in a long time because normally they do not gross too high for me. The Tarzan picture was brought back, since the last time I showed it, and it did not do as well as I had hoped through. Everyone wanted to know what happened to Tarzan, so those who were interested found out. Played Saturday, April 31.—Fred G. Weppeler, Colonial Theatre, Cofax, Ill.

**JOE PALOOKA MEETS HUMPHREY:** Joe Kirkwood, Jr., Leon Errol—I suppose this may be considered a good Joe Palooka picture, but it just didn't seem to take here. O.K. for double bill program, but that's about all. The rental on these pictures is fair enough, however. Below average business. Played Sunday, April 15.—Pat Fleming, Gail Theatre, Round Pond, Ark.

**SIERRA PASSAGE:** Wayne Morris, Lola Albright—Monogram did very well on their first picture with Wayne Morris. This was used with a cartoon festival and pleased the adults as well as the kids. It has a plausible story and good action. In color this could have been a top western. Played Saturday, April 7.—Fred G. Weppeler, Colonial Theatre, Cofax, Ill.

## Paramount

**AT WAR WITH THE ARMY:** Dean Martin, Jerry Lewis—Average picture but did excellent business at the box office. Played Sunday, Monday, Tuesday, March 25, 26, 27.—Valley Theatre, El Paso, Texas.

**BRANDED:** Alan Ladd, Mona Freeman—Average picture, but did excellent business at the box office. Played Sunday, Monday, Tuesday, March 15, 16, 17.—Valley Theatre, El Paso, Texas.

**LAWLESS, THE:** McDonald Carey, Gail Russell—This is a picture that had been "panned" somewhat, and even Paramount was afraid of it in my territory. However, it may exceed my expectations which showed it had a little pulling power. Played Tuesday, Wednesday, March 20, 21.—Terry Axley, New Theatre, England, Ark.

## RKO Radio

**CINDERELLA:** Walt Disney characters—This production did just what I predicted it would do. Play them early in the year, they all do the same for me—a house full of kids and very few adults. For this type, a very good. Played Sunday, Monday, March 18, 19.—Terry Axley, New Theatre, England, Ark.

**GOOD SAM:** Gary Cooper, Ann Sheridan—Nice comedy that ought to do well in all situations. Cooper and Sheridan make a fine team. There could have been a little more action in this one. Perhaps another title may help in bringing more patrons, too! Played Sunday, Monday, April 15, 16.—Dave S. Klein, Astra Theatre, Kitwe/Nkana, Northern Rhodesia.

**MYSTEROUS DESPERADO:** Tim Holt, Richard Martin—Tim Holt hasn't let me down on a good western yet, and I aim to keep booking them as long as he keeps this up. Good business despite the rain.—Pat Fleming, Gail Theatre, Round Pond, Ark.

**ROSEANNA McCLOY:** Farley Granger, Joan Evans—Nothing outstanding—just a good picture for a double bill. Played Friday, Saturday, March 16, 17.—Francis Gill, Paonia Theatre, Paonia, Colo.

**TREASURE ISLAND:** Bobby Driscoll, Robert Newton—Robert Newton can take a bow for some real good acting in this thrilling Technicolor movie that will bring young and old alike. Played at all times. Disney's name coupled with Robert Louis Stevenson's will make sure box office. We tied this one up with treasure chest collection for the poor. Good publicity value. Played Friday, Saturday, March 16, 17.—Dave S. Klein, Astra Theatre, Kitwe/Nkana, Northern Rhodesia.

## Twentieth Century-Fox

**ALL ABOUT EVE:** Bette Davis, Anne Baxter—Excellent picture and did excellent business at the box office. Played Sunday, Monday, Tuesday, March 11, 12, 13.—Valley Theatre, El Paso, Texas.

**BROKEN ARROW:** James Stewart, Debra Paget—A very good picture with the stars holding their own all the way through wonderful scenes and colorful color. Miss Paget, being the first cousin of a local girl, we gave the picture good publicity. Played Sunday, Monday, Tuesday, March 23, 24, 25.—Francis Gill, Paonia Theatre, Paonia, Colo.

**CARIBOO TRAIL, THE:** Randolph Scott, "Gabby" Hayes—This was an exceptionally good western, above average. Played it—which was very unusual—on a single bill for the weekend to satisfactory business. Played Friday, Saturday, April 20, 21.—Harland Rankin, Plaza Theatre, Tilbury, Ont., Canada.

**FOR HEAVEN'S SAKE:** Clifton Webb, Joan Bennett—This drew slightly below average gross, which was not surprising since the picture did not enjoy word-of-mouth advertising from those who had seen (Continued on following page)

(Continued from preceding page)

it elsewhere. It is one of those staged pictures, which makes it difficult in my situation. Clinton Weid was at his best, however, and those who came did enjoy his performance. Played Sunday, Monday, April 1, 2.—Fred G. Weppeler, Colonial Theatre, Colfax, Ill.

**HARVEY:** James Stewart, Josephine Hull—Excellent—should have booked three days or even four. Played Friday, Saturday, March 9, 10.—Valley Theatre, El Paso, Texas.

**JACKPOT, THE:** James Stewart, Barbara Hale—Nothing but good reports on this picture, although it did not do the business it should have done. Special church programs doubtless can down on Sunday business. A real comedy. Played Sunday, Monday, Tuesday, April 15, 16, 17.—Shirley W. Booth, Booth Theatre, Rich Hill, Mo.

**MY BLUE HEAVEN:** Betty Grable, Dan Dailey—This picture drew in my better—My boy—My girl—My mother—My week—The older is marvelous—and so is Betty. David Wayne almost stole the show from Dan Dailey in this one, and I predict that he will soon be a top star. After the first joke in this picture, I checked the Legion of Decency rating. Sure enough—it was Class B. Played Sunday, Monday, April 8, 9.—Fred G. Weppeler, Colonial Theatre, Colfax, Ill.

**NIGHT AND THE CITY:** Richard Widmark, Gene Tierney. This wasn't so good. The story is indeed a good one and the second night should have been a holiday. Played Wednesday, Thursday, April 18, 19.—Harland Rankin, Plaza Theatre, Tilbury, Ont., Canada.

**PANIC IN THE STREETS:** Richard Widmark, Paul Douglas—Here's a film thriller at its very best, with outstanding performances by both male stars. Hats off once again to Eli Kazan for producing a film that is mentioned in practically every ten best for 1950. Don't mind the critics who say it's all along sing along—here just plain straightforward photography with a story that really has one in its grip from beginning to end. Book this at all times. As a matter of fact, Richard Widmark and Paul Douglas are enough to guarantee box office. Played Sunday, Saturday, April 2, 3.—Dave S. Klein, Astra Theatre, Kitwe/Nkana, Northern Rhodesia.

**RAWHIDE:** Tyrone Power, Susan Hayward—Played this as part of the saturation pre-release booking to no avail. Few advertised this showing in the weekly Kansas City Star and gave nice build-up. Good show and well liked. Played Sunday, Monday, Tuesday, April 1, 2, 3.—Shirley W. Booth, Booth Theatre, Rich Hill, Mo.

**THREE CAME HOME:** Claudette Colbert, Patric Knowles—This was brought back for one day only due to power failure on the original playdates. This did very well for me during the second showing and brought me out of the red on the picture. It is a masterpiece—picture which should be seen by everyone. Played Thursday, April 5.—Fred G. Weppeler, Colonial Theatre, Colfax, Ill.

**WABASH AVENUE:** Betty Grable, Victor Mature, Phil Harris—A fair job with some good times, but why, oh, why, can't Fox make them as they used to? Betty Grable slightly better in this one, but somehow there's something still missing. If you buy this right, you won't lose on it. Played Wednesday, Thursday, March 21, 22.—Dave S. Klein, Astra Theatre, Kitwe/Nkana, Northern Rhodesia.

## United Artists

**GREAT PLANE ROBBERY, THE:** Tom Conway, Margaret Hamilton—I doubt fully that with a Western weekend trade and got by. I hope the "new United Artists" does more than the old one for me. Played Thursday, Friday, Saturday, March 15, 16, 17.—Terry Axley, New Theatre, England, Ark.

**GUEST IN THE HOUSE:** Anne Baxter, Ralph Bellamy—I didn't do any business first run on this years ago, and this reissue still didn't do any business. Played Tuesday, Wednesday, March 13, 14.—Terry Axley, New Theatre, England, Ark.

**HOME OF THE BRAVE:** Steve Brodie, Douglas Dick—This one was banned in the Union of South Africa, but Southern and Northern Rhodesia played it. Here's a movie to make any exhibitor's heart happy. Funny that it should take a young man like Stanley Kramer to show all the big noises in film

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## Short Product in First Run Houses

### NEW YORK—Week of April 30

**ASTOR: The FBI** ..... Columbia  
Feature: Valentine ..... Columbia

**CAPITOL: Over the Wall** ..... Warner Bros.  
**A Word for the Great** ..... M-G-M  
**Temperamental Lias** ..... 20th-Fox

Feature: The Bullfighter and the Lady ..... Republic

**PARAMOUNT: The Big Shoot** ..... RKO Radio  
**Flying Fads** ..... Paramount  
**Thrill of Fair** ..... RKO Radio  
**Day of the Fight** ..... RKO Radio  
Feature: My Forbidden Past ..... RKO Radio

**RIVOLI: Gerald McBoing-Boing** ..... Columbia  
Feature: The Brave Bulls ..... Columbia

**ROXY: Bulldozing the Bull** ..... 20th-Fox

**Screen Magazine No. 8** ..... United Nations  
Feature: Follow the Sun ..... 20th-Fox

**STRAND: Fair-Haired Hare** ..... Warner Bros.  
**Horseshoe Heroes** ..... Warner Bros.  
**Stranger in the Light** ..... Warner Bros.

Feature: I Was a Communist for the FBI ..... Warner Bros.

### CHICAGO—Week of April 30

**GRAND: Horseshoe Heroes** ..... Warner Bros.  
**Bunny-Hugged** ..... Warner Bros.

Feature: I Was a Communist for the FBI ..... Warner Bros.

**STATE LAKE: Morris, the Midget Moose** ..... RKO Radio

Feature: I Can Get It for You Wholesale 20th-Fox

world how to make four hits in a row and on half the money they spend. Play it at all times. Don't worry about star value—the name of the film is likely to bring them in. Performances, story excellent. Played Friday, Saturday, March 16, 17.—Dave S. Klein, Astra Theatre, Kitwe/Nkana, Northern Rhodesia.

**IMPACT:** Brian Donlevy, Ella Raines—Not a bad show and your patrons will probably like it, but try and get 'em in. A complete "bust" here. Played Sunday, Monday, March 11, 12.—Terry Axley, New Theatre, England, Ark.

### Universal-International

**ABBOTT & COSTELLO MEET THE INVISIBLE MAN:** Bud Abbott, Lou Costello—Above average Abbott & Costello offering. Dialogue and situations clever and should please most patrons, especially those in small towns. Played Sunday, Monday, Tuesday, April 13, 14, 15.—Taylor F. Joyce, Castle Theatre, Pryor, Okla.

**BEDTIME FOR BONZO:** Ronald Reagan, Diana Lynn—Nothing big, but very entertaining. The adults brought the kiddies and were glad of it. Comments from the public quite satisfactory. Played Sunday, Monday, Tuesday, April 1, 2, 3.—Taylor F. Joyce, Castle Theatre, Pryor, Okla.

**COMANCHE TERRITORY:** Maureen O'Hara, MacDonald Carey—Another good outdoor action western which did nice first of the week business. Think it should well in any small town. Played Monday, Tuesday, April 16, 17.—Harland Rankin, Plaza Theatre, El Paso, Tex.

**DESERT HAWK:** Yvonne de Carlo, Richard Greene—Average at box office—average picture. Played Wednesday, Thursday, April 11, 12.—Valley Theatre, El Paso, Tex.

**FRENCHIE:** Joel McCrea, Shelley Winters—Good picture, did average at the box office. Played Sunday, Monday, Tuesday, April 15, 16, 17.—Taylor F. Joyce, Castle Theatre, Pryor, Okla.

**MA & PA KETTLE BACK ON THE FARM:** Marjorie Main, Percy Kilbride—Strictly corn, but evidently they like corn, for they turned out in droves.

As good as previous Kettle offerings and should do above average business in most any situation. Comments were more than passably. Played Thursday, Friday, Saturday, April 5, 6, 7.—Taylor F. Joyce, Castle Theatre, Pryor, Okla.

**MILKMAN, THE:** Donald O'Connor, Jimmy Durante—Average picture and did average at the box office. Played Wednesday, Thursday, April 18, 19.—Valley Theatre, El Paso, Tex.

**MYSTERY SUBMARINE:** MacDonald Carey, Martha Toren—Not a bad little picture, but did not draw here. Business was far below average, which is to be expected in the limited area of the port in this area. Played Saturday, April 14.—Taylor F. Joyce, Castle Theatre, Pryor, Okla.

**UNDERCOVER GIRL:** Alexis Smith, Scott Brady—Leave it under cover if you can, or play it on the lower half of a double bill. It's really not a bad picture, but definitely did not draw here. Played Thursday, Friday, April 12, 13.—Taylor F. Joyce, Castle Theatre, Pryor, Okla.

**UP FRONT:** David Wayne, Tom Ewell—Not another "Battleground" or "Breakthrough." Personally I was disappointed, but our patrons roared with laughter and expressed approval of the entire proceedings. Business above average and picture will play in many situations. Played Sunday, Monday, Tuesday, April 8, 9, 10.—Taylor F. Joyce, Castle Theatre, Pryor, Okla.

**WYOMING MAIL:** Stephen McNally, Alexis Smith—This picture did me the best business since I started the first of the year. You can't find a better super western, along with "Saddle Tramp." Played Sunday,

Monday, April 22, 23.—Henry Garcia, Jr., Clinton Theatre, Beckmeyer, Ill.

### Warner Bros.

**50 YEARS BEFORE YOUR EYES:** Documentary—I bought this to help the salesman who told his boss he would sell this to everyone in his territory. I must thank him the next time he is in because, surprisingly, the picture did above average for a mid-week. This appealed to the older people, but the young were more interested. I personally enjoyed it—but then I'm not in the young fry class. Played Wednesday, Thursday, March 28, 29.—Fred G. Weppeler, Colonial Theatre, Colfax, Ill.

**OPERATION PACIFIC:** John Wayne, Patricia Neal—Excellent picture but did only average at the box office. Disappointed in this picture at the box office, as it is without a doubt one of the finest pictures of its type. Played Sunday, Monday, Tuesday, April 1, 2, 3.—Valley Theatres, El Paso, Tex.

### Shorts

#### Columbia

**CANDID MICROPHONE NO. 1:** This was the first of this series for me and I was disappointed in the recording and photography. I realize it would be difficult, but this seemed like amateur stuff to me. Am awaiting the other ones to see if it is any different.—Fred G. Weppeler, Colonial Theatre, Colfax, Ill.

**SLIP AND A MISS:** As All Star Comedy—A big hit with the ladies.—Pat Fleming, Gail Theatre, Round Pond, Ark.

### Metro-Goldwyn-Mayer

**BABY PUSS:** Gold Medal Reprint Cartoon—This is one for the book. If you want a good laugh, this is one.—Francis Gill, Paonia Theatre, Paonia, Colo.

**FRAMED CAT, THE:** Technicolor Cartoon—Another good comedy for any program.—Francis Gill, Paonia Theatre, Paonia, Colo.

**ROAMING THRU MICHIGAN:** Fitzpatrick Travel talk—This was a welcome relief from all the travel talk. It did well in most regions where we were if he had kept making them in the U.S.A., they would still be popular.—Fred G. Weppeler, Colonial Theatre, Colfax, Ill.

**THAT'S HIS STORY:** Pete Smith Specialty—This is a good short. As a rule, most Pete Smiths are lots of laughs.—Francis Gill, Paonia Theatre, Paonia, Colo.

**WRONG WAY BUTCH:** Pete Smith Specialty—One of the best from that Smith named Pete.—Fred G. Weppeler, Colonial Theatre, Colfax, Ill.

### Monogram

**READIN' AND WRITIN':** Little Rascals—The young and old alike enjoy these. This one was not as good as some of the other ones I've played, but it still got the laughs.—Fred G. Weppeler, Colonial Theatre, Colfax, Ill.

### RKO Radio

**GROAN AND GRUNT:** Comedy Special—Hot tip! Don't pass this one up if you like razzin'. It brought out more laughs than any two shorts I've ever played. In fact, the fans enjoyed it more than the feature. It rate it one of the best. Pat Fleming, Gail Theatre, Round Pond, Ark.

# MANAGERS' ROUND TABLE



An International Association of Motion Picture Showmen — Walter Brooks, Director

## Living the Past is Like Growing Backward

WE'VE never shared the enthusiasm of some for the old movies, and museum pieces that are shown over and over again to a select few disturb us more often than they please. Some movie "fans" live so literally in the past that they can't observe the present. It's an ingrowing, backward development.

As a matter of fact, we ran the old films, almost all of them, when they were new, as a small town exhibitor. They were great films at that remote time, the better part of forty years ago, but they are not great now, and to acclaim them as superior art is an error in judgment.

Nostalgia can be carried too far, when it glorifies the dim and dusty past to the exclusion of a brilliant present or the bright future of motion picture art. It makes us sad to see the old film, so pitifully inadequate and incompetent by all present-day standards. We realize how good we thought they were once, and how inferior they are.

Some humans never grow up, never outgrow their youth, live always in an era that is past. But it would be fatal to our present existence if we all did that, with all things. Let the folks who like old films, enjoy them, but please don't try to tell us that there is any superiority there, compared with current productions. We like antiques, too, in their proper place, but not at the expense of modern devices, or the benefit of progress and perfection that has come with the years.

There is an insidious side to this, for out of the museum background and the "arty" audiences has grown a feeling of scorn for "movies"—a looking down the nose at everything that hasn't been aged in museum vaults. Nothing could be farther from the truth of the matter. You couldn't expose these ancient films to any commercial test. They haven't a supporting audience, enough to pay for handling, much less the costs of production. They have to be subsidized in order to be shown today, with grants of money from wealthy foundations, gifts from within the industry and the privilege of substantial tax exemptions.

### "THERE'S MANY A SLIP..."

"Twixt cup and lip." So ran the old adage, and so runs the underlying theme in a new advertising approach which Jerry Pickman, advertising and publicity head for Paramount Pictures is putting into effect as part of his long-range program. Sometimes we think that either Jerry reads the Round Table or we have ideas that look alike, when put down on paper.

It was only recently that we complained about loss of showmanship in title selection, and we have often expressed on this page the belief that the studios were located in some remote spot, far away from the point-of-sale for motion pictures. It's been too obvious that the little old box office at the grass roots was seldom consulted, or even remembered, in the formulation of production plans.

Now, Jerry Pickman announces that one of his staff, Rufus Blair, a studio publicist for the past sixteen years, will travel the country, sharpening Paramount's exhibitor and newspaper contacts and working directly with the exploiters in the field, who have the business of selling motion pictures to the public. The over-all objective will be to create, build and maintain a steady flow of picture promotion, local publicity, advertising and exploitation campaigns.

We hope that the pipe-line will work in both directions and that it will carry back to the production sources a vigorous "NO" in addition to a generous "YES" as often as the occasion demands.

We knew Griffith, and Billy Bitzer, his cameraman, and members of his original casts, and we've had a personal contact that goes far beyond the rosy glow with which most enthusiasts view historical films. On that basis, we should be more appreciative of their merits, and on that basis, we are more honest and forthright, as to what is rightfully their place in the scheme of things.

John P. Lowe, assistant manager of the Garden theatre, Greenfield, Mass., whom we long ago nominated as the young man most likely to succeed in his ambition to make motion picture business a career, came down to New York recently to attend a meeting of the National Board of Review, of which he is a member. And while here, he met Thelma Ritter, and persuaded her to telephone the managing editor of the *Greenfield Recorder-Gazette*, in the interest of public relations.

It worked—like a charm. Miss Ritter cleared the matter with her studio, and called from her home in Forest Hills, L. I. The editor was surprised and delighted, and he wrote an enthusiastic piece about motion pictures in general and Miss Ritter in particular that will go far to convince folks in Greenfield, Mass., that there's nothing wrong with the movies. We credit John P. Lowe with the ownership of a personal library of over 200 serious books about motion pictures, and he has added about 30 more volumes to his collection, this year.

R. E. Agle, Sr., district manager for Sams theatres in Boone, N. C., a group of eight houses in small situations, comes up with demonstration and proof of what he is doing personally to convince people that movies are better than ever, especially in Boone, N. C., and surrounding towns. He has prepared a decalcomania transfer which reads, "Everybody likes BOONE, N. C. Movies . . . are always your best entertainment buy," and says that it is displayed by most every business place in town.

He would like to see the idea extended to other areas, and says it might be a little trouble to pick this up and inspire all in theatre business to spread the word, but it's the gospel truth, and it's only necessary for us to believe it ourselves. He wants no credit for his scheme to stimulate interest in "the best business on earth," but we think it's noteworthy that this desire so often springs from the Carolinas.

—Walter Brooks

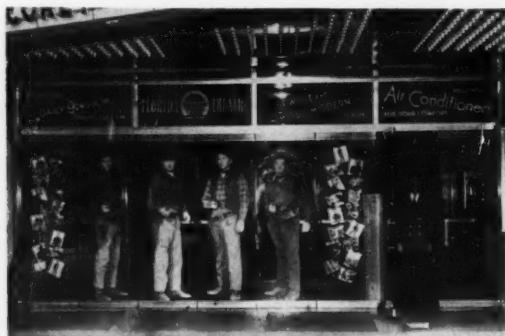
# OUT FRONT



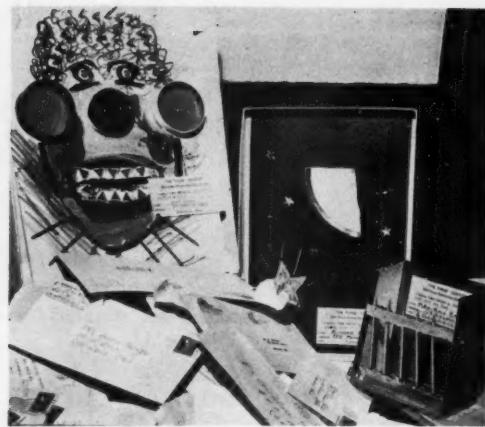
Donald W. Lappin, manager of the Broadway theatre, Denver, shows good use of his theatre front, which has no marquee.



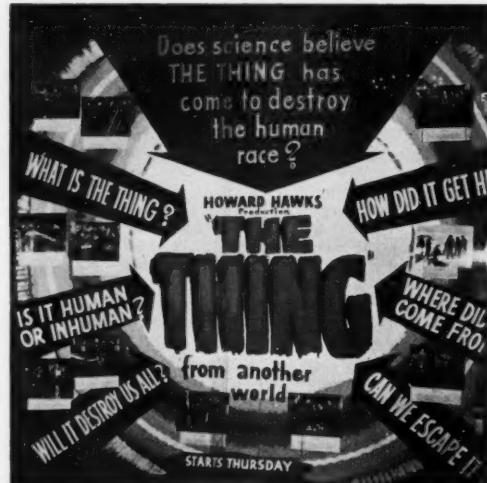
Dale Tysinger, manager of Shea's theatre, Ashtabula, Ohio, had "Willie and Joe" out front, peeling potatoes.



James Barnett, manager of the Florida theatre, Miami, puts 24-sheet cut-out figures on his lobby doors, to stop passers-by.



C. Harry Schrieber, manager of the RKO Palace theatre, Columbus, Ohio, held this contest, encouraging patrons to draw their own conclusions as to "What Is The Thing?"—and below, his advance lobby display, calculated to scare 'em.



Carroll Birdsell and Dennis Du Bois, managers of John Hamrick's Rialto and Roxy theatres, used these simple but effective ballyhoo stunts on the teeming streets of Tacoma.

## QUIGLEY AWARDS CONTENDERS

JOSE L. ALBENIZ Trueba, Bilbao, Spain	K. D. EDMUNDSON Gaumont, Chester, Eng.	S. R. McMANUS Odeon Ft. William, Can.
PEDRO P. ARONG Liberty Cebu City, P. I.	D. A. C. EWIN Regal, Torquay, Eng.	R. T. MARHENKE Hiway, Essex, Md.
PAUL BARKER State, Burlington, Vt.	JOHN W. FARR Odeon North Sydney, Can.	TONY MASSELLA Palace, Meriden, Conn.
L. S. BARRY Savoy, Lincoln, Eng.	A. T. FROST Regal Bexleyheath, Eng.	FRANKLIN MAURY Miracle Coral Gables, Fla.
H. BEDFORD Gaumont, Derby, Eng.	ARNOLD GATES Stillman, Cleveland, O.	R. A. MAYO Odeon, Horsham, Eng.
JAMES G. BELL Guthrie Grove City, Penna.	SAM GILLMAN Regent Harrisburg, Penna.	J. MURPHY Granby, Reading, Eng.
GEORGE BERNARD Carlton, Norwich, Eng.	K. J. GRAY Castle Merthyr Tydfil, Eng.	HOWARD F. MYERS Valencia, Macon, Ga.
HUGH S. BORLAND Louis, Chicago, Ill.	ARTHUR GROOM State, Memphis, Tenn.	GEORGE PETERS Loew's, Richmond, Va.
JOSEPH S. BOYLE Poli, Norwich, Conn.	JOHN J. HANEY Palio, Freeport, Ill.	MIKE PICCIRILLO Rialto, Hartford, Conn.
R. S. BRAND Ritz Southend-on-Sea, Eng.	A. HEATON Regal, Beverley, Eng.	E. G. PIKE Odeon Southend-on-Sea, Eng.
J. S. BROOKE Empire, Cardiff, Wales	WALTER HOPP International Vancouver, Can.	MORRIS ROSENTHAL Poli, New Haven, Conn.
F. E. BRISSENDEN Gaumont, Dover, Eng.	J. B. HUDSON Savoy, Croydon, Eng.	SYDNEY L. SALE Granada, Dover, Eng.
BILL BROWN Majestic Evansville, Ind.	S. HUDSON Capitol, Hanley, Eng.	JACK SIDNEY Century Baltimore, Md.
J. A. BROWN New Victoria Edinburgh, Scot.	FRANK HUGHES Auto-Soo Yuba City, Calif.	NAT SILVER Strand, Portland, Me.
TOMMY BRYANT Colley, Norfolk, Va.	G. F. JOHNS Princess Dagenham, Eng.	HARRY SIMONS, JR. Grand, Columbus, O.
J. G. CAMPBELL Olympia Glasgow, Scot.	JOSEPH KENNEDY Beacon Port Washington, N. Y.	CHARLES SMITH Regent, Brighton, Eng.
JIM CAREY Loew's, Evansville, Ind.	SIDNEY KLEPER College New Haven, Conn.	JOHN L. SMITH Regal, Kirkcaldy, Scot.
BOB CARNEY Poli, Waterbury, Conn.	RUDY KOUTNIK Palace, Milwaukee, Wis.	BOYD SPARROW Warfield San Francisco, Calif.
H. CLAYTON-NUTT Broadway, Eccles, Eng.	DONALD W. LAPPIN Broadway, Denver, Col.	ARTHUR S. STEIN Rex, Cambridge, Mass.
ERWIN J. CLUMB Towne, Milwaukee, Wis.	LARRY LEVY Colonial, Reading, Pa.	J. F. THAMES, JR. Center Little Rock, Ark.
LOU COHEN Poli, Hartford, Conn.	L. LOVELL Regal, Kirkcaldy, Scot.	MRS. P. M. THOMAS Parker Parkersburg, W. Va.
TIFF COOK Capitol, Toronto, Can.	ABE LUDACER Valentine, Toledo, O.	L. J. THOMPSON Times Clintonville, Wis.
TED DAVIDSON Ohio, Lima, Ohio	T. MURRAY LYNCH Capitol, Halifax, Can.	A. E. TRIBBETT Frolic, Midland, Mich.
J. D. DEL NEVO Super, Oxford, Eng.	S. D. MCAREE Gainsborough Liverpool, England	DAVID B. WILLIAMS Gaumont, London, Eng.
JOHN DI BENEDETTO Poli, Bridgeport, Conn.	P. E. MCCOY Miller, Augusta, Ga.	ANSEL WINSTON Palace, Chicago, Ill.

## Round Table

**Q** Special edition of the Fort Madison, Iowa, *Evening Democrat* devoted to the opening of the new Fox theatre, with good write-ups of ELMER RHODEN, president of Fox Midwest, whom they claim as a native Iowan, and manager H. L. "Chub" GOLLADAY, who, they say, "realizes fondest dreams." . . . DAVID H. SMITH, manager of the Shady-side theatre, Pittsburgh, reports "the three best midweek days in history" with "Red Shoes" at regular prices, and details his complete campaign. . . . FRANKLIN MAURY, manager of the Miracle theatre, Coral Gables, Fla., used Mauldin's cartoons and G.I.'s in a jeep ballyhoo, for "Up Front." He says that MEL HABER, TIM TYLER and himself coordinate exploitation for the Carib, Miami and Miracle theatres. . . . BILL EAGEN, manager of the Longview theatre, Longview, Wash., started newspaper readers with a "composite" photograph showing GAY COOPER at the point of a gun with a local cop, as publicity stunt for "Dallas." . . . HAROLD LYON, manager of the Paramount theatre, Kansas City, used cute cartoons of chickens conversing about "The Mating Season" as teaser ads. . . . RUFUS C. NEAS, manager of the Dixie theatre, Scotland Neck, N. C., played "Kim" as a benefit for the local Lions Club, who handled the advance sale of tickets. . . . LEONARD TUTTLE, manager of the St. Albans theatre, St. Albans, I. L., contrived a clever display for "3 Guys Named Mike" with cooperation of the airlines. . . . MRS. P. M. THOMAS, manager of the Parker theatre, Parkersburg, W. Va., used the pressbook ad for "I'd Climb the Highest Mountain" with inset comment by local clergy and school authorities. . . . BILLY WILSON, manager of the Beacham theatre, Orlando, Florida, says it pays to provide animation in most displays, as it attracts more attention. He uses posters up to 6-sheets in his small lobby.



**Q** JOHN DI BENEDETTO, manager of Loew's Poli theatre, Worcester, Mass., had a "Sheik" as street ballyhoo for "Valentino," complete with playdates. . . . AL HEFFERAN, manager of the Evart theatre, Evart, Mich., sends us two lemon drops in cellophane, as advertising for the Bob Hope picture. . . . KENNETH "Bud" ANDERSON, manager of J. J. PARKER's Liberty theatre, Astoria, Ore., joins the Round Table with samples of his showmanship. . . . MIKE PICCIRILLO, manager of the Rialto theatre, Hartford, packing lucky coupons, good for roller skates, in popcorn boxes. . . . WILLIAM G. SOBEL, manager of the Starlite Drive-In, Stamford, Conn., used a full-page pre-opening ad in the *Stamford Advocate*, which was underwritten by lucky sponsors. . . . LOU COHEN, manager of Loew's Poli theatre, Hartford, had pretty models wearing sweaters at street ballyhoo for "Up Front" and a local G. I. peeling potatoes in a restaurant window, in the same good cause. . . . RAY MAC-NAMARA ran a contest to find the oldest married couple as promotion for "The Mating Season" at the Allyn theatre, Hartford. . . . SOL SORKIN, manager of RKO Keith's theatre, Syracuse, doing all right with "Doris Day's Day" as promotion for "Lullaby of Broadway." . . . STEVE McMANUS, manager of the Odeon theatre, Fort William, Ont., tied in with a nation-wide promotion sponsored by Westinghouse and Procter & Gamble. . . . ADAM GOELZ, manager of the Hippodrome theatre, Baltimore, using the RKO short film, "Basketball Headliners of 1951" as a timely feature. . . . ED LINDE, newly appointed manager of the deluxe Astor theatre in Syracuse, joins the Round Table with a report of his handling of "Samson & Delilah" with school and radio cooperation.



**Q** MORRIS ROSENTHAL, manager of Loew's Poli theatre, New Haven, proved that airline stewardesses are popular in his college town, with good cooperation for "Three Guys Named Mike." . . . ANSEL WINSTON, manager of RKO Chicago theatres, had a wow of a campaign for "Bird of Paradise" at the Palace, using 24-sheet art as a basis for spectacular lobby display. . . . Manager EDWARD McGLONE, and NATE WISE, publicist, for the RKO Palace theatre, Cincinnati, turned in one of those typically complete campaigns for "Valentino," using everything in the book tie-in promotion. . . . LEW BREWER, manager of the Pike Drive-In, near Providence, R. I., claims the first personal appearance of a film star when BILLY DEWOLFE played the Drive-In as a benefit for a small boy who lost both hands in an accident. DeWolfe, used to looking his audience in the eye, said it was the first time he had played to hundreds of car windshields, but he liked the experience. . . . TRUMAN RILEY, manager of the Palace theatre, McAllen, Texas, sends a bundle of showmanship, including some examples by his associate, CHESTER MEDELY, at the Queen theatre, McAllen, who joins the Round Table, too. . . . NORMAN DUNCAN, who moved over to the Strand theatre, Vancouver, when JACK RANDALL resigned to go to California, sends his complete campaign on "Bonnie Prince Charlie." . . . R. C. "Bob" ROTRAVEL, who has a good name in showmanship, is credited with some fine displays for "The MGM Story" in the Fox theatre, Oakland, Calif. . . . A. E. "Al" TRIBBETT, now at the Frolic theatre, Midland, Mich., sends in recent samples from his new location. . . . ERNIE MAY, manager of the Lincoln theatre, Miami Beach, Florida, made 1,156 telephone calls to a selected list of musicians for "Men and Music" and reports that it paid off handsomely.

# National Pre-Selling

Five important openings have been set by MGM to keep the pre-selling campaigns for "Go For Broke," with performances scheduled for top Army officers in the Pacific region. World premiere of the picture comes May 4th at the Waikiki theatre in Honolulu, with Van Johnson and others from Hollywood making a personal appearance. A proclamation by Governor Stainback sets "Go For Broke" in the Islands to celebrate the event. The second showing, sponsored by the Far East Command, takes place on May 7th at the Army theatre in Tokyo. The first opening in the United States follows at the Egyptian theatre in Los Angeles on May 9th, with Houston and Washington to follow, and the Broadway opening scheduled for the Capitol theatre on May 24th.

Three weeks of concentrated radio and television appearances by Colleen Gray have been hitting top network programs with flairs for "Lucky Nick Cain" as original promotion for this new 20th Century-Fox picture now playing at the Globe theatre, on Broadway. Miss Gray has appeared on the Starlight Theatre, CBS-TV; The Colgate Comedy Hour, NBT; The Buddy Rogers Show, WOR; Stork Club, CBS-TV; Wayne Howell, NBC; and Jane Pickens Show, NBC. She is scheduled to appear with Tex and Jinx, NBC; Strike it Rich, CBS; Barbara Wells Show, WOR, and The Lux Theatre, CBS, in addition to a number of local metropolitan radio stations.

Renewal of the thirteen week television and radio package deal between RKO theatres and stations WNBC and WNBC has been announced by Harry Mandel, national director of advertising and publicity for RKO theatres. The contract, first of its kind entered into by a major theatre circuit in the New York metropolitan area, provides for the continuous advertising of RKO theatre attractions through the combined mediums. Recently RKO theatres used fifty spot announcements over both radio and TV stations to blanket the air waves for a single day with the opening of "Seven Days to Noon" and "Cry Danger" in a special campaign.

A detailed analysis of five individual pre-selling campaigns for "Cyano le Bergerac," which reaped a harvest of national newspaper, radio and television penetration valued at \$10,000,000 plus an additional million dollars worth of local publicity coverage in 35 roadshow cities, has been turned over by the Stanley Kramer Distributing Company to United Artists in preparation for the national release of the Jose Ferrer Academy Award winning film on July 20th. The report was delivered last week to William J. Heineman, United Artists vice-president in charge of distribution, and Max E. Youngstein, vice-president and national director of advertising, publicity and exploitation. It will be made part of the United Artists' "Blueprint for Tomorrow" sales convention, opening in Chicago May 5th.

Stage, screen and television stars, social and political figures and members of the press will participate in an "On the Riviera" party to be given next Tuesday, May 8th, in connection with the opening of the picture at the Roxy. Guests will board the specially chartered S.S. Normandie early in the afternoon and proceed around Manhattan to Bill Miller's famous Riviera, atop the Palisades, at Fort Lee, N.J. Cocktails will precede a private screening of the film, followed by dinner and the new Riviera floor show, featuring Billy Daniels, Paul Winfield and Jerry Mehoney, and the Riviera Beauties.

The new *Look*, released Tuesday, May 8th, will carry an extensive story of MGM's production of "Show Boat," with back-of-the-camera stills made on location. "The Director Points His Candid Camera at Show Boat" gives George Sidney, director of what Metro calls its greatest production since "Gone With the Wind," his chance to tell the intimate detail of the making of the new picture, illustrated with his own candid camera shots of Ava Gardner, Howard Keel, Kathryn Grayson, Joe E. Brown, Agnes Moorehead, Robert Sterling and others of the cast, at work and at ease, between scenes. Story constitutes both a vignette of the director and a review of the new film, from the viewpoint of the studio.

A comprehensive exhibitor campaign book detailing a multitude of tieups and special promotions for 20th Century-Fox's "Take Care of My Little Girl" is now available to showmen throughout the country, fully three months in advance of the film's national release date in July. Explained in the pressbook will be details of tieups with Auto-Lite, Estate Stoves, Motorola, Whitman's Chocolates, Campbell's Soups, Lux, Flakes and National Tea Bureau, with full instructions as to local applications. Also contained is a college campaign for theatres in school areas and special ads for smaller communities.

*Redbook Magazine* for May, now on the stands, names "The Thing" (RKO) as its "Picture of the Month" and Florence Somers, feature editor, says: "It's science fiction, but so intelligently handled that it's believable, and all the more real because its cast is drawn from comparatively unknown players." *Redbook* also contains a profile on Shirley Temple, under the title "The Girl Who Grew Up in Your Heart," and lists four other films for special credit in the month.

Terry Turner's gaint mystery truck, now touring the Eastern metropolitan areas for RKO's "The Thing," will cover 22 communities in the next two weeks, touring Long Island suburban towns, New Jersey commuting

neighborhoods and nearby Connecticut and Westchester in connection with the opening of the picture at the Criterion theatre on Broadway tomorrow. Film is already playing to good business in some cities and will have the benefit of the extraordinary "teaser" campaign which has been under way for the past three months in many newspapers and magazines. The mystery truck, an amusing gadget, attracted 3,000 visitors in two hours on its first visit to Broadway.

Judges in the special "Bird of Paradise" coiffure contest, which is being held among beauty operators in hundreds of salons throughout the metropolitan area, will join on the *Buddy Rogers* TV show tomorrow night to pick the outstanding hairdo created to honor the 20th Century-Fox Technicolor film, as part of the exploitation planned for the picture during its neighborhood and circuit run in Greater New York, following the Easter premiere at the Roxy. This is an interesting demonstration of sustained publicity to obtain the full value of the original pre-selling for the benefit of subsequent runs. Newspaper response has been excellent.

The public will have an opportunity for the first time in motion picture history to select the musical numbers to be included in a major Hollywood film, when Universal-International start a three weeks' contest among 1,500 radio disc jockeys to vote for the ten most popular Frank Sinatra-Columbia Records, for use in the forthcoming U-I picture, "Meet Danny Wilson," which starts shooting June 11th. Pre-selling a picture prior to production is a new wrinkle in promotion, and the idea of enlisting the public's taste and their preference for disc jockeys will surely be felt at the box office when playdates are announced.

Ed Sullivan, famous columnist and television star, has been added to the roster of judges for the special "Follow the Sun" contest which is under way as part of current exploitation for the run of the picture at the Roxy theatre. Matched sets of golf clubs will be given for the best letters on "The Most Thrilling Sports Story I Know," and other judges are Graniland Rice, Bill Stern, Mel Allen and A.J. Balaban, executive director of the Roxy. Winners will be announced at the close of the engagement on Broadway.

## Good Handling of Doubles



For a change of pace in selling comedy, spook or action shows on double bills, Fox Midwest's Contact prints these samples of combination ads prepared by one of Commonwealth's managers, not named, but who is talented as an artist. Ads are eye-catching and a relief from the usual jumble, with space allowed to drop in typeset copy.

# Round Table Selling Approach In Britain

**Q** TOM GRAZIER, manager of the Arcade Theatre, Darlington, using milk bottle collars for his advance advertising of "I Shall Return," producing extra business at the box office. . . . R. W. PARKER, manager of the Regal Cinema, Torquay, getting a mention in the local newspaper for his invitation to nurses and doctors to be his guests for the showing of "Flesh and Blood." . . . G. A. CLARKE, assistant manager of the Savoy Cinema, Lincoln, joining the Round Table with his good exploitation photos on recent programs. . . . E. G. PIKE, manager of the Odeon Theatre, Southend-on-Sea, using various tieups for "Our Very Own" which he describes as a title which lends itself to any commodity. . . . D. A. C. EWIN, manager of the Lyric Cinema, Wellingborough, sent us exploitation material on recent programs and information about his off-duty usherettes acting as baby sitters to enable parents of small children to attend his theatre. . . . R. S. BRAND, manager of the Ritz Theatre, Southend-on-Sea, had a man in full Indian chief regalia "on the trail that leads to the pay box" for "Tomahawk Trial." . . . J. B. HUDSON, manager of the Savoy Cinema, Croydon, England, had contest entry forms distributed with newspapers in connection with his showing of "Kiss Tomorrow Good-bye," inviting reasons for wanting to say good-bye to tomorrow. The contest aroused much worth-of-mouth publicity. . . . S. SPRINGFIELD, manager of the Palace Cinema, Eltham, had a man touring the streets carrying a large bag with the caption, "By the time I get to the Palace, I shall be at 'The Breaking Point,' creating interest in the picture. . . . CHARLES SMITH, manager of the Regent Theatre, Brighton, used a large clock cut-out for front of the house display for "Fourteen Hours."

▼ ▼

**Q** Manager S. L. SALE of the Granada, Dover, using teaser throw-aways and coin displays a full week in advance of his run of "Two Weeks With Love," which he refers to as the kind of title shownmen dream about. . . . H. BEDFORD of the Gaumont theatre, Derby, ran a "Pool of London" contest in the local paper to arouse interest in his showing of the picture. He also sends photos of effective street and co-op displays. . . . For advance exploitation of "I'll Get By," Manager G. J. PAIN of the Gaumont Theatre, Glasgow, played selected numbers from the picture during the sales interval and the title tune was relayed in the lobby, drawing attention to the special lobby display for the picture. . . . A. P. C. BRIDGER, manager of the Ritz Cinema, Hythe, displaying actual photographs taken at the Royal Command film performance of "The Mudlark" in his lobby, which proved of great interest. . . . J. K. PEASE, newly appointed manager of the New Coliseum Cinema, Liverpool, directed his advance advertising for "Ticket to Tomahawk" to the junior element with coloring contest in the local newspaper and shoe store tieups. . . . A. HEATON, manager of the Regal cinema, Beverley, sends us newspaper write-ups he received as a result of inviting members of the newly formed Darby and Joan Club for elderly people to a showing of "Daughter of Rosie O'Grady." Since then a number of these people have become regular paying patrons. . . . R. McGOWAN, Cambridge Cinema manager, Glasgow, says he played "The Woman in Question" to capacity for his three days showing after fanning interest in the picture with his competition to find "The Woman in Question." . . . R. H. GABLE writes that he is now assistant manager of the Regal Cinema, London, and sends a good lobby photo of display for "King Solomon's Mines." Also had three co-op window displays which continued the African motif.

**FATHER'S LITTLE DIVIDEND** — Metro-Goldwyn-Mayer. It's the pin-up picture of the year and funnier than "Father of the Bride," and you can be sure of one of the best-all-around family pictures you could offer an audience. Spencer Tracy, Elizabeth Taylor, Joan Bennett, and all the others in "Father of the Bride," plus one recent addition to the cast and the plot. You can welcome the new arrival. 24-sheet and other posters have large portrait heads and figures of these stars, for your lobby or marquee display. There's no herald, but you can print your own with oversize newspaper ad mat No. 406. The other newspaper ads are okay, but sometimes crowded to the extent of losing interest. The cutest teaser ads in recent months feature "Little Stanley" in his three-cornered pants, standing on his head to sell a picture. You can get cooperative newspaper pages with these teasers in every merchant's ad copy. It's a natural for cooperative advertising, and a huge promotion with Libby's Baby Foods will blanket the country, right down to the corner of your street. Cute trick in Libby's contest is that the baby wins a prize and father gets a little dividend (a supplementary prize).

**QUEEN FOR A DAY** — United Artists. A lifetime of entertainment in one wonderful motion picture. Greatest point-of-sale promotion in the history of the business. A new high in showmanship magic. Everything you've ever wanted in one package—romance, laughter, suspense, thrills, tears and triumphs! The combined talents of three great story-tellers, produced against the background of one of America's most popular radio programs. Backed with the support of 500 Mutual network radio stations. 24-sheet and other posters good for cut-outs and pictorial display purposes. The herald keys the campaign in most situations and you can follow the advertising style. Newspaper ad mats are numerous in both large and smaller sizes, but fairly alike, so pick what you can best afford to run. Picture has been extensively pre-sold and will have 50 key-city area saturation premieres, in conjunction with "Queen for a Day" contests.

## Gets Double-Truck Co-Op

Russel A. Bovim, manager of Loew's State theatre, St. Louis, had the benefit of a double-truck cooperative advertising break for "Father's Little Dividend," and with a bit of dividend over and above the two-page layout. Publicity and news stories were all combined with ads of various sizes and styles, but with the theme of the picture carried throughout. Libby's came in equally with the theatre for their sponsored baby foods contest which has been extensively pre-sold in a national newspaper and magazine campaign.

**VALENTINO** — Columbia Pictures. In color by Technicolor. The life and times of Rudolph Valentino. The dancing feet, the flashing eyes, the stormy life, the many loves. Valentino lives again. Valentino loves again. It will attract the teen-agers of twenty years ago as well as the teen-agers of today. For two generations, the name of Valentino has been a symbol of emotional magic. Sell the amazing resemblance. Anthony Dexter's great resemblance to Rudolph Valentino gives you a showmanship opportunity. Contests in newspapers and via radio and television are in order, to command the attention of the old fans and the new. 24-sheet and other posters contain good cut-out figures for lobby or marquee advertising. A special herald keys your campaign in either large or small situations. The newspaper ad mats are unusually good—the big ones unusually big and the smaller ones okay for users of small space. Eight teaser ads, advertising the similarity of the star, will get attention in any newspaper. By all means, look over these teasers that demand attention and sell tickets. Publicity mats are also good, for they have portrayals of the original Valentino that will be remembered.

**THE THING** (from another world) — Howard Hawks-RKO Radio Pictures. An adventure in the Arctic, replete with surprising science-fiction thrills, big with audience appeal, tremendous in climax. What is it? How did it get here? Is it human or inhuman? Will it destroy us all? What does science know about it? What does anybody know about it? You can't kill THE THING. For three months a teaser campaign of unprecedented proportions has brought this picture to the attention of the entire reading public, in 152 publications, for an audience of 185,837,000 persons. They'll be waiting for THE THING, and it will get the business. Three finds of 24-sheets, which is news in this column. Use them for teasers—use all kinds of teasers, large and small. Start your local campaign with small teasers, such as have been used in the national campaign, to connect the ideas. There are many variations and you can use throwaways.

**FILMACK**  
**SPECIAL**  
**TRAILERS**  
... CAN'T BE BEAT  
FOR SHOWMANSHIP  
SPEED and QUALITY

CHICAGO  
1227 N. Wells  
NEW YORK  
429 W. 54th St.

# CLASSIFIED ADVERTISING

Ten cents per word, money-order or check with copy. Count initials, box number and address. Minimum insertion, \$1. Four insertions for the price of three. Contract rates on application. No borders or cuts. Forms close Mondays at 5 P.M. Publisher reserves the right to reject any copy. Film and trailer advertising not accepted. Classified advertising not subject to agency commission. Address copy and checks: MOTION PICTURE HERALD, Classified Dept., Rockefeller Center, New York (20)



## POSITIONS WANTED

**MANAGER.** 25 YEARS' EXPERIENCE IN ALL phases of theatre operation including stage shows. Good exploitation and can book. BOX 2559, MOTION PICTURE HERALD.

**MANAGER** 4 YEARS, NOW RELIEF 20 YEARS in radio and theatre field desires position in South, prefer Florida. Best references. Wife experienced cashier—candy sales. BOX 2561, MOTION PICTURE HERALD.

I HAVE HAD 13 YEARS EXPERIENCE—EXECUTIVE, administrative, public relations, buying, bookings, concessions. Personal interview desired. BOX 2560, MOTION PICTURE HERALD.

**SCOTTISH MANAGER DESIRES CANADIAN OR American position.** Married. Projection and managerial experience 20 years. Top references. BOX 2564, MOTION PICTURE HERALD.

## HELP WANTED

**EXPERIENCED MANAGER.** LIVE-WIRE, EXCELLENT room for advancement. Located in Connecticut. Give full specifications. BOX 2556, MOTION PICTURE HERALD.

**ART THEATRE MANAGER WANTED.** MUST be capable of purchasing foreign films and complete running of foreign house. Starting salary \$100 per week. Write detailed letter stating previous experience. BOX 2562, MOTION PICTURE HERALD.

**LARGE SOUTHERN CIRCUIT REQUIRES ASSTANT booker.** Opportunity for advancement. State experience, age, salary required and other details. BOX 2563, MOTION PICTURE HERALD.

## THEATRES

**WANTED: SMALL THEATRES AND DRIVE-INS** New England and New York. BOX 252, MOTION PICTURE HERALD.

**WANTED TO BUY OR LEASE: SMALL TOWN** theatre. BOX 2543, MOTION PICTURE HERALD.

**450 SEAT THEATRE, LARGE INCOME BUILDING.** Population 8,000. Defense area. Best location. Clear itself in a few years. BOX 152, Manitou, Colo.

**HOLLYWOOD, CALIFORNIA, 750 SEAT.** MODERN neighborhood theatre, in good condition. Long lease and equipment \$25,000. Large office, etc. Easily converted into living quarters, if desired. BOX 2558, MOTION PICTURE HERALD.

**FOR SALE OR WILL LEASE TO RIGHT PARTY,** fully equipped, 500 seats, reason is unable to give it personal attention. Wonderful proposition for married couple. ELMWOOD THEATRE, Syracuse, N. Y.

## VENTILATING EQUIPMENT

**HEAVY DUTY BUCKET BLADE EXHAUST** fans at last year's prices: 12"-\$25.50; 16"-\$37.50; 18"-\$45.50. Prompt deliveries all sizes. Blowers and Air Washers. Send for details. S. O. S. CINEMA SUPPLY CORP., 604 W. 52nd St., New York 19.

## USED EQUIPMENT

**ANYONE CAN SAY "REBUILT" LIKE NEW"** but in Holmes Educator, \$605; DeVry XD \$65; DeVry ESF \$435. All dual circuits including 2000 magazines, lenses, amplifier and speaker. Time deals invited. Special: rebuild Dual Simplex Acme with Strong 45 amp. H. L. arcs, amplifier, speaker \$1,795. S. O. S. CINEMA SUPPLY CORP., 604 W. 52nd St., New York 19.

**NOBODY BUT NOBODY UNDERSALE STAR!**

Simplex rear shutter mechanism, latest features, rebuilt, \$29.50; 1 unit electric ticket machine, rebuilt, \$99.50; Hall-Motigraph 115 ampere Lamphouses, excellent, new 16" reflectors, \$675; Morelite 60 ampere Lamphouses, rebuilt, \$235 pair; Western Electric 206 Soundheads, rebuilt, \$225 pair. What do you need? STAR CINEMA SUPPLY, 441 W. 50th St., New York 19.

## NEW EQUIPMENT

**BUY NOTHING—CHECK WITH STAR FIRST!** White plastic coated screens, 3/8 foot, regular bulbs, 1500 hour guarantee, \$4.75; film cabinets, \$2.75 section; Universal Splicers, \$4.69. STAR CINEMA SUPPLY, 441 W. 50th St., New York 19.

**PLAY UP YOUR ATTRACTIONS WITH TEMPERED Masonite Marquee Letters—all sizes and colors:** 4"-56"; 6"-60"; 10"-60"; 12"-85"; 14"-85"; 16"-18". S. O. S. CINEMA SUPPLY CORP., 604 W. 52nd St., New York 19.

**S-T-R-E-T-C-H YOUR \$88 AT S.O.S. RECIFIER** bulbs 15 amp, \$4.59; 6 amp, \$2.95; Coated Lenses \$1.00 pair; Arc Reflectors 20% discount; attractive lighting fixtures 45% off. S. O. S. CINEMA SUPPLY CORP., 604 W. 52nd St., New York 19.

## STUDIO EQUIPMENT

**WANTED: 16MM AND 35MM MOTION PICTURE** production equipment. Send your listing for our liberal cash offer. We want Mitchell's, Movilas, Tripods, laboratory and editing equipment. See us first for best used equipment purchases. THE CAMERA MART, INC., 70 W. 45th St., New York 19.

**FONDA 16/35MM REVERSED AND COLOR DE-**veloping machine, now \$30,000, now \$13,500; new Aurora Cinemovie sound camera with electronic controls \$995; new 400' magazines for present Aurora cone \$375; new Wall latest 35mm rackover camera, single system sound, Gyro Tripod, 6 magazines, 2 motors, 4 lenses, amplifier, 2 miles, \$15,000 value, \$8,995; Houston KIA 16mm reversal processor, incomplete, requires repairs \$995; Maurer BE 16mm Reversal Processor, 16mm sound projector \$4,000 value, \$4,000 value, \$2,495; new 35mm continuous sound and picture printers, \$995; sensational new Bridgeman Jr. 16mm developing machines (plus tax), \$1,000; Depue Reduction Printer 35/16mm sound with generator, floor pedestal, \$7,500 value, \$2,995. Cash paid for used equipment. S. O. S. CINEMA SUPPLY CORP., 604 W. 52nd St., New York 19.

## PRINTING SERVICE

**WINDOW CARDS, PROGRAMS, HERALS,** photo-offset printing. CATO SHOW PRINTING CO., Cato, N. Y.

## DRIVE-IN EQUIPMENT

**DRIVE-INS—S. O. S. IS YOUR HEADQUARTERS.** Complete 35mm equipment from \$1,500 available on Time Payments); Screen Paint, \$6.50; Sat.; \$4.25; underground Cable, \$65. M: Marquee Letters 35c up. S. O. S. CINEMA SUPPLY CORP., 604 W. 52nd St., New York 19.

## SEATING

**COMPLETE SEATING SERVICE SEWN CUSHION** and back covers. New cushions, parts. Chairs rebuilt in your theatre without interruption. THEATRE SEAT SERVICE CO., 160 Hermitage Ave., Nashville, Tennessee.

**WHY WORRY ABOUT NEW CHAIRS?** Our rebuilts will serve your purpose and save you plenty. 233 rebuilt Andrews inserted panelback arm cushion \$4.95; 223 rebuilt late International fully upholstered with spring edge cushions \$8.95; 1,400 Ideal Slidesliders, like new, \$13.95. Send for latest chair bulletin. S. O. S. CINEMA SUPPLY CORP., 604 W. 52nd St., New York 19.

## BUSINESS BOOSTERS

**COMIC BOOKS AVAILABLE AS PREMIUMS** ready to go at your kiddie shows. Large variety, latest newspaper editions. COMICS PREMIUM CO., 412 Greenwich St., N. Y. C. Publications for premiums (exclusively) since 1939.

**BUILD YOUR ATTENDANCE WITH SENSATIONAL Mickey Mouse, Donald Duck's Nephew, Cowboy, Indian, and other balloon toys. Inflate 13 inches high. Complete with head and body, cardboard feet. \$4.95 per gross. 10 gross \$46.25. Order now! JACK M. HURSHMAN, 3601 Connecticut Ave., Washington, D. C.**

**BINGO DIE-CUT CARDS, 75 OR 100 NUMBERS** -2 colors-\$3.25 per thousand. PREMIUM PRODUCTS, 339 West 44th St., New York 18, N. Y.

**DRAW THE CROWDS BY GIVING AWAY WONDERFUL new Ball Point Pens.** Only \$7.78 gross; 10 gross \$76.24. Order today! JACK HURSHMAN, 3601 Connecticut Ave., Washington, D. C.

## SERVICES

**24 HOUR SERVICE—LOWEST PRICES.** SPE- cializing in 40 x 60's, 30 x 40's, etc. JACK EPSTEIN ARTISTIC SIGNS, 630 Ninth Ave., New York 19.

## BOOKS

**MAGIC SHADOWS—THE STORY OF THE ORIGIN** of Motion Pictures by Martin Quigley, Jr. Adventurous explorations of the screen history took in 1919 crisis, 1920 depression, illustrations. Exciting reading for now and authoritative reference for tomorrow. A Georgetown University Press book. Price, postpaid. \$3.50. QUIGLEY BOOKSHOP, 1270 Sixth Ave., New York 20, N. Y.

**RICHARDSON'S BLUEBOOK OF PROJECTION.** Best Seller since 1911. Now in 7th edition. Revised to present last word in Sound Trouble Shooting Chart. Expert information on all phases of projection and equipment. Special new sections added. Invaluable to exhibitor and expert. \$7.25 postpaid. QUIGLEY BOOKSHOP, 1270 Sixth Avenue, New York 20, N. Y.

# The Product Digest

## Oliver Twist

### United Artists-Rank Cineguild— Dickens Again

The team that made "Great Expectations"—Ronald Neame, producer, and David Lean, director—have a highly meritorious followup in "Oliver Twist." They have telescoped the lengthy novel with dexterity and understanding and, out of their pruning and condensation, have emerged with the story line unscathed and the principal characters indelibly etched in a series of superlative performances by a top-notch British cast.

It is perhaps unnecessary to detail the story of Oliver Twist, the wistful orphan who learns how uncharitable charity can be and who abandons a cruel apprenticeship with Mr. Sowerberry, the undertaker, for an unknown fate in London; how he falls into the hands of the unscrupulous Fagin, fence and teacher of pickpockets, and later into the benevolent hands of Mr. Brownlow who, in the end and after many adventures, turns out to be Oliver's grandfather.

By modern day appraisal, the story is pat, conventional and overly melodramatic. The probability is few Hollywood scribes would have the courage to turn out one like it today. Neame and Lean, however, were concerning themselves with a master of English fiction and a world-known classic which was sufficiently pointed and sufficiently indignant to influence much-needed reforms in the British social system.

John Howard Davies, the nine-year-old boy whose first professional performance this is, does remarkably well as the appealing Oliver and provides a sharp, and often startling, contrast to the assortment of villains surrounding him. Robert Newton, as the notorious thief, Bill Sikes, who finally murders Nancy for befriending Oliver, is one. The accomplished Alec Guinness, as Fagin, is another. The young boys skilled in their nefarious trade under Fagin's tutelage, add still another contrasting note. On the side of the kindly is Henry Stephenson, as the grandfather, Francis L. Sullivan as the bumbling and uncouth Mr. Bumble, is skilled in providing the occasional overtones of humor.

For their visualization of Fagin, the producer and director decided upon the original Cruikshank illustrations as their authority, resulting in charges of anti-Semitism which led finally to the editing which cleared the way for a Production Code seal.

In determining for Cruikshank, Neame and Lean made their most serious error. For their Fagin is a caricature than a character. The overemphasis placed on Fagin's facial characteristics is in highly questionable taste and will prove offensive to any person of discernment. Since the producer and director, who also wrote the screenplay, acknowledge they have edited, shortened and even transposed sequences of the original novel for their film version, the dramatic license which they assumed unquestionably could—and should—have been

extended to encompass a less unfortunate visualization of the Fagin character. An excellent film would not have otherwise suffered, nor would there be involved any questions dealing with artistic integrity.

In all departments of production "Oliver Twist" meets the most exacting of critical tests. The squalor of the slum areas of 19th Century London is conveyed with dramatic impact and authority. Guy Green's superlative black-and-white photography and John Bryan's realistic sets do much to establish and maintain the mood.

*Reviewed at United Artists projection room in New York. Reviewer's Rating: Excellent.—RED KANN.*

Release date, April 17, 1951. Running time, 105 minutes. PCA No. 12487. General audience classification.

Bill Sikes.....Robert Newton  
Fagin.....Alec Guinness  
Oliver Twist.....John Howard Davies  
Mr. Brownlow.....Henry Steiner  
Nancy.....Kay Walsh  
Mr. Bumble.....Francis L. Sullivan  
Mary Clare, Josephine Stuart, Henry Edwards, Ralph Truman, Anthony Newley, Hattie Jacques, Betty Paul, Kenneth More, John Mills, Kathleen Harrison, Amy Veness, W. G. Fay, Maurice Denham, Frederick Lloyd, Ivor Barnard, Deidre Doyle, Eddie Martin, Fay Middleton, Diana Dors, Michael Dear, Gravely Edwards, Peter Bull, John Potter, Maurice Jones

## Along the Great Divide

### Warners—De Luxe Western

Kirk Douglas and Virginia Mayo take to the saddle in Warners' "Along the Great Divide," a taut Western about a U. S. marshall who outwits, outrides and outwits a lynch mob in his devotion to the principle of trial by jury. A name cast of expert players, producer Anthony Veiller and director Raoul Walsh have pooled their considerable talents to make this a strong action picture.

The plot has Douglas as a zealous law enforcement officer whose horror of mob rule dates back to the lynch-murder of his father. After rescuing Walter Brennan from a lynching party, Douglas and his deputies, among them, John Agar, who is killed off early in the action, attempt to spirit him away to the nearest town for a fair trial. Morris Ankrum, whose son Brennan is accused of having murdered, has little patience with jury trials and tries to recapture the cantankerous Brennan.

Escaping the lynchers, Douglas finds himself in the unenviable position of pushing across the desert with a murder suspect; a disloyal deputy; Ankrum's other son, James Anderson, cap-

tured in a skirmish, and Brennan's fiercely faithful daughter, a hellion played with spirit by Virginia Mayo. Things go from bad to worse when Douglas and his motley companions run out of water and then lose their horses. It is starkly realistic. Amid all this, however, Douglas and Miss Mayo become attracted to each other, even though she does not share his convictions about law and order.

Brennan gets his trial by jury, but is condemned to death. This, of course, confirms Brennan and Miss Mayo in their skepticism. But Douglas saves Brennan from the noose when he discovers Anderson is guilty. After a gun battle results in Anderson's death, Douglas and Miss Mayo ride off for the parson.

Sid Hickox's excellent outdoor photography complements the fine Walter Doniger-Lewis Meltzer screenplay, which, without being word-bound, manages to convey conflicts of ideas as well as the physical struggle between the law-enforcers and the law-evaders.

*Reviewed at the Warner screening room in New York. Reviewer's Rating: Very Good.—TOM CANNING.*

Release date, June 2, 1951. Running time, 88 minutes. PCA No. 14945. General audience classification.

Lee Merriell.....Kirk Douglas  
Ann Keith.....Virginia Mayo  
Billy....John Agar  
Pork Keith.....Walter Brennan  
Ray Teal, Hugh Sanders, Morris Ankrum, James Anderson, Charles Meredith

## The Bullfighter and the Lady

### Republic-Wayne—Heroism in Mexico

Quite coincidentally, this excellent film, first John Wayne production, appears at the same time as the similar, "The Brave Bulls."

"The Bullfighter and the Lady" stands out as an unusual and intriguing piece of entertainment, due to three factors: the thrilling scenes, including some amazing closeups of the actual bullfighting; a steady flow of fascinating documentary-like sequences giving details of the training of a matador; and the manner in which associate producer and director, Budd Boetticher, has been able to capture the almost religious and fanatical fervor of the Mexicans for the sport.

Apparently Boetticher has been able to achieve these realistic effects like these by on-the-spot location shooting. Working as his leads he has Robert Stack, Gilbert Roland, Joy Page, and a number of excellent native character actors. The exhibitor should promote this one to the limit, and word-of-mouth should take care of subsequent business.

While the romantic aspects of the film may not be as pat and polished as could be desired, the thrilling sequences of the bullfights, the roaring crowds in the plaza, and the final incident of effective, if rather obvious, heroism on the part of Roland, more than make up for any minor deficiencies.

The story by Boetticher and Ray Nazarro, and the screenplay by James Edward Grant, reveal Stack as a flippant young American who becomes friendly with Roland, rated the

(Continued on following page)

## SHOWMEN'S REVIEWS SHORT SUBJECTS THE RELEASE CHART COMPANY CHART SHORT SUBJECTS CHART

(Continued from preceding page)

outstanding matador in Mexico. Stack has romantic inclinations toward Miss Page, a Mexican, and in order to woo her more successfully has Roland train him to become a bullfighter.

Stack becomes an accomplished matador, and during his first chance in the ring with a bull, overconfidence puts him in danger. Roland rushes into the ring, saves Stack, and is gored to death himself. Stack redeems himself with the Mexicans, however, by putting on a benefit performance for Roland's widow, and saving everything in the true spirit of the sport's tradition and custom.

Roland turns in an excellent job, showing a good deal of sensitivity and understanding. Stack is satisfactory, if somewhat lacking in his emotional expressions. Miss Page is good, and a special word should be said for Katy Jurado, who turns in a noteworthy performance as Roland's wife.

The Mexican music, directed by Victor Young, is charming and adds to the film's atmosphere.

*Reviewed at the Republic screening room in New York. Reviewer's Rating: Very Good.*—CHARLES J. LAZARUS.

Release date not set. Running time, 87 minutes. PCA No. 1506. General audience classification. Chuck Regan ..... Robert Stack Anita de la Vega ..... Jo Page Mariano Estrada ..... Gilbert Roland Chelo Estrada ..... Katy Jurado Virginia Grey, John Hubbard, Antonio Gomez

Cardinal Wiseman, is by Alessandro Blasetti, who also directed.

*Reviewed at the Academy Awards theatre, Hollywood, to a press and professional audience. Reviewer's Rating: Very Good.*—WILLIAM R. WEAVER.

Release date, June 1, 1951. Running time, 97 minutes. General audience classification. Fabiola ..... Michele Morgan Rhual ..... Henri Vidal Michel Simon, Gino Cervi, Elisa Cegani, Massimo Gerotti, Louis Salou, citizens, soldiers, sailors, gladiators

Mitchell plays his part nicely, as do Amanda Blake as the girl and Carl Benton Reid as the villainous sea captain. The screenplay was written by Daniel Ullman from a story by Al Martin.

*Reviewed at the Columbia screening room in New York. Reviewer's Rating: Good.*—C. J. L.

Release date, May, 1951. Running time, 64 minutes. PCA No. 1507. General audience classification. Mike Sloan ..... Cameron Mitchell Sue Lyon ..... Amanda Blake "Pop" Hodges ..... Carl Benton Reid Frank Warren ..... Peter Thompson William "Bill" Phillips, William Forrest

## Home Town Story

**MGM—Defense of Industry**

In short and simple terms, at times almost too simple, this hour-long offering attempts with no subtlety whatever a blanket defense of big business. The story moves with some speed and there is an element of suspense at the end, even though it is too obviously constructed only to carry the message. Jeffrey Lynn and Alan Hale, Jr., do their best with the dialogue given them.

Lynn is a disappointed war veteran who comes home to edit his home town paper after being defeated for a second term as state senator. He uses the paper to attack what he believes to be the inordinate profits of big corporations and particularly of a local electric motor manufacturer whose son defeated him in the election.

His crusade ends and he sees the light when his young sister, while on a school picnic, is trapped in a mine cave-in. Bulldozers, pul-motors, trucks, ambulances and airplanes all are used in the rescue, proving to the young man that heavy industry benefits humanity as well as making profits.

Lynn, Alan Hale, Jr., and Marjorie Reynolds are good marquee attractions and the picture, modest as it is, may do well in proportion to its low cost. R. Ray Heinz was production manager, and Arthur Pierson wrote and directed.

*Seen in a projection room. Reviewer's Rating: Good.*—JAMES D. IVERS.

Release date, May 18, 1951. Running time, 61 minutes. PCA No. 14883. General audience classification. Blake Washburn ..... Jeffrey Lynn Janice Haskins ..... Marjorie Reynolds Slim Haskins ..... Alan Hale, Jr. Remy McEvoy, Melinda Bowman, Barbara Brown, Marlene Monroe, Byron Foulger, Glenn Tryon, Virginia Campbell, Grace Barnett, Harry Harvey, Donald Crisp, Nelson Leigh, Speck Noblett

## Her First Romance

**Columbia—Puppy Love**

As its title suggests, "Her First Romance" is a frothy little comedy about adolescent love, a subject that has been pretty well explored in literature and on the screen. "Cute" is perhaps the most apt word to describe this film, which will probably find its best audience among the bobby sox set.

Margaret O'Brien, absent from the screen during her in-between age, emerges as a high school student with a terrific "crush" on Allen Martin, Jr. Martin is a debonair sort of chap, more interested in sports than Miss O'Brien and her competitor, Elinor Donahue. Margaret and Jimmy Hunt, her younger brother, an "aw shucks, sis" sort of kid, follow Martin and Miss Donahue to summer camp. Margaret's efforts to have Martin crowned king of the camp and thus win his love succeed, but they almost ruin her father financially. With victory hers, Miss O'Brien, fickle in the tradition of her sex, loses interest in Martin and sets out for another conquest.

Margaret O'Brien is pleasing in her first semi-grown up role. With the help of young Jimmy Hunt, she succeeds in making this unpretentious comedy good-natured entertainment. It's just good clean, family fun.

Seymour Friedman directed from a screenplay by Albert Mannheimer.

*Reviewed at the Columbia screening room in New York. Reviewer's Rating: Good.*—T. C.

Release date, May, 1951. Running time, 73 minutes. PCA No. 14856. General audience classification. Betty Foster ..... Margaret O'Brien Barbara Evans ..... Allen Martin, Jr. Herbie ..... Jimmy Hunt Sharyn Moffett, Ann Doran, Lloyd Corrigan, Elinor Donahue, Susan Stevens, Marissa O'Brien, Arthur Space, Otto Hulett, Lois Pace, Harlan Warde, Maude Prickett

## Saddle Legion

**RKO—Holt Wins Again**

Another Western in the Tim Holt series produced by Herman Schloss and directed by Lesley Selander, "Saddle Legion" stands up as satisfactory entertainment in its category.

The action proceeds nicely and at a brisk pace, and although the story is routine, good camera work, experienced direction and competent performance make up for any deficiencies in plot structure. The film also has a touch of song and dance which helps in giving it a tone of free and easy entertainment.

This time we have Holt and his sidekick, Richard Martin, as the happy-go-lucky Chito tangling with a gang of desperados from across the border. One of the crooks, posing as a cattle inspector, condemns a herd of cattle as diseased. Actually, however, instead of the "condemned" herd being driven off to a distant canyon to be slaughtered for health reasons, the gang is planning to steal it.

Holt becomes aware that something is amiss, plays the detective until his proof is all in. There follows good action with gunplay, hard riding and fistfights galore.

The story was written by Ed Earl Repp. *Reviewed at an RKO screening room in New York. Reviewer's Rating: Good.*

Release date, April, 1951. Running time, 61 minutes. PCA No. 14917. General audience classification. David Saunders ..... Tim Holt Chito Rafferty ..... Richard Martin Regan ..... Robert Livingston Gabe ..... James Rush Mauritz Hugo, Cliff Clark

## Fabiola

**UA—Jules Levey—Historical Spectacle**

The persecution of Christians by the early Romans, touched upon rarely and only slightly by the commercial motion picture up to now, is the great theme dealt with powerfully, revealingly and on the grand scale in this Italian-made production expertly dubbed with English dialogue for American audiences. With a cast numbering thousands participating in vast scenes showing gladiatorial combat, bacchanalian revelry and the burning and torture of Christian martyrs in the arena and on the highways and byways, the picture recreates with tremendous impact the terror- and malice-ridden Rome of 313 A.D. This is the content and aspect of the production warranting and satisfying the specialized type of exploitation appeal upon which the attraction depends for box office success.

Michele Morgan's is the only player name with American billing value, although many of the principals turn in performances which will make their names remembered. Miss Morgan portrays the daughter of Fabius, rich friend and confidante of the absent Emperor Constantine whose sympathy for the Christians he shares. When this sympathy moves him to free his slaves, setting a precedent embarrassing to other nobles who are his friends, they arrange for his murder and for a Constantine emissary, a Christian posting as a gladiator, to be convicted of the murder so that the citizenry can be incited to massacre the Christians.

From this point the story moves along rapidly, through sequences showing in graphic detail the means and methods of persecution employed by the oppressors and the reaction of the Christians to injuries inflicted upon them, to a mass-atrocity finale, including the feeding of the helpless to the lions, never before equalled in kind on the screen.

As offered for American exhibition, the picture is reduced from its original three-hour running time to 97 minutes, and the story line has incurred some abruptness and irregularity in consequence. The remarkably effective dubbing-in of an English-language adaptation by Marc Connally and Fred Pressburger, with English dialogue by Forrest Izard, achieves an illusion complete enough to make it unlikely that more than a small minority of American theatre-goers will detect discrepancies in lip-movement. The magnitude and power of the principal theme over-ride these technicalities.

The original script, from a novel by Nicholas

## Smuggler's Gold

**Columbia—Sea Adventure**

Producer Milton Feldman and director William Berke have worked out a satisfactory little action picture whose background is a California sea coast town. As the title implies, the story concerns the illicit transit of gold bullion and the plot is kept simple, making it an ideal film for the susceptible fans.

There are no names of marquee value in the cast. The action has a good pace and although there's never any doubt which way the story will go, the suspense is still held at a satisfactory level.

Playing the lead is Cameron Mitchell, who as a deep sea diver afraid of going into the water after an accident becomes involved in a gold smuggling plot. Chief smuggler is the uncle of his fiancee, who has the attributes of a nice, easy-going old sea dog but is in reality a vicious killer.

When Mitchell finds out what is actually going on, he plays dumb for a while, playing for time until the Coast Guard has time to get to the spot where some of the smuggled gold has been cached. The final scene finds bullets flying all over the place and the villains going to their just deserts.

There are some satisfactory action and suspense sequences and a couple of fist fights have an unusually realistic quality about them. The photography, too, is very good, and the story is kept simple and never difficult to follow.

## Fighting Coast Guard

*Republic—Service Drama*

Herbert J. Yates again has demonstrated his talent for building screen entertainment against a background of one of the U. S. armed services. This action story centers attention on activities of the Coast Guard during World War II when a principal job of the Coast Guard was manning the landing craft which delivered Marines and soldiers on hostile shores. Skillfully blended with studio and location shots are thrilling scenes photographed by combat photographers.

Forrest Tucker has the principal role, that of an ex-Coast Guard crew chief who is tricked into volunteering for Coast Guard officers' training after the attack on Pearl Harbor. Tucker thought he would much rather have the high pay and security of a civilian shipyard job. Brian Donlevy is the Coast Guard Commander who first meets Tucker at a shipyard and then is his superior at the officers' school. Tucker is assigned to Donlevy's command at sea, after he fails to get his ensign's commission. Ella Raines, an admiral's daughter, is the girl in both their lives. Eventually she realizes

that Tucker is the man for her. Also, in the end he receives a well-deserved commission.

Effective in supporting roles are Richard Jaeckel and William Murphy, as brothers, and John Russell as Tucker's enemy who finally realized his mistakes. The Sons of the Pioneers sing "I Love the Prairie Country." The Coast Guard song, "Semper Paratus" is featured.

Joseph Lane was associate producer and director. The routine screenplay was by Kenneth Gamet from a story by Charles Marquis Warren. The subject lends itself to effective exploitation. The Coast Guard and Navy may be expected to cooperate with exhibitors in helping to arouse public interest.

*Seen at the home office. Reviewer's Rating: Good—M. Q., Jr.*

Release date not set. Running time, 86 minutes. PCA No. 15099. General audience classification. Commander McFarland..... Brian Donlevy Bill Rourk..... Forrest Tucker John Russell, Richard Jaeckel, William Murphy, Martin Milner, Steve Brodie, Hugh O'Brian, Tom Powers, Jack Pennick, Ohn Howlin, Damian O'Flynn, Morris Ankrum, James Flavin, Roy Roberts, Sandra Spence, Eric Petersen and Sons of the Pioneers

(Review reprinted from last week's HERALD)

## SHORT SUBJECTS

### THE ADVENTURES OF TOM THUMB JR. (Universal)

*Walter Lantz Cartoon (6325) (Reissue)*

Tom Thumb, Jr., and pal are cast ashore on an island where they are found by a lady who mistakes Tom for a baby and puts him to sleep in a sewing box. Left alone, Tom and his friend seek food and have a series of misadventures with a mouse, duck and cat.

Release date, February 12, 1951 7 minutes

### DUDE DUCK

*Walt Disney-RKO Radio*

Donald Duck tangles with a reluctant horse in this Technicolor comedy about a dude ranch. Ignored by the girl guests, the horse is loath to be ridden by Donald. He repulses Donald's advances by posing as a steer and then by hiding in a haystack. When he is finally lassoed, he puts the rope around a wild bull. The bull carries Donald off into the desert to conclude this mildly funny cartoon.

Release date, March 2, 1951 7 minutes

# THE RELEASE CHART

## Index to Reviews and Advance Synopses, with Rating Data in PRODUCT DIGEST SECTION

Release dates and running time are furnished as soon as available. Advance dates are tentative and subject to change. Running times are the official times supplied by the distributor.

All page numbers on this chart refer to pages in the PRODUCT DIGEST SECTION of MOTION PICTURE HERALD.

Short Subjects Chart with Synopsis Index can be found on pages 843-844, issue of May 5, 1951.

Feature Product by Company starts on page 833, issue of May 5, 1951.

For exploitation see Managers' Round Table section.

\* following a title indicates a Box Office Champion.

Picture ratings under National Groups are estimates by leading women's organizations and national review committees: A—Adults (over 18 years), Y—Youth (ages 12 to 18), C—Children (ages 8 to 12). Legion of Decency Ratings: A-1, Unobjectionable; A-2, Unobjectionable for Adults; B, Objectionable in part; C, Condemned.

(S) before a page number indicates advance synopsis.

TITLE—Production Number—Company	Stars	Release Date	Running Time	REVIEWED		Nat'l Groups	RATINGS	
				(S)=synopsis	Page		L. of D.	Herald Review
ABBOTT & COSTELLO Meet the Invisible Man (116) Abilene Trail (4946)	Univ. Mono. Bud Abbott-Lou Costello Whip Wilson-Audy Clyde	Mar. '51 Feb. 4, '51	82m 64m	Mar. 17 Dec. 30	759 (S)643	AYC AYC	A-2	Very Good
According to Mrs. Hoyle (formerly Outside the Law) (5122) Ace in the Hole (5023) Across the Badlands (262) Across the Wide Missouri (color) Again . . . Pioneers	Mono. Para. Col. MGM Univ.	Spring Byington-Brett King Kirk Douglas-Jan Sterling Charles Starrett-Smiley Burnette Clark Gable-Ricardo Montalban Colleen Townsend-Sarah Padden Stephen McNally-Gail Russell Dan Duryea-Gale Storm John Litel-Anne Sheridan	60m 55m 95m Not Set 72m 94m 79m 64m	May 20, '51 July 4, '51 Sept. 14, '50 Apr. 13, '51 Mar. '51 Mar. '51 Mar. '51 (reissue) Sept. 9, '50	Dec. 30 Apr. 28 Sept. 16 Apr. 7 Dec. 23 Feb. 17 Jan. 13 July 29	(S)643 (S)818 486 (S)794 635 713 662 406	AYC	A-1 Good
Air Cadet Al Jennings of Oklahoma (color) (327) Alcatraz Island (002) All About Eve (030)* Along the Great Divide (025) American Guerrilla in the Philippines (color) (1032)*	Univ. Col. WB 20th-Fox WB	Tyrone Power-Micheline Prelle Gene Kelly-Leslie Caron Robert Beatty-Moira Lister Stephen McNally-Coleen Gray	105m 77m 64m 138m 85m	Dec. '50 Aug. '51 Feb. 10, '51 June '51	Nov. 18 713 810	AYC	A-2 Good	
Another Shore Apache Drums Appointment With Danger (formerly United States Mail) (5019) As Young As You Feel (for. Will You Love Me in December) (120) At War with the Army* (5014)	Pentagon Univ. Pare. Pare. Pare.	Alan Ladd-Phyllis Calvert Jean Peters-David Wayne Dean Martin-Jerry Lewis	89m 92m	May '51 June '51 Jan. 17, '51	809 A	AYC	A-2 Good	
BADMAN'S Gold Bandit Queen (5011) Bedtime for Bonzo (112) Belle La Grand (5006) Best of the Badmen (color) Between Midnight and Dawn (328) Big Timber (4908) Bird of Paradise (color) (109)	ELC Lippert Univ. Rep. RKO Col. Mono. 20th-Fox	Johnny Carpenter-Allyn Lockwood Barbara Britton-Philip Reed Ronald Reagan-Diana Lynn Vera Ralston-John Carroll Robert Ryan-Claire Trevor Mark Stevens-Edmond O'Brien Roddy McDowall-Lynn Thomas Jeff Chandler-Louis Jourdan	68m 83m 90m 89m 73m 100m	Apr. 3, '51 Feb. 22, '50 Feb. '51 Jan. 27, '51 Mar. 17, '51 Oct. '50 Sept. 10, '50 Mar. '51	599 669 742 740 501 501 511 757	AYC AYC AY AYC	A-1 A-2 A-1 A-2 A-2 A-2 A-2 B	

TITLE—Production Number—Company	Stars	Release Date	Running Time	REVIEWED			Nat'l Groups	L. of D.	RATINGS	Herald Review
				(S)=synopsis	Issue	Page				
Black Angel	Realart	Broderick Crawford-D. Duryea (reissue)	Jan. 1, '51	80m	Aug. 10, '46	3137				
Black Rose, The (color) (019)*	20th-Fox	Tyrone Power-Orson Welles	Sept. '50	120m	Aug. 12	433	AYC	A-2	Good	Excellent
Blazing Bullets (formerly Gold Bullets)	Mono.	Johnny Mack Brown	May 6, '51	51m						
Blazing Sun, The (246)	Col.	Gene Autry-Lynne Roberts	Nov. '50	70m	Nov. 4	554	AYC	A-1	Fair	Very Good
Blue Blood (4904) (color)	Mono.	Bill Williams-Jane Nigh	Jan. 28, '51	72m	Jan. 20	669	AYC	A-1		
Blue Lamp, The (Brit.)	ELC	Jack Warner-Jimmy Hanley	Mar. 1, '51	84m	June 3	322	AYC	A-2	Fair	Very Good
Blues Busters (formerly Bowery Thrush) (4916)	Mono.	Leo Gorcy-Huntz Hall	Oct. 29, '50	64m	Dec. 30	(S)644	AY	A-2		
Bombs and the Hidden City (4906)	Mono.	J. Sheffield-Sue England	Sept. 24, '50	71m	Oct. 28	(S)547	AYC	A-1		
Border Outlaws	ELC	Spade Cooley-Maria Hart	Nov. 2, '50	59m	Dec. 16	615	AYC	A-2	Fair	Average
Border Rangers (4933)	Lippert	Don Berry-Robert Lowery	Oct. 6, '50	57m	Sept. 30	502		A-1		
Born To Be Bad (formerly Bed of Roses) (101)	RKO	J. Fontaine-R. Ryan-Z. Scott	Sept. '50	94m	Aug. 26	449	A	B	Very Good	
Born Yesterday (344)*	Col.	Broderick Crawford-Judy Holliday	Feb. '51	103m	Nov. 25	590	A	B	Excellent	
Bowery Battalion (5111)	Mono.	Leo Gorcy-Huntz Hall	Jan. 24, '51	69m	Feb. 17	714		A-2	Fair	
Branded (color) (5009)*	Para.	Alan Ladd-Mona Freeman	Jan. '51	95m	Nov. 18	570	AYC	A-1	Very Good	
Brave Bulls, The (321)	Col.	Mel Ferrer-Miravla	May '51	108m	Apr. 21	809	A	A-2	Excellent	
Breaking Point, The (005)	WB	John Garfield-Patricia Neal	Sept. 30, '50	97m	Sept. 16	486	A	B	Very Good	
Breakthrough (747)*	WB	David Brian-John Agar	Dec. 9, '50	91m	Nov. 4	553	AYC	A-1	Excellent	
Buckaroo Sheriff of Texas (5066)	Rep.	Michael Chapin-Eileen Janssen	Jan. 31, '51	60m	Dec. 30	642	AYC	A-1	Good	
Buffalo Stampede (formerly The Thundering Herd)	Favorite	Rendolph Scott-R. Hatton	(reissue) Oct. '50	61m						
Bullfighter and the Lady (formerly Torero) (5009)	Rep.	R. Stack-G. Roland-J. Page	Not Set	87m	May 5	825	A		Very Good	
CAIRO Road	ELC	Eric Portman	July 6, '51							
California Passage (5005)	Rep.	Forrest Tucker-Adele Mara	Dec. 15, '50	90m	Dec. 23	633		A-1	Good	
Call Me Mister (color) (104)*	20th-Fox	Betty Grable-Dan Dailey	Feb. '51	96m	Jan. 27	689	AYC	B	Very Good	
Call of the Klondike (4920)	Mono.	Kirby Grant-Chinook	Dec. 17, '50	66m	Jan. 6	(S)654	AYC	A-1		
Calling Fangs of the North)	MGM	Walter Pidgeon-Margaret Leighton	Aug. '51							
Canyon Raiders (formerly Wild Horse Prairie) (5151)	Mono.	Whip Wilson-Fuzzy Knight	Apr. 8, '51							
Captain Horatio Hornblower (color)	WB	Gregory Peck-Virginia Mayo	Not Set							
Cassino to Korea (5008)	Para.	Documentary	Oct. '50							
Cause for Alarm (118)	MGM	Loretta Young-Barry Sullivan	Feb. 23, '51	74m	Apr. 14	(S)803	AY	A-1	Good	
Cavalry Scout (color) (5101)	Mono.	Rod Cameron-Audry Long	May 13, '51	78m	Sept. 30	502	A	A-2	Very Good	
Chain Gang (313)	Col.	Douglas Kennedy-Marjorie Lord	Nov. '50	70m	Oct. 14	690	AYC	A-2	Fair	
Chance of a Lifetime	Pilgrim	Basil Radford-Niall MacGinnis	Feb. '51	90m	Feb. 3	518	A	A-2	Very Good	
Cherokee Uprising (4944)	Mono.	Whip Wilson-Audy Clyde	Oct. 8, '50	57m	Nov. 11	(S)563	AYC	A-1		
Circle of Danger (formerly White Heather)	ELC	Ray Milland-Patricia Roc	Apr. '51	86m	Mar. 31	783	A	A-1	Good	
City Lights	UA	Charles Chaplin-V. Cherrill	(reissue) Sept. 50	85m	May 13	295				
Colorado Ambush (4955)	Mono.	Johnny Mack Brown	Jan. 14, '51	52m	Dec. 30	(S)644	AYC	A-2		
Colt .45 (color) (922)*	WB	Randolph Scott-Ruth Roman	May 27, '50	74m	May 6	285	AYC	A-1	Very Good	
Company She Keeps, The (formerly The Wall Outside) (109)	RKO	Lizabeth Scott-Dennis O'Keefe	Jan. '51	83m	Dec. 23	633	A	A-2	Good	
Copper Canyon (color) (5003)*	Para.	Ray Milland-Hedy Lamarr	Oct. '50	83m	July 29	405	AY	A-2	Excellent	
Courtesy Meets Scotland Yard (307)	Col.	Howard St. John-Amanda Blake	Feb. '51	67m	Dec. 9	606	AYC	A-1	Average	
Crackdown	RKO	Bill Williams-Carla Belenda	Not Set		Jan. 6	(S)654				
Cry Danger (115)	RKO	Dick Powell-Rhonda Fleming	Feb. 3-10, '51	79m	Feb. 10	706		A-2	Good	
Cuban Fireball (5007)	Rep.	Estelle Rodriguez-Warren Douglas	Mar. 5, '51	78m	Mar. 31	784		A-2	Good	
Cyrano de Bergerac	UA	José Ferrer-Mela Powers	July 20, '51	112m	Nov. 18	569	AYC		Superior	
DALLAS (color) (011)	WB	Gary Cooper-Ruth Roman	Dec. 30, '50	94m	Nov. 25	589	AY	A-2	Good	
Dark City (5004)	Para.	Don DeFore-Lizbeth Scott	Oct. '50	98m	Aug. 12	433	A	B	Good	
Dark Highway (formerly Mad With Much Heart)	RKO	Robert Ryan-Ide Lupino	Not Set		Nov. 4	(S)554				
Dear Brat (5021)	Para.	Mona Freeman-Edward Arnold	June '51	82m	Apr. 28	817	AY	A-2	Good	
Deported (103)	Univ.	Marta Toren-Jeff Chandler	Nov. '50	89m	Oct. 21	537	AY	A-2	Good	
Devil's Doorway (102)	MGM	Robert Taylor-Louis Calhern	Sept. 15, '50	84m	May 6	287	AYC	A-1	Average	
Dial 1119 (107)	MGM	Marshall Thompson-Virginia Field	Nov. 3, '50	75m	Sept. 30	502	A	A-2	Very Good	
Dick Turpin's Ride (337)	Col.	Louis Hayward-Patricia Medina	Not Set		Apr. 14	(S)803				
Dodge City (017)	WB	Errol Flynn-O. Haviland (reissue)	Mar. 17, '51	104m	July 29	406		A-1		
Double Crossbones (color) (119)	Univ.	Donald O'Connor-Helene Carter	Apr. '51	75m	Nov. 25	589	AYC	A-2	Good	
Double Deal (112)	RKO	Maria Windsor-Richard Denning	Dec. '50	65m	Dec. 30	641	A	A-2	Fair	
EMERGENCY Wedding (332)	Col.	Larry Parks-Barbara Hale	Nov. '50	78m	Nov. 18	570	AYC	B	Good	
Enforcer, The (015)	WB	Humphrey Bogart-Jeff Corey	Feb. 24, '51	87m	Jan. 27	689	A	A-2	Very Good	
Excuse My Dust (color)	MGM	Red Skelton-Sally Forrest	June 29, '51		Apr. 28	(S)818				
Experiment Alcatraz (107)	RKO	John Howard-Jean Dixon	Nov. 21, '50	58m	Dec. 2	599	A	A-2	Fair	
Eye Witness (Brit.)	ELC	Robert Montgomery-Leslie Banks	Sept. 1, '50	104m	July 29	405	A	A-2	Very Good	
FABIOLA	UA	Michele Morgan-Henry Vidal	June 1, '51	96m	May 5	826				
Fancy Pants (color) (5001)*	Para.	Bob Hope-Lucille Ball	Sept. '50	92m	July 22	397	AYC	A-1	Excellent	
Farewell to Yesterday (028)	20th-Fox	Documentary	Sept. '50	90m	Sept. 16	485	AY	A-1	Excellent	
Fat Man, The (128)	Univ.	J. Scott Smart-Julie London	May '51	77m	Apr. 7	794			Very Good	
Father's Little Dividend (124)*	MGM	S. Tracy-J. Bennett-E. Taylor	Apr. 13, '51	82m	Feb. 24	721	AYC	A-2	Excellent	
Father's Wild Game (5215)	Mono.	Barbara Brown-Raymond Walburn	Dec. 3, '50	61m	Dec. 30	(S)643				
Fighting Caravans	Favorite	Gary Cooper-Lily Damita	(reissue) Dec. '50	86m	Jan. 17, '51	59				
Fighting Coast Guard	Rep.	Brian Donlevy-Ella Raines	Not Set	86m	May 5	827			Good	
Fighting Sullivans, The (formerly The Sullivans)	Realart	Anne Baxter-Thomas Mitchell (reissue)	Feb. 1, '51	111m	Feb. 5, '44	1741				
Fingerprints, Don't Lie (5015)	Lippert	Richard Travis-Sheila Ryan	Apr. '51	55m	Apr. 14	802	AYC	A-2	Excellent	
Fireball, The (023)	20th-Fox	Mickey Rooney-Pat O'Brien	Oct. '50	84m	Aug. 19	441	AYC	A-1	Good	
First Legion, The	UA	Charles Boyer-Walter Hampden	May 11, '51	86m	Apr. 14	801			Very Good	
Five	Col.	William Phipps-Susan Douglas	Not Set	93m	Apr. 14	802	A	A-2	Good	
Flame of Stamboul (314)	Col.	Richard Denning-Lisa Ferraday	Apr. '51	68m	Mar. 10	751		A-2	Fair	
Flying Missile, The (335)	Col.	Glenn Ford-Vivien Lindfors	Jan. '51	92m	Jan. 6	653	AYC	A-1	Fair	
Follow the Sun (112)	20th-Fox	Anne Baxter-Glenn Ford	Apr. '51	93m	Mar. 24	765	AYC	B	Very Good	

TITLE—Production Number—Company	Stars	Release Date	Running Time	REVIEWED		Nat'l Groups	L. of D.	Ratings
				(S)=synopsis	Issue Page			
Footlight Varieties (116)	RKO Variety Cast	Apr., '51	61m	Mar. 24	766	A	B	Good
For Heaven's Sake* (033)	20th-Fox Clifton Webb-Joan Bennett	Dec., '50	92m	Dec. 2	597	A	B	Good
Fort Savage Raiders (365)	Col. Charles Starrett-Smiley Burnette	Mar., '51	54m	Mar. 24	766	A	A-2	Excellent
Fourteen Hours	20th-Fox Paul Douglas-Debra Paget	Apr., '51	92m	Mar. 3, '51	741	A	A-2	Good
Frenchie (color) (108)	Univ. Joel McCrea-Shelley Winters	Jan., '51	81m	Dec. 2	598	A	A-2	Good
Frisco Tornado (4967)	Rep. Allan "Rocky" Lane-Eddy Waller	Sept. 6, '50	60m	Sept. 16	486	AYC	A-1	Fair
Frontier Outpost (263)	Col. Charles Starrett-Smiley Burnette	Dec. 29, '50	55m	Dec. 9	607	A	Fair	Fair
Fuller Brush Girl, The (239)	Col. Lucille Ball-Eddie Albert	Oct., '50	85m	Sept. 16	486	AY	A-2	Very Good
Fury of the Congo (329)	Col. Johnny Weismuller-Sherry Moreland	Apr., '51	69m	Feb. 24	722	A	A-1	Average
GAMBLING House (formerly Mike Fury)	RKO Victor Mature-Terry Moore	Jan., '51	80m	Dec. 30	641	A	B	Fair
Gasoline Alley (301)	Col. Scotty Beckett, Jimmy Lydon	Jan., '51	77m	Jan. 20	670	AYC	A-1	Average
Geno Autry and the Mounties (351)	Col. Gene Autry-Elena Verdugo	Jan., '51	70m	Jan. 20	670	AYC	A-1	Fair
Ghost Chasers (5112)	Mono. Leo Gorcey-Huntz Hall	Apr. 29, '51						
Glass Menagerie, The (007)	WB Jane Wyman-Kirk Douglas	Oct. 28, '50	107m	Sept. 23	493	AY	A-2	Very Good
Go For Broke	MGM Van Johnson-Warner Anderson	May 25, '51	92m	Mar. 31	783	AYC	A-1	Excellent
Golden Salamander, The (Brit.)	WB Anouk-Trevor Howard	Apr., '51	96m	Mar. 31	783	AY	A-1	Very Good
Goodbye, My Fancy	WB Joan Crawford-Frank Lovejoy	May 19, '51	107m	Apr. 14	801	A	A-2	Very Good
Great Caruso, The [color] (127)	MGM Mario Lanza-Anne Blyth	Apr., '51	109m	Apr. 21	810	A	A-1	Excellent
Great Manhunt, The (formerly State Secret) (Brit.) (331)	Col. Douglas Fairbanks, Jr.-Glynis Johns	Jan., '51	97m	Oct. 7	510	A	A-1	Good
Great Missouri Raid, The (5013) [color]	Para. Wendell Corey-McDonald Carey	Feb. 22, '51	85m	Dec. 9	605	A	B	Excellent
Groom Wore Spurs, The (114)	Univ. Ginger Rogers-Jack Carson	Mar., '51	80m	Feb. 24	722	AY	B	Good
Grounds for Marriage (114)	MGM Van Johnson-Kathryn Grayson	Jan. 26, '51	89m	Dec. 16	614	A	B	Fair
Gun Play	RKO Tim Holt-Joan Dixon	Not Set	61m	Apr. 28	818	A	A-1	Fair
Guns A'Blazin'								
(formerly Law and Order)	Realart Walter Huston-W. Brennan (reissue)	Sept. 1, '50	73m	Mar. 12, '32	86			
Guy Who Came Back, The (formerly Just One More Chance) (118)	20th-Fox Paul Douglas-Joan Bennett	June, '51		Apr. 21	(S)811			
Gypsy Fury (formerly Wind Is My Lover) (Swed.)	Mono. Viveca Lindfors-Christopher Kent	Mar. 18, '51	94m	July 9	(S)406	B		
HALF Angel (color) (116)	RKO Loretta Young-Josephine Cotton	May, '51	77m	Apr. 14	802	A	A-2	Good
Halls of Montezuma (color) (103)*	20th-Fox Richard Widmark-Walter Palance	Jan., '51	113m	Dec. 16	613	AYC	A-2	Superior
Hamlet (Brit.) (Spcl.)* (101)	Univ. Laurence Olivier-Jean Simmons	Oct., '50	142m	July 3, '48	[17]	AY	A-2	
Happiest Days of Your Life, The	Pacemakers Alestair Sim-M. Rutherford	Sept., '50	81m	Sept. 16	486	AYC	A-2	Good
Hard, Fast and Beautiful (formerly Mother of a Champion)	RKO Claire Trevor-Robert Clarke	Mar., '51						
Harlem Globetrotters, The	Col. Thomas Gomez and Globetrotters	Not Set		Feb. 24	(S)722	AY		
Harriet Craig (323)	Col. Joan Crawford-Wendell Corey	Nov., '50	94m	Oct. 28	545	A	A-2	Very Good
Harvey (107)	Univ. James Stewart-Josephine Hull	Jan., '51	104m	Oct. 21	528	AYC	A-2	Excellent
He Ran All the Way	UA John Garfield-Shelley Winters	July 13, '51		Apr. 21	(S)811			
Heart of the Rockies (5042)	Rep. Roy Rogers-Penny Edwards	Mar. 30, '51	67m	Mar. 31	784	A	A-1	Good
Hell Town	Col. John Wayne-A. Ladd-M. Hunt (reissue)	Oct., '50	59m					
Her First Romance	Favorite Alestair Sim-M. Rutherford	Sept., '50	81m	Sept. 16	486	AYC	A-2	Good
He's a Cockeyed Wonder (340)	RKO Claire Trevor-Robert Clarke	Mar., '51						
Highway 301 (012)	Col. Thomas Gomez and Globetrotters	Not Set		Feb. 24	(S)722	AY		
His Kind of Woman	Col. Joan Crawford-Wendell Corey	Nov., '50	94m	Oct. 28	545	A	A-2	Very Good
Hit Parade of 1951 (5002)	UA James Stewart-Josephine Hull	Jan., '51	104m	Oct. 21	528	AYC	A-2	Excellent
Holiday Rhythm (4911)	RKO John Garfield-Shelley Winters	July 13, '51		Apr. 21	(S)811			
Holy Year at the Vatican, The	Rep. Roy Rogers-Penny Edwards	Mar. 30, '51	67m	Mar. 31	784	A	A-1	Good
Home Town Story, The (formerly Headline Story)	Col. John Wayne-A. Ladd-M. Hunt (reissue)	Oct., '50	59m					
Hot Rod (4918)	Col. Margaret O'Brien-Allan Martin, Jr.	May, '51	73m	May 5	826	A	A-2	Good
House of Dracula	Col. Mickey Rooney-Terry Moore	Dec., '50	77m	Oct. 28	546	AY	A-2	Good
House of Frankenstein	WB Steve Cochran-Virginia Grey	Jan. 13, '51	83m	Dec. 2	598	A	B	Good
House on Telegraph Hill (117)	RKO Robert Mitchum-Jane Russell	Feb. 24, '51		Oct. 28	(S)546			
Hue and Cry	Rep. John Carroll-Marie McDonald	Oct. 15, '50	85m	Oct. 28	545	AY	A-2	Good
Hunt the Man Down (111)	Lippert M. B. Hughes-D. Street-W. Vernon	Oct. 13, '50	60m	Oct. 7	510	A	A-2	Very Good
I CAN Get it for You Wholesale (111)	Astor Richard Basehart-Valentina Cortese	Oct. 13, '50	60m	Sept. 23	493	A	A-1	Good
I Shot Billy the Kid (493)	MGM Donald Crisp-Marjorie Reynolds	May 18, '51	67m	May 5	826	A	A-2	Good
I Was a Communist for the F.B.I. (1)	Mono. James Lydon-Gloria Winters	Oct. 22, '50	61m	Dec. 16	615	AY	A-1	Average
I Was an American Spy (AA-19)	Realart Lou Chaney-J. Carradine (reissue)	Oct. 1, '50	67m	Dec. 8, '45	2746	A	A-1	Average
I'd Climb the Highest Mountain (color) (105)	Col. Boris Karloff-Lon Chaney (reissue)	Oct. 1, '50	71m	Dec. 23, '44	2237	A	A-1	Excellent
If This Be Sin (Brit.)	UA June, '51	93m	Mar. 10	749	A	B		
I'll Get By (color) (027)	Rep. Richard Basehart-Valentina Cortese	June, '51	93m	Mar. 10	749	A	B	Good
Indian Territory (249)	Mon. Boris Karloff-Lon Chaney (reissue)	Not Set	82m	Dec. 9	806	A	A-2	Very Good
Inside Straight (123)	20th-Fox Richard Basehart-Valentina Cortese	Not Set	68m	Dec. 30	641	A	A-2	Fair
Insurance Investigator (5026)	Fine Arts Alastair Sim-Jack Warner							
It's Hard to Be Good	RKO Gig Young-Lynn Roberts							
JACKPOT, The (031)	20th-Fox Susan Hayward-Dan Dailey	Apr., '51	91m	Mar. 17	757	AY	A-2	Very Good
Jet Pilot (color)	Lippert Don Barry-Robert Lowery	Sept., '50	57m	Aug. 5	414	A	A-1	Fair
Joan of Arc, The (color) (165)	WB Frank Lovejoy-Dorothy Hart	May 5, '51	83m	Apr. 21	809	A	A-1	Excellent
Joe Palooka in the Squared Circle (5117)	Mon. A. Dvorka-G. Evans-D. Kennedy	Apr. 15, '51	85m	Mar. 31	784	A	Average	
KANGEROO KID	20th-Fox Susan Hayward-William Lundigan	Feb., '51	88m	Jan. 20	669	AYC	A-2	Good
Kansas Raiders (color) (104)	UA Myrna Loy-Richard Greene	Sept. 8, '50	72m	July 1	366	A	A-2	Fair
Katie Did It (122)	Col. Bill Lundigan-June Haver	Oct., '50	83m	Sept. 30	501	AYC	A-1	Excellent
Kefauver Crime Investigation	Mon. Gene Autry-Gail Davis	Sept., '50	70m	Sept. 9	477	AYC	A-1	Good
Kid from Texas, The (color) (911)	Rep. David Brian-Arlene Dahl	Mar. 16, '51	87m	Mar. 10	749	A	B	Very Good
Killer That Stalked New York (338) (formerly Frightened City)	Pentagon Audrey Long-Richard Denning	Mar. 23, '51	60m	Mar. 31	784	A	B	Fair
	Mon. Jimmy Hanley-Anne Crawford	Dec., '50	87m	Dec. 30	642	A-2	Fair	
	Mon. Joe Kirkwood-Myrna Dell	Nov. 5, '50	63m	Apr. 7	(S)794			
	ELC Jock O'Mahoney-Veda Borg	Oct. 22, '50	73m	Dec. 30	(S)642	AYC	A-1	
	Univ. Audi Murphy-M. Chapman	Nov., '50	80m	Nov. 11	561	A	B	
	Univ. Anna Blyth-Mark Stevens	May, '51	81m	Apr. 14	802	A		
	20th-Fox Newsreel Feature	Mar., '51	52m	Apr. 7	793	A		
	Univ. Audie Murphy-Gale Storm	Dec., '50	78m	Feb. 26	205	AYC or AY	A-2	
	Col. Evelyn Keyes-Charles Korvin	Dec., '50	79m	Dec. 2	598	AY		

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Kim [color] (115)*	MGM	Errol Flynn-Dean Stockwell	Jan. 26, '51	113m	Dec. 9	605	AYC	A-I Good
Kind Lady	MGM	Ethel Barrymore-Maurice Evans	July 6, '51					
King of the Bullwhip	West. Adv.	Lash LaRue-Jack Holt	Feb. 1, '51	59m	Dec. 23	634		Fair
King Solomon's Mines [color] (109)*	MGM	Deborah Kerr-Stewart Granger	Nov. 24, '50	102m	Sept. 30	501	AYC	A-I Excellent
Kon-Tiki	RKO	Adventure-Documentary	Apr., '51	73m	Mar. 24	765	AYC	A-I Good
Korea Patrol	ELC	Richard Emory-Teri Duna	Jan. 15, '51	57m	Jan. 15, '51	654	AY	A-Z Average
LAST Holiday	Stratford	Alec Guinness-Beatrice Campbell	Nov. 13, '50	88m	Nov. 25	589	A	A-I Excellent
Last of the Buccaneers [color] (341)	Col.	Paul Henreid-Jack Oakie	Oct., '50	79m	Oct. 14	518	AY	A-I Good
Last Outpost, The [color]								
[formerly New Guinea Gold] (5020)	Para.	Ronald Reagan-Rhonda Fleming	May, '51	87m	Apr. 14	802		Good
Law of the Badlands (113)	RKO	Tim Holt-John Dixon	Not Set	60m	Dec. 30	642		Good
Law of the Panhandle (4953)	Mono.	Johnny Brown-Myrion Healey	Sept. 17, '50	55m	Nov. 11	561		Fair
Lemon Drop Kid The (5018)*	Para.	Bob Hope-Marilyn Maxwell	Apr., '51	91m	Mar. 17	758	AY	B Excellent
Lei's Dance [color] (5006)	Para.	Betty Hutton-Fred Astaire	Nov. 23, '50	112m	Aug. 19	442	AYC	A-Z Good
Life of Her Own, A (101)	MGM	Lana Turner-Ray Milland	Sept. 1, '50	108m	Aug. 12	433	A	B Good
Light of Western Stars, The	Favorite	Alan Ladd-Victor Jory	(reissue) Feb., '51	68m	Apr. 20, '40	30		
Lightning Gun (361)	Col.	Charles Starrett-Smiley Burnette	Dec., '50	55m	Dec. 23	634	AYC	A-I Fair
Lightning Strikes Twice (019)	WB	Ruth Roman-Richard Todd	Mar. 10, '51	91m	Feb. 24	721	AY	A-Z Good
Lion Hunters, The (5109)	Mono.	Johnny Sheffield	Mar. 25, '51	84m	Apr. 21	[S]811		
Long Dark Hall	ELC	Rex Harrison-Lilli Palmer	Apr. 10, '51	86m	Mar. 10	750	A	A-Z Good
Lorna Doone [color] (336)	Col.	Barbara Hale-Richard Greene	June, '51	84m	Nov. 4	[S]555	A	A-Z Good
Lost People, The	Pent.	Dennis Price-Mai Zetterline	Oct., '50	89m	Oct. 21	538		
Lucky Nick Cain [formerly High States] (108)	20th-Fox	George Raft-Coleen Gray	Mar., '51	87m	Feb. 10	706	AY	A-Z Good
Lullaby of Broadway [color] (020)*	WB	Doris Day-Gene Nelson	Mar. 24, '51	92m	Mar. 17	757	AY	A-Z Very Good
M	Col.	David Wayne-Howard Da Silva	Mar., '51	88m	Mar. 3	741	A	B Very Good
Ma and Pa Kettle Back on the Farm	Univ.	Marjorie Main-Percy Kilbride	Apr., '51	81m	Mar. 24	765		Very Good
Macbeth (5003)	Rep.	Orson Welles-Jeanette Nolan	Oct. 20, '50	85m	Oct. 16, '48	4350	AY	Good
Mad Wednesday	RKO	Harold Lloyd-Frances Ramsden	Oct. 28, '50	77m	Oct. 28	545	AYC	A-Z Good
Magnet, The (181)	Univ.	Stephen Murray-Kay Walsh	Feb., '51	78m	Mar. 10	750	AYC	Fair
Magnificent Yankee, The (116)	MGM	Louis Calhern-Ann Harding	Feb. 9, '51	85m	Nov. 18	569	AYC	A-Z Good
Man from Planet X, The	UA	Robert Clark-Margaret Field	May 11, '51	70m	Mar. 17	758		A-I Good
Man from Sonora (5141)	Mono.	Johnny "Mack" Brown	Mar. 11, '51	54m				
Man With My Face, The	UA	Barry Nelson-Carole Matthews	June 8, '51	75m	Apr. 28	[S]818		
Man Who Cheated Himself (102)	20th-Fox	Lee J. Cobb-Jane Wyatt	Jan., '51	81m	Dec. 23	633	A	A-Z Good
Mask of the Dragon (5013)	Lippert	Richard Travis, Sheila Ryan	Mar. 17, '51	55m				
Mating Season, The (5016)	Para.	Thelma Ritter-John Lund	Mar. 24, '51	101m	Jan. 13	661	AYC	B Excellent
Milkman, The (102)	Univ.	Donald O'Connor-Jimmy Durante	Sept., '50	97m	Oct. 14	518	AYC	A-I Good
Miniver Story, The (106)	MGM	Greer Garson-Walter Pidgeon	Oct. 20, '50	104m	Oct. 7	509	AY	B Good
Missing Women (5025)	Rep.	Penny Edwards-James Millican	Feb. 23, '51	60m	Mar. 24	766		
Missourians, The (4974)	Rep.	Monte Hale-Paul Hurst	Nov. 25, '50	60m	Dec. 2	598	A	A-Z Good
Mister 880 (024)*	20th-Fox	Burt Lancaster-Dorothy McGuire	Oct., '50	90m	Aug. 26	449	AYC	A-I Excellent
Mr. Imperium [color]	MGM	Lana Turner-Estelle Parsons	June 15, '51	87m				
Mr. Music (5007)*	Para.	Bing Crosby-Nancy Olson	Dec., '50	113m	Sept. 21	458	AYC	A-Z Excellent
Mr. Universe	ELC	Jack Carson-Bert Lahr	Jan. 10, '51	90m	Jan. 20	669	AYC	A-I Good
Mrs. O'Malley and Mr. Malone (111)	MGM	Marjorie Main-James Whitmore	Dec. 8, '50	69m	Nov. 11	561	AYC	B Good
Modern Marriage, A (5199)	Mono.	R. Hadley M. Field-R. Clarke	Oct. 15, '50	66m	Apr. 8	254	A	A-Z Average
Molly (formerly The Goldbergs) (5011)	Para.	Gertrude Berg-Phillip Loeb	Apr., '51	83m	Dec. 2	597	AYC	A-I Very Good
Mudlark, The (101)	20th-Fox	Irene Dunne-Alec Guinness	Jan., '51	99m	Dec. 2	597	AYC	A-I Good
My Blue Heaven [color] (021)*	20th-Fox	Betty Grable-Dan Dailey	Sept., '50	96m	Aug. 26	449	A or AY	B Excellent
My Forbidden Past (114)	RKO	Robert Mitchum-Ava Gardner	Apr. 14, '51	81m	Mar. 31	784	A	B Good
My Outlaw Brother (formerly My Brother, the Outlaw)	ELC	Mickey Rooney-Wanda Hendrix	Mar. 15, '51	82m	Feb. 10	706		Fair
My True Story	Col.	Helen Walker-Willard Parker	Mar., '51	67m	Mar. 10	750	A	A-Z Good
Mysterious Rider, The	Favorite	Russell Hayden-Sidney Toler	[reissue] Feb., '51	76m				
Mystery Submarine (106)	Univ.	Macdonald Carey-Marta Toren	Dec., '50	78m	Nov. 25	590	AYC	A-I Good
NAUGHTY Arlette (Brit.)	ELC	Mei Zetterling-Hugh Williams	Oct. 15, '50	86m	June 24	[S]359		
Navy Bound (5120)	Mono.	Tom Neal-Regis Toomey	Feb. 25, '51	60m	Feb. 24	721	A	Very Good
Nevada Badmen (5132)	Mono.	Whip Wilson-Fuzzy Knight	May 27, '51		Apr. 28	[S]818		
Never a Dull Moment [formerly Come Share My Love] (106)	RKO	Fred MacMurray-Irene Dunne	Nov. 5, '50	89m	Nov. 4	553	AYC	A-I Very Good
New Mexico	UA	Lew Ayres-Marilyn Maxwell	May 18, '51	76m	Dec. 30	[S]644	AYC	A-Z Average
Next Voice You Hear, The (110)	MGM	James Whitmore-Nancy Davis	Oct. 27, '50	83m	June 10	329		
Night Riders of Montana (5059)	Rep.	Allan "Rocky" Lane	Feb. 28, '51	60m	Apr. 7	794	A	
No Orchids for Miss Blandish	Renown	Jack LaRue-Linda McDermott	Feb., '51	92m	Mar. 3	742		
No Way Out (025)*	20th-Fox	Richard Widmark-Linda Darnell	Oct., '50	106m	Aug. 5	413	B	Poor
North of the Great Divide [color] (4944)	Rep.	Roy Rogers-Penny Edwards	Nov. 15, '50	67m	Dec. 2	598	AYC	B Excellent
ODETTE	UA	Anna Neagle-Trevor Howard	Not Set					
Of Men and Music (110)	20th-Fox	Concert Package	Apr., '51	105m	Jan. 6	653	A	A-Z Very Good
Oh! Susanna [color]				85m	Nov. 25	590	AYC	A-I Very Good
[formerly The Goldentide] (5008)*	Rep.	Rod Cameron-Adrian Booth	Mar. 28, '51	90m	Mar. 17	758		
Oliver Twist [Brit.] (828)	UA	Robert Newton-Alec Guinness	Apr. 17, '51	105m	May 5	825		
On the Riviera [color] (115)	20th-Fox	Danny Kaye-Gene Tierney	May, '51	90m	Apr. 28	818	AYC	A-Z Excellent
One Minute to Twelve	ELC	Lars Hanson-Gunnel Brostrom	Oct. 1, '50	76m	Dec. 30	[S]644	AYC	A-Z Excellent
One Too Many	Hallmark	Ruth Warrick-Richard Travis	Jan. 1, '51	105m	Dec. 23	634		
Only the Valiant (022)	WB	Gregory Peck-Barbara Payton	Apr. 21, '51	105m	Mar. 10	749	AY	Average
Operation Disaster (113)	Univ.	John Mills-Helen Cherry	Jan. 13, '51	100m	Jan. 13	661		Good
Operation Pacific (013)*	WB	John Wayne-Patricia Neal	Jan. 27, '51	109m	Jan. 13	661	AYC	Very Good
Operation X	Col.	Edward G. Robinson-Peggy Cummins	Feb., '51	79m	Dec. 23	634	A	Very Good
Outlaw Gold (formerly Massacre Valley) (4954)	Mono.	Johnny Mack Brown-V. Herrick	Nov. 26, '50	51m				
Outlaws of Texas (4945)	Mono.	Whip Wilson-Andy Clyde	Dec. 10, '50	51m	Nov. 11	[S]562		Average

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PAGAN Love Song (color) (112)*	MGM	Esther Williams-Howard Keel	Dec. 29, '50	76m	Dec. 23 633	A	A-2	Very Good
Painted Hills (color) (125)	MGM	Lassie-Bruce Cowling-Cary Gray	May 4, '51	69m	765 AYC	B	A-1	Good
Pandora and the Flying Dutchman (C)	MGM	James Mason-Ava Gardner	May 18, '51	123m	Apr. 14 (S)803	B	B	
Panic in the Streets (022)	20th-Fox	Richard Widmark-Paul Douglas	Sept., '50	96m	June 17 345	AY	B	Excellent
Paper Gallows (Brit.)	ELC	Rona Anderson-John Beale	Nov.'50	69m	Nov. 11 561	A	A-2	Fair
Pardon My French	Par.	Merle Oberon-Paul Henreid	July 27, '51					
Passage West (color) (5022)	Par.	John Payne-Arlene Whelan	July, '51					
Payment on Demand (formerly Story of a Divorce) (171)*	RKO	Bette Davis-Barry Sullivan	Feb., '51	90m	Feb. 24 722	A	B	Excellent
People We Love, The	MGM	Ray Milland-Nancy Davis	June 8, '51					
Petty Girl (color) (317)	Col.	Robert Cummings-Joan Caulfield	Sept., '50	87m	Aug. 19 441	AYC	B	Good
Pink String and Sealing Wax	Pent.	Googie Withers-John Carroll	Oct., '50	75m	Oct. 21 537	A	B	Good
Place in the Sun, A (5025)	Para.	M. Cliff-E. Taylor-S. Winters	Aug., '51		Sept. 9 (S)479			
Prairie Roundup (363)	Col.	Charles Starrett-Smiley Burnette	Jan., '51	53m	Jan. 27 690	AYC	A-1	Fair
Prehistoric Women (color)	ELC	Laurette Luez-Allan Nixon	Nov. 1, '50	74m	Jan. 6 654	B	B	Poor
Prelude to Fame	Univ.	Guy Rolfe-Kathleen Byron	Nov., '50	78m	Nov. 18 570	AYC	A-2	Good
Pretty Baby (004)	WB	Dennis Morgan-Betsy Drake	Sept. 16, '50	92m	July 29 405	AYC	A-2	Good
Pride of Maryland (5023)	Rep.	Stanley Clements-Peggy Stewart	Jan. 20, '51	60m	Jan. 13 662	AYC	A-1	Fair
Prisoners in Petticoats (4929)	Rep.	Valentine Perkins-Robt. Rockwell	Sept. 18, '50	60m	Sept. 23 493	A	A-2	Fair
Prowler, The	UA	Van Heflin-Evelyn Keyes	May 25, '51	92m	Apr. 28 817	B	Good	
Pygmy Island (342)	Col.	J. Weissmuller-Ann Savage	Nov., '50	69m	Nov. 18 570	AYC	A-1	Very Good
QUEBEC (5017) (color)	Para.	John Barrymore, Jr.-Corinne Calvet	Apr., '51	85m	Mar. 3 742	AY	B	Good
Queen for a Day	UA	Phyllis Avery-Darren McGavin	Apr. 13, '51	107m	Mar. 24 766	AYC	A-2	Good
Queen of Spades (Brit.)	Stratford	Anton Walbrook-Edith Evans	Sept. 15, '50	98m				
RAIDERS of Tomahawk Creek (362)	Col.	Charles Starrett-Smiley Burnette	Oct. 26, '50	55m	Nov. 4 584	AYC	A-1	Good
Raton Pass (021)	WB	Patricia Neal-Dennis Morgan	Apr. 7, '51	84m	Mar. 3 742	A	B	Good
Rawhide (113)	20th-Fox	Tyrone Power-Susan Hayward	May, '51	86m	Mar. 10 749	A	A-1	Very Good
Red Badge of Courage, The (120)	MGM	Audie Murphy-Bill Mauldin	Mar. 16, '51	81m	Apr. 7 (S)794	A	B	Excellent
Red Shoes, The (Brit.) (color) (Spcl.)	ELC	Anton Walbrook-Marius Goring	Not Set	133m	Oct. 23 4357	AY	A-2	Average
Redhead and the Cowboy, The (5015)	Para.	Glenn Ford-Rhonda Fleming	Mar., '51	82m	Dec. 16 614	AY	A-1	Average
Redwood Forest Trail (4922)	Rep.	Rep.	Sept. 18, '50	67m	Sept. 23 494	AYC	A-1	
Renegades of the Sage (261)	Col.	Charles Starrett-Smiley Burnette	Nov. 24, '50	56m	Oct. 21 (S)539			
Return of Jesse James (4907)	Lippert	John Ireland-Anne Dvorak	Sept. 8, '50					
Revenue Agent (312)	Col.	Douglas Kennedy-Jean Willes	Feb., '51	72m	Dec. 9 606	AY	A-2	Good
Rhythm Inn (5115)	Mono.	Jane Frazee-Kirby Grant	Feb. 11, '51	73m	Feb. 10 706	A	A-2	Good
Ridin' the Outlaw Trail	Col.	Charles Starrett-Smiley Burnette	Feb., '51	56m	Feb. 17 714	A	A-1	Good
Right Cross (104)	MGM	June Allyson-Dick Powell	Oct. 6, '50	90m	Aug. 19 441	AY	A-1	Good
Rio Grande (5004)*	Rep.	John Wayne-Maureen O'Hara	Nov. 15, '50	105m	Nov. 11 562	AYC	A-1	Excellent
Rio Grande Patrol (108)	RKO	Tim Holt-Jane Nigh	Nov., '50	67m	Dec. 9 606	AYC	A-1	Good
River Gang	Realart	Gloria Jean-John Qualen [reissue]	Oct. 15, '50	64m	Sept. 15, '45 2645			
Rocky Mountain (008)	WB	Eroll Flynn-Patrice Wymore	Nov. 11, '50	90m	May 6 286	AYC	A-1	Very Good
Rogue River (color)	ELC	Rory Calhoun-Peter Graves	Nov. 15, '50	85m	Dec. 30 641	A	B	Fair
Rockie Fireman (311)	Col.	Bill Plympton-Barton MacLane	Oct. 12, '50	63m	Sept. 9 477	AYC	B	Good
Rough Riders of Durango	Rep.	Allan "Rocky" Lane-Alene Towne	Jan. 30, '51	60m	Feb. 10 706	A	A-1	Fair
Royal Wedding (color) (121)*	Rep.	Fred Astaire-Jane Powell	Mar. 23, '51	92m	Feb. 10 705	AYC	A-2	Excellent
Rustlers on Horseback (4968)	Rep.	Allan Lane-Eddy Waller	Oct. 23, '50	60m	Nov. 18 570	AYC	A-1	Good
SADDLE Legion (117)	RKO	Tim Holt-Dorothy Malone	Apr., '51	61m	May 5 826			
Saddle Tramp (color) (928)	Univ.	Joel McCrea-Wanda Hendrix	Sept., '51	77m	Sept. 2 458	AYC	A-1	Good
St. Benny the Dip	UA	Dick Haymes-Nina Foch	June 22, '51	80m				
Saterno Beachhead (formerly Walk in the Sun)	Realart	Dana Andrews-Richard Conte [reissue]	Feb. 1, '51	117m	Dec. 1, '45 2733			
Samson and Delilah (color)* (5010)	Para.	H. Lamar-V. Mature-G. Sanders	Mar. 28, '51	128m	Oct. 22 57	AYC or AY	A-2	Excellent
San Francisco Docks	Realart	Barry Fitzgerald-B. Meredith [reissue]	Oct. 15, '50	66m	Dec. 7, '40 44			
San Quentin (003)	WB	Pat O'Brien-H. Bogart [reissue]	Sept. 9, '50	70m	July 29 406		A-2	
Santa Fe (color) (330)	Col.	Randolph Scott-Janis Carter	Apr., '51	89m	Apr. 28 817			
Saturday's Hero (for. The Hero) (318)	Col.	John Derek-Donna Reed	May, '51					
Scarf, The	UA	John Ireland-Mercedes McCambridge	Apr. 6, '51	86m	Mar. 24 766	A		
Sealed Cargo	RKO	Dana Andrews-Claude Rains	May, '51	90m	Apr. 28 817			
Second Chance	PFC	Ruth Warrick-John Hubbard	Not Set					
Second Face, The (Brit.)	ELC	Ella Raines-Bruce Bennett	Jan., '51	77m	Dec. 16 614	A	B	Average
Second Woman, The	UA	Robert Young-Betsy Drake	Mar. 16, '51	91m	Jan. 27 690	AY	A-2	Very Good
Secret Confessions of a Model	Realart	Danielle Darrieux-D. Fairbanks, Jr.	Mar., '51	78m				
Secret Fury, The (075)	RKO	Claudette Colbert-Robert Ryan	Sept. 23, '50	86m	Apr. 29 277	A or AY	A-2	Very Good
Secrets of a Sinner	Realart	Madge Evans-John Boles [reissue]	Mar., '51	63m				
September Affair (5012)	Para.	Joan Fontaine-Joseph Cotten	Feb., '51	104m	Oct. 21 538	A	B	Very Good
Seven Days to Noon (Brit.)	Distinguished	Barry Jones-Olive Sloane	Not Set	93m	Dec. 30 641	AYC	A-2	Very Good
Shakedown (1929)	Univ.	Howard Duff-Brian Donlevy	Sept. '50	80m	Aug. 26 450	A	A-2	Good
Short Grass (AA 18)	AA	Rod Cameron-Cathy Downs	Dec. 24, '50	82m	Dec. 16 613	A	A-2	Excellent
Sierra Passage (formerly Trail Dust) (5107)	Mono.	Wayne Morris-Lola Albright	Jan. 7, '51	81m	Dec. 23 634	AY	B	Good
Silent Dust (Brit.)	Mono.	Stephen Murray-Beatrice Campbell	Dec. 29, '50	82m	Oct. 29 65	A	B	Good
Silver City Bonanza (5051)	Rep.	Rex Allen-Buddy Ebsen	Mar. 1, '51	67m	Mar. 31 784	A	A	Good
Skipalong Rosenbloom	ELC	Max Baer-Jackie Coogan	Apr. 3, '51		Feb. 17 (S)714			
Sleeping City, The (930)*	Univ.	Richard Conte-Coleen Gray	Sept., '50	85m	Sept. 9 477	A		
Smuggler's Gold (315)	Col.	Cameron Mitchell-Amanda Blake	May, '51	64m	May 5 826			
Smuggler's Island (color) (121)	Univ.	Jeff Chandler-Evelyn Keyes	May, '51	75m	Apr. 14 802			
Snake River Desperados (366)	Col.	Charles Starrett-Smiley Burnette	May, '51	85m				
So Long at the Fair (Brit.)	ELC	Jean Simmons-Dirk Bogarde	Jan., '51	92m	Jan. 27 690	AY	B	Good
Soldiers Three (126)	MGM	S. Granger-W. Pidgeon-D. Niven	Apr. 20, '51	92m	Mar. 17 757	AYC	A-2	Very Good
Sons of the Musketeers (color)	RKO	Cornel Wilde-Maureen O'Hara	Not Set		Oct. 21 (S)539			
Southside I-1000 (AA17)	AA	Don DeFore-Andrea King	Nov. 12, '50	73m	Oct. 14 517	AYC	A-2	Excellent
Spirit of Culver	Realart	J. Cooper-P. Bartholomew [reissue]	Sept. 15, '50	90m	Mar. 4, '39 39			
Spirit of Notre Dame	Realart	Law Ayres-Andy Devine [reissue]	Sept. 15, '50	90m	Sept. 26, '31 28			
Spoilers of the Plains	Rep.	Roy Rogers-Penny Edwards	Feb. 5, '51	68m	Feb. 10 706	AYC	A-1	Fair
Stage to Tucson (color)	Col.	Rod Cameron-Wayne Morris	Jan., '51	82m	Dec. 23 634	A	A	Fair
Steel Helmet, The (5006)	Lippert	Gene Evans-Steve Brodie	Feb. 2, '51	84m	Jan. 6 653	AY	A-2	Excellent

TITLE—Production Number—Company	Stars	Release Date	Running Time	REVIEWED		Not'l Groups	L. of D.	Herald Review
				(S)=synopsis	Issue Page			
Stop That Cab (5014)	Lippert	Sid Melton-Iris Adrian	Mar. 31 '51	60m	Dec. 9 605	A	A-1	
Storm Warning (014)	WB	Ginger Rogers-Ronald Reagan	Feb. 10 '51	91m	Apr. 7 (S)794		A-2	Excellent
Streetcar Named Desire, A	WB	Vivian Leigh-Marlon Brando	Not Set					
Stronghold	ELC	Veronica Lake-Zachary Scott	Oct. 19 '50					
Sugarfoot (color) (016)	WB	Randolph Scott-Adele Jergens	Mar. 10 '51	80m	Feb. 3 697	AY	A-2	Good
Sun Sets At Dawn, The	ELC	Sally Parr-Philip Shawn	Jan. '51	71m	Nov. 4 554	A	A-2	Good
Sunset in the West (color) (4943)	Rep.	Roy Rogers-Estelita Rodriguez	Sept. 25 '50	67m	Sept. 30 502	AYC	A-1	Good
Surrender (5001)	Rep.	Vera Ralston-John Carroll	Sept. 15 '50	90m	Oct. 14 518	A	B	Good
Sword of Monte Cristo (color) (106)	20th-Fox	George Montgomery-Paula Corday	Mar. '51	80m	Mar. 17 758	AY	A-1	Very Good
TAKE Care of My Little Girl (color) (119)	20th-Fox	Jeanne Crain-Jean Peters	July '51		Feb. 17 (S)714			
Tales of Hoffmann (color)	Lopert	Moira Shearer-Robert Helpmann	Roadshow	138m	Apr. 7 793	AY		
Taming of Dorothy, The (Brit.)	ELC	Jean Kent-Robert Beatty	Sept. 29 '50	75m	Feb. 3 (S)699	A	B	Excellent
Tangier	Realart	Maria Montez-Robert Paige	(reissue) Jan. 1 '51	76m	Mar. 16 '46 2895			Good
Target	RKO	Charles McGraw-Marie Windsor	Not Set		Nov. 4 (S)554			
Target Unknown (formerly Prisoner of War) (111)	Univ.	Mark Stevens-Robert Douglas	Feb. '51	90m	Jan. 27 690	AYC	A-1	Good
Tarzan and the Amazons	RKO	Johnny Weismuller-B. Joyce	(reissue) Dec. 2 '50	72m	Feb. 16 '46 2849			
Tarzan and the Leopard Woman	RKO	Johnny Weismuller-B. Joyce	Dec. 2 '50	72m				
Tarzan's Peril (172)	RKO	Lex Barker-Virginia Huston	Mar. 10 '51	79m	Mar. 24 766	AYC	A-1	Average
Tea for Two (color) (001)*	WB	Doris Day-Gordon MacRae	Sept. 2 '50	98m	Aug. 19 441	AYC	A-2	Good
Terese	MGM	Pier Angeli-John Ericson	Not Set	102m	Mar. 10 750	AYC	A-1	Excellent
Texas Meets Calamity Jane, The (color) (303)	Col.	Evelyn Ankers-James Ellison	Nov. '50	71m	Oct. 21 537	AYC	A-1	Average
Texans Never Cry (352)	Col.	Gene Autry-Gail Davis	Mar. '51	70m	Mar. 10 750	A	A-1	Good
They Were Not Divided	ELC	Edward Underdown-Ralph Clanton	Feb. 8 '51	102m	Dec. 30 (S)642			
Thing The*	RKO	Kenneth Tobey-Margaret Sheridan	Apr. '51	87m	Apr. 7 793			
Third Time Lucky	Penf.	Glynis Johns-Dermot Walsh	Oct. '50	90m	Oct. 21 537		B	Good
Thirteenth Letter (formerly The Scarlet Pen) (107)	20th-Fox	Charles Boyer-Linda Darnell	Feb. '51	85m	Jan. 27 689	A	B	Excellent
3 Desperate Men (5009)	Lippert	Preston Foster-Virginia Grey	Jan. 12 '51	69m	Jan. 20 670		A-2	Average
Three Guys Named Mike (119)*	MGM	Jane Wyman-Van Johnson	Mar. 9 '51	90m	Feb. 10 705	AYC	A-2	Good
Three Husbands (119)	UA	Eve Arden-Howard da Silva	Nov. 17 '50	78m	Nov. 11 562	A	B	Good
Three Secrets (006)	WB	Eleanor Parker-Patricia Neal	Oct. 14 '50	98m	Sept. 2 457	A	B	Very Good
Thunder in God's Country	UA	Lloyd Bridges-Les Padovani	June 8 '51	85m				
Time Running Out	Rep.	Rex Allen-Mary Ellen Kay	Apr. '51	67m	Apr. 21 810			Good
To Please a Lady (105)*	ELC	Dane Clark-Simone Signoret	Oct. 3 '50					
To the Last Man	MGM	Clark Gable-Barbara Stanwyck	Oct. 13 '50	91m	Oct. 7 509	AY	A-2	Very Good
Toast of New Orleans (color) (103)*	Favorite	Randolph Scott-Buster Crabbe	(reissue) Dec. 50	76m				
Tokyo File 212	RKO	Kathryn Grayson-Mario Lanza	Sept. 29 '50	97m	Aug. 26 450	AYC	A-1	Good
Tomahawk (color) (110)*	Univ.	Florence Marly-Robert Payton	May '51	84m	Apr. 21 810	B	Fair	
Tougher They Come, The (305)	Col.	Van Heflin-Yvonne De Carlo	Feb. '51	82m	Jan. 13 662	AYC	A-1	Good
Trail of Robin Hood (color) (4946)	Rep.	Preston Foster-Wayne Morris	Dec. '50	69m	Nov. 18 571	AY	A-2	Fair
Trio (Brit.)	Para.	Roy Rogers-Penny Edwards	Dec. 15 '50	67m	Dec. 16 614	AYC	A-1	Good
Tripoli (5005) (color)	Para.	J. Hayter-N. Patrick-J. Simmons	Oct. 10 '50	91m	Oct. 14 517	AY	A-2	Excellent
Try and Get Me	Para.	Maureen O'Hara-John Payne	Nov. '50	95m	Oct. 7 511	AYC	A-2	Good
(formerly Sound of Fury)	UA	Frant Lovejoy-Kathleen Ryan	May 4 '51	92m	Dec. 9 605	A	A-2	Excellent
Two Flags West (color) (029)	20th-Fox	Linda Darnell-Joseph Cotten	Nov. '50	92m	Oct. 14 517	AY	A-1	Average
Two Guys and a Gal	ELC	Janis Paige-Robert Alda	June 29 '51					
Two Lost Worlds	ELC	Laura Elliott-Jim Arness	Oct. 29 '50	61m	Feb. 3 697	AYC	A-1	Average
Two Weeks—with Love (color) (108)	MGM	Jane Powell-Ricardo Montalban	Nov. 10 '50	92m	Oct. 14 517	AYC	A-1	Very Good
UNDER Mexicali Stars (4954)	Rep.	Rex Allen-Dorothy Patrick	Nov. 20 '50	67m	Dec. 9 606	AYC	A-1	Good
Under the Gun (109)	Univ.	Richard Conte-Audrey Totter	Jan. '51	84m	Dec. 16 613		A-2	Very Good
Undercover Girl (105)	Univ.	Alexis Smith-Scott Brady	Dec. '50	83m	Nov. 4 553		A-2	Good
Union Station (5002)	Para.	William Holden-Nancy Olson	Sept. '50	80m	July 15 390	AY	A-2	Fair
Up Front (118)*	Univ.	David Wayne-Tom Ewell	Apr. '51	92m	Mar. 3 741	AYC	A	Very Good
VALENTINO (color) (320)	Col.	Tony Dexter-Eleanor Parker	Apr. '51	102m	Feb. 17 713	AY	B	Excellent
Vendetta (167)	RKO	Feith Domergue-George Dolenz	Dec. 23 '50	84m	Nov. 25 590	AY	B	Average
Vengeance Valley (color) (117)*	MGM	Burt Lancaster-Robert Walker	Feb. 16 '51	82m	Feb. 3 697	AY	A-2	Very Good
Vicious Years, The	Mono.	Tommy Cook-Gary Moore	Feb. 18 '51	81m				
Virginia City (018)	WB	Errol Flynn-H. Bogart	Sept. 21 '50	121m	Mar. 24 353	A	A-2	Fair
Volcano	ELC	Anna Magnani-G. Brooks	Mar. 17 '51	110m	Apr. 7 793			
WALK Softly, Stranger (102)	RKO	Joseph Cotten-Valli	Nov. 4 '50	81m	Sept. 2 458	AY	A-2	Fair
Warpath (color) (5024)	Para.	Edmond O'Brien-Dean Jagger	July '51					
Watch the Birdie (113)	MGM	Red Skelton-Arlene Dahl	Jan. 12 '51	71m	Nov. 25 589		A-1	Good
West Point Story, The (009)*	WB	James Cagney-Virginia Mayo	Nov. 25 '50	107m	Nov. 18 569	AYC	A-2	Very Good
When I Grow Up	ELC	Robert Preston-Martha Scott	Apr. 20 '51	90m	Apr. 14 801	AY	A-1	Very Good
When You're Smiling (304)	Col.	Jerome Courtland-Lola Albright	Sept. 21 '50	75m	Sept. 2 458	AYC	A-1	Fair
Where Danger Lives (024)	RKO	Robert Mitchum-Faith Domergue	Nov. 23 '50	84m	June 24 353	A	A-2	Good
Whirlwind	Col.	Gene Autry-Gail Davis	Apr. '51	70m	Apr. 7 793			
Wicked City	ELC	M. Montez-J. Aumont-L. Palmer	Mar. 2 '51		Dec. 30 (S)644			
Woman on the Run (932)	Univ.	Ann Sheridan-Dennis O'Keefe	Oct. '50	77m	Oct. 7 510	A	A-2	Good
Wyoming Mail (color) (931)	Univ.	Stephen McNally-Alexis Smith	Oct. '50	67m	Oct. 7 510	AY	A-1	Very Good
YANK in Korea, A	Col.	Lon McCallister-William Phillips	Feb. '51	73m	Feb. 17 713	AY	A-1	Average
You're in the Navy Now (formerly U.S.S. Teakettle) (110)	20th-Fox	Gary Cooper-Jane Greer	Apr. '51	93m	Mar. 3 743	AY	A-2	Very Good

**FEATURES LISTED BY COMPANIES — PAGE 833, MAY 5, 1951  
SHORT SUBJECTS CHARTS APPEARS ON PAGES 843-44, MAY 5, 1951**

# The Product Digest

# RELEASE CHART BY COMPANIES

*Complete catalogue of features released during 12 months plus coming attractions*

This Product Digest section—a monthly service of MOTION PICTURE HERALD—lists all features in release from April, 1950, plus completed coming attractions. Titles are arranged in order of release dates. Advance dates are subject to change. Running times are the official times supplied by the distributor.

For index to reviews, synopses and ratings see the alphabetical Release Chart in the weekly Product Digest.

(R) designates a reissue. (C) designates color.

## ALLIED ARTISTS

(Released through Mengeran)

PROD. NO.	TITLE	RUNNING TIME	TYPE	STARS	RELEASE
265	Outcast of Black Mesa.....	Apr. 18 '50	Charles Starrett, Stanley Burnette, ...	... 54	Western
218	Military Academy.....	Apr. 20 '50	Stanley Clements, Myron Walton, ...	... 64	Melodrama
238	No Sad Songs for Me.....	May '50	Margaret Sullivan, Wendell Corey, ...	... 89	Drama
213	Kill the Vampire.....	May '50	William Bendix, Una Merkel, ...	... 78	Comedy
245	Customtown.....	May '50	Gene Autry, Gail Davis, ...	... 79	Western
243	Beauty on Parade.....	May '50	Robert Hutton, Ruth Warren, ...	... 66	Musical
203	Customs Agent.....	May 18 '50	William Eythe, Marjorie Reynolds, ...	... 72	Melodrama
233	Fortunes of Captain Blood.....	June '50	Louise Hayward, Patricia Medina, ...	... 91	Drama
251	Hoodman.....	June '50	Eddy Arnold, Jeff Donnell, ...	... 64	Western
237	The Good Hunter Man.....	June '50	Jack Carson, Lois Sulley Burnette, ...	... 82	Comedy
348	Texas Drama.....	June 1 '50	Charles Starrett, Joanne Dru, ...	... 54	Western
282	State Penitentiary.....	June 8 '50	Warner Baxter, Onslow Stevens, ...	... 64	Melodrama
239	David Hardline, Counterfeiter.....	July 13 '50	Whitard Parker, Andrew Lang, ...	... 71	Melodrama
240	Captive Girl.....	July 16 '50	Jeanne Whittleford, Baser Crabbe, ...	... 73	Adventure
243	Requiem of Sherwood Forest (C).....	July 23 '50	John Derek, Diana Lynn, ...	... 80	Drama
247	Beyond the Purple Hills.....	Aug. 3 '50	Gene Autry, Jo Ann Dru, ...	... 76	Western
324	Convicted.....	Aug. 10 '50	Edmond O'Brien, Broderick Crawford, ...	... 92	Melodrama
242	In a Landly Place.....	Aug. 16 '50	Glen Ford, Paulette Goddard, ...	... 91	Melodrama
215	On the Isle of Sannos.....	Aug. 23 '50	Jan Hall, Susanna Cabot, ...	... 65	Melodrama
264	Streets of Ghost Town.....	Aug. 3 '50	John Derek, Diana Lynn, ...	... 80	Western
267	Beware of Blondie.....	Aug. 10 '50	Penney Singleton, Arthur Lake, ...	... 64	Comedy
249	Indian Territory.....	Sept. 1 '50	Gene Autry, Gail Davis, ...	... 79	Western
317	Petty Girl (C).....	Sept. 10 '50	Robert Cummings, Jean Canfield, ...	... 87	Musical
318	When You're Smiling.....	Sept. 14 '50	Jerome Coward, Lois Albright, ...	... 75	Musical
282	Across the Redlands.....	Sept. 14 '50	Charles Starrett, Marjorie Lord, ...	... 76	Melodrama
323	Between Midnight and Dawn.....	Oct. '50	Mark Stevens, Edmond O'Brien, ...	... 89	Melodrama
239	Father Break Girl, The.....	Oct. 16 '50	Lucille Ball, Elmer Albert, ...	... 85	Comedy
341	Last of the Buccaneers (C).....	Oct. 16 '50	Paul Henreid, Task Oakie, ...	... 79	Adventure
311	Rookie Firemen.....	Oct. 12 '50	Bill Williams, Barton MacLane, ...	... 63	Melodrama
382	Raiders of Tomahawk Creek.....	Oct. 28 '50	Charles Starrett, Sulley Burnette, ...	... 86	Western
313	Blazing Sun.....	Nov. '50	Gene Autry, Lynne Roberts, ...	... 76	Western
313	Chain Gang.....	Nov. '50	Douglas Kennedy, Marjorie Lord, ...	... 76	Melodrama
323	Emergency Wedding.....	Nov. '50	Larry Parks, Barbara Hale, ...	... 78	Comedy
323	Harriet Craig.....	Nov. '50	Jean Crawford, Wendell Corey, ...	... 94	Drama
342	Prairie Island.....	Nov. '50	Johnny Williamson, James Ellison, ...	... 69	Adventure
383	The Texas Metal Calamity Jane (C) (Nov. '50).....	Nov. '50	Evelyn Ankers, James Ellison, ...	... 71	Western
261	Beneath the Stage.....	Dec. 24 '50	Charles Starrett, Sulley Burnette, ...	... 86	Western
346	He's a Cockeyed Wonder.....	Dec. '50	Chickie Raney, Terry Moore, ...	... 77	Comedy
388	Killer That Stalked New York (formerly Frightened City).....	Dec. '50	Evelyn Keyes, Charles Korvin, ...	... 79	Drama
341	Lightning Gunns.....	Dec. '50	Charles Starrett, Sulley Burnette, ...	... 55	Western
345	The Tougher They Come.....	Dec. '50	Wayne Morris, Fredric March, ...	... 69	Melodrama

(Continued in column 2)

PROD. NO.	TITLE	RUNNING TIME	TYPE	STARS	RELEASE
236	A Woman of Distinction.....	Apr. '50	Beafiled Russell, Ray Milland, ...	... 85	Comedy
216	Care to Capetown.....	Apr. '50	Broderick Crawford, Eileen Drew, ...	... 80	Melodrama
288	Tyrant of the Sea.....	Apr. 6 '50	Rhys Williams, Ron Randell, ...	... 70	Melodrama

(Continued on following page, column 1)

**COLUMBIA** (continued)

PROD. NO.	TITLE	RELEASE DATE	RUNNING TIME	TYPE	STARS	PROD. NO.	TITLE	RELEASE DATE	RUNNING TIME	TYPE	STARS
268	Frontier Outpost	Dec 29 '49	Charles Starrett, Smiley Burnette . . . . .	83 . . . . .	Western	150	Maria Mantovani, Jon Hall . . . . .	June 1 '50	76 . . . . .	Drama	Maria Mantovani, Jon Hall, Salvo . . . . .
285	Flying Missile, The	Jan '50	Gene Ford, Vivien Leigh . . . . .	92 . . . . .	Melodrama	151	(R) Arabian Nights (C) . . . . .	June 1 '50	87 . . . . .	Melodrama	(R) Arabian Nights (C) . . . . .
281	Gasoline Alley	Jan '51	Scotty Beckett, Jimmy Lydon . . . . .	77 . . . . .	Comedy	152	One Night in the Tropics . . . . .	June 15 '50	82 . . . . .	Comedy	One Night in the Tropics . . . . .
281	Gave Autry, The Monotones	Jan '51	Gene Autry, Elena Verdugo . . . . .	76 . . . . .	Western	153	(R) Naughty Nineties . . . . .	June 15 '50	76 . . . . .	Comedy	(R) Naughty Nineties . . . . .
331	Great Manhunt, The (formerly State Secret) (Brit.)	Jan '51	Douglas Fairbanks, Jr., G. John . . . . .	97 . . . . .	Melodrama	154	Death of a Dream . . . . .	July 30 '49	48 . . . . .	Drama	Death of a Dream . . . . .
348	Pearlie Ronduin	Jan '51	Charles Starrett, Smiley Burnette . . . . .	83 . . . . .	Western	155 (R) Alfred with Two Tanks	July 24 '50	81 . . . . .	Comedy	Charles Chaplin, Marie Dressler . . . . .	
344	State to Tuesday (C)	Feb '51	Red Cameron, Wayne Morris . . . . .	82 . . . . .	Western	155 (R) Alfred with Two Tanks	July 24 '50	81 . . . . .	Comedy	Wayne Morris, Jon Hall, Salvo . . . . .	
344	Barn to Tuesday	Feb '51	Richard Haldick, Broderick Crawford . . . . .	84 . . . . .	Comedy	156	Mariette Berarda, Dennis O'Keefe . . . . .	Aug 4 '50	77 . . . . .	Comedy	Mariette Berarda, Dennis O'Keefe . . . . .
347	Countermea Media Scotland & Ted	Feb '51	Howard G. Robinson, Annaide Blake . . . . .	87 . . . . .	Melodrama	157	I Killed Gennino . . . . .	Aug 15 '50	63 . . . . .	Drama	I Killed Gennino . . . . .
347	Operation X	Feb '51	Edward G. Robinson, Peggy Cummins . . . . .	79 . . . . .	Drama	158	Destination Moon (C) . . . . .	Aug 15 '50	91 . . . . .	Adventure	Destination Moon (C) . . . . .
312	Reverend Agent X	Feb '51	Douglas Kennedy, Jean Willes . . . . .	72 . . . . .	Melodrama	159	Eye Witness (British) . . . . .	Sept 1 '50	104 . . . . .	Drama	Eye Witness (British) . . . . .
347	Rain in the Outlaw Trail	Feb '51	Charles Starrett, Smiley Burnette . . . . .	84 . . . . .	Western	160	High Lonesome (C) . . . . .	Sept 1 '50	78 . . . . .	Western	High Lonesome (C) . . . . .
347	Yank in Korea, A	Feb '51	Charles Starrett, William Phillips . . . . .	78 . . . . .	Drama	161	Blackjack (Spanish) . . . . .	Sept 4 '50	81 . . . . .	Drama	Blackjack (Spanish) . . . . .
347	Al Jennings of Oklahoma (C)	Mar '51	Lon McCallister, William Phillips . . . . .	78 . . . . .	Drama	162	Paper Galloves (British) . . . . .	Sept 22 '50	68 . . . . .	Drama	Paper Galloves (British) . . . . .
314	Flame of Istanbul	Mar '51	Richard Denning, Lisa Ferraday . . . . .	88 . . . . .	Adventure	163	The Tamzin of Dorothy (British) (Swedish) . . . . .	Sept 29 '50	76 . . . . .	Drama	The Tamzin of Dorothy (British) (Swedish) . . . . .
347	Fort Savage Raiders	Mar '51	Charles Starrett, Stanley Burnette . . . . .	88 . . . . .	Western	164	One Minute to Twice (Swedish) . . . . .	Oct 1 '50	56 . . . . .	Drama	One Minute to Twice (Swedish) . . . . .
365	My True Story	Mar '51	David Wayne, Howard Da Silva . . . . .	88 . . . . .	Drama	165	Naughty Ariette (British) . . . . .	Oct 15 '50	86 . . . . .	Comedy	Naughty Ariette (British) . . . . .
347	Teanna Never Cry	Mar '51	Helen Walker, Willard Parker . . . . .	87 . . . . .	Drama	166	Two Lost Worlds (British) . . . . .	Oct 22 '50	78 . . . . .	Western	Two Lost Worlds (British) . . . . .
352	Fury at the Congo	Mar '51	Gene Autry, Gail Davis . . . . .	70 . . . . .	Western	167	Time Running Out (French) . . . . .	Oct 29 '50	61 . . . . .	Adventure	Time Running Out (French) . . . . .
339	When the Redskins Roar	Mar '51	Johnny Weismuller, Sherry Moreland . . . . .	89 . . . . .	Melodrama	168	Dane Clark, Simone Signoret . . . . .	Oct 31 '51	74 . . . . .	Drama	Dane Clark, Simone Signoret . . . . .
330	Santa Fe (C)	Apr '51	Randolph Scott, Janis Carter . . . . .	89 . . . . .	Western	169	Perfidious Women (C) . . . . .	Nov 1 '50	58 . . . . .	Drama	Perfidious Women (C) . . . . .
320	Whistling (C)	Apr '51	Eleanor Parker, Tony Dexter . . . . .	102 . . . . .	Western	170	Border Quilaws . . . . .	Nov 2 '50	84 . . . . .	Western	Border Quilaws . . . . .
321	Brave Bulls, The	May '51	Gene Autry, Smiley Burnette . . . . .	70 . . . . .	Drama	171	Rancho River (C) . . . . .	Nov 15 '50	84 . . . . .	Drama	Rancho River (C) . . . . .
321	Her First Romance	May '51	Mel Ferrer, Mironax . . . . .	108 . . . . .	Drama	172	Golden Sabander (British) . . . . .	Dec 1 '50	86 . . . . .	Adventure	Golden Sabander (British) . . . . .
316	Sangadoras Gold	May '51	Marcel O'Brien, Alan Martin Jr. . . . . .	73 . . . . .	Drama	173	Second Face . . . . .	Jan 5 '51	86 . . . . .	Drama	Second Face . . . . .
346	Snake River Desperadoes	May '51	Camron Mitchell, Amanda Blake . . . . .	88 . . . . .	Drama	174	So Long at the Fair (British) . . . . .	Jan 5 '51	87 . . . . .	Melodrama	So Long at the Fair (British) . . . . .
339	When the Redskins Roar (C)	May '51	Charles Starrett, Smiley Burnette . . . . .	78 . . . . .	Western	175	Wicked City, The . . . . .	Jan 5 '51	75 . . . . .	Drama	Wicked City, The . . . . .
336	Lorna Doone (C)	June '51	John Hall, Mary Castle . . . . .	78 . . . . .	Melodrama	176	Mr. Universe . . . . .	Jan 19 '51	89 . . . . .	Comedy	Mr. Universe . . . . .
336	They Were Not Divided (British) . . . . .	June '51	John Hall, Mary Castle . . . . .	78 . . . . .	Melodrama	177	Korea Patrol . . . . .	Jan 19 '51	87 . . . . .	Comedy	Korea Patrol . . . . .
336	My Outlaw Brother (formerly My Brother, the Outlaw) . . . . .	June '51	John Hall, Mary Castle . . . . .	78 . . . . .	Melodrama	178	Circle of Danger (formerly White Hawk) . . . . .	Jan 22 '51	71 . . . . .	Drama	Circle of Danger (formerly White Hawk) . . . . .
336	San Sets at Dawn . . . . .	June '51	John Hall, Mary Castle . . . . .	78 . . . . .	Melodrama	179	They Were Not Divided (British) . . . . .	Feb 8 '51	86 . . . . .	Adventure	They Were Not Divided (British) . . . . .
336	Blue Lupus, The (British) . . . . .	June '51	John Hall, Mary Castle . . . . .	78 . . . . .	Melodrama	180	My Outlaw Brother (formerly My Brother, the Outlaw) . . . . .	Mar 1 '51	71 . . . . .	Drama	My Outlaw Brother (formerly My Brother, the Outlaw) . . . . .
336	Two Gays and a Gal . . . . .	June '51	Lawrence Tibbett, Robert Alda . . . . .	88 . . . . .	Drama	181	Lawrence Tibbett, Robert Alda . . . . .	June 15 '51	89 . . . . .	Comedy	Two Gays and a Gal . . . . .
336	Cairo Road . . . . .	June '51	Janis Carter, Tony Dexter . . . . .	102 . . . . .	Western	182	Jean Paige, Robert Alda . . . . .	June 22 '51	71 . . . . .	Drama	Cairo Road . . . . .
336	Pardon My French . . . . .	July 27 '51	Eric Portman . . . . .	102 . . . . .	Drama	183	Eric Portman . . . . .	July 6 '51	88 . . . . .	Drama	Pardon My French . . . . .
336	Cattle Queen . . . . .	July 27 '51	Merie Oberon, Paul Henreid . . . . .	102 . . . . .	Western	184	Marie Hart, Drake Smith . . . . .	July 27 '51	118 . . . . .	Drama	Cattle Queen . . . . .
336	Red Shoes, The (British) (C) . . . . .	July 27 '51	Anton Walbrook, Moira Shearer . . . . .	118 . . . . .	Drama	185	Red Shoes, The (British) (C) . . . . .	July 27 '51	66 . . . . .	Melodrama	Red Shoes, The (British) (C) . . . . .

**EAGLE LION CLASSICS**

(continued)

PROD. NO.	TITLE	RELEASE DATE	RUNNING TIME	TYPE	STARS	PROD. NO.	TITLE	RELEASE DATE	RUNNING TIME	TYPE	STARS
268	Fowler's Truth, The	Dec 29 '49	Gene Autry, Smiley Burnette . . . . .	83 . . . . .	Western	186	Ingrid Bergman, Warner Baxter . . . . .	Mar 22 '51	104 . . . . .	Drama	Ingrid Bergman, Warner Baxter . . . . .
344	Boogie Woogie, The	Feb '51	Bob Hope, Ray Milland . . . . .	88 . . . . .	Comedy	187	Gene Autry, Smiley Burnette . . . . .	Mar 22 '51	104 . . . . .	Drama	Gene Autry, Smiley Burnette . . . . .
347	Good Girl Will Get You, The	Feb '51	Peter Lorre, Randolph Scott . . . . .	66 . . . . .	Horror	188	Jack Holt, Ralph Graves . . . . .	Mar 22 '51	104 . . . . .	Comedy	Jack Holt, Ralph Graves . . . . .
347	Coast Guard	Feb '51	Boris Karloff, Peter Lorre . . . . .	66 . . . . .	Horror	189	Gene Autry, Smiley Burnette . . . . .	Mar 22 '51	104 . . . . .	Comedy	Gene Autry, Smiley Burnette . . . . .
347	Commandos Strike at Dawn . . . . .	Feb '51	Randolph Scott, Ralph Bellamy . . . . .	72 . . . . .	Melodrama	190	Paul Massie, Lillian Gish . . . . .	Mar 22 '51	104 . . . . .	Drama	Paul Massie, Lillian Gish . . . . .
347	Cry of the Werewolf . . . . .	Feb '51	Paul Massie, Stephen Crane . . . . .	66 . . . . .	Drama	191	Nina Foch, Stephen Crane . . . . .	Mar 22 '51	104 . . . . .	Horror	Nina Foch, Stephen Crane . . . . .
347	Daring Young Man, The . . . . .	Feb '51	Joe E. Brown, Margaret Chapman . . . . .	73 . . . . .	Comedy	192	Joey Bishop, Eddie Bracken . . . . .	Mar 22 '51	104 . . . . .	Comedy	Joey Bishop, Eddie Bracken . . . . .
347	Destroyer . . . . .	Feb '51	Edward G. Robinson, Glenn Ford . . . . .	99 . . . . .	Melodrama	193	Jack Holt, Ralph Graves . . . . .	Mar 22 '51	104 . . . . .	Melodrama	Jack Holt, Ralph Graves . . . . .
347	Flight Lieutenant . . . . .	Feb '51	Loretta Young, Ray Milland . . . . .	88 . . . . .	Melodrama	194	Pat O'Brien, Glenn Ford . . . . .	Mar 22 '51	104 . . . . .	Melodrama	Pat O'Brien, Glenn Ford . . . . .
347	Golden Boy . . . . .	Feb '51	Golden Boy . . . . .	88 . . . . .	Melodrama	195	Barbara Stanwyck, William Holden . . . . .	Mar 22 '51	104 . . . . .	Melodrama	Barbara Stanwyck, William Holden . . . . .
347	Good Girls Go to Paris . . . . .	Feb '51	Good Girls Go to Paris . . . . .	75 . . . . .	Comedy	196	Joan Blondell, Melvyn Douglas . . . . .	Mar 22 '51	104 . . . . .	Comedy	Joan Blondell, Melvyn Douglas . . . . .
347	Haste on, The . . . . .	Feb '51	Haste on, The . . . . .	68 . . . . .	Comedy	197	Marie West, Victor Moore . . . . .	Mar 22 '51	104 . . . . .	Comedy	Marie West, Victor Moore . . . . .
347	His Girl Friday . . . . .	Feb '51	Kathy Grant, Rosalind Russell . . . . .	92 . . . . .	Comedy	198	Cary Grant, Barbara Stanwyck . . . . .	Mar 22 '51	104 . . . . .	Comedy	Cary Grant, Barbara Stanwyck . . . . .
347	Holiday . . . . .	Feb '51	Laurence Olivier, Marla Scott . . . . .	54 . . . . .	Drama	199	Katherine Hepburn, Cary Grant . . . . .	Mar 22 '51	104 . . . . .	Drama	Katherine Hepburn, Cary Grant . . . . .
347	Howard's Hawks, The . . . . .	Feb '51	Laurence Olivier, Lollo Howard . . . . .	117	Drama	200	Cary Grant, Marla Scott . . . . .	Mar 22 '51	104 . . . . .	Drama	Cary Grant, Marla Scott . . . . .
347	It Happened One Night . . . . .	Feb '51	Clark Gable, Claudette Colbert . . . . .	104 . . . . .	Melodrama	201	Laurence Olivier, Lollo Howard . . . . .	Mar 22 '51	104 . . . . .	Drama	Laurence Olivier, Lollo Howard . . . . .
347	Kansas City Klits . . . . .	Feb '51	Bob Crosby . . . . .	105 . . . . .	Comedy	202	Clark Gable, Claudette Colbert . . . . .	Mar 22 '51	104 . . . . .	Drama	Clark Gable, Claudette Colbert . . . . .
347	King of the Wild Horse . . . . .	Feb '51	Joan Fontaine . . . . .	75 . . . . .	Drama	203	Bob Crosby . . . . .	Mar 22 '51	104 . . . . .	Comedy	Bob Crosby . . . . .
347	Lad Is Willing, The . . . . .	Feb '51	William Holden . . . . .	91 . . . . .	Western	204	William Holden . . . . .	Mar 22 '51	104 . . . . .	Western	William Holden . . . . .
347	Let Us Live . . . . .	Feb '51	Henry Fonda, Maureen Sullivan . . . . .	89 . . . . .	Melodrama	205	Henry Fonda, Maureen Sullivan . . . . .	Mar 22 '51	104 . . . . .	Melodrama	Henry Fonda, Maureen Sullivan . . . . .

**REISSUES**

186	Marshal of Heldorado . . . . .	APR 21 '50	Jimmy Ellison, Russ Hayden . . . . .	55 . . . . .	Western	4923	Marshal of Heldorado . . . . .	May 5 '50	55 . . . . .	Western	Marshal of Heldorado . . . . .
187	Crooked River . . . . .	APR 22 '50	Bill Williams, Tom Brown . . . . .	73 . . . . .	Adventure	4924	Crooked River . . . . .	May 5 '50	73 . . . . .	Adventure	Crooked River . . . . .
188	Colorado Rambler . . . . .	APR 23 '50	Robert Montgomery, Leah Baird . . . . .	60 . . . . .	Western	4925	Colorado Rambler . . . . .	May 12 '50	60 . . . . .	Western	Colorado Rambler . . . . .
189	Rocketship X-1 . . . . .	APR 24 '50	John Carradine, Ed Begley . . . . .	76 . . . . .	Adventure	4926	Rocketship X-1 . . . . .	June 2 '50	76 . . . . .	Adventure	Rocketship X-1 . . . . .
190	Lord Baden . . . . .	APR 25 '50	Lord Baden . . . . .	60 . . . . .	Western	4927	Lord Baden . . . . .	June 2 '50	60 . . . . .	Western	Lord Baden . . . . .
191	Honey in the Braze . . . . .	APR 26 '50	James Cagney . . . . .	55 . . . . .	Western	4928	Honey in the Braze . . . . .	June 2 '50	55 . . . . .	Western	Honey in the Braze . . . . .
192	Red Shoes, The (British) (C) . . . . .	APR 27 '50	Don Castle, Jane Sibley . . . . .	66 . . . . .	Melodrama	4929	Red Shoes, The (British) (C) . . . . .	June 16 '50	66 . . . . .	Melodrama	Red Shoes, The (British) (C) . . . . .

**IMPERT**

PROD. NO.	TITLE	RELEASE TIME	STARS	RUNNING TIME	TYPE	PROD. NO.	TITLE	RELEASE TIME	STARS	RUNNING TIME	TYPE
... (R) Lost Horizon.....	Ronald Colman, Jane Wyatt.....	... 118	Drama	... 118	Drama	... (R) Lost Horizon.....	Ronald Colman, Jane Wyatt.....	... 118	Drama	... 118	Drama
... (B) Louisiana Hayride.....	Judy Carova, Rose Hunter.....	... 67	Comedy	... 67	Comedy	... (B) Louisiana Hayride.....	Judy Carova, Rose Hunter.....	... 67	Comedy	... 67	Comedy
... (B) Mr. Deeds Goes to Town.....	Gary Cooper, Jean Arthur.....	... 115	Comedrama	... 115	Comedrama	... (B) Mr. Deeds Goes to Town.....	Gary Cooper, Jean Arthur.....	... 115	Comedrama	... 115	Comedrama
... (B) Mr. Smith Goes to Washington.....	James Stewart.....	... 130	Comedrama	... 130	Comedrama	... (B) Mr. Smith Goes to Washington.....	James Stewart.....	... 130	Comedrama	... 130	Comedrama
... (B) More Than a Secretary.....	Jean Arthur, George Brent.....	... 77	Comedy	... 77	Comedy	... (B) More Than a Secretary.....	Jean Arthur, George Brent.....	... 77	Comedy	... 77	Comedy
... (B) Meet the Merrier, The.....	John McGraw.....	... 103	Comedy	... 103	Comedy	... (B) Meet the Merrier, The.....	John McGraw.....	... 103	Comedy	... 103	Comedy
... (B) One Night of Love.....	Grace Moore, Tullio Carminati.....	... 82	Musical	... 82	Musical	... (B) One Night of Love.....	Grace Moore, Tullio Carminati.....	... 82	Musical	... 82	Musical
... (B) Only Angels Have Wings.....	Jean Arthur, Cary Grant.....	... 121	Adventure	... 121	Adventure	... (B) Only Angels Have Wings.....	Jean Arthur, Cary Grant.....	... 121	Adventure	... 121	Adventure
... (B) Son of a Monster.....	Ros Hobart, George Marston.....	... 61	Horror	... 61	Horror	... (B) Son of a Monster.....	Ros Hobart, George Marston.....	... 61	Horror	... 61	Horror
... (B) Submarine.....	C. Morris, R. Iris D. Del Rio.....	... 74	Melodrama	... 74	Melodrama	... (B) Submarine.....	C. Morris, R. Iris D. Del Rio.....	... 74	Melodrama	... 74	Melodrama
... (B) Talk of the Town, The.....	Carole Lombard, Jean Arthur.....	... 118	Comedy	... 118	Comedy	... (B) Talk of the Town, The.....	Carole Lombard, Jean Arthur.....	... 118	Comedy	... 118	Comedy
... (B) Texas.....	William Holden, Glenn Ford.....	... 94	Western	... 94	Western	... (B) Texas.....	William Holden, Glenn Ford.....	... 94	Western	... 94	Western
... (B) Two Yanks in Trinidad.....	Pat O'Brien, Janet Blair.....	... 83	Melodrama	... 83	Melodrama	... (B) Two Yanks in Trinidad.....	Pat O'Brien, Janet Blair.....	... 83	Melodrama	... 83	Melodrama
... (B) Whole Town's Talking, The.....	Edward G. Robinson, Jean Arthur.....	... 127	Comedrama	... 127	Comedrama	... (B) Whole Town's Talking, The.....	Edward G. Robinson, Jean Arthur.....	... 127	Comedrama	... 127	Comedrama
... (B) Women in Prison, You've Seen.....	Wyn Cadou, Scott Colton.....	... 59	Melodrama	... 59	Melodrama	... (B) Women in Prison, You've Seen.....	Wyn Cadou, Scott Colton.....	... 59	Melodrama	... 59	Melodrama
... (B) You Can't Take It With You.....	J. Arthur, L. Barrymore, J. Stewart, J. Arthur.....	... 137	Comedrama	... 137	Comedrama	... (B) You Can't Take It With You.....	J. Arthur, L. Barrymore, J. Stewart, J. Arthur.....	... 137	Comedrama	... 137	Comedrama
... 367 Bonanza, The.....	Preston Foster, Wayne Morris.....	... 120	Drama	... 120	Drama	... 367 Bonanza, The.....	Preston Foster, Wayne Morris.....	... 120	Drama	... 120	Drama
... China Corsair.....	Charles Starrett, Sauley Barnett.....	... 120	Western	... 120	Western	... China Corsair.....	Charles Starrett, Sauley Barnett.....	... 120	Western	... 120	Western
... Criminal Lawyer.....	Pat O'Brien, Jane Wyatt.....	... 120	Drama	... 120	Drama	... Criminal Lawyer.....	Pat O'Brien, Jane Wyatt.....	... 120	Drama	... 120	Drama
... Crotone Fury.....	John Wayne, Robert N. Bradbury.....	... 120	Western	... 120	Western	... Crotone Fury.....	John Wayne, Robert N. Bradbury.....	... 120	Western	... 120	Western
... Dick Turpin's Ride.....	Dick Turpin, Eddie Bracken.....	... 87	Operatic	... 87	Operatic	... Dick Turpin's Ride.....	Dick Turpin, Eddie Bracken.....	... 87	Operatic	... 87	Operatic
... Five.....	Faust, W. Phillips, J. Anderson.....	... 87	Drama	... 87	Drama	... Five.....	Faust, W. Phillips, J. Anderson.....	... 87	Drama	... 87	Drama
... Harlem Globetrotters, The.....	Thomas Gomez & Bobo勃勃特伦.....	... 87	Drama	... 87	Drama	... Harlem Globetrotters, The.....	Thomas Gomez & Bobo勃勃特伦.....	... 87	Drama	... 87	Drama
... Hero, The.....	John Derek, Diana Reed.....	... 87	Drama	... 87	Drama	... Hero, The.....	John Derek, Diana Reed.....	... 87	Drama	... 87	Drama
... Hills of Utah.....	Gene Autry, Diana Marcell.....	... 87	Western	... 87	Western	... Hills of Utah.....	Gene Autry, Diana Marcell.....	... 87	Western	... 87	Western
... Hurricane Island (C).....	John Hall, Marie Windsor.....	... 86	Operatic	... 86	Operatic	... Hurricane Island (C).....	John Hall, Marie Windsor.....	... 86	Operatic	... 86	Operatic
... I Love Farewell.....	Liberth Scott, Edmund O'Brien.....	... 86	Drama	... 86	Drama	... I Love Farewell.....	Liberth Scott, Edmund O'Brien.....	... 86	Drama	... 86	Drama
... Magic Carpet.....	Lucille Ball, John Agar.....	... 86	Adventure	... 86	Adventure	... Magic Carpet.....	Lucille Ball, John Agar.....	... 86	Adventure	... 86	Adventure
... Mask of the Avenger (C).....	John Derek, Judy Lawrence.....	... 86	Drama	... 86	Drama	... Mask of the Avenger (C).....	John Derek, Judy Lawrence.....	... 86	Drama	... 86	Drama
... Mysterious Island, The.....	Richard Crane, Karen Randolph.....	... 86	Drama	... 86	Drama	... Mysterious Island, The.....	Richard Crane, Karen Randolph.....	... 86	Drama	... 86	Drama
... Never Trust a Gambler.....	Dane Clark, Kathy O'Donnell, Betty Bachar.....	... 86	Drama	... 86	Drama	... Never Trust a Gambler.....	Dane Clark, Kathy O'Donnell, Betty Bachar.....	... 86	Drama	... 86	Drama
... Remake That Face.....	Broadie Crawford, Lam McAllister, Brett King.....	... 86	Drama	... 86	Drama	... Remake That Face.....	Broadie Crawford, Lam McAllister, Brett King.....	... 86	Drama	... 86	Drama
... Roakie in Korea.....	Gene Autry.....	... 86	Western	... 86	Western	... Roakie in Korea.....	Gene Autry.....	... 86	Western	... 86	Western
... Silver Canyon.....	Silver....	... 86	Western	... 86	Western	... Silver Canyon.....	Silver....	... 86	Western	... 86	Western
... Stroope.....	Lee J. Cobb, Maria Toren.....	... 86	Drama	... 86	Drama	... Stroope.....	Lee J. Cobb, Maria Toren.....	... 86	Drama	... 86	Drama
... San Dr. Jekyll.....	Sam Houston, Louis Hayward, Judy Lawrence.....	... 86	Musical	... 86	Musical	... San Dr. Jekyll.....	Sam Houston, Louis Hayward, Judy Lawrence.....	... 86	Musical	... 86	Musical
... Sunny Side of the Street (C).....	Frankie Lane, Tony Arden.....	... 86	Western	... 86	Western	... Sunny Side of the Street (C).....	Frankie Lane, Tony Arden.....	... 86	Western	... 86	Western
... 235 Texas Rangers.....	George Montgomery, Gale Storm.....	... 86	Western	... 86	Western	... 235 Texas Rangers.....	George Montgomery, Gale Storm.....	... 86	Western	... 86	Western

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(continued)

... (R) Lost Horizon.....	Ronald Colman, Jane Wyatt.....	... 118	Drama	... 118	Drama	... (R) Lost Horizon.....	Ronald Colman, Jane Wyatt.....	... 118	Drama	... 118	Drama
... (B) Louisiana Hayride.....	Judy Carova, Rose Hunter.....	... 67	Comedy	... 67	Comedy	... (B) Louisiana Hayride.....	Judy Carova, Rose Hunter.....	... 67	Comedy	... 67	Comedy
... (B) Mr. Deeds Goes to Town.....	Gary Cooper, Jean Arthur.....	... 115	Comedrama	... 115	Comedrama	... (B) Mr. Deeds Goes to Town.....	Gary Cooper, Jean Arthur.....	... 115	Comedrama	... 115	Comedrama
... (B) Mr. Smith Goes to Washington.....	James Stewart.....	... 130	Comedrama	... 130	Comedrama	... (B) Mr. Smith Goes to Washington.....	James Stewart.....	... 130	Comedrama	... 130	Comedrama
... (B) More Than a Secretary.....	Jean Arthur, George Brent.....	... 77	Comedy	... 77	Comedy	... (B) More Than a Secretary.....	Jean Arthur, George Brent.....	... 77	Comedy	... 77	Comedy
... (B) Meet the Merrier, The.....	John McGraw.....	... 103	Comedy	... 103	Comedy	... (B) Meet the Merrier, The.....	John McGraw.....	... 103	Comedy	... 103	Comedy
... (B) One Night of Love.....	Grace Moore, Tullio Carminati.....	... 82	Musical	... 82	Musical	... (B) One Night of Love.....	Grace Moore, Tullio Carminati.....	... 82	Musical	... 82	Musical
... (B) Only Angels Have Wings.....	Jean Arthur, Cary Grant.....	... 121	Adventure	... 121	Adventure	... (B) Only Angels Have Wings.....	Jean Arthur, Cary Grant.....	... 121	Adventure	... 121	Adventure
... (B) Son of a Monster.....	Ros Hobart, George Marston.....	... 61	Horror	... 61	Horror	... (B) Son of a Monster.....	Ros Hobart, George Marston.....	... 61	Horror	... 61	Horror
... (B) Submarine.....	C. Morris, R. Iris D. Del Rio.....	... 74	Melodrama	... 74	Melodrama	... (B) Submarine.....	C. Morris, R. Iris D. Del Rio.....	... 74	Melodrama	... 74	Melodrama
... (B) Talk of the Town, The.....	Carole Lombard, Glenn Ford.....	... 94	Western	... 94	Western	... (B) Talk of the Town, The.....	Carole Lombard, Glenn Ford.....	... 94	Western	... 94	Western
... (B) Texas.....	Pat O'Brien, Janet Blair.....	... 83	Melodrama	... 83	Melodrama	... (B) Texas.....	Pat O'Brien, Janet Blair.....	... 83	Melodrama	... 83	Melodrama
... (B) Two Yanks in Trinidad.....	Pat O'Brien, Janet Blair.....	... 83	Melodrama	... 83	Melodrama	... (B) Two Yanks in Trinidad.....	Pat O'Brien, Janet Blair.....	... 83	Melodrama	... 83	Melodrama
... (B) Whole Town's Talking, The.....	Edward G. Robinson, Jean Arthur.....	... 127	Comedrama	... 127	Comedrama	... (B) Whole Town's Talking, The.....	Edward G. Robinson, Jean Arthur.....	... 127	Comedrama	... 127	Comedrama
... (B) Women in Prison, You've Seen.....	Wyn Cadou, Scott Colton.....	... 59	Melodrama	... 59	Melodrama	... (B) Women in Prison, You've Seen.....	Wyn Cadou, Scott Colton.....	... 59	Melodrama	... 59	Melodrama
... (B) You Can't Take It With You.....	J. Arthur, L. Barrymore, J. Stewart, J. Arthur.....	... 137	Comedrama	... 137	Comedrama	... (B) You Can't Take It With You.....	J. Arthur, L. Barrymore, J. Stewart, J. Arthur.....	... 137	Comedrama	... 137	Comedrama
... 367 Bonanza, The.....	Preston Foster, Wayne Morris.....	... 120	Drama	... 120	Drama	... 367 Bonanza, The.....	Preston Foster, Wayne Morris.....	... 120	Drama	... 120	Drama
... China Corsair.....	Charles Starrett, Sauley Barnett.....	... 120	Western	... 120	Western	... China Corsair.....	Charles Starrett, Sauley Barnett.....	... 120	Western	... 120	Western
... Criminal Lawyer.....	Pat O'Brien, Jane Wyatt.....	... 120	Drama	... 120	Drama	... Criminal Lawyer.....	Pat O'Brien, Jane Wyatt.....	... 120	Drama	... 120	Drama
... Crotone Fury.....	John Wayne, Robert N. Bradbury.....	... 120	Western	... 120	Western	... Crotone Fury.....	John Wayne, Robert N. Bradbury.....	... 120	Western	... 120	Western
... Dick Turpin's Ride.....	Dick Turpin, Brett King.....	... 87	Operatic	... 87	Operatic	... Dick Turpin's Ride.....	Dick Turpin, Brett King.....	... 87	Operatic	... 87	Operatic
... Five.....	Faust, W. Phillips, J. Anderson.....	... 87	Drama	... 87	Drama	... Five.....	Faust, W. Phillips, J. Anderson.....	... 87	Drama	... 87	Drama
... Harlem Globetrotters, The.....	Thomas Gomez & Bobo勃勃特伦.....	... 87	Drama	... 87	Drama	... Harlem Globetrotters, The.....	Thomas Gomez & Bobo勃勃特伦.....	... 87	Drama	... 87	Drama
... Hero, The.....	John Derek, Diana Reed.....	... 87	Drama	... 87	Drama	... Hero, The.....	John Derek, Diana Reed.....	... 87	Drama	... 87	Drama
... Hills of Utah.....	Gene Autry, Diana Marcell.....	... 87	Western	... 87	Western	... Hills of Utah.....	Gene Autry, Diana Marcell.....	... 87	Western	... 87	Western
... Hurricane Island (C).....	John Hall, Marie Windsor.....	... 86	Operatic	... 86	Operatic	... Hurricane Island (C).....	John Hall, Marie Windsor.....	... 86	Operatic	... 86	Operatic
... I Love Farewell.....	Liberth Scott, Edmund O'Brien.....	... 86	Drama	... 86	Drama	... I Love Farewell.....	Liberth Scott, Edmund O'Brien.....	... 86	Drama	... 86	Drama
... Magic Carpet.....	Lucille Ball, John Agar.....	... 86	Adventure	... 86	Adventure	... Magic Carpet.....	Lucille Ball, John Agar.....	... 86	Adventure	... 86	Adventure
... Mask of the Avenger (C).....	John Derek, Judy Lawrence.....	... 86	Drama	... 86	Drama	... Mask of the Avenger (C).....	John Derek, Judy Lawrence.....	... 86	Drama	... 86	Drama
... Mysterious Island, The.....	Richard Crane, Karen Randolph.....	... 86	Drama	... 86	Drama	... Mysterious Island, The.....	Richard Crane, Karen Randolph.....	... 86	Drama	... 86	Drama
... Never Trust a Gambler.....	Dane Clark, Kathy O'Donnell, Betty Bachar.....	... 86	Drama	... 86	Drama	... Never Trust a Gambler.....	Dane Clark, Kathy O'Donnell, Betty Bachar.....	... 86	Drama	... 86	Drama
... Remake That Face.....	Broadie Crawford, Lam McAllister, Brett King.....	... 86	Drama	... 86	Drama	... Remake That Face.....	Broadie Crawford, Lam McAllister, Brett King.....	... 86	Drama	... 86	Drama
... Roakie in Korea.....	Gene Autry.....	... 86	Western	... 86	Western	... Roakie in Korea.....	Gene Autry.....	... 86	Western	... 86	Western
... Silver Canyon.....	Silver....	... 86	Western	... 86	Western	... Silver Canyon.....	Silver....	... 86	Western	... 86	Western
... Stroope.....	Lee J. Cobb, Maria Toren.....	... 86	Drama	... 86	Drama	... Stroope.....	Lee J. Cobb, Maria Toren.....	... 86	Drama	... 86	Drama
... San Dr. Jekyll.....	Sam Houston, Louis Hayward, Judy Lawrence.....	... 86	Musical	... 86	Musical	... San Dr. Jekyll.....	Sam Houston, Louis Hayward, Judy Lawrence.....	... 86	Musical	... 86	Musical
... Sunny Side of the Street (C).....	Frankie Lane, Tony Arden.....	... 86	Western	... 86	Western	... Sunny Side of the Street (C).....	Frankie Lane, Tony Arden.....	... 86	Western	... 86	Western
... 429 Kill or Be Killed.....	Lawrence Tierney, George Coulouris.....	... 49	Comedy	... 49	Comedy	... 429 Kill or Be Killed.....	Lawrence Tierney, George Coulouris.....	... 49	Comedy	... 49	Comedy
... 431 Kind Hearts and Coronets (British).....	Alec Guinness, Dennis Price.....	... 50	Comedy	... 50	Comedy	... 431 Kind Hearts and Coronets (British).....	Alec Guinness, Dennis Price.....	... 50	Comedy	... 50	Comedy
... 432 Nature (Italian).....	Arcie Nelson, Dennis Price.....	... 50	Comedy	... 50	Comedy	... 432 Nature (Italian).....	Arcie Nelson, Dennis Price.....	... 50	Comedy	... 50	Comedy
... 615 The Perfect Woman (British).....	Alec Guinness, Dennis Price.....	... 50	Comedy	... 50	Comedy	... 615 The Perfect Woman (British).....	Alec Guinness, Dennis Price.....	... 50	Comedy	... 50	Comedy
... 616 Gasolene.....	Alec Guinness, Dennis Price.....	... 50	Comedy	... 50	Comedy	... 616 Gasolene.....	Alec Guinness, Dennis Price.....	... 50	Comedy	... 50	Comedy
... 617 Gay Lady (British) (C).....	John Keat, James Donald.....	... 50	Drama	... 50	Drama	... 617 Gay Lady (British) (C).....	John Keat, James Donald.....	... 50	Drama	... 50	Drama
... 617 (R) Getting Gertie's Garter.....	Dennis O'Keefe, Marie McDonald.....	... 50	Comedy	... 50	Comedy	... 617 (R) Getting Gertie's Garter.....	Dennis O'Keefe, Marie McDonald.....	... 50	Comedy	... 50	Comedy
... 618 The Golden Gloves Story.....	James Dunn, Dewey Martin.....	... 50	Melodrama	... 50	Melodrama	... 618 The Golden Gloves Story.....	James Dunn, Dewey Martin.....	... 50	Melodrama	... 50	Melodrama
... 619 The Fallen Idol (British).....	Jackie Robinson Story.....	... 50	Drama	... 50	Drama	... 619 The Fallen Idol (British).....	Jackie Robinson Story.....	... 50	Drama	... 50	Drama
... 619 The Glass Mountain (British).....	John Keat, Joan Bennett.....	... 50	Comedy	... 50	Comedy	... 619 The Glass Mountain (British).....	John Keat, Joan Bennett.....	... 50	Comedy	... 50	Comedy
... 620 Good Time Girl (British).....	John Keat, Dennis Price.....	... 50	Comedy	... 50	Comedy	... 620 Good Time Girl (British).....	John Keat, Dennis Price.....	... 50	Comedy	... 50	Comedy
... 621 Federal Man.....	John Keat, William Haver.....	... 50	Drama	... 50	Drama	... 621 Federal Man.....	John Keat, William Haver.....	... 50	Drama	... 50	Drama
... 622 It's a Small World.....	John Keat, William Haver.....	... 50	Drama	... 50	Drama	... 622 It's a Small World.....	John Keat, William Haver.....	... 50	Drama	... 50	Drama
... 623 The Torch.....	John Keat, Dennis Price.....	... 50	Comedy	... 50	Comedy	... 623 The Torch.....	John Keat, Dennis Price.....	... 50	Comedy	... 50	Comedy
... 624 The Asphalt Jungle.....	John Keat, Dennis Price.....	... 50	Drama	... 50	Drama	... 624 The Asphalt Jungle.....	John Keat, Dennis Price.....	... 50	Drama	... 50	Drama
... 625 The Winoaw Bay.....	John Keat, Dennis Price.....	... 50	Comedy	... 50	Comedy	... 625 The Winoaw Bay.....	John Keat, Dennis Price.....	... 50	Comedy	... 50	Comedy
... 626 Timber Fury.....	John Keat, Dennis Price.....	... 50	Drama	... 50	Drama	... 626 Timber Fury.....	John Keat, Dennis Price.....	... 50	Drama	... 50	Drama

## LIPPERT

(continued)

... 627 (R) The Yellow Cab Man.....	John Keat, Dennis Price.....	... 50	Comedy	... 50	Comedy	... 627 (R) The Yellow Cab Man.....	John Keat, Dennis Price.....	... 50	Comedy	... 50	Comedy
... 628 The Outriders (											

## (continued)

**Stratford**

(continued)

PROD. NO.	TITLE	RELEASE	STARS	RUNNING TIME		TYPE	STARS	RUNNING TIME		TYPE
				PROD. NO.	TITLE			TIME		
41	Crisis . . . . .	July 7 '50	Cary Grant, Lee Jversen . . . . .	96	Drama					
33	Duchess of Idaho (C) . . . . .	July 14 '50	Eather Williams, Van Johnson . . . . .	98	Musical					
32	The Happy Years (C) . . . . .	July 28 '50	Doris Stockwell, Darryl Hickman . . . . .	110	Comedy					
35	Mystery Street . . . . .	July 28 '50	Ricardo Montalban, Sally Forrest . . . . .	93	Mystery					
39	Annie Get Your Gun (C) . . . . .	Aug. 4 '50	Betty Hutton . . . . .	107	Musical					
36	Three Little Words (C) . . . . .	Aug. 4 '50	Fred Astaire, Red Skelton . . . . .	102	Musical					
37	A Lady Without Passport . . . . .	Aug. 18 '50	Hedy Lamarr . . . . .	72	Musical					
38	Summer Stock (C) . . . . .	Aug. 25 '50	Gene Kelly, John Hodiak . . . . .	109	Musical					
191	A Life of Her Own . . . . .	Sept. 15 '50	Lana Turner, Ray Milland . . . . .	108	Drama					
102	Devil's Dowry . . . . .	Sept. 29 '50	Robert Taylor, Louis Calhern . . . . .	94	Western					
103	Toast of New Orleans (C) . . . . .	Oct. 6 '50	Kathryn Grayson, Mario Lanza . . . . .	97	Musical					
104	Right Cross . . . . .	Oct. 6 '50	Jane Allison, Dick Powell . . . . .	90	Drama					
165	To Please A Lady . . . . .	Oct. 13 '50	Claire Gable, Barbara Stanwyck . . . . .	92	Drama					
110	The Miner's Story . . . . .	Oct. 20 '50	James Whitmore . . . . .	93	Drama					
167	Death of a Salesman . . . . .	Nov. 3 '50	Marshall Thompson, Virginia Field . . . . .	75	Musical					
168	Two Weeks With Love (C) . . . . .	Nov. 10 '50	Jane Powell, Ricardo Montalban . . . . .	92	Musical					
109	Kings' Solomon's Mines (C) . . . . .	Nov. 24 '50	Deborah Kerr, Stewart Granger . . . . .	102	Adventure					
111	Mrs. O'Malley and Mr. Malone . . . . .	Dec. 8 '50	Marjorie Main, James Whitmore . . . . .	69	Comedy					
112	Pagan Love Song (C) . . . . .	Dec. 29 '50	Ether Williams, Howard Keel . . . . .	74	Musical					
113	Watch the Birdie . . . . .	Jan. 12 '51	Red Skelton . . . . .	71	Musical					
114	Gronkida for Marriage . . . . .	Jan. 19 '51	Yvonne De Carlo, Kathryn Grayson . . . . .	89	Comedy					
115	Kim (C) . . . . .	Jan. 26 '51	Errol Flynn, Dean Stockwell . . . . .	113	Adventure					
116	Magnificent Yankees, The . . . . .	Feb. 12 '51	Louise Calhern, Ann Harding . . . . .	98	Drama					
117	Venetian Valley (C) . . . . .	Feb. 18 '51	Burt Lancaster, Robert Walker . . . . .	92	Musical					
118	Canoe for Alarm . . . . .	Feb. 25 '51	Loretta Young, Barry Sullivan . . . . .	73	Drama					
119	Three Guys Named Mike . . . . .	Mar. 9 '51	Jane Wyman, Van Johnson . . . . .	90	Comedy					
123	Inside Straight . . . . .	Mar. 16 '51	David Brian, Arlene Dahl . . . . .	87	Drama					
121	Royal Wedding (C) . . . . .	Mar. 23 '51	Fred Astaire, Jane Powell . . . . .	92	Musical					
124	Father's Little Dividend . . . . .	Apr. 13 '51	S. Tracy, J. Bennett, E. Taylor . . . . .	81	Comedy					
126	Soldiers Three . . . . .	Apr. 20 '51	Granada W. Pleicon, D. Niven . . . . .	92	Drama					
127	Great Caesar, The (C) . . . . .	Apr. 27 '51	Mario Lanza, Ann Blyth . . . . .	109	Musical					
125	Painted Hills (The C) . . . . .	May 4 '51	Laurie, Bruce Cowling, Cary Grant . . . . .	69	Musical					
118	Hemmett Story (formerly Headline Story, The) . . . . .	May 18 '51	Donald Crisp, Marjorie Reynolds . . . . .	92	Drama					
120	Go for Broke . . . . .	May 25 '51	Van Johnson, Warner Anderson . . . . .	92	Drama					
121	Royal Wedding (C) . . . . .	June 1 '51	John Wayne, Sally Forrest . . . . .	92	Drama					
122	People We Love, The . . . . .	June 15 '51	Ray Milland, Maurice Evans . . . . .	97	Drama					
123	Mr. Imperium (C) . . . . .	June 15 '51	Lana Turner, Edie Pina . . . . .	87	Drama					
124	No Questions Asked . . . . .	June 20 '51	Arlene Dahl, Barry Sullivan . . . . .	98	Drama					
125	Excuse My Dust (C) . . . . .	June 29 '51	Red Skelton, Sally Forrest . . . . .	90	Comedy					
126	Kind Lady . . . . .	July 6 '51	Elmer Bernstein, Sally Forrest . . . . .	92	Drama					
127	Show Boat (C) . . . . .	July 13 '51	K. Grayson, A. Gardner, H. Kiel . . . . .	92	Musical					
128	Law and Lady Loverty, The . . . . .	July 20 '51	Green Gables, Michael Wilding . . . . .	92	Drama					
129	Thin Knife, The . . . . .	July 27 '51	Walter Pidgeon, Ann Sheridan . . . . .	92	Musical					
130	Rich, Young and Pretty (C) . . . . .	Aug. 10 '51	Walter Pidgeon, Margaret Leighton . . . . .	92	Musical					
131	Calling Bulldog Drummond . . . . .	Aug. 17 '51	Clark Gable, John Hodiak . . . . .	81	Drama					
132	American in Paris, An (C) . . . . .	Aug. 31 '51	All Star Cat . . . . .	102	Drama					
133	Teresa . . . . .	Sept. 7 '51	Sally Forrest, Keefe Brasselle . . . . .	92	Drama					
134	Banterine . . . . .	Sept. 14 '51	Elizabeth Taylor, Larry Parks . . . . .	92	Comedy					
135	It's a Big Country . . . . .	Sept. 21 '51	James Mason, Ava Gardner . . . . .	92	Drama					
136	People Against O'Hara . . . . .	Sept. 28 '51	Spencer Tracy, Diana Lynn . . . . .	92	Drama					
137	Qui Vado (C) . . . . .	Oct. 5 '51	Robert Taylor, Deborah Kerr . . . . .	92	Drama					
138	Rain, Rain, Go Away . . . . .	Oct. 12 '51	Nancy Davis, James Whitmore . . . . .	92	Drama					
139	Red Beds of Carnegie . . . . .	Oct. 19 '51	Autie Murphy, Bill Mauldin . . . . .	81	Drama					
140	Strictly Dishonorable Strip, The . . . . .	Oct. 26 '51	Edie Pina, Janet Leigh . . . . .	92	Comedrama					
141	Mickey Rooney, Sally Forrest . . . . .	Oct. 30 '51	Mickey Rooney, Sally Forrest . . . . .	92	Drama					
142	Across the Wide Missouri (C) . . . . .	Nov. 6 '51	Alan Ladd, Rhonda Fleming . . . . .	89	Drama					
143	Dear Brat (C) . . . . .	Nov. 13 '51	Montgomery Clift, Elizabeth Taylor . . . . .	92	Comedy					
144	Passage West (C) . . . . .	Nov. 20 '51	Ray Milland, Jim Stelton . . . . .	92	Adventure					
145	Ace in the Hole . . . . .	Dec. 4 '51	Kirk Douglas, Jan Sterling . . . . .	92	Drama					
146	Something to Live For . . . . .	Dec. 11 '51	Joseph Cotten, Corinne Calvet . . . . .	92	Drama					
147	Darling, How Could You! . . . . .	Dec. 18 '51	Dean Martin, Jerry Lewis . . . . .	92	Comedy					
148	Worlds Collide (C) . . . . .	Dec. 25 '51	Edmond O'Brien, Dan Lauer . . . . .	92	Drama					
149	Hong Kong (C) . . . . .	Dec. 31 '51	John Payne, Rhonda Fleming . . . . .	92	Adventure					

STRATFORD



## MONOGRAM

TITLE NO.	RELEASE DATE	STARS	RUNNING TIME
			TYPE
Gunfighters . . . . .	Apr. 9 '36	Whip Wilson, Andy Clyde . . . . .	55... Western
Mystery at the Burlesque (Brit.) . . . . .	Apr. 10 '36	Gerry March, Diana Decker . . . . .	55... Drama
Jiggs and Maggie Out West . . . . .	Apr. 23 '36	Johnnie Mack Brown, Gail Davis . . . . .	66... Comedy
Six Gun Man . . . . .	Apr. 29 '36	Johnnie Mack Brown, Gail Davis . . . . .	57... Western
Father Makes Good . . . . .	May 7 '36	Raymond Walburn, Walter Catlett . . . . .	61... Comedy
Lucky Lovers . . . . .	May 14 '36	Lo Garey, Hunts Hall . . . . .	69... Comedy
Hambucker Takes a Chance . . . . .	June 4 '36	Tom Ewell, Leo Kishkind . . . . .	65... Melodrama
Side Show . . . . .	June 18 '36	Don McGuire, Tracey Roberts . . . . .	65... Comedy
The Lost Valetino . . . . .	June 25 '36	Johnny Baldwin, Donald Woods . . . . .	76... Adventure
Arizona Mystery . . . . .	July 2 '36	Whip Wilson, Andy Clyde . . . . .	56... Western
The Silk Rose (British) . . . . .	July 9 '36	Carrie Landis, Joseph Calleia . . . . .	72... Mystery
Snow Dog . . . . .	July 16 '36	Kirby Grant, Glenn Vetrogo . . . . .	64... Adventure
County Fair (C) . . . . .	Aug. 6 '36	Rory Calhoun, Jane Nigh . . . . .	77... Drama
Triple Trouble . . . . .	Aug. 13 '36	Lo Garey, Hunts Hall . . . . .	66... Drama
Silver Timbers . . . . .	Aug. 20 '36	Whip Wilson, Andy Clyde . . . . .	55... Western
Law of the Panhandle . . . . .	Sept. 10 '36	Rod McPhail, Jeff Donnell . . . . .	73... Adventure
Bomba and the Hidden City . . . . .	Sept. 24 '36	J. Sheffield, Sue Englund . . . . .	55... Western
Cherokee Uprising . . . . .	Oct. 8 '36	Whip Wilson, Andy Clyde . . . . .	57... Western
A Modern Marriage . . . . .	Oct. 15 '36	Samuel Field, Red Haller . . . . .	66... Melodrama
Hot Bed . . . . .	Oct. 22 '36	James Lydon, Gloria Winters . . . . .	61... Drama
Bugs Busters . . . . .	Oct. 29 '36	Lo Garey, Hunts Hall . . . . .	64... Comedy
Joe Palooka in the Squared Circle Rev. . . . .	Nov. 5 '36	KirKwood, Myrna Dell . . . . .	63... Drama
Outlaw Gold (formerly Massacre Valley) . . . . .	Nov. 26 '36	Johnny Mack Brown, V. Herkik . . . . .	51... Western
Outlaws of Texas . . . . .	Dec. 3 '36	Whip Wilson, Andy Clyde . . . . .	54... Western
Father's Wild Game . . . . .	Dec. 10 '36	Barbara Brown, Raymond Walburn . . . . .	61... Comedy
Call of the Klondike (formerly Pangs of the North) . . . . .	Dec. 17 '36	Kirby Grant, Chinook . . . . .	66... Adventure
Sierra Passage (formerly Trail Dust) . . . . .	Jan. 7 '37	Wayne Morris, Lola Albright . . . . .	81... Western
Colorado Ambush . . . . .	Jan. 14 '37	Johnnie Mack Brown . . . . .	51... Western
Rover Battalion . . . . .	Jan. 21 '37	Lo Garey, Hunts Hall . . . . .	69... Comedy
Blue Blood (C) . . . . .	Jan. 28 '37	Bill Williams, Jane Nigh . . . . .	72... Drama
Ahline Trail . . . . .	Feb. 4 '37	Whip Wilson, Andy Clyde . . . . .	64... Western
Rhythm Inn . . . . .	Feb. 11 '37	Jane Frazee, Kirby Grant . . . . .	73... Musical
Victory Years, The . . . . .	Feb. 18 '37	Tommy Cook, Car Moore . . . . .	81... Drama
Navy Bound . . . . .	Mar. 4 '37	Tom Neal, Regis Toomey . . . . .	61... Drama
Samson from Somora . . . . .	Mar. 11 '37	Johnny Mack Brown . . . . .	54... Western
Gypsy Fury (formerly The Wind Is My Lover) (British) . . . . .	May 18 '37	Vivian Lindorf, Christopher Kent . . . . .	75... Adventure
Canyon Raiders (formerly Wild Horse Prairie) . . . . .	Mar. 25 '37	Johnny Sheffield, Ann Todd . . . . .	63... Drama
Ghost Chasers . . . . .	Apr. 8 '37	Whip Wilson, Phyllis Coates . . . . .	54... Western
Blasting Bullets (formerly Gold Bullets) . . . . .	Apr. 29 '37	Lo Garey, Hunts Hall . . . . .	69... Comedy
Canary Scout (C) . . . . .	May 6 '37	Johnny Mack Brown . . . . .	51... Western
According to Mr. Hoyle (formerly Outside the Law) . . . . .	May 13 '37	Red Cameron, Audrey Long . . . . .	78... Western
Outside the Law . . . . .	May 20 '37	Spring Byington, Brett King . . . . .	60... Drama
Father Takes the Air . . . . .	May 27 '37	Whip Wilson, Faury Knight . . . . .	58... Western
Can Manana . . . . .	Robert Clarke, Virginia Welles . . . . .	Comedy	
Father Taken the Air . . . . .	Raymond Walburn, Walter Catlett . . . . .	Comedy	

(Continued at foot of page above)

**PARAMOUNT**

PROD. NO.	TITLE	TYPE	RUNNING TIME		STARS	RELEASE	PUB. NO.	PROD. NO.	TITLE	TYPE	RUNNING TIME	
			STORY	SCENE							STORY	SCENE
55	Western	Adventure	1:55	—	Carrie	Apr '58	4901	REALART	Fish and Fantasy	Drama	1:54	—
58	Drama	—	—	(B) Detective Story	Charles Boyer, Barbara Stanwyck	'54	4902	Fort Savage	Richard Atten, Andy Devine	Action	1:54	—
66	—	—	—	Leatherjackets	Richard Atten, Kirk Douglas	'54	4903	My Favorite Spy	Sterling Hayden, Arlene Whelan	Western	1:54	—
57	Western	—	—	Fort Savage	Bob Hope, Heddy Lamarr	'54	4904	Red Mountain (C)	Alvin Ladd, Wendell Corey	Comedy	1:54	—
61	Comedy	—	—	My Favorite Spy	Dean Martin, Jerry Lewis	'54	4905	Shoeg, The	Alvin Ladd, Wendell Corey	Comedy	1:54	—
63	Comedy	—	—	Red Mountain (C)	Dean Martin, Jerry Lewis	'54	4906	Metodrama	Carrie	—	1:54	—
76	Adventure	—	—	(B) Fish and Fantasy	Charles Boyer, Barbara Stanwyck	'54	4907	Merry Monarchs	Richard Atten, Andy Devine	Action	1:54	—
54	Western	—	—	Leatherjackets	Richard Atten, Kirk Douglas	'54	4908	Death Man's Eyes	Bob Hope, Heddy Lamarr	Comedy	1:54	—
72	Mystery	—	—	Fort Savage	Bob Hope, Heddy Lamarr	'54	4909	Keep 'Em Sluggin'	Bob Hope, Heddy Lamarr	Comedy	1:54	—
64	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4910	Nightmare	Bob Hope, Heddy Lamarr	Comedy	1:54	—
77	Drama	—	—	Fort Savage	Bob Hope, Heddy Lamarr	'54	4911	Tough As They Came	Bob Hope, Heddy Lamarr	Comedy	1:54	—
66	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4912	Destry Rides Again	Bob Hope, Heddy Lamarr	Comedy	1:54	—
73	Western	—	—	Fort Savage	Bob Hope, Heddy Lamarr	'54	4913	Gully Gal of Murder	Bob Hope, Heddy Lamarr	Comedy	1:54	—
55	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4914	Gypsy Wildcat	Bob Hope, Heddy Lamarr	Comedy	1:54	—
71	Western	—	—	Fort Savage	Bob Hope, Heddy Lamarr	'54	4915	Herc Comes the Goods	Bob Hope, Heddy Lamarr	Comedy	1:54	—
57	Adventure	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4916	Merry Monarchs	Bob Hope, Heddy Lamarr	Comedy	1:54	—
64	Water	—	—	Fort Savage	Bob Hope, Heddy Lamarr	'54	4917	The Suspect	Bob Hope, Heddy Lamarr	Comedy	1:54	—
66	Melodrama	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4918	When the Dalton Ride	Bob Hope, Heddy Lamarr	Comedy	1:54	—
61	Action	—	—	Fort Savage	Bob Hope, Heddy Lamarr	'54	4919	Fury in the Sky	Bob Hope, Heddy Lamarr	Comedy	1:54	—
63	Comedy	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4920	Fighting Commando	Bob Hope, Heddy Lamarr	Comedy	1:54	—
51	Western	—	—	Fort Savage	Bob Hope, Heddy Lamarr	'54	4921	All Quiet on the Western Front	Bob Hope, Heddy Lamarr	Comedy	1:54	—
56	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4922	Big Cage, The	Bob Hope, Heddy Lamarr	Comedy	1:54	—
61	Comedy	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4923	Big Town	Bob Hope, Heddy Lamarr	Comedy	1:54	—
61	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4924	Na Na Na	Bob Hope, Heddy Lamarr	Comedy	1:54	—
66	Action	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4925	Adventure	Bob Hope, Heddy Lamarr	Comedy	1:54	—
81	Western	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4926	House of Dracula	Bob Hope, Heddy Lamarr	Comedy	1:54	—
51	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4927	Spirit of Notre Dame	Bob Hope, Heddy Lamarr	Comedy	1:54	—
69	Comedy	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4928	House of Frankenstein	Bob Hope, Heddy Lamarr	Comedy	1:54	—
72	Drama	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4929	River Gang	Bob Hope, Heddy Lamarr	Comedy	1:54	—
64	Western	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4930	San Francisco Docks	Bob Hope, Heddy Lamarr	Comedy	1:54	—
73	Musical	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4931	Black Angel	Bob Hope, Heddy Lamarr	Comedy	1:54	—
81	Drama	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4932	Tangler	Bob Hope, Heddy Lamarr	Comedy	1:54	—
61	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4933	Fighting Salchowhead	Bob Hope, Heddy Lamarr	Comedy	1:54	—
61	Drama	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4934	Saltero Salchowhead, The	Bob Hope, Heddy Lamarr	Comedy	1:54	—
54	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4935	Secret Confessions of a Model	Bob Hope, Heddy Lamarr	Comedy	1:54	—
63	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4936	Secrets of a Sinner	Bob Hope, Heddy Lamarr	Comedy	1:54	—
75	Adventure	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4937	Criminals of the Underworld	Bob Hope, Heddy Lamarr	Comedy	1:54	—
54	Western	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4938	Covered Wagon Raid	Bob Hope, Heddy Lamarr	Comedy	1:54	—
69	Comedy	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4939	Trigger, Jr. (C)	Bob Hope, Heddy Lamarr	Comedy	1:54	—
81	Western	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4940	The Arizona Cowboy	Bob Hope, Heddy Lamarr	Comedy	1:54	—
78	Western	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4941	Hills of Oklahoma	Bob Hope, Heddy Lamarr	Comedy	1:54	—
60	Drama	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4942	Salt Lake Raiders	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4943	Women from Headquarters	Bob Hope, Heddy Lamarr	Comedy	1:54	—
68	Western	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4944	Rock Island Trail (C)	Bob Hope, Heddy Lamarr	Comedy	1:54	—
61	Drama	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4945	The Savage Horde	Bob Hope, Heddy Lamarr	Comedy	1:54	—
61	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4946	Destination Big House	Bob Hope, Heddy Lamarr	Comedy	1:54	—
54	Western	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4947	The Avengers	Bob Hope, Heddy Lamarr	Comedy	1:54	—
63	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4948	Covered Wagon Raid	Bob Hope, Heddy Lamarr	Comedy	1:54	—
54	Adventure	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4949	Trigger, Jr.	Bob Hope, Heddy Lamarr	Comedy	1:54	—
69	Comedy	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4950	Trial Without Jury	Bob Hope, Heddy Lamarr	Comedy	1:54	—
81	Western	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4951	Jangle Stamps	Bob Hope, Heddy Lamarr	Comedy	1:54	—
78	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4952	George Breakaway	Bob Hope, Heddy Lamarr	Comedy	1:54	—
60	Drama	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4953	Yank	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4954	Mane 'Rocky' Lane	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4955	Almanac	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4956	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4957	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4958	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4959	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4960	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4961	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4962	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4963	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4964	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4965	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4966	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4967	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4968	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4969	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4970	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4971	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4972	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4973	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4974	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4975	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4976	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4977	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4978	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4979	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4980	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4981	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4982	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4983	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4984	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4985	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4986	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4987	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4988	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4989	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4990	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4991	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4992	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4993	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4994	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4995	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4996	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4997	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4998	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	4999	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	5000	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	5001	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	5002	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	5003	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54	—
58	—	—	—	Leatherjackets	Bob Hope, Heddy Lamarr	'54	5004	Mane 'Rocky' Lane, Eddy Waller	Bob Hope, Heddy Lamarr	Comedy	1:54</	

(Continued on following page, column 1)

**REPUBLIC** (continued)

PROD. NO.	TITLE	RELEASE NO.	STARS	RUNNING TIME	TYPE	PROD. NO.	TITLE	RELEASE NO.	STARS	RUNNING TIME	TYPE
4887	Friars Torndo	Sept. 6 '50	Allan "Rocky" Lane, Eddie Waller, ...	60	Western	187	Fallen Idol, The (British) (C).....	May '50	Ralph Richardson, Michele Morgan, ...	94	Drama
5001	Surrender	Sept. 15 '50	Vernon Rainey, John Carroll, ...	90	Drama	... .	Gone to Earth (British) (C).....	Oct. '51	Jennifer Jones, David Farrar, ...	... .	Drama
4922	Redwood Forest Trail	Sept. 18 '50	Rex Allen, Dorothy Patrick, ...	67	Western	4928	Priestors in Petrels	Sept. 18 '50	Valentine Perkins, Robert Belcwell, ...	69	Melodrama
4948	Sunsets in the West (C)	Sept. 25 '50	Roy Rogers, Estelle Rodriguez, ...	67	Western	5003	Marching	Oct. 18 '50	Orson Nelson, John Carroll, Marie McDonald, ...	85	Drama
5002	Hill Parade of 1951	Oct. 18 '50	John Carroll, Marie McDonald, ...	85	Musical	5002	Alian "Rocky" Lane, Eddie Waller, ...	60	Western		
4988	Bathers on Horseback	Oct. 23 '50	Roy Rogers, Penny Edwards, ...	67	Western	4988	North of the Great Divide (C).....	Nov. 15 '50	Vernon Rainey, John Carroll, ...	90	Drama
4944	Birds of the Big Sky	Feb. 15 '51	Roy Rogers, Penny Edwards, ...	67	Western	4944	North of the Great Divide (C).....	Nov. 15 '50	Vernon Rainey, John Carroll, ...	90	Drama
5010	Rio Grande	Feb. 18 '51	John Wayne, Maureen O'Hara, ...	105	Drama	4944	North of the Great Divide (C).....	Nov. 15 '50	Vernon Rainey, John Carroll, ...	90	Drama
4946	Under Mexican Stars	Feb. 28 '51	Rex Allen, Dorothy Patrick, ...	67	Western	4946	The Misiorians	Mar. 25 '51	Roy Rogers, Penny Edwards, ...	67	Western
4974	California Passage	Dec. 15 '50	Monte Hale, Paul Hurst, ...	60	Western	5005	California Passage	Dec. 15 '50	Forrest Tucker, Adele Mara, ...	90	Drama
4946	Trail of Robin Hood (C)	Dec. 15 '50	Roy Rogers, Penny Edwards, ...	67	Western	5005	California Passage	Dec. 15 '50	Forrest Tucker, Adele Mara, ...	90	Drama
5023	Pride of Maryland	Jan. 20 '51	Stanley Clements, Peter Stewart, ...	60	Melodrama	5023	Pride of Maryland	Jan. 20 '51	Stanley Clements, Peter Stewart, ...	60	Melodrama
5004	Belle Le Grand	Jan. 27 '51	Vera Ralston, John Carroll, ...	90	Drama	5004	Belle Le Grand	Jan. 27 '51	Vera Ralston, John Carroll, ...	90	Drama
5015	Round Riders of Durango	Feb. 5 '51	Alan "Rocky" Lane, Aline Towne, ...	60	Western	5015	Round Riders of Durango	Feb. 5 '51	Alan "Rocky" Lane, Aline Towne, ...	60	Western
5001	Spiders of the Plains	Feb. 23 '51	Penny Edwards, James Milliken, ...	68	Western	5001	Spiders of the Plains	Feb. 23 '51	Penny Edwards, James Milliken, ...	68	Western
5025	Missing Women	Feb. 28 '51	Alan "Rocky" Lane, ...	60	Western	5025	Night Riders of Montana	Feb. 28 '51	Alan "Rocky" Lane, ...	60	Western
5039	Silver City Bananas	Mar. 1 '51	Rex Allen, Mary Ellen Kay, ...	67	Drama	5039	Silver City Bananas	Mar. 1 '51	Rex Allen, Mary Ellen Kay, ...	67	Drama
5007	Cuban Fireball	Mar. 21 '51	Stanley Clements, Peter Stewart, ...	78	Comedy	5007	Cuban Fireball	Mar. 21 '51	Stanley Clements, Peter Stewart, ...	78	Comedy
5016	Inurance Investigator	Mar. 28 '51	Audrey Long, Richard Denning, ...	60	Drama	5016	Inurance Investigator	Mar. 28 '51	Audrey Long, Richard Denning, ...	60	Drama
5008	Oh, Susanna (C.)	Mar. 31 '51	Bob Cameron, Adrian Booth, ...	90	Drama	5008	Oh, Susanna (C.)	Mar. 31 '51	Bob Cameron, Adrian Booth, ...	90	Drama
5047	Thunder in God's Country	Apr. 8 '51	Roy Rogers, Penny Edwards, ...	67	Western	5047	Thunder in God's Country	Apr. 8 '51	Roy Rogers, Penny Edwards, ...	67	Western
5020	Buckaro Sheriff of Texas	Michael Chapin, Eileen Janssen, ...	60	Western	5020	Buckaro Sheriff of Texas	Michael Chapin, Eileen Janssen, ...	60	Western		
5033	Dakota Kid, The	Michael Chapin, Eileen Janssen, ...	87	Drama	5033	Dakota Kid, The	Michael Chapin, Eileen Janssen, ...	87	Drama		
5034	Fighting Coast Guard	Brian Donlevy, Elia Raines, ...	105	Drama	5034	Fighting Coast Guard	Brian Donlevy, Elia Raines, ...	105	Drama		
5035	Fort Dodge Stampede	Allan "Rocky" Lane	Western	5035	Fort Dodge Stampede	Allan "Rocky" Lane	Western	5035	Fort Dodge Stampede	Allan "Rocky" Lane	Western
5036	Hawkins Rose	Estelle Rodriguez, Hugh Herbert, ...	Comedy	5036	Hawkins Rose	Estelle Rodriguez, Hugh Herbert, ...	Comedy	5036	Hawkins Rose	Estelle Rodriguez, Hugh Herbert, ...	Comedy
5037	Hornet's Nest (C)	Judy Canova, Edie Foy, Jr., ...	Comedy	5037	Hornet's Nest (C)	Judy Canova, Edie Foy, Jr., ...	Comedy	5037	Hornet's Nest (C)	Judy Canova, Edie Foy, Jr., ...	Comedy
5038	In Old Amarillo	Roy Rogers, Penny Edwards, ...	Western	5038	In Old Amarillo	Roy Rogers, Penny Edwards, ...	Western	5038	In Old Amarillo	Roy Rogers, Penny Edwards, ...	Western
5039	Lady Posseless, A	James Mason, June Havoc, ...	Western	5039	Lady Posseless, A	James Mason, June Havoc, ...	Western	5039	Lady Posseless, A	James Mason, June Havoc, ...	Western
5040	Million Dollar Pursuit	Perry Edwards, Steve Pflug, ...	Melodrama	5040	Million Dollar Pursuit	Perry Edwards, Steve Pflug, ...	Melodrama	5040	Million Dollar Pursuit	Perry Edwards, Steve Pflug, ...	Melodrama
5041	Rangers of the Golden Sage	Michael Chapin, Eileen Janssen, ...	Western	5041	Rangers of the Golden Sage	Michael Chapin, Eileen Janssen, ...	Western	5041	Rangers of the Golden Sage	Michael Chapin, Eileen Janssen, ...	Western
5042	Robins and the Senorita	Rex Allen, Mary Ellen Kay, ...	Western	5042	Robins and the Senorita	Rex Allen, Mary Ellen Kay, ...	Western	5042	Robins and the Senorita	Rex Allen, Mary Ellen Kay, ...	Western
5043	Secrets of Monte Carlo	Warren Douglas, Lois Key, ...	Western	5043	Secrets of Monte Carlo	Warren Douglas, Lois Key, ...	Western	5043	Secrets of Monte Carlo	Warren Douglas, Lois Key, ...	Western
5044	South of Caliente	Roy Rogers, Dale Evans, ...	Western	5044	South of Caliente	Roy Rogers, Dale Evans, ...	Western	5044	South of Caliente	Roy Rogers, Dale Evans, ...	Western
5045	Unchained Justice	Penny Edwards, Ross Elliott, ...	Western	5045	Unchained Justice	Penny Edwards, Ross Elliott, ...	Western	5045	Unchained Justice	Penny Edwards, Ross Elliott, ...	Western
5046	Wells Fargo Gunmaster	Allan "Rocky" Lane	Western	5046	Wells Fargo Gunmaster	Allan "Rocky" Lane	Western	5046	Wells Fargo Gunmaster	Allan "Rocky" Lane	Western
5047	Fourteen Hours in the Sun	... .	... .	5047	Fourteen Hours in the Sun	... .	... .	5047	Fourteen Hours in the Sun	... .	... .
5048	I Can Get It for You Wholesale	Charles Boyer, Linda Darnell, ...	Drama	5048	I Can Get It for You Wholesale	Charles Boyer, Linda Darnell, ...	Drama	5048	I Can Get It for You Wholesale	Charles Boyer, Linda Darnell, ...	Drama
5049	You're in the Navy Now (formerly Starlet Pen) (C)	... .	... .	5049	You're in the Navy Now (formerly Starlet Pen) (C)	... .	... .	5049	You're in the Navy Now (formerly Starlet Pen) (C)	... .	... .
5050	Bird of Paradise (C)	... .	... .	5050	Bird of Paradise (C)	... .	... .	5050	Bird of Paradise (C)	... .	... .
5051	Lucky Nick Cain (formerly High Stake) (C)	... .	... .	5051	Lucky Nick Cain (formerly High Stake) (C)	... .	... .	5051	Lucky Nick Cain (formerly High Stake) (C)	... .	... .
5052	Sword of Monte Cristo (C)	... .	... .	5052	Sword of Monte Cristo (C)	... .	... .	5052	Sword of Monte Cristo (C)	... .	... .
5053	Follow the Sun	... .	... .	5053	Follow the Sun	... .	... .	5053	Follow the Sun	... .	... .
5054	Call Me Mister (C)	... .	... .	5054	Call Me Mister (C)	... .	... .	5054	Call Me Mister (C)	... .	... .
5055	Thirteenth Letter, The (formerly Bird of Paradise) (C)	... .	... .	5055	Thirteenth Letter, The (formerly Bird of Paradise) (C)	... .	... .	5055	Thirteenth Letter, The (formerly Bird of Paradise) (C)	... .	... .
5056	Fire in the Hills (C)	... .	... .	5056	Fire in the Hills (C)	... .	... .	5056	Fire in the Hills (C)	... .	... .
5057	Third Man on the Left (C)	... .	... .	5057	Third Man on the Left (C)	... .	... .	5057	Third Man on the Left (C)	... .	... .
5058	Twentieth Century (C)	... .	... .	5058	Twentieth Century (C)	... .	... .	5058	Twentieth Century (C)	... .	... .
5059	Fourteen Hours	... .	... .	5059	Fourteen Hours	... .	... .	5059	Fourteen Hours	... .	... .
5060	I'm in Love with a Fool (C)	... .	... .	5060	I'm in Love with a Fool (C)	... .	... .	5060	I'm in Love with a Fool (C)	... .	... .
5061	Destination Murder	... .	... .	5061	Destination Murder	... .	... .	5061	Destination Murder	... .	... .
5062	Storm Over Wyoming	... .	... .	5062	Storm Over Wyoming	... .	... .	5062	Storm Over Wyoming	... .	... .
5063	Tarzan and the Slave Girl	... .	... .	5063	Tarzan and the Slave Girl	... .	... .	5063	Tarzan and the Slave Girl	... .	... .
5064	King of the Gypsies	... .	... .	5064	King of the Gypsies	... .	... .	5064	King of the Gypsies	... .	... .
5065	Golden Twenties, The	... .	... .	5065	Golden Twenties, The	... .	... .	5065	Golden Twenties, The	... .	... .
5066	White Tower, The (C)	Apr. 8 '50	Valli, Glenn Ford, ...	90	Drama	5066	White Tower, The (C)	Apr. 8 '50	Valli, Glenn Ford, ...	90	Drama
5067	Armed Car Robbery	... .	... .	5067	Armed Car Robbery	... .	... .	5067	Armed Car Robbery	... .	... .
5068	Rider from Tucson	... .	... .	5068	Rider from Tucson	... .	... .	5068	Rider from Tucson	... .	... .
5069	Capture, The	... .	... .	5069	Capture, The	... .	... .	5069	Capture, The	... .	... .
5070	Dramatic Pass	... .	... .	5070	Dramatic Pass	... .	... .	5070	Dramatic Pass	... .	... .
5071	Woman on Pier 18	... .	... .	5071	Woman on Pier 18	... .	... .	5071	Woman on Pier 18	... .	... .
5072	Treasure Island (C)	July 29 '50	Bob Dylan, Robert Newton, ...	90	Adventure	5072	Treasure Island (C)	July 29 '50	Bob Dylan, Robert Newton, ...	90	Adventure

**RKO RADIO**

023	White Tower, The (C)	Apr. 8 '50	Valli, Glenn Ford, ...	90	Drama
019	Storm Over Wyoming	Apr. 22 '50	Tim Holt, Richard Martin, ...	60	Adventure
020	Tarzan and the Slave Girl	May 3 '50	Lex Barker, Vanessa Brown, ...	74	Adventure
021	King of the Gypsies	May 3 '50	John Wayne, Anthony Quinn, ...	95	Drama
021 (R)	Golden Twenties, The	June 3 '50	Heidtlers in the News, ...	98	Adventure
022	Destinatian Murder	June '50	Pat O'Brien, R. Ryan, S. Cleenote, ...	73	Drama
023	Guy Who Came Back, The (formerly Just One More Chance)	June '50	Robert Sterling, Adele Jorgens, ...	63	Melodrama
023	Rider from Tucson	June '50	Tim Holt, Richard Martin, ...	60	Western
023	Capture, The	June 10 '50	Lawrence Tibbett, Teresa Wright, ...	91	Drama
023	Dramatic Pass	June 15 '50	Tim Holt, Irene Roberts, ...	61	Western
024	Woman on Pier 18	July '50	Robert Ryan, Laraine Day, ...	73	Melodrama
025	Treasure Island (C)	July 29 '50	Bob Dylan, Robert Newton, ...	90	Adventure
026	Follow the Sun	Aug. '51	Paul Henreid, Diana Dors, ...	92	Drama
027	I Can Get It for You Wholesale	Aug. '51	Susan Hayward, Dan Dailey, ...	91	Drama
028	Concert Feature	Aug. '51	... .	95	Musical
029	You're in the Navy Now (formerly Scarlet Pen) (C)	Aug. '51	Gary Cooper, Jane Greer, ...	98	... .
029	Half Angel (C)	Aug. '51	Loretta Young, Joseph Cotten, ...	90	Comedy
030	On the Riviera (C)	Aug. '51	Danny Kaye, Gene Tierney, ...	98	... .
031	Riviera Hours	Aug. '51	Anne Baxter, Glenn Ford, ...	93	Drama
031	I Can Get It for You Wholesale	Aug. '51	Paul Henreid, Diana Dors, ...	92	Drama
032	Houseboat	Aug. '51	Susan Hayward, Dan Dailey, ...	91	Drama
033	Guy Who Came Back, The (formerly Just One More Chance)	June '51	Paul Douglas, Jean Bennett, ...	90	Comedy
033	Houseboat	June '51	Valentine Cortese, William Landigan, ...	90	Drama
034	Houseboat	July '51	Richard Widmark, Diana Andrews, ...	90	Drama
034	Frogmen, The	July '51	Richard Widmark, Marlene Dietrich, ...	90	Drama
035	No Highway	July '51	James Stewart, Jean Peters, ...	98	Drama
036	Take Care of My Little Girl (C)	July 31 '51	Jeannie Crain, Jean Peters, ...	98	Drama

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# RKO RADIO

(continued)

20th CENTURY-FOX (continued)

TITLE	RELEASE	STARS	RUNNING TIME	TYPE
Border Treasure	Aug '59	Tim Holt, Jane Nierh.	69	Western
Lady Takes a Chance	Aug '59	Jean Arthur, John Wayne.	66	Comedy
Mr. Larky	Aug '59	Eric Galt, Laraine Day.	106	Drama
Our Very Own	Aug '59	Farley Granger, Ann Blythe.	53	Drama
Wagonmaster	Aug 12 '59	Ben Johnson, James Drasen.	86	Western
Edge of Doom	Aug 19 '59	Dan Andrews, Farley Granger.	91	Drama
Born to Be Bad	Aug 26 '59	Robert Ryan.	94	Drama
Bureau Squad	Sep 2 '59	Robert Sterling, Joan Dixon.	67	Mystery
Bonkabular	Sep 9 '59	Pat O'Brien, Randolph Scott.	99	Melodrama
China Sky	Sep 9 '59	Randolph Scott, Ruth Warren.	78	Drama
Secret Fury: The Outrage	Sep 23 '59	Claudette Colbert, Robert Ryan.	86	Melodrama
Mad Wednesday	Oct 7 '59	Mala Powers, Tod Andrews.	75	Drama
Where Danger Lives	Oct 28 '59	Harold Lloyd, Frances Raudemus.	77	Comedy
Rio Grande Patrol	Nov '59	Robert Mitchum, Faith Domergue.	84	Adventure
Company She Keeps, The	Jan 1 '60	Tim Holt, Jane Nierh.	60	Western
King of All (C)	Jan 1 '60	Elizabeth Scott, Dennis O'Keefe.	83	Melodrama
Walk Softly Stranger	Jan 8 '60	Ingrid Bergman, John Kerr.	118	Drama
Execution Alcatraz	Jan 4 '60	Joseph Cotten, Valli.	91	Melodrama
Nerves & Dust Moment (formerly Come Share My Love)	Jan 21 '60	John Howard, Joan Dixon.	56	Drama
Double Trouble	Feb 22 '60	Irene Dunne, Fred MacMurray.	89	Comedy
Tarzan and the Amazons	Diec. '59	Marie Windsor, Richard Denning.	46	Comedy
Tarzan and the Leopard Woman	Dec 2 '59	Johann Weismuller, Brenda Joyce.	72	Adventure
Vendetta	Dec 2 '59	Faith Domergue, George Dolenz.	84	Western
Gambler Home	Jan 4 '60	Elizabeth Scott, Dennis O'Keefe.	80	Melodrama
Payment on Demand	Feb 3 '60	Victor Mature, Terry Moore.	90	Drama
Cry Danger	Feb 10 '60	Bette Davis, Barry Sullivan.	79	Mystery
His Kind of Woman	Feb 14 '60	Dick Powell, Rhonda Fleming.	79	Mystery
Hard, Fast and Beautiful (formerly Mother of a Champion)	Mar '61	Robert Russell, Jane Russell.	79	Melodrama
Tarzan's Peril	Mar 10 '61	Robert Clarke.	79	Comedy
Rest of the Badmen (C)	Mar 17 '61	Liz Barker, Virginia Huston.	79	Adventure
My Forbidden Past	Mar 31 '61	Robert Ryan, Clark Trevor.	73	Western
Foolish Virgines	Apr '61	Robert Mitchum, Ava Gardner.	91	Musical
Ken-Phi	Apr '61	Robert Mitchum, Ava Gardner.	91	Musical
Saddle Legend	Apr '61	Robert Mitchum, Dorothy Malone.	73	Western
The Thing	Apr '61	Kenneth Tobey, Margaret Sheridan.	81	Mystery
Sealed Cargo	May '61	Dana Andrews, Claude Rains.	90	Melodrama
Tokyo File 212	May '61	Florence Marry, Robert Payton.	84	Melodrama
Breakdown	Bill Williams, Carla Balaena.			Melodrama
Dark Highway	Ida Lupino, Robert Ryan.			Melodrama
Flying Leathernecks (C)	John Wayne, Robert Ryan.			Drama
Gun Play	Tim Holt, Tim Holt, Jan Dixon.			Western
Half Breed	Robert Young, Janis Carter.			Western
Humpy Go Lucky (C) (Brit.)	Vera-Ellen, David Niven.			Musical
Hump the Mass Down	Gig Young, Lynn Roberts.			Comedy
It's Only Money	Frank Sinatra, Jane Russell.			Comedy
Je: Pilot (C)	John Wayne, Janet Leigh.			Comedy
Law of the Badlands	Tim Holt, Jan Dixon.			Western
Macau	Robert Mitchum, Jane Russell.			Western
Montana Belle (C)	John Wayne, Robert Arthur.			Western
On the Loose	Jean Evans, George Brent.			Western
Final Harvest	Tim Holt, Jean Dixon.			Western
Headlock	Charles McGraw, Jan Dixon.			Drama
Rustler's Range	Carol Wild, Maureen O'Hara.			Western
Sam of the Meeksters (C)	Charles McGraw, Marie Windsor.			Adventure
Target	Tony Martin, Janet Leigh.			Melodrama
Two Tickets to Broadway	(Continued at back of page above)			Musical

(Continued at top of page above)

20th CENTURY-FOX

PROD. NO.	TITLE	RELEASE
Decision Before Dawn.....	Aug. '51	R.
Secret of Convict Lake The.....	Aug. '51	G.
David and Bethsheba (C).....	Sept. '51	G.
Anne of the Indies (C).....	Champagne for Caesar.....	Apr. '740
Friendly Island (C).....	D. O. A. ....	Apr. 21 '36
Golden Goose .....	Johnny One-Eye .....	May 26 '50
Kanazoo (C).....	So Young, So Bad .....	June 16 '50
Kansas.....	The Iroquois Trail .....	July 7 '50
Meet Me After the Show (C).....	Once A Thief .....	July 21 '50
Mr. Balvedore Brows His Whistle.....	The Underworld Story .....	Aug. 4 '50
Shild Row .....	(formerly Whistled) The Admiral Was a Lady .....	Aug. 25 '50
	The Man.....	Sept. '50
	(R) City Lights .....	Sept. '50
	If This Be Sin (British) .....	Nov. 17 '50
	Three Hundred .....	May 18 '51
	Second Woman, The .....	May 18 '51
	Scarf, The .....	May 18 '51
	Queen for a Day .....	Apr. 13 '51
	Try and Get Me (formerly Sound of Fury) .....	May 4 '51
	First Legion, The .....	May 11 '51
	Man From Planet X, The .....	May 15 '51
	Odeite (British) .....	May 18 '51
	New Mexico .....	May 25 '51
	Prowler, The .....	May 25 '51
	Fabiola .....	June 1 '51
	Man With My Face, The .....	June 8 '51
	Three Steps North .....	June 22 '51
	Sis, Bonny the Dip .....	July 13 '51
	He Ran All the Way .....	July 20 '51
	Clydonius de Bergense .....	Aug. 1 '51
	Drake's Duck (British) .....	Aug. 10 '51
	Erv One, The (British) .....	Aug. 17 '51

UNITED ARTISTS

UNIVERSAL-INTERNATIONAL	
314	Ma & Pa Kettle Go to Town.....
315	One Way Street.....
316	Cannibal's Shopkeeper (C).....
317	A Shady Little Shopper.....
318	A curtain Call at Cactus Creek (C).....
319	Sister (C).....
320	Say Hunt.....
321	Adam & Evelyn (British).....
322	Peggy (C).....
323	Winchester '73.....
324	Absent & Coeilo in Foreign Legion (Aug '58).....
325	Desert Hawk (C).....

UNIVERSAL INTERNATIONAL

PRODUCT DIRECT SECTION MARCH 1982

PRODUCT DIGEST SECTION MARCH 1981

MISCELLANEOUS (continued)

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PROD. NO.	TITLE	RUNNING TIME		RELEASE	STARS	TYPE	RUNNING TIME	TYPE
		NO.	TIME					
100	Louisa	Aug. 50	Ronald Reagan, Ruth Hussey	96	Comedy	All Over the Town (British)	Pentagon	Drama
101	Shakeless Tramp (C)	Sept. 50	Joel McCrea, Wanda Hendrix	77	Western	Angel With the Trumpet (British)	London Film Co., Helie, Badly Sydney	Drama
102	The Sheep in the City	Sept. 50	Howard Da Silva, Philip Merivale	80	Melodrama	Angelo (formerly The Magiato) (Italian)	Scicola Film, Renzo Baldini, Angelo Maggio	Drama
103	The Steeplechase	Sept. 50	Richard Conte, Colleen Gray	85	Comedy	Another Shore (British)	Pentagon	Comedy
104	Kansas Raiders (C)	Oct. 50	John Sheridan, Dennis O'Keefe	77	Melodrama	Ape Man, The (R)	Busta Lugosi, Eddie Ford	Horror
105	Woman on the Run	Oct. 50	Stephanie Lockwood, Paul Smith	89	Melodrama	Ariosto Raiders (R)	Favorite	Horror
106	Wyoming Mail (C)	Aug. 50	Margaret Lockwood, Paul Smith	89	Melodrama	Bad Lord Baron (British)	Buster Crabbe, Peter Finch	Western
107	Hawthorn of the Heart (Brit.)	Oct. 50	Laurence Olivier, Jean Simmons	142	Drama	Bad Man of Arizona (R)	Buster Crabbe, Peter Finch	Drama
108	Harriet (Brit.)	Nov. 50	Marta Toren, Jeff Chandler	87	Western	Beachcomber, The (R)	Gill Patrick, Kent Taylor	Western
109	Kansas Raiders (C)	Nov. 50	A. Murphy, M. Chapman	86	Western	Beast & Woman	Russell Hayden, Victor Jory	Drama
110	Donald O'Connor, Jimmy Durante	Oct. 50	Donald O'Connor, Jimmy Durante	87	Comedy	Combination Shaw	Toddy White, W. Siskel	Action
111	The Milkman Submarine	Dec. 50	Macdonald Carey, Maia Tora	78	Drama	Heels of Nasride	Maria Montez, Alan Curtis	Drama
112	Undercover Girl	Dec. 50	Alastair Sim, Scott Brady	85	Drama	Retreat of Catherine the Great	Peter Willes, Sally Prine	Drama
113	Frenchie (C)	Jan. 51	Ida MacRae, Shirley Waters	81	Western	Beware of Pitiful British	Lillian Palmer, Cedric Hardwicke	Drama
114	Harvey	Jan. 51	James Stewart, Josephine Hull	104	Comedy	Bicycle Thief (Italian)	Eman Zafaria, K. Maguire	Drama
115	Under the Gun	Jan. 51	Richard Conte, Andrew Totter	84	Drama	Bitter Rice (Italian)	Emano Mangano, Dino Dowling	Drama
116	Operation Disaster	Jan. 13-51	John Mills, Helen Cherry	83	Drama	Blind Heire (French)	Dascina Film, Jeanne Barrault, Edwige Feuillerat	Horror
117	Bedtime for Bonfire	Feb. 51	John Ronald, Diana Lynn	83	Comedy	Bowery Bilitrue (R)	Leo Gorcey, Bobby Jordan, Hantz Hall	Melodrama
118	Target Unknown (formerly Prisoner of War)	Feb. 51	Mark Stevens, Robert Douglas	96	Drama	Boy! What a Girl!	Gene Kupas, Negro Cast	Music
119	Tomhawk (C)	Feb. 51	Van Heflin, Yvonne De Carlo	85	Western	Boys of the City (R)	Harold Lloyd, Bobby Jordan, Hantz Hall	Melodrama
120	Abbott & Costello Meet the Invisible Man	Mar. '51	Bud Abbott, Lou Costello	83	Comedy	Bridge to the Bitter End	Hugo Haas, Beverly Nichols	Musical
121	Air Cadet	Mar. '51	John Wayne, Gale Russell	94	Drama	Buffalo Stampede (formerly The Thundering Herd) (R)	Randolph Scott, Raymond Hatton	Western
122	Groom Wore Spurs, The	Mar. '51	Ginger Rogers, Jack Carson	89	Comedy	Cavendish Lockwood, Sid Field	Stephen McNally, K. Maguire	Comedy
123	Double Crooshbones (C)	Apr. '51	Donald O'Connor, Helene Carter	75	Comedy	Carnival in Flanders (French)	Dascina Film, Louis Jouvet, Françoise Roasay	Comedy
124	Ma and Pa Kettle Back on the Farm	Apr. '51	Marjorie Main, Percy Kilbride	81	Comedy	Chance of a Lifetime	Paul Radford, Niall MacFadden	Drama
125	Up Front	Apr. '51	David Wayne, Tom Ewell	92	Comedy	Chast, The (French)	Pierlin	Comedy
126	Katie Bid It	May '51	J. Scott Sauter, Julie London	77	Melodrama	Child on Trial	Film Renters	Comedy
127	Katie Bid It	May '51	Ann Blyth, Mark Stevens	81	Comedy	Citizen Curious	Film Renters	Comedy
128	Smogger's Island	May '51	Jeff Chandler, Evelyn Keyes	75	Melodrama	Come Out Fighting (R)	Fayard	Horror
129	Concordant Marriage	May '51	Yul Brynner, Linda Christian	72	Comedy	Concert Made	Leo Gorcey, Bobby Jordan, Hantz Hall	Music

H-1 Special Films Division

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(All British)			
Browning Version, The	Michael Redgrave, Jean Kent.....	Drama	
Ann Todd, Ivan Henn.....	101.....	Drama	
Maddie	983.....	Drama	
The Magnet	William Fox, Kay Walsh.....	Drama	
Prelude to Fame	Nov. 56.....	Drama	
Rocking Horse Winner, The	Gary Miller, Kathleen Byron.....	Drama	
Ran for Your Money, A	Jan. 8 '56.....	Drama	
Ran	Apr. 8 '56.....	Drama	
Tight Little Island	Donald Houston, Alice Guinness.....	Comedy	
995.....	83.....	Comedy	
Cattle Drive (C)	Ian McCrea, Dean Stockwell, Cliff Wilsh.....	Western	
Lave, The (C)	Macdonald Carey, Alecia Smith.....	Drama	
Don Reedege (C)	Ricardo Montalban, Cid Charisse.....	Drama	
Fiddler's Green	Shelley Winters, Richard Conte.....	Drama	
Fine Day (C)	Howard Da Silva, Mona Freeman.....	Comedy	
Francis Goes to the Races	Donald O'Connor, Peter Lawrie.....	Comedy	
Golden Horde, The (C)	David Farrar, Ann Blyth.....	Drama	
High Ground, The	Claudette Colbert, Ann Blyth.....	Drama	
Hollywood Story	Richard Conte, Julia Adams.....	Drama	
Iron Man, The	Hollywood McNauly, Evelyn Keye.....	Drama	
Lights Out	Arthur Kennedy, Peter Dow.....	Drama	
Little Egypt (C)	Mark Stevens, Rhonda Fleming.....	Comedrama	
Ma and Pa Kettle at the Fair	Marie Wilson, Avery Byles.....	Comedy	
One Never Known	Dick Powell, Fayz Kirby.....	Drama	
Damned, The (French)	Pierre Brasseur, Madeleine Robinson, Béatrice Dacina.....	Drama	
Dear Mr. Problack (British)	Florrie Murray, Henri Vidal, Dalton....	Drama	
Desert Command (R)	Cecil Parker, Givens, Johns.....	Comedy	
Desert War, Jack Marshall, R. Hall.....	70.....	Drama	
Desert Victory (British) (R)	Robert Cummings, Buster Crabbe.....	60.....	Western
Downs of New York (R)	Birley St. Amy.....	60.....	Doc'try
Downfall (British)	Leopoldine Konstantin.....	54.....	Melodrama
Drift Fence (R)	London Films.....	54.....	Drama
Drum in the Deep South (C)	Evan, E. Williams.....	58.....	Western
Eagle, The (R)	Jane Coss, Barbara Payton.....	Drama	
East Side Kids (R)	Rudolph Valentino.....	75.....	Drama
Father Waters (British)	Hally Chester, Harris Berger.....	52.....	Comedy
Eternal Return, The (French)	Kathleen Ran, Dirk Bogarde.....	108.....	Drama
Fever	Jean Marin, Madeline Sologne.....	54.....	Drama
Firehouse Stories (British)	Chips Rafferty, Jane Barrett.....	55.....	Adventure
Facts of Love (British)	Gordon Barker, Betty Balfour.....	81.....	Comedy
Fame in the Spur (British)	Michael Redgrave, Raymond John.....	94.....	Drama
Fighting Caravans	Gary Cooper, Lili Damita.....	66.....	Western
Fighting Westerner, The (R)	Ralph Scott, Ann Sheridan.....	65.....	Western
Fight Never Ends, The	Toddy... ...Doris Day.....	63.....	Drama
Film Without a Name (German)	Willy Fritsch, Hildegard Knef.....	94.....	Comedy
Pentagon (Gordon Jackson, Ross Anderson)	Gordon Jackson, Royal Air Force Pastoral Command.....	60.....	Comedy
Flying Hell Cat (R)	Film Renters.....	94.....	Drama

## U-I Special Films Division (continued)

## MISCELLANEOUS (continued)

PROD. NO.	TITLE	RELEASE TIME	STARS	RUNNING TIME	TYPE	PROD. NO.	TITLE	RELEASE TIME	STARS	RUNNING TIME	TYPE
....	Prince Who Was a Thief, The (C).....	Apr. 15 50	Tony Curtis, Piper Laurie.....	75	Drama	Flying Wild (R).....	Apr. 15 50	East Side Kids.....	75	Melodrama	
....	Real McCoy, The (C).....	Apr. 15 50	Bud Abbott, Lou Costello.....	75	Comedy	Forbidden Territory (R).....	Feb. 24 51	Hinbie Barnes, Gregory Ratoff.....	76	Drama	
918	Barricade (C).....	Apr. 15 50	Ruth Roman, Dane Clark, Marlene Dietrich.....	75	Drama	Fort River (R).....	Mar. 9 51	Buster Crabbe.....	64	Western	
919	Star Flight (C).....	Apr. 15 50	Jane Wyman, Marlene Dietrich.....	110	Drama	Gangsters On the Loose (C).....	Mar. 9 51	Hinbie Barnes, Gregory Ratoff.....	60	Drama	
920	Daughter of Road Grady (C).....	Apr. 29 50	Jane Wyman, Gordon MacRae.....	104	Musical	Girl in a Million, A (Brit.).....	Mar. 9 51	Ruth Roman, Marlene Dietrich.....	65	Drama	
921	The Damned Don't Cry.....	May 13 50	Joan Crawford, David Brian.....	103	Drama	God Needs Men.....	Mar. 9 51	Ralph Cooper, Theresa Thompson.....	79	Drama	
922	Cot AF (C).....	May 27 50	Randolph Scott, Ruth Roman.....	74	Western	Going to Glory (C).....	Apr. 15 50	Peter Freesley.....	77	Comedy	
923 (R)	Destination Tokyo (C).....	June 1 50	John Garfield, Dennis Morgan, Dane Clark, Marlene Dietrich.....	125	Drama	Great Mr. Handel, The (British) (C).....	Apr. 15 50	Irene Hauger, Royal Gospel Choir.....	79	Religious	
924 (R)	Destination Tokyo (C).....	June 3 50	John Garfield, Dennis Morgan, Dane Clark, Marlene Dietrich.....	125	Drama	Penitentiary (C).....	Apr. 15 50	Wilfred Lawson, E. Allen.....	100	Musical	
925	Caged (C).....	June 17 50	Eleanor Parker, Agnes Moorehead.....	88	Drama	Prisoners of Love (R).....	Mar. 9 51	Laura La Plante, Maxie Rosenblith.....	81	Drama	
926	The Side of the Law (C).....	June 17 50	Vivien Leigh, Kent Smith.....	96	Drama	Reeves, Smithy (C).....	Apr. 15 50	Red Sartoris, Smithy Reeves.....	52	Drama	
927	Return of the Frontier (C).....	July 1 50	John Wayne, Gordon MacRae, Julie London.....	74	Western	Rocky (C).....	Apr. 15 50	John Wayne, Marlene Dietrich.....	53	Drama	
928	Bright Leaf (C).....	July 1 50	Gary Cooper, Lauren Bacall, John Wayne, Marlene Dietrich.....	110	Drama	Samson and Delilah (C).....	Apr. 15 50	John Wayne, Marlene Dietrich.....	60	Western	
929	The Great Jewel Robber (C).....	July 15 50	David Brian, Marlene Reynolds, John Wayne, Marlene Dietrich.....	91	Drama	Sainted (C).....	Apr. 15 50	John Wayne, Marlene Dietrich.....	62	Western	
930	The Flame and the Arrow (C).....	July 22 50	Burt Lancaster, Virginia Mayo.....	88	Drama	Harlequin on the Prairie (C).....	Apr. 15 50	John Wayne, Marlene Dietrich.....	62	Western	
931	50 Years Before Your Eyes (C).....	Aug. 29 50	New Headlines (C).....	70	Drama	Headline (C).....	Apr. 15 50	John Wayne, Marlene Dietrich.....	59	Western	
932	Kiss Tomorrow Goodbye (C).....	Aug. 19 50	James Cagney, Barbara Stanwyck.....	102	Melodrama	Heart and Soul (Italian) (C).....	Apr. 15 50	John Wayne, Alan Ladd.....	59	Western	
933	Tea for Two (C).....	Sept. 2 50	Doris Day, Gordon MacRae.....	98	Musical	Hell Town (R).....	Apr. 15 50	Carol Marsh, David Tomlinson.....	75	Comedy	
934 (R)	Alcatraz Island (C).....	Sept. 9 50	John Lavelle, Ann Sheridan.....	64	Melodrama	Helter Shetter (C).....	Apr. 15 50	Jack Warner, Kathleen Harrison.....	70	Comedy	
935	San Quentin (C).....	Sept. 9 50	Pat O'Brien, Humphrey Bogart, Dennis Moran, Betty Drake.....	70	Melodrama	Holiday (C).....	Apr. 15 50	Russell Hayden, Donald Woods.....	61	Comedy	
936 (R)	San Quentin (C).....	Sept. 16 50	Steve Cochran, Virginia Mayo.....	92	Comedy	Hollywood (C).....	Apr. 15 50	John Mills, Herbert Marshall, Manan Moreland.....	61	Mus. West.	
937	Pretty Baby (C).....	Sept. 16 50	David Brian, Marlene Reynolds, John Wayne, Marlene Dietrich.....	91	Drama	House, Rent, Party (C).....	Apr. 15 50	David Farrar, Anne Crawford.....	76	Melodrama	
938	Breaking Point (C).....	Sept. 30 50	John Garfield, Patricia Neal.....	87	Melodrama	House, Rent, Party (C).....	Apr. 15 50	John Mills, Sally Ann Howes.....	94	Comedy	
939	Three Secrets (C).....	Oct. 14 50	Orson Welles, Patricia Neal.....	98	Melodrama	House, Rent, Party (C).....	Apr. 15 50	Piermati, Myleath, Anna Lee.....	94	Comedy	
940	The Glass Menagerie (C).....	Oct. 28 50	Jane Wyman, Kirk Douglas.....	101	Melodrama	Ice and Fire (C).....	Apr. 15 50	Alastair Sim, Jack Warner.....	82	Comedy	
941	Rocky Mountain (C).....	Nov. 19 50	James Cagney, Barbara Stanwyck.....	107	Melodrama	Invisible Worm, The (C).....	Apr. 15 50	John Wayne, Marlene Dietrich.....	82	Comedy	
942	West Point Story (C).....	Nov. 25 50	Errol Flynn, Virginia Mayo.....	107	Melodrama	Indication (French) (C).....	Apr. 15 50	Martha Hew & Japanese Cast.....	52	Drama	
943	Breakthrough (C).....	Dec. 26 50	David Brian, John Wayne, Marlene Dietrich.....	94	Western	It Happened One Sunday (C).....	Apr. 15 50	Martha Hew & Japanese Cast.....	52	Drama	
944	Highway 301 (C).....	Jan. 13 51	Steve Cochran, Virginia Mayo.....	83	Drama	It's Hard to be Good (British) (C).....	Apr. 15 50	Martha Hew & Japanese Cast.....	52	Drama	
945	Operation Pacific (C).....	Jan. 27 51	John Wayne, Patricia Neal.....	91	Drama	It's Hard to be Good (British) (C).....	Apr. 15 50	Martha Hew & Japanese Cast.....	52	Drama	
946	Storm Warning (C).....	Feb. 24 51	Ginger Rogers, Ronald Reagan, Zero Mostel.....	87	Drama	Jacqueline Mitchaves (C).....	Apr. 15 50	Ellis Film, Hugh Willmott, Carlo Lehmann.....	60	Comedy	
947	Enforcer, The (C).....	Mar. 3 51	Randolph Scott, Adele Jergens.....	80	Drama	Jamaica Inn (C).....	Apr. 15 50	Maureen O'Hara, Charles Laughton.....	60	Drama	
948	Swashbuckler (C).....	Mar. 10 51	Richard Todd, John Wayne, Marlene Dietrich.....	91	Western	Journey Together (C).....	Apr. 15 50	Carol Marsh, Peter Lorre, David Niven.....	62	Drama	
949	Lightning Strikes Twice (C).....	Mar. 17 51	John Wayne, Marlene Dietrich.....	104	Western	Kelly the Second (R).....	Apr. 15 50	Edward G. Robinson, R. Attenborough.....	80	Western	
950	Double City (C).....	Mar. 17 51	Errol Flynn, Humphrey Bogart, Dennis Moran, John Wayne, Marlene Dietrich.....	131	Western	Killer on the Loose (R).....	Apr. 15 50	Jimmy Hanley, Marie Rosenblith.....	71	Comedy	
951	Virginia City (C).....	Mar. 17 51	Errol Flynn, Humphrey Bogart, Dennis Moran, John Wayne, Marlene Dietrich.....	131	Western	King of the Jungle (R).....	Apr. 15 50	Jimmy Hanley, Marie Rosenblith.....	71	Comedy	
952	Highway 301 (C).....	Mar. 24 51	Steve Cochran, Virginia Mayo.....	92	Musical	Lady Panama (French) (C).....	Apr. 15 50	Patricia Neal, Eddie Cantor, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
953	Operation Pacific (C).....	Mar. 24 51	Doris Day, Gene Nelson, Dennis Moran, John Wayne, Marlene Dietrich.....	91	Musical	Laughing Lady (C).....	Apr. 15 50	Doris Day, Eddie Cantor, Sam Kydd, Sam Kydd.....	84	Musical	
954	Rebel Pioneers (C).....	Apr. 7 51	Steve Cochran, Dennis Moran, John Wayne, Marlene Dietrich.....	94	Musical	Louisiana Story (The) (C).....	Apr. 15 50	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	84	Musical	
955	Only the Valiant Survive (C).....	Apr. 21 51	Gregory Peck, Barbara Stanwyck.....	100	Drama	Levi's Get Laugh (R).....	Apr. 15 50	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	84	Musical	
956	I Was a Communist for FBI (C).....	May 15 51	Frank Lovejoy, Dorothy Hart.....	83	Drama	Life & Death (British) (C).....	Apr. 15 50	Hugh Willmott, Paul Henreid, John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	84	Musical	
957	Goodbye, My Fancy (C).....	May 19 51	Frank Lovejoy, Dorothy Hart.....	107	Drama	Life of St. Paul (C).....	Apr. 15 50	Nelson Leigh, Gordon Rhodes.....	84	Drama	
958	Along the Great Divide (C).....	June 2 51	John Wayne, Marlene Dietrich.....	88	Melodrama	Light of Western Stars, The (R).....	Apr. 15 50	Alan Ladd, Victor Jory.....	88	Western	
959	Inside the Walls of Folsom Prison (C).....	June 16 51	Steve Cochran, David Brian.....	87	Drama	London Town (British) (C).....	Apr. 15 50	Patricia Neal, N. Woodland.....	86	Musical	
960	Big Stickup, The (C).....	July 10 51	Steve Cochran, Virginia Mayo.....	94	Musical	Look Before You Love (British) (C).....	Apr. 15 50	Patricia Neal, N. Woodland.....	86	Musical	
961	Captain Horatio Hornblower (C).....	Feb. 24 51	Gregory Peck, Virginia Mayo.....	91	Drama	Lost People (C).....	Apr. 15 50	Dennis Price, Mai Zetterling.....	89	Drama	
962	Fort Worth All American (C).....	Mar. 17 51	John Wayne, Marlene Dietrich.....	91	Western	Louisiana Story, The (C).....	Apr. 15 50	Anne Ziegler.....	89	Drama	
963	Night Beast (C).....	Mar. 17 51	John Wayne, Marlene Dietrich.....	91	Western	Love of a Clown (Italian) (C).....	Apr. 15 50	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	84	Musical	
964	On Moonlight Bay (C).....	Mar. 17 51	Errol Flynn, John Wayne, Marlene Dietrich.....	91	Western	Lucky Ghast (C).....	Apr. 15 50	Hugh Willmott, Paul Henreid, John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	84	Musical	
965	Painting the Clouds With Sunshine (C).....	Mar. 24 51	Steve Cochran, Dennis Moran, John Wayne, Marlene Dietrich.....	91	Musical	Mad About Opera (Italian) (C).....	Apr. 15 50	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	84	Musical	
966	Strangers on a Train (C).....	Apr. 21 51	Parley Granger, Ruth Roman, Vivian Leigh, Marlon Brando.....	100	Drama	Major Barbara (British) (C).....	Apr. 15 50	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	84	Musical	
967	Street Car Named Desire, A (C).....	May 19 51	Frances Farmer, Dorothy Hart.....	83	Drama	Man From Morocco, The (C).....	Apr. 15 50	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	84	Musical	
968	Tomorrow Is Another Day (C).....	May 19 51	John Wayne, Marlene Dietrich.....	107	Drama	Man From the Forest (R).....	Apr. 15 50	Randolph Scott, Noah Beery, Dennis Morgan, Sam Kydd, Sam Kydd.....	84	Musical	
969	Abraham Lincoln (R).....	May 26 51	Clark Gable, Spencer Tracy, Henry Fonda, James Stewart, John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	125	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
970	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
971	Portuguese (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
972	Mask of Two Worlds (British) (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
973	Merrily We Live (R).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
974	Abraham Lincoln (R).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
975	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
976	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
977	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
978	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
979	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
980	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
981	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
982	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
983	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
984	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
985	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
986	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
987	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
988	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
989	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
990	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
991	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
992	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
993	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
994	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
995	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
996	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
997	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
998	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
999	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
1000	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
1001	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
1002	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
1003	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
1004	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
1005	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
1006	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
1007	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
1008	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan, Sam Kydd, Sam Kydd, Sam Kydd.....	84	Musical	
1009	Again...Pioneers (C).....	June 2 51	John Wayne, Dennis Morgan, Sam Kydd, Sam Kydd.....	100	Drama	Man in the Moon (French) (C).....	Apr. 15 50	Dennis Morgan			

**MISCELLANEOUS**

(continued)

**MISCELLANEOUS**

PROD. NO.	TITLE	RELEASE DATE	STARS	RUNNING TIME	TYPE	STARS	RELEASE DATE	PROD. NO.	TITLE	RUNNING TIME	TYPE
Belle Fils	Louis Jouvet, Danièle Delorme, ...	Comedy	Diseina Films	Louis Jouvet, Danièle Delorme, ...	90	Drama	Hoffberg	Second Chance (British)	James Mason, Valerie Hobson, ...	79	Musical
Minette (French)	Jeanne Hall, ...	Comedy	Herald	Secret of Stamboul (British)	90	Drama	Oxford	Freddie Bartholomew, Negro Cast, ...	12	Drama	
Miracle in Harlem	English Films	Serial to Nature, ...	Heald	Shelia Cuthbert, ...	64	Drama	Hoffberg	Deauville	James Mason, Valerie Hobson, ...	66	Drama
Moonlight Sonata	Paderewski, Maria Tempat, ...	Religious	Distinguished	Harry Jones, Olive Sloane, ...	64	Drama	Hoffberg	Sheila Cuthbert, ...	66	Drama	
Mr. Murgo Rides Again (R)	Leo Gorcey, Huntz Hall, ...	Comedy	Canton-Wheeler	Marina Mihci, ...	64	Drama	Hoffberg	Seren Day to Moon (British)	63	Drama	
Mr. Murgo Steps Out (R)	Favorite, ...	Comedy	Mantan Moreland, F. E. Miller	Manan Moreland, F. E. Miller	56	Comedy	Hoffberg	She's Too Mean for Me	63	Comedy	
Mr. Washington Dies to Town	Toddy, ...	Comedy	Toddy	Vivian Leigh, Charles Laughton, ...	56	Comedy	Hoffberg	She's Too Mean for Me	63	Comedy	
Mr. Washington Dies to Town	Leo Gorcey, Huntz Hall, ...	Comedy	Favorite	Vivian Leigh, Charles Laughton, ...	56	Comedy	Hoffberg	She's Too Mean for Me	63	Comedy	
Mr. White (R)	Smart Alec (R), ...	Comedy	English Film	Ann Todd, Richard Helpmann, ...	56	Melodrama	Hoffberg	She's Too Mean for Me	63	Melodrama	
Music Cray (R)	Monte Hale, Hartman Tuff Kids, ...	Comedy	Smart Alec (R)	English Film	Ann Todd, Richard Helpmann, ...	Melodrama	Hoffberg	She's Too Mean for Me	63	Melodrama	
Murder Rap	Richard Abner, B. Leach, ...	Comedy	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
My Hands Are Clay (British)	Hoffberg	Smart Alec (R)	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
Mysteries Rider, The (R)	Russell Hayden, Slicker Toler, ...	Comedy	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
Naked Man and Beast (R)	Native Cast, ...	Adventure	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
Naked Brooklyn Bridge (R)	Favorite, ...	Adventure	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
Neat Kit (R)	Leo Gorcey, Basil Sydney, ...	Comedy	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
Night Club Girl	Monte Hale, Hach McDerment, ...	Comedy	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
No Orchids for Miss Blandish	Renown, ...	Comedy	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
Oh, Amelia!	Danielle Darrieux, ...	Comedy	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
Our Spanish Custom (R)	Hoffberg	Buster Keaton, ...	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
Once A Jolly Stoorman (British)	Smart Alec (R)	Adventure	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
One Too Many	Dirk Bogarde, R. Akbarov, ...	Adventure	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
Open City (Italian)	Hallmark, ...	Adventure	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
Operetta (German)	Barstyn, ...	Adventure	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
Orpheus (French)	Barstyn, ...	Adventure	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
Our Relations (R)	Danielle Darrieux, ...	Comedy	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
Outcry (Italian)	Crest Film	Laurel and Hardy, ...	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
Paisan (Italian)	Burston, ...	Religious	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
Paris 1900	Mayerling, ...	Religious	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
Paris Walls	Lax Film, ...	Religious	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
Pinholes	Hoffberg, ...	Religious	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
Pink String & Sealing Wax (British)	Dacia Film, ...	Religious	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
Prejudice	Stevyn Johns, Sally Ann Howes, ...	Religious	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
Pride of the Bowery (R)	Med. Pic., Sales David Bruce, Mary Marshall, ...	Religious	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
Prince of Paces, The (R)	Hoffberg	Ginger Prince, Darlene Bridges, ...	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
Prison Bait	Toddy	Louise Beavers, ...	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
Professor Creeps	Toddy	Manan Moreland, ...	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
Pymallion (British)	Ella Filkin, ...	Comedy	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
Queen's Lover (French)	Ella Filkin, ...	Comedy	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
Quiet One, The (R)	Donald Thompson, Sadie Stockett, ...	Comedy	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
Rabbit, The (R)	Barney	Med. Pic., Monte Hale, ...	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
Raiders, The (R)	Ralph Cooper, Monte Hale, ...	Religious	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
Rainbow, The (Ape Man) (R)	Film Reitens	Royal & Allied Merchants Navy, ...	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
Rapal Affair (French)	Barry	Royal & Allied Merchants Navy, ...	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
Rabbits	Robert	Robins, ...	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
School for Dancer	Film Renters	Life of Robins, ...	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
School for Husband (British)	Hoffberg	Life of Robins, ...	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
School for Sinners	Hoffberg	Life of Robins, ...	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	
School for Sinners	Hoffberg	Life of Robins, ...	Smart Alec (R)	Smart Alec (R)	56	Drama	Hoffberg	She's Too Mean for Me	63	Melodrama	

(continued)

## PRODUCT DIGEST SECTION, MAY 5, 1951

RUNNING  
TIME

STARS

RELEASE

PROD.  
NO.

TITLE

TYPE

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# SHORT SUBJECTS CHART

## index to reviews, synopses

Prod. No. Title Rel. Date P.D. Page

### COLUMBIA

#### ALL-STAR COMEDIES

2425	Nursie Baker (19%)	...-10-50	331
2426	One Shivery Night (16%)	7-13-50	435
2427	Honest About It (16%)	...-10-50	467
2428	Blindfold Times (16%)	8-7-50	225
2429	Fay Meets Girl (16%)	8-10-50	535
2430	Two Roaming Champs (16%)	...-10-50	535
2422	A Little and a Miss (16%)	11-9-50	644
2423	Innocently Guilty (16%)	12-21-50	535
2424	The Devil's Crew (16%)	12-21-50	535
2425	Wedding Veils (16%)	2-8-51	535
2426	Wine, Women and Song (22%)	10-12-51	535

#### CANDID MICROPHONE

2554	Candid Microphone No. 4 (10%)	4-20-50	323
2555	Candid Microphone No. 5 (11%)	6-15-50	399
2556	Candid Microphone No. 6 (11%)	8-17-50	399
2557	Candid Microphone No. 7 (11%)	10-12-50	535
2558	Candid Microphone No. 8 (11%)	12-14-50	723
2559	Candid Microphone No. 9 (11%)	2-15-51	....

#### CAVALCADE OF BROADWAY

2653	Village Barn (10%)	4-27-50	335
2654	Leen & Eddie's (11%)	7-27-50	415
2655	Versatiles, The (10%)	10-26-50	535
2656	China Doll, The (10%)	12-28-50	535

#### COLOR FAVORITES

(Releases)

2610	The Little Math's Big Flame (9%)	8-1-50	399
2611	The Animal (7%)	8-15-50	451
2612	The Gorilla Hunt (8%)	8-3-50	407
2613	Happy Tot's Expeditions (8%)	8-7-50	535
2602	Land of Fun (7%)	10-5-50	535
2603	Peaceful Neighbors (8%)	11-8-50	671
2604	Midnight Frolics (7%)	11-11-50	535
2605	Carpenters, The (8%)	2-8-51	535

#### COMEDY FAVORITES

(Releases)

2435	His Ex Marks the Spot (17%)	5-25-50	435
2436	One Novelty (10%)	5-27-50	443
2437	Shot in the Escape (10%)	9-14-50	535
3432	Free Rent (10%)	11-18-50	535
3433	Temptation of the Sinned (10%)	12-14-50	535
3434	Champ's a Chump, The (19%)	2-15-51	....

#### COMMUNITY SING

##### FILM NOVELTIES

9001	Stars of Tomorrow "Tots and Teens" (10%)	9-29-50	847
JOLEY FROLICS	(Color)	....	....
2504	The Miner's Daughter (9%)	8-23-50	407
2505	Glimmer, Glimmer (9%)	7-27-50	454
3501	Popcorn Story, The (6%)	11-30-50	....
3502	Gerald McBoing-Boing (9%)	1-25-51	....

#### M.R. MAGOO

(Color)

3781	Trouble Indemnity (8%)	9-14-50	331
3782	Bungled Bungalow (6%)	12-28-50	819

#### MUSIC TO REMEMBER

5781	The Polovtsian Dances (9%)	4-14-50	331
5782	Minstrel Suite (9%)	4-14-50	331
5783	Plane Concerto in B-Minor (9%)	4-14-50	331
3784	Allegro Concertante (9%)	4-14-50	331
3785	1812 Overture (11%)	4-14-50	331
3786	Swan Lake Ballet (10%)	4-14-50	331

#### SCREEN SNAPSHTOS

2857	Meet the Wimmins (10%)	4-28-50	331
2858	Wimmin's Ice Capades (10%)	4-22-50	331
2859	Hollywood Ice Capades Premiere (10%)	4-22-50	331
2860	Hollywood's Famous Feet (9%)	7-29-50	535
3881	30th Anniversary Special (11%)	9-30-50	535
3882	Fun at Shadow Mountain (9%)	10-19-50	645

For information on short subjects turn to the Product Digest Section pages indicated by the numbers which follow the titles and release dates in the listing. Numerals in parentheses next to titles represent running time as supplied by the distributor. (R) Indicates a reissue.

#### STOOGES COMEDIES

(Color)

2407 Low at First Bite (10%)

2408 Madeline Malids (10%)

3401 Three Heads on Sticks (10%)

3402 Baby Snags (10%)

3403 Siao Happy Sleuths (10%)

3404 Smith in Time, A (10%)

3405 Three Arabian Nuts (10%)

3406 Baby Sisters' Jitters (10%)

3407 Rotten Silver Screen Award (10%)

3408 The Stooges' Last Stand (10%)

3409 The Stooges' Last Stand (10%)

3410 The Stooges' Last Stand (10%)

3411 The Stooges' Last Stand (10%)

3412 The Stooges' Last Stand (10%)

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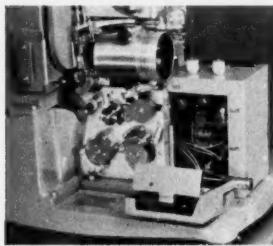
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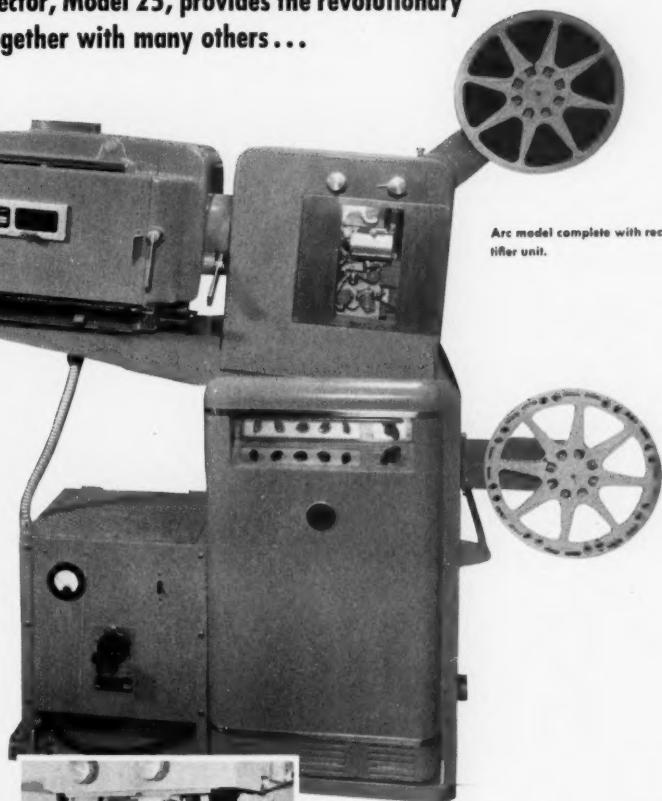
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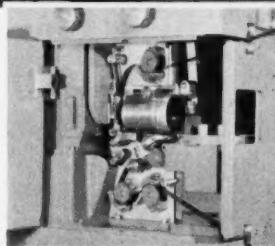
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